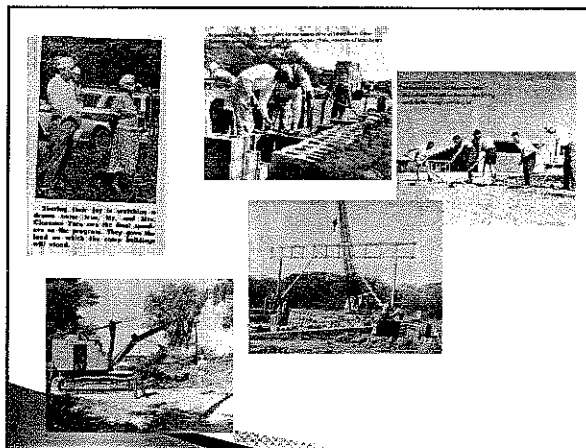
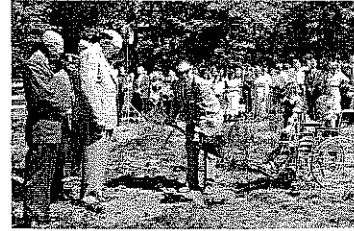




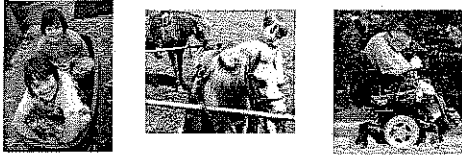
**Easter Seals Camp Sunnyside  
History – the Beginning of a Dream**



*Easter Seals was founded upon the premise to “believe in the possibilities” and that mantra has carried the organization through nearly nine decades of supporting Iowans.*



## Camp Sunnyside's Impact



## Mission Statement

To provide exceptional service to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities.



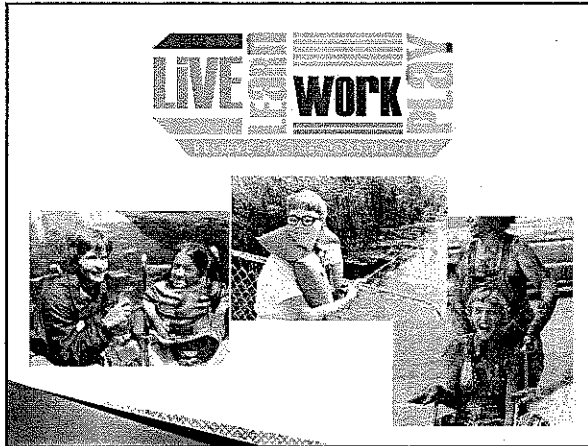
Easter Seals makes a difference in the lives of those with disabilities or special needs, and their families, to ensure a quality of life we all deserve by seeking independence and respect for all.



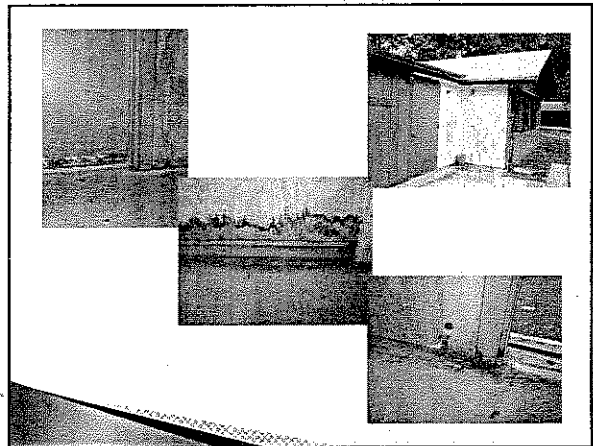
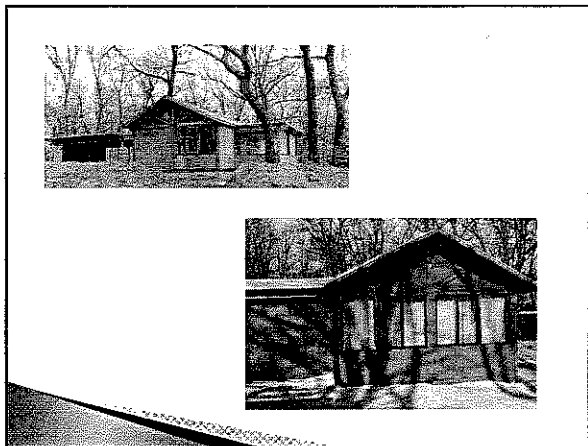
## Expanding Independence - Camp Sunnyside's Importance to Iowans

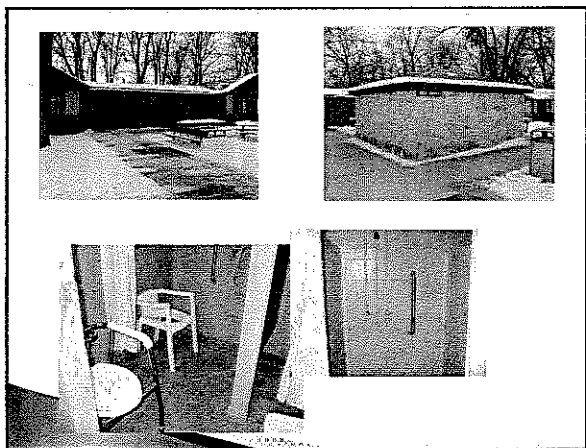
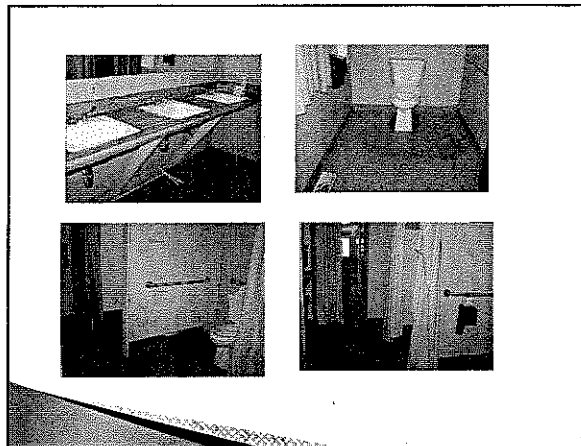
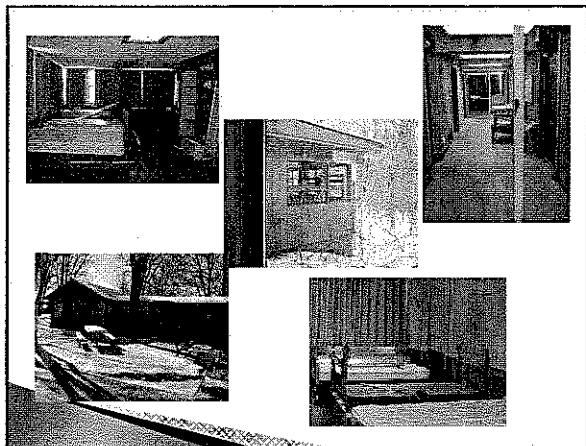


*The transformation here is magical. For some, we see tears on Sunday because they don't want to stay and then tears on Friday because they don't want to leave.*




Individuals with disabilities have to face challenges every day - they shouldn't have to face them at Camp Sunnyside.






*This isn't simply an investment in bricks and mortar; it is an investment in people.*



A black and white photograph of a person sitting in a wheelchair outdoors. The person is wearing a light-colored jacket and dark pants. The wheelchair is a motorized model with large rear wheels and smaller front wheels. The background shows some trees and a building.

Celebrating **85** Years  
OF BELIEVING IN THE POSSIBILITIES



*"Your Life and Mine  
Shall Be Valued Not  
By What We Take  
But By What We Give"*

*Edgar Allan - Founder  
Easter Seals*







6900 Westown Parkway  
West Des Moines, IA 50266  
www.hubbellrealty.com  
515-243-3228  
FAX 515-280-2027

**Easter Seal Cabin #2 and #4 Remodel**

**02/01/2011**

**Scope of work Overview:**

- Remove existing asbestos materials
- Remodel cabins:
  - To increase energy efficiency
  - Update finishes
  - Remove current American with Disabilities barriers

**Demolition:**

1. Remove siding
2. Remove windows
3. Remove soffit
4. Remove shingles and existing rubber roof
5. Remove interior wall finishes.
6. Remove interior walls
7. Remove interior ceiling
8. Remove HVAC system
9. Demo plumbing and electrical that cannot be reuse.
10. Demo wood subflooring
11. Remove lead and asbestos materials

**Exterior:**

1. New windows – Energy Saver with Low-E glass
2. New siding and trim – T-11
3. New soffit – aluminum
4. New gutters
5. Add roof Insulation – Both gable and flat roofs R-30
6. 30 yr shingles - gable roofs
7. 60 mil mechanical fastened rubber roof – flat roof
8. Flashings as needed





## Interior:

1. Insulate new walls -- R-13
2. Interior walls will be wood paneling
3. 1x4 wood base
4. Frame new walls – Metal studs or wood
5. Millwork
  - a. ADA complaint laminate countertops in the bathrooms
6. Restrooms walls:
  - a. Sheetrock with fiberglass reinforced panels for maintainability.
  - b. 6 " durock ripper at floor for durability
7. Exposed ceilings in the sleeping areas [outside wings]
8. Sheetrock ceiling in the center area
9. Paint:
  - a. Wood siding on walls – eggshell paint
  - b. Exposed ceilings – eggshell paint
  - c. Sheetrock ceiling in bathrooms – Epoxy paint
  - d. Sheetrock ceiling in other areas – Eggshell paint
10. Flooring –
  - a. Epoxy flooring
  - b. Level floor to remove ADA barriers
  - c. ADA Ramp epoxy floor into showers
11. Toilet accessories
  - a. TP holder – dual
  - b. Paper towel dispenser
  - c. Grab bars to meet ADA requirements
  - d. Mirrors
  - e. Soap dispensers
12. HVAC
  - a. New 95% efficient gas furnace with 14 seer a/c
  - b. Exposed ductwork in the sleeping area wings
  - c. Insulated ductwork under the floor and above the ceiling
  - d. Flue for gas water heater
  - e. Flue for exhaust fans in the bathroom [2]
  - f. Energy review



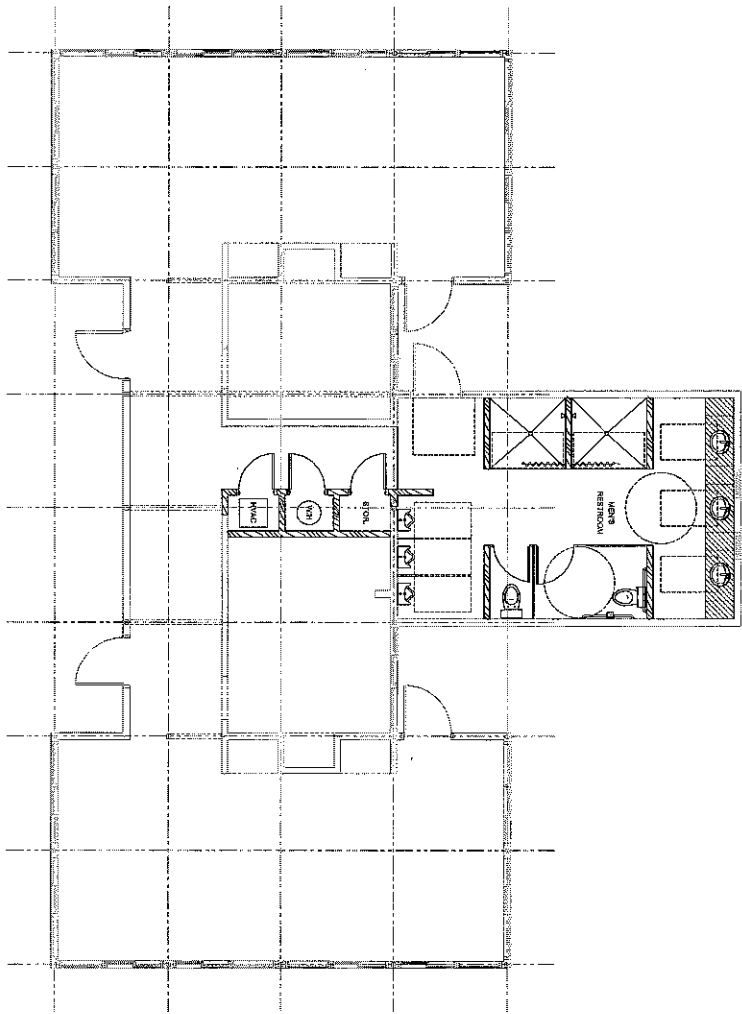
**13. Plumbing:**


- a. ADA complaint fixtures
- b. Fiberglass showers – ADA accessible
- c. 60 gallon gas water heater – Energy Star
- d. Re circulating pump on the hot water
- e. Drop in sinks with handicap type of faucets.
- f. Mop sink
- g. Design build with plans – Follow ADA standards
- h. Low consumption fixtures to meet Energy Star

**14. Electrical**

- a. Design build with plans – Follow new state energy code
- b. Exhaust fans [2]
- c. GFI outlets in bathroom
- d. Convenience outlets
- e. New Energy Star light fixtures
- f. Wire re-circulating pump
- g. Exterior safety lighting
- h. Add fire alarm/ smoke detectors/ emergency lighting to meet building code.





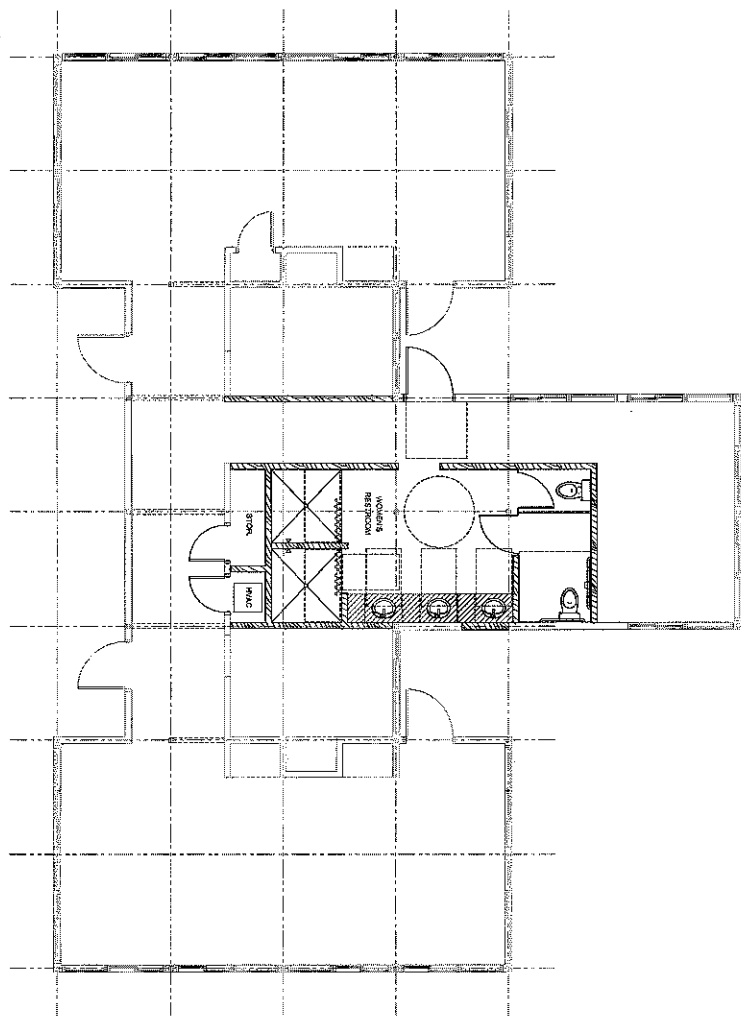
  
 1 EASTERN EXHIBIT  
 11/01/14

**A1.1**  
 11/01/14  
 11/01/14

**EASTER SEALS CAMP SUNNYSIDE CABIN REMODEL**  
 401 NORTHEAST 69TH AVENUE, DES MOINES, IOWA 50313

**S H I F F L E R**  
 ARCHITECTS P L C  
**A S S O C I A T E S**  
 4157 GRAND AVENUE    763.536.6338    503-761-4433





 FLOOR PLAN (GENERAL)







## By the Numbers 2010

---

- 1961  
The first official camping season began
- 6  
Cabins
- 3  
Horses - Names J.D., Race and Summer
- 10  
Number of weeks of summer camp
- 26  
Weekends of Respite Camps offered year round
- 9  
Number of countries counselors were from summer 2010 included England, Scotland, Ireland, India, Ukraine, Russia, New Zealand, Australia and United States
- 25,000  
Meals provided through the Camp Kitchen during summer camp season
- 4  
States Camp Counselors were from Iowa, Michigan, Wisconsin, and Illinois
- 80  
Acres of land at Camp Sunnyside
- 786  
Campers enjoyed Camp Sunnyside last year
- 65  
Camp Counselors
- 88 of the 99 Iowa Counties  
Number of counties served last year and last 7 years for Camp Sunnyside Programs
- 1  
Amazing Mission

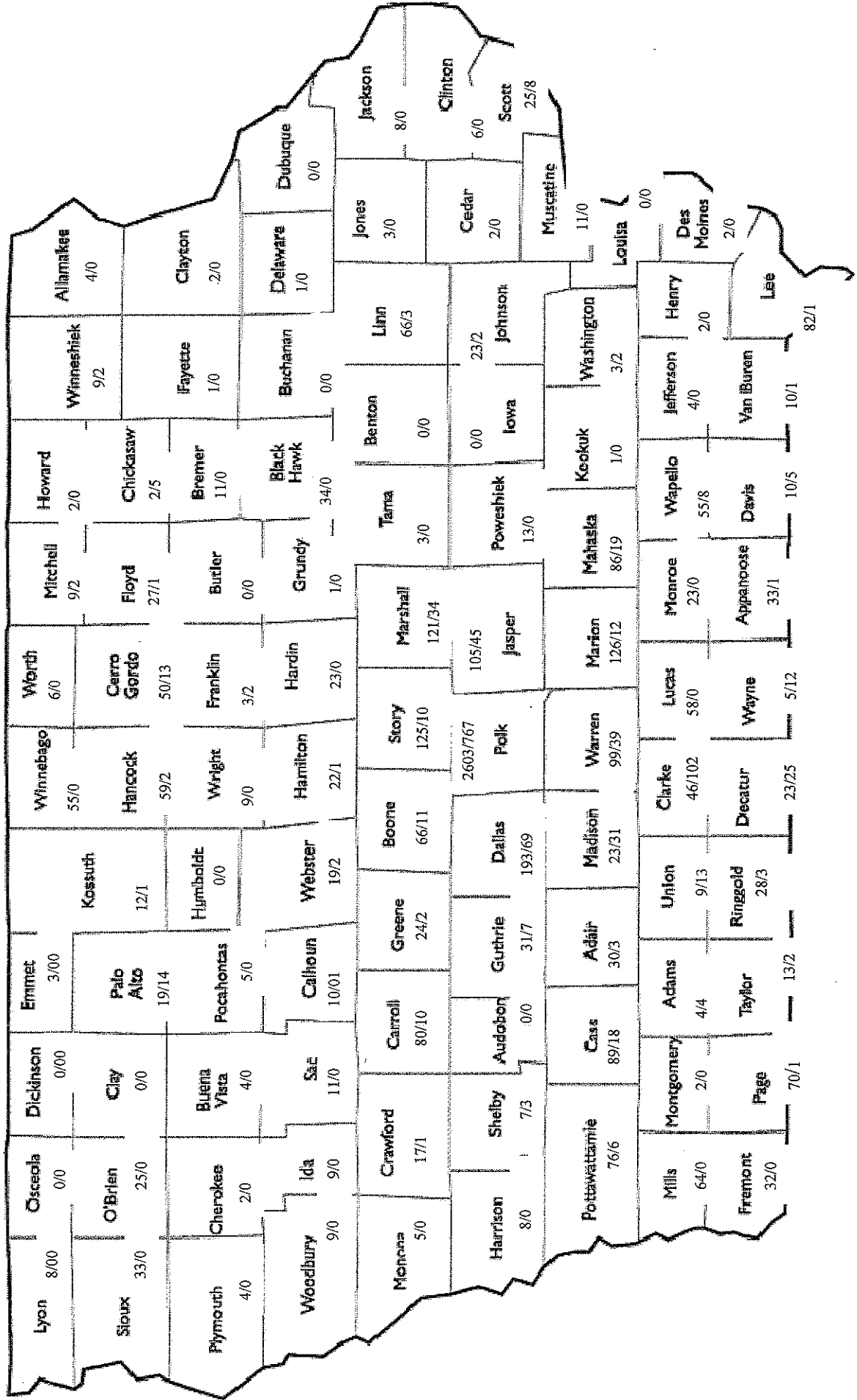
The mission of Easter Seals Iowa is to provide exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to **LIVE, LEARN, WORK and PLAY** in their communities.





# Easter Seals Camp Sunnyside Campers & Respite Campers Supported 2003 - 2010

First Number is Camp Sunnyside Camper/Second Number Respite Camper







**“BELIEVING IN THE POSSIBILITIES”  
TO LIVE, LEARN, WORK, AND PLAY**



## **Easter Seals Camp Sunnyside History – the Beginning of a Dream**

Over 50 years ago, volunteers came together to unite the state of Iowa and to work hand-in-hand to meet the needs of Iowans with disabilities or special needs. ***A group of proud and happy people stood along the hillside on August 18, 1959, and heard the Governor express his own pride in their accomplishment as he turned the first spade of earth for new buildings.*** The group was representative of people of all ages, interests and callings in Iowa. The accomplishment was their united effort to create Easter Seals Camp Sunnyside.



*Governor Herschel Loveless turns the first spade of earth at the groundbreaking ceremonies for Iowa's Camp for Crippled Children. Looking on are Camp Chairman James Kelley, President E. L. Person and guests Cindy Ausilio and Robert Wiley. (September 1959 Sunny Side newsletter)*

At that 1959 ground breaking, Mr. and Mrs. Clarence Yarn spoke, as donors of the land. Mrs. Yarn said, “We have been thinking about it for many years. Now we are beginning to see our dream come true.” Their dream, and the dreams of thousands of other Iowans, continues today as Easter Seals Camp Sunnyside celebrates its 50<sup>th</sup> Anniversary in 2011 and we also celebrate the 85th anniversary of Easter Seals Iowa.



*Sharing their joy in watching a dream come true, Mr. and Mrs. Clarence Yarn are the final speakers on the program. They gave the land on which the camp buildings will stand.*

***Easter Seals was founded upon the premise to “believe in the possibilities” and that mantra has carried the organization through nearly nine decades of supporting Iowans.***

The grassroots' work and support involved in establishing Easter Seals then is still as strong today as it was all those years ago. Easter Seals Iowa and Camp Sunnyside is part of a nationwide network of separately incorporated affiliates that cumulatively represent the world's oldest and largest not-for-profit provider of services for individuals with autism, intellectual or physical disabilities and other special needs.

For 85 years, we have been offering help and hope to children and adults with disabilities or special needs and to the families who love them. Through training, education and support services, Easter Seals creates life-changing solutions so that people with disabilities can live, learn, work and play.

Since the organization's founding in 1926 as the Iowa Society for Crippled Children, Easter Seals has earned a reputation as a leader in providing unique and responsive services to Iowans of all ages who have disabilities.

***Annually, Easter Seals Iowa directly serves more than 2,500 children and adults with disabilities and their families from nearly all of Iowa's 99 counties.*** Easter Seals Iowa is a non-profit provider of health and human services, incorporated under the provisions of Section 501(c)(3) of the Internal Revenue Code.

Just as our founders “believed in the possibilities,” we will continue to believe that everyone has equal opportunities to live, learn, work and play in our communities. ***We hope you will too.***

## Expanding Independence - Camp Sunnyside's Importance to Iowans

In the context of everyday life, individuals with disabilities don't always have the same opportunities to regularly test their abilities. Inadequate resources, accessibility issues, or anticipated failure on the part of a caregiver, or the individual themselves, can significantly stifle progress. *Often it takes one person or one experience, just that one glimmer of hope that things are possible and dreams can come true.* No matter how small or large a dream maybe - Camp Sunnyside allows them to happen.

The belief that a person can't do something changes when an individual experiences the opportunities at Easter Seals. Families comment that "hope and independence" are the threads that run through all of Easter Seals Iowa services. *The world that often says, "No you can't do this" or "don't even try" dissipates when individuals enter Easter Seals Camp Sunnyside.* We see this through the four-year old coming to camp, the kindergartener that gets to enjoy the summer like all of her peers, the teen that has a safe, teen friendly escape, to the veteran campers who have been coming to camp since they were young and now attending for 45+ years.



We see this through the families that have had the opportunity to enjoy a full night of rest after long days of care giving; the parents getting that special date night after 10 years when they finally were given a chance to go on a date when their child attended a respite camp; and the siblings that got a chance to enjoy some special attention. *All of these experiences happened because someone said, "Let's build Camp Sunnyside."*

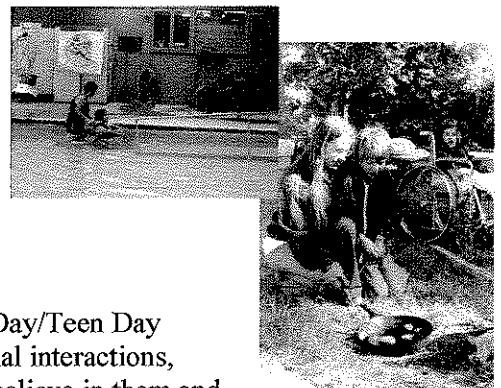


Easter Seals Camp Sunnyside provides year-round camping and recreational services to individuals with disabilities and is open to anyone of any age with any type of disability or special need. This includes intellectual as well as physical disabilities from any cause. By attending, these individuals are provided another opportunity to be just another one of the kids and provide caregivers a much deserved break.

One of the best things about the camp experience is that it gives participants a chance to see themselves in a new light.

*The transformation here is magical. For some, we see tears on Sunday because they don't want to stay and then tears on Friday because they don't want to leave.*

Three camp programs are offered: Resident Camp, Respite Camp, Summer Day/Teen Day Camp. All share a theme of *believing in the possibilities*, building skills, social interactions, having fun, providing the caregivers a break and the chance for someone to believe in them and see beyond their disability and see into their ability.



*Last year 786 individuals with all types of disabilities from all areas of the state of Iowa attended Camp Sunnyside. In the last seven years, 6,460 individuals have shared memories and met goals while attending one of Camp Sunnyside's Camping Programs.* (See attached maps). The impact of 50 years of camping and recreational programs is immeasurable. The lives touched and impacted are far reaching.

## **Individuals with disabilities have to face challenges every day – they shouldn't have to face them at Camp Sunnyside.**

Camp Sunnyside was built on the premise of hope and continues to be a place that provides hope. We need our facilities to reflect our passion and belief in all and provide a nurturing, safe and accessible environment. Here more than anywhere accessibility is critical, because at Camp anything is possible and there are no barriers to keep someone from Believing in the Possibilities. Our request is for funding to update the frail cabins at Camp Sunnyside.

***Easter Seals Camp Sunnyside campus is over 50-years old and with very minor renovations done in those years. Unfortunately, our needs are great for buildings to be replaced. We ask for your support during our anniversary year to renovate a cabin(s).***

The snap of the campfire, the giggles at lights out in cabins, trying something new, staying on your own for the first time, singing a new song and seeing old friends are just a few things that camp brings. This has been happening at Camp Sunnyside for 50 years. The lives touched by the campers, the counselors and staff, the families that have been able to enjoy their own time while their loved one is away are truly priceless memories. You don't know what you will gain from the camping experience – it could be a belief in yourself, trying something new, enjoying nature and smiles and fun. It is the simple things that often bring the most joy.



Even with these great memories and moments, the experience that Camp Sunnyside provides can be enriched. The original cabins built by donated volunteer labor and materials, have aged and served Iowa proudly for 50 years. The trees have grown and what once was thought to be a summer camp for children has expanded to be a year-round camping and respite facility for children and adults.

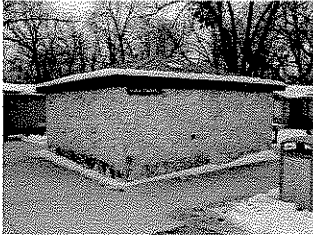
We serve individuals that many see as unsupportable often staffing may require a ratio of 2:1. Medical needs are great with the average camper requiring 7 medications. More than half of our campers use wheelchairs for mobility. The opportunity that camp and respite provide as a break for caregivers also helps to reduce the cost of a person placed in an institution.



## **NO MATTER THE SEASON, CAMP SUNNYSIDE IS OPEN**

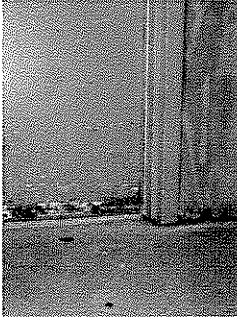
For many, we are the last stop for hope. If we are not able to support them, the options are limited. No matter the season, we are open. When a rain storm comes, rivers form outside of the cabins, and some have rain flow in the cabins. Mud puddles are common all around the cabins and buildings. ***The interior paneling is rough, the bathrooms are aged, the flooring is uneven and has holes, the sink areas are rustic, and not fully accessible. Two hot water heaters heat all 6 cabins.***

Flat roofs cause leaks. Interior and exterior work is needed to create environmental improvement with energy efficiencies for windows and foundations that have shifted. Renovations are needed to update the 50 year-old cabins from the current institutional, dated and cold environment.



We continue to use the original summer shower houses - one boy and one girl to meet the needs of campers. These shower houses are separate buildings. ***Imagine having a shower in January in one building, then moving from the shower house to the cabin, outside?*** This is unbearable for most and is especially challenging for our clients, many with fragile medical conditions and limited mobility. The shower houses have stark cement and floors that are slippery, with limited privacy, no insulation and are not heated.

The six original cabins need renovation. The work includes outside grading/dirt work to alleviate the rain flow into the cabins, adding showers in the cabins, creating improved accessible bathroom spaces, energy efficiencies and insulation and windows. Additionally, work will include removing the asbestos, removing ADA barriers, upgrading to energy efficient equipment and fixtures, and updating finishes (see attached detail list of needs).



The total cabin renovations for all six original cabins would cost approximately \$1,386,300. The approximate range per cabin is \$230,000 to \$240,000. We are asking for your funding support to renovate the cabins or a pair of cabins.

Each cabin houses campers and counselors, approximately 20-30 campers and staff.

During the summer, 90 campers stay overnight and 65 summer staff is employed. Each of the six cabins shares similar floor plans. All of the cabins have unique names and building needs based on their location.

***This isn't simply an investment in bricks and mortar; it is an investment in people. A belief in providing those with disabilities a place where they can live, learn work and play and a gesture that will truly bring joy to the hearts of children and adults with disabilities and peace of mind for their parents and caregivers!***

On behalf of our clients and families, board, volunteers and the staff of Easter Seals Iowa, we thank you for the opportunity to submit this request. Thank you in advance for your meaningful consideration of our proposal.

We believe in the possibilities and hope you will too.



**"We have but one life. We get nothing out of that life except by putting something into it.**

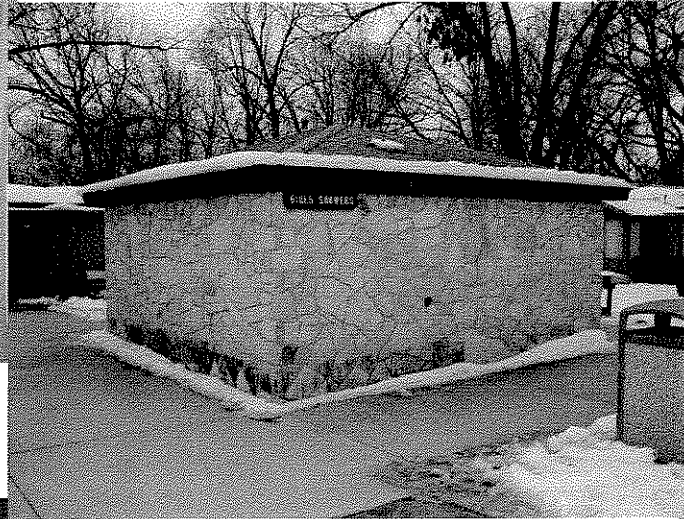
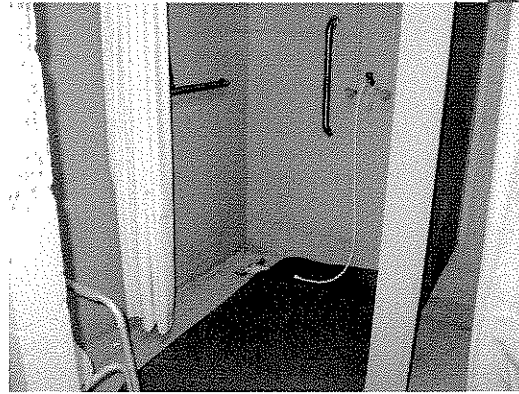
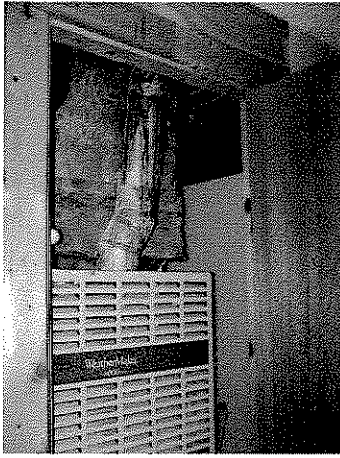
**To relieve suffering, to help the unfortunate, to do kind acts and deeds is, after all, the one sure way to secure happiness or to achieve real success.**

**Your life and mine shall be valued not by what we take... but by what we give."**

**— Edgar F. Allen  
Founder Easter Seals, 1909**









# SUNNY SIDE



OFFICIAL EASTER SEAL NEWS  
FROM

THE IOWA SOCIETY FOR CRIPPLED CHILDREN AND ADULTS, INC.

Vol. 16, No. 4

E. L. Peterson, President

H. Harold Hymans, Executive Director

September, 1959

## ANNUAL MEETING SEPTEMBER 18-19

### GOVERNOR BREAKS GROUND FOR CAMP



Governor Herschel Loveless turns the first spadeful of earth at the groundbreaking ceremonies for Iowa's new camp for Crippled Children. Looking on are Camp Chairman James Kelley, President E. L. Peterson, and guests Cindy Ausillo and Robert Wiley. See inside for pictures of ceremony.

Iowans of all ages were represented at the groundbreaking ceremony for Iowa's Camp for Crippled Children in Des Moines, August 18. Approximately 150 watched as Governor Herschel C. Loveless turned the first spadeful of earth which marked the official beginning of construction on the Main Lodge of the camp being built by the Iowa Society for Crippled Children and Adults.

Speaking to the members of the state and local organizations which are pledging money and time toward the construction of the camp, Governor Loveless said, "My sincere commendation to the organizations which have used individual initiative to do the job, instead of holding outstretched hands to the government.

"This camp will bring more happiness to more people than any other thing you could do. As your Governor, I wish to express my pride."

Before the ceremony, a colorful automobile caravan four blocks long brought the group through downtown Des Moines and out to the campsite just north of the city, adjacent to Margo Frankel State Park and Woodside Golf Course.

Further color was added to the event by a telegram from Senator Thomas Martin, saying that the camp was to be given the flag which had flown over the nation's capital from 10 to 11 a.m. that day, for use as the camp flag.

The significance of the groundbreaking was highlighted by the presence of blonde and pretty Cindy Ausillo on her crutches, and dark and serious Robert Wiley, in his wheel chair. They are children of Mr. and Mrs. Tony Ausillo and Mr. and Mrs. William H. Wiley, Jr., of Des Moines.

In addition to the many groups introduced as giving money toward the building of the camp, Ray Mills, President of the Iowa Federation of Labor, and Verne Davis of the Des Moines Building and Construction Trades Council, spoke briefly for the organizations which will donate their labor for the camp's construction.

As the ground-breaking ceremony neared its close under the hot August sun, Mr. and Mrs. Clarence Yarn each spoke, as donors of the campsite land. Said Mrs. Yarn, "We have been thinking about it for many years. Now we are beginning to see our dream come true."

Added Mr. Yarn, "Some day, when I look over and see a crippled child catch his first fish, I'll be amply repaid."

### Society Aids in Polio Epidemic

This summer's outbreak of Polio was predicted last spring by the National Society for Crippled Children and Adults. In an effort to stem the outbreak of the disease which accounts for the second highest number of those served by Easter Seal centers, all states and local societies were urged to acquaint the public with the danger and promote a stepped-up program of Polio shots.

Illustrating its close watch on trends in the nation's health, the memorandum stated, "Unless more extensive immunization is secured, there is increasing danger of recurrence of epidemics in 1959. In 1958 the incidence of paralytic polio rose 44 per cent over the 1957 figure. Authorities believe that the reason is that a majority of the population had failed to get the protection of Salk Vaccine. You are urged to take community action against Polio in your local area."

The Polk County Society, under Director Don Gerdson, performed a valuable service in an area which proved to be one of the most critical in the United States, with its supplying and promoting radio and TV spot announcements urging all residents to take the Salk shots. The announcements were made available in May and continued throughout the Polio season.

Perhaps the greatest value to be realized from the Easter Seal contributor's dollar lies in its use to prevent a crippling disease.



Dr. Harold Wilke

The Reverend Harold Wilke of Cleveland, Ohio, noted consultant on physical and mental rehabilitation, is guest speaker at the 1959 annual meeting of the Iowa Society for Crippled Children and Adults. The meeting is September 18 and 19 at Hotel Kirkwood in Des Moines. Dr. Wilke addresses the group at the Friday evening banquet—a traditional high point of the state-wide conference.

Also appearing as a special guest at the 1959 session is James R. Curran, director of fund raising for the National Society for Crippled Children and Adults. He will help in the planning sessions for next year's Easter Seal campaign.

In addition to this work in the ministry, Dr. Wilke brings insight gained from study and work with the handicapped, and personal experience. At present he is head of the Commission on Church and Ministry of the Evangelical and Reformed Church. Since his ordination he has served as Army chaplain in hospitals across the country.

At the close of World War II he was called by Dr. Karl Menninger to be chaplain in the new Winter Veterans Administration Hospital in Topeka, Kansas, and during this same time was also on the faculty of the Menninger Foundation School of Psychiatry. Throughout his career he has lectured widely before educational, religious and rehabilitation groups on counselling and rehabilitation of the physically handicapped and mentally ill.

His interest in the wounded service man's return prompted his first book, *Greet the Man*, published in 1945, and his second, *Strengthened With Might*, in 1953. He has also written for professional journals.

Dr. Wilke is a graduate of the University of Missouri, Union Theological Seminary in New York, with graduate work at Massachusetts General Hospital in Boston, Andover Newton Theological Seminary and Harvard University, plus service as Protestant Chaplain of Boston City



James R. Curran

Hospital while a graduate student. He was awarded the honorary degree of doctor of divinity by Mission House Seminary in Plymouth, Wisconsin.

Of his own physical handicap he says, "Certainly it has influenced the direction of my life work. But it has not been definitive. After all, I'm in the Christian ministry, not in professional rehabilitation."

No concession to disability is evident in his favorite sports—mountain climbing and swimming, which he pursues in addition to his interest in railroad history and stamp and map collecting.

Mr. Curran, who comes from Chicago, was Regional Director and later Director of Fund Raising and Field Organization for the Muscular Dystrophy Associations of America before joining the Easter Seal Society.

He is a graduate of Syracuse University and holds dual degrees from the State University of New York, where he also served in public relations.

This year's meeting follows last year's two-day format. Discussion groups and roundtables provide maximum exchange of ideas on all phases of Easter Seal Society activity.

Opening ceremonies are at 9:30 Friday morning. Included in conference activities are the customary meeting of the State Board, election of officers, report to the membership, and business meetings.

### MEMORIALS

These Memorials have been received since the last issue of *Sunny Side* from families and friends in memory of the following:

- Bertora M. Morse, New Hampton, Iowa
- Mrs. Aaron Johnson, Fargo, N. Dak.
- Robt. Dugan, Minburn, Iowa
- Mrs. Rex Mitchell, Fenton, Iowa
- Jessie Neis, Emmetsburg, Iowa
- Raymond Neis, Emmetsburg, Iowa
- Frank Christensen, Eagle Grove, Iowa
- Mrs. Frank Nelson, Des Moines, Iowa
- Frank J. Irwin, Des Moines, Iowa
- Edna L. Lender, Pomeroy, Iowa
- Forest McCullum, Colo, Iowa
- Mrs. Gertrude Rose, Humboldt, Iowa
- Frank C. Kraft, Jackson Junction, Iowa
- Mrs. Dorothy Larson, Lehigh, Iowa
- Mrs. Henry Byrnes, Hull, Iowa
- Dorothy Smith, Scranton, Iowa
- D. A. Farnell, Independence, Iowa
- Esterny C. Shinn, Glasgow, Iowa
- Max Jessie Bury, via Estes Park, Colo.

### AWARD TO AMES SAE'S

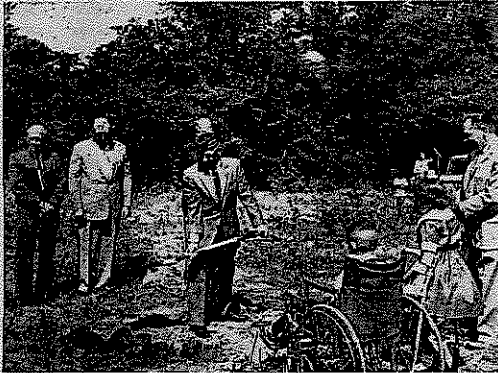


The SAE fraternity of Iowa State University at Ames was awarded the Easter Seal Society's first official Certificate of Appreciation, created for presentation to those persons or groups giving outstanding service to

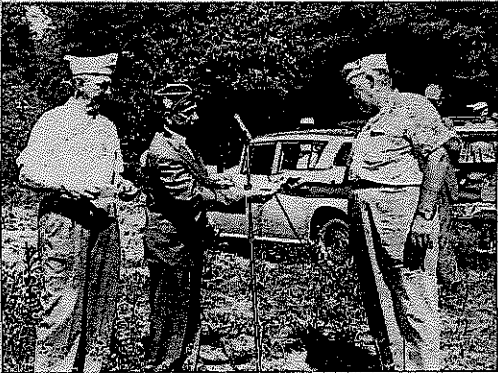
ward the building of Iowa's Camp for Crippled Children. The award was made following the fraternity's "Crash Day," April 18, when 51 members did preliminary brush clearing in the campsite woodland.



Car caravan forms in front of Register and Tribune Building before trip through town to campsites near Margo Frankel Woods. The 4-block parade included new automobiles loaned for the event by Capital City Ford, Crescent Chevrolet, Honder Motors, Floyd Lehman Ford, Inc., Paul Manning Chevrolet, Orville Lowe Midtown Motors, Inc., and Sumner Pontiac Co.



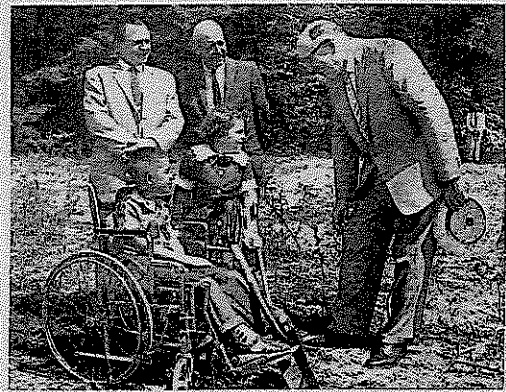
Trying his hand at turning the earth is Oliver Thorsen of Kanawha, Commander of Veterans of Foreign Wars, Department of Iowa. V.F.W. Posts across the state have pledged \$75,000 toward the building of the new camp.



Commander Thorsen is presented checks to add to the V.F.W. Camp Fund by Horace Noel of Newton and Floyd Rockne of Estherville. Iowa posts are sponsoring a wide variety of activities as they complete their 3-year project.



Speaking for the V.F.W. Auxiliary was President Mrs. Edgar M. (Hollis Deane) McConnell, shown here following her introduction by Commander Thorsen. Looking on are Horace Noel and Iowa Society Vice-President Thomas Teas of Mason City.



Society President E. L. Peterson greets special guests Robert Wiley and Cindy Auxilio while Governor Loveless and James Kelley of LeMars wait their turn. Mr. Kelley was master of ceremonies for a portion of the event.



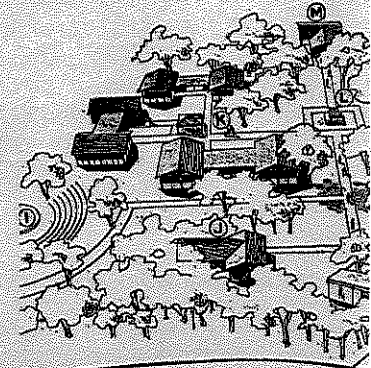
Father Patrick J. Rooney, Carroll, State, Chaplain of the V.F.W., gave the benediction, closing the ceremony. He poses with the Governor, the children, and Oliver Thorsen.



Des Moines Councilman Frank McGowan offers the city's congratulations following introduction by master of ceremonies, Thomas Teas, in the background.



V.F.W. Camp Fund head Merrill Bird takes his turn with the spade. Governor Loveless and Commander Thorsen smile—they knew the ground was hard!



- A. MAIN LODGE
- B. SERVICE
- C. ENTRANCE PARKING
- L. CAMPFIRE
- K. CABINS
- J. HEALTH AND THERAPY
- I. PROGRAM CENTER
- M. NATURE STUDY

Above is an artist's sketch of the Camp itself, withings can be viewed clearly. The cabins will be 200 to youngsters for further activities. The camp is on crutches and wheel chairs. The camp is in a protected play and general activity area.



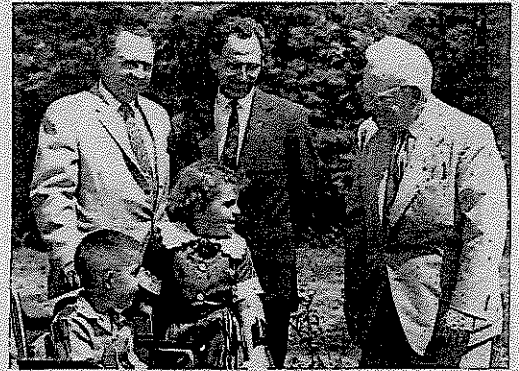
Des Moines Chamber of Commerce President Frank DeHuydt commends the group for seeing that "the needs and feelings of all children are taken care of."



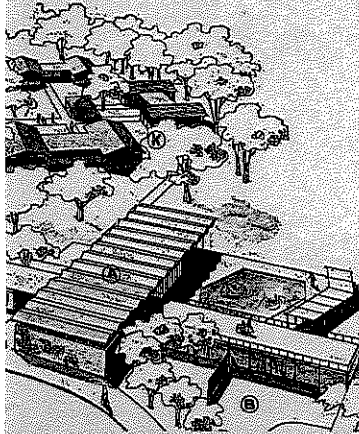
Representing Iowa's Optimists Clubs, which are underwriting the Nature Study Lodge, were Des Moines Optimists (left to right) George Nelson, Gene Henderson and Bill Hutchins, shown with the Governor and children.



Speaking for the groups which have pledged their labor in camp construction were Verne Davis, President of the Des Moines Building and Construction Trades Council (left), and Ray Mills (right), President of the Iowa A.F.L. Mills is himself a Polio victim.



Paul Torquist of Davenport (right), member of the Iowa Society Executive Committee, chats with Robert, Cindy and the Governor. In the center is WHO Farm Director Herb Plambeck, who has headed the camp fund's rural appeal. Rural Iowans have contributed \$22,000 toward camp construction.



Only a few of the trees shown in order that the buildings be 10 feet apart. Traveling longer distances would fire the plain, for ease in reaching activity areas on a stand of natural timber and faces a sweep of grassy



Representatives of the Iowa Federated Women's Clubs were Mrs. James Bean, Mrs. J. L. Lush, President, and Mrs. Grant Dudgeon. The club will furnish one cabin. In dark dress is Mrs. George Dale, President of Iowa Rural Letter Carriers Auxiliary. They will supply blankets and bed linen for the camp.



A brilliant splash of color was supplied by scarlet-coated members of the Iowa Restaurant Association, whose annual Coffee Day has raised more than \$40,000 thus far. Pictured with the guests of honor are (left to right) Bob Bolton, Bolton & Hay Supply Co.; James Friedl, Friedl's Cafe, Waterloo; Richard Edwards, Bishop Cafeteria, Des Moines; Earl Jewell, Executive Secretary, I.R.A., Des Moines; Charles Sergeant, Sergeant's Cafe, Waterloo; Harold Enquist, Breese House, Ankeny, and Harold Middleton, Parkway Cafe, Fort Dodge.

Unable to be present for pictures were Mrs. Arlene Nelson, representing Gamma Phi Beta Sorority, which has pledged equipment, Mike Bognanno of the Iowa Elks, who are underwriting the Health and Therapy Center, and Everett Armet. He and other Polk County Supervisors were called away before being presented. They arranged for land transfer which enlarged the Yarn grant. Also not pictured are Esther Whetstone and Marie Bishop of the Iowa 4-H Clubs, who were instrumental in helping Herb Plambeck with the rural appeal.



Al Farmenter of Des Moines attended as spokesman for the Iowa Kiwanis Clubs. He is Lieutenant District Governor. Kiwanians plan a state-wide project to support camp construction.



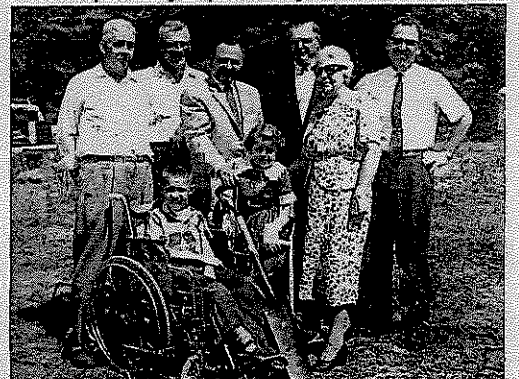
V.F.W. members and affiliates from all over the state pose for a "family portrait" in the sixing August sunshine. Robert and Cindy are next to the Governor at the right of the front row. Robert took good care of the spade during the picture-taking.



Al Coupee spoke for absent Coach Forest Evashevski, who heads the urban Camp appeal. It has netted \$18,000 to date. Booking and operating sound equipment is Tony Nelson, Des Moines square dance caller who helps support the Camp program.



Sharing their joy in watching a dream come true, Mr. and Mrs. Clarence Yarn are the final speakers on the program. They gave the land on which the camp buildings will stand.



The honored spade (which will be chromium plated to commemorate the event) takes the spotlight. Sharing the moment with the three guests of honor are (left to right) Clarence Yarn, Al Coupee, Frank DePuydt, Mrs. Yarn, and Herb Plambeck.

# From the President . . .

## Dear Friend of the Handicapped:

A group of proud and happy people stood beside a green woods on August 18, 1959, and heard their Governor express his own pride in their accomplishment as he turned the first spadeful of earth for a new building. The group represented people of all ages, interests and callings in the state of Iowa. The accomplishment was their united effort in creating the resources for Iowa's Camp for Crippled Children. The building will be the doorway to a richer life for thousands of Iowa's handicapped people and their families.

Those of us who have worked to make this moment a reality know that the chief materials in its construction are not really stone and timber, but generosity and hope: the generosity of those who have contributed their time, the generosity of those who contribute their substance and the hope of all of us for a fulfilled existence for those who will enjoy it.

The camp, thanks to its central location, accessibility, and careful planning, will eventually serve not just a limited group of handicapped children during the summer months, but can function for the benefit of many people of all ages the year around.

Those of us having a special feeling of responsibility for the Easter Seal Society and those it serves, will feel a richer reward as our mutual goal is reached and the camp is completed. We can say, "I helped build this." And in thousands of happier lives we will see that it was worth the effort.

Sincerely,

**E. L. Peterson, President**  
Iowa Society for Crippled Children and Adults

## Understanding Stuttering Is Subject Of New Parent Pamphlet

The parents of the handicapped child often need help in meeting the challenge of his rehabilitation every bit as much as the child himself. The Easter Seal Society is answering this need with its Parent Pamphlet Series.

*Toward Understanding Stuttering*, by Dr. Wendell Johnson of the University of Iowa, is the third publication in the series. Dr. Johnson, himself a former stammerer, is professor of speech pathology and psychology at the University of Iowa. He and his staff have conducted extensive research in stuttering the past two years operating under a grant from the National Society. He brings great hope and understanding from both a personal and scientific viewpoint.

Says Dr. Johnson: "It takes at least two persons to stutter, the one who speaks and the one or more who listen. . . . His pamphlet offers great help to the 'one or more who listen.'" Dr. Johnson is a former president of the Iowa Society for Crippled Children and Adults and the American Speech and

Hearing Association. He has written for both popular magazines and professional publications, and appeared last year in an hour-long television program dealing with the problem of stuttering, which was widely acclaimed and subsequently repeated.

The Parent Series to date includes four pamphlets. The most recent, *You Are Not Alone*, was written for the parents of crippled children, by Lawrence J. Linck. Mr. Linck was for ten years Executive Director of the Easter Seal Society.

Other publications in the series include *Why Did This Have to Happen?* a view of the problems faced by the crippled child and adult, by Earl Schenk Miers, and *Your Child's Play*, by Dr. Grace Langdon, dealing with the meaning and value of toys in the rehabilitation of children. Each pamphlet in the series is available for 25 cents, from the Publications Section of the National Society for Crippled Children and Adults, 2023 West Ogden Ave., Chicago 12, Illinois.

## Request . . .

Special Memorial gifts and bequests are always gratefully received, for they have a special meaning for the giver. For information on making such a request, consult your attorney or write:

Iowa Society for Crippled Children and Adults, Inc.  
4104 University Avenue  
Des Moines 11, Iowa

To help those who may want to remember the crippled and handicapped in their wills, may we suggest the following forms:

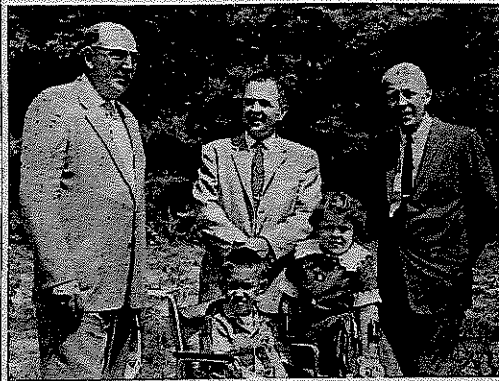
I give, devise, and bequeath to the Iowa Society for Crippled Children and Adults, Inc., a corporation organized under the laws of the State of Iowa, the sum of . . . . . to be used for its general purposes.

### Alternate

I give, devise, and bequeath to the Iowa Society for Crippled Children and Adults, Inc., a corporation organized under the laws of the State of Iowa, the following described property:

(Insert description)

## PROUD AND HAPPY GROUP



Future campers Robert Wiley and Cindy Ausilio pose with President Peterson, Governor Llewellyn, and Camp chairman Kelley following the ground-breaking ceremony. Work on the Main Lodge will continue through the present building season.

## "FINISH THE CAMP" FUND

A special "Finish the Camp" Fund is currently being brought into being by the Iowa Easter Seal Society. Each county will have its own chairman for this particular effort, who will be in charge of creating his county's fair share of the state fund. This share, in each case, has been figured in relation to the statistically predictable cases of crippling which will occur in the area.

"Finish the Camp" Fund chairmen for 1959 are:

- ADAIR—Paul Dickford, Greenfield
- ADDISON—Joe Skizas, Anulabon
- BOONE—E. L. Peterson, Boone
- BREWER—William Perry, Storm Lake
- CALHOUN—Mrs. E. E. Paul, Fremont
- CASWELL—Dr. Roy S. Wilson, Atlantic
- CECIL—Franklin Gault and Eugene Moore, Tipton
- CERRILLO—Thomas Test, Mason City
- CHICKASAW—William McDonald, Cherokee
- CLATSOP—E. P. Daubens, New Hampton
- CLAY—A. M. "Stub" Johnson, Spencer
- CLAYTON—Judge George Becker, Perry
- DESMOINES—D. J. Hartzel, Burlington
- DICKINSON—Dr. A. L. Klein, Spirit Lake
- EMERY—Bob McIntosh, Osceola
- FLOYD—Victor Meyer and Sidney E. Curtis, Charles City
- FRANKLIN—Dr. Donald Benn, Hampton
- GREENE—Dr. J. K. Johnson, Jr., Jefferson
- GUNN—Arnold Shotts, Grand Center
- GUTHRIE—Ken Robinson, Bayard
- HANCOCK—Glen Osmond, Keosauqua
- HARRISON—Miss Lillian Hannaman, Logan
- HENRY—Rev. Owen Wilson, Mt. Pleasant
- HUMBOLDT—Max Olson, Humboldt

## Society Adds Two to Staff

Two additions to the staff of the Iowa Society for Crippled Children and Adults have been made in recent months. To meet the need created by increased Society activity, Richard D. Mitchell has joined the organization as a specialist in development services.

Mr. Mitchell is a graduate of Simpson College, with a bachelor of science degree in business administration. He will receive his master's degree in Public Relations from Boston University, Boston, Massachusetts, in 1960, upon completion of his thesis. He came to the Society from service in the U. S. Marine Corps.

Niel VerHoef has joined the staff as a field representative. Formerly a speech therapist in Wright County, Iowa, he was a member of the Iowa Hearing Conservation Advisory Committee, and was state vice president of the Iowa Junior Chamber of Commerce. Mr. VerHoef is a graduate of Iowa State Teachers College.

## SUNNY SIDE

A publication of the  
**IOWA SOCIETY FOR  
CRIPPLED CHILDREN  
AND ADULTS, INC.**

4104 University Avenue  
Des Moines 11, Iowa  
Telephone: Blackburn 5-3195  
An affiliate of the National Society for Crippled Children and Adults, Inc.

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Crippled Children and Adults, Inc.  
4104 University Ave.  
Des Moines 11, Iowa

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No. 2099

Form 3547 Requested

## Free Motels Offered For Handicapped

Free motel accommodations may make a real Florida vacation possible for the first time for blind or handicapped persons.

One two-bedroom residence is equipped with ramps and wide doorways for wheel chairs. All reservations must be made in advance, with two weeks the standard reservation period. Extensions may be given in special circumstances. With proper arrangements, school and smaller groups can be accommodated.

Information and reservations can be obtained through the May K. Houck Foundation, Frank W. Moffet, Trustee, 1896 Bahia Vista Street, Sarasota, Florida.

## "College Day" Nets \$6000 for New Camp

On Iowa's first statewide "College Day for Crippled Children" in May of this year, students in 25 of Iowa's colleges and universities gave a helping hand to Iowa's crippled youngsters by adding to the camp fund. On that day, the state's motorists could buy "Camp Fund Badges" from students stationed along main streets and business districts in college communities. Through their efforts \$6,000 was collected.

Next year's "College Day for Crippled Children" will be held in each community on a date selected by the school, rather than being held on the same day throughout the state.