

BROADLAWNS MEDICAL CENTER

**Presentation for the
Health and Human Services
Appropriation Committee
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**Broadlawns Medical Center
and the
IowaCare Program**

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Broadlawns Medical Center's Mission

Broadlawns Medical Center is a public-owned resource, which strives to meet the health care needs of all Polk County residents through the provision of quality health services, and the training of tomorrow's health care professionals.



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IowaCare History

- IowaCare Act (House File 841) passed FY2005
 - IowaCare is a 1115 Demonstration Waiver
 - Provides a limited benefit package, limited provider network for individuals who are 19 – 64 years old and up to 200 FPL
- Replaced the loss of \$65 million in federal funding from Intergovernmental Transfers
- Goals of IowaCare are to:
 - Expand access to health care coverage for low-income, uninsured adults who are not eligible for Medicaid
 - Provide financial stability for safety net hospitals who have high amounts of uncompensated care
 - Experiment with health care innovations




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IowaCare Enrollment in Polk County

- Since the inception of IowaCare, Broadlawns Medical Center has seen the enrollment grow by 15% per year
- Year-to-date, 43,647 people are enrolled in Iowa Care; of which Broadlawns Medical Center is the Medical Home for 13,160
- Broadlawns Medical Center provides 31% of all the primary care statewide, which is the largest enrollment of any provider in IowaCare

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Financial Information

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How IowaCare is Funded

- Initially, IowaCare was created to allow for federal funds match as a response to a potential \$65 million dollar loss to the State Medicaid Budget.
- Since its inception, IowaCare has been funded with matching dollars from UIHC and Broadlawns. Broadlawns is the largest funder of IowaCare.
- In FY 2005, Broadlawns partnered with the State of Iowa by having the State borrow \$34 million dollars of our Tax Levy to draw down the necessary federal dollars to resolve the potential \$65 million dollar loss in Medicaid funding.
- In FY 2008, IowaCare enrollment grew beyond the fiscal projections. Broadlawns Medical Center worked with the State as a partner and increased the amount of the Tax Levy the State was borrowing by an additional \$4 million.
- Broadlawns Medical Center has a history of working collaboratively with the State of Iowa in the development of the IowaCare program. We were and are willing to put at risk some of the Polk County Tax funding for our Medical Center to provide enhanced care to the uninsured population of Polk County and throughout the State.

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Broadlawns Accountability to Polk County Taxpayers

- Broadlawns Medical Center is accountable to the Polk County Taxpayers to justify how their tax dollars are being utilized to ensure care to the residents of Polk County. Broadlawns annually must address the following questions to the Polk Taxpayers Association regarding IowaCare:
 - How do we continue to offer this program and manage the volume growth throughout the State to ensure Polk County resources are used for the treatment of Polk County residents?
 - What additional funding is utilized to treat patients from other counties at Broadlawns and Statewide?
 - Has Broadlawns worked to collect funds from the other counties in the State for services we provided?

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Overall Increase in Total Claims

CURRENT LEGISLATION	BMC LOAN TO STATE	STATE APPROP	CLAIMS MATCHED CAP	CLAIMS WITH CURRENT GROWTH PROJECTIONS	NET YEAR-END SETTLEMENT
ORIGINAL TARGETS	\$34,000,000	\$37,000,000	\$40,000,000	\$36,627,030	(\$372,970)
FY 2009 ACTUAL	\$36,000,000	\$41,000,000	\$46,000,000	\$41,726,320	\$726,320
FY 2010 PROJECTIONS	\$36,000,000	\$45,000,000	\$48,000,000	\$44,602,881	(\$97,119)
FY 2011 PROJECTIONS	\$38,000,000	\$48,000,000	\$51,000,000	\$49,100,000	\$1,100,000
FY 2012 PROJECTIONS*	\$38,100,000	\$51,000,000	\$54,000,000	\$51,434,000	\$434,000


*Assuming a 6% claims increase in 2012



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Clinical Information



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IowaCare Medical Home Model

Definition of a Medical Home

- A medical home is a health care facility or provider that offers comprehensive and coordinated health care, and referral to other services as needed; ranging from preventative care services to management of chronic health conditions.
- Broadlawns established a Primary Care Clinic that provides a Medical Home for our IowaCare enrollees. These providers are the gatekeepers of our healthcare services.

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Broadlawns Medical Home Model

Goals:

- Offer comprehensive primary preventative care, long-term, whole person health care that is planned and coordinated by our Clinical Care Coordinator
- Continuity of care for patients and their families (longitudinal care)
- Improve patient health/prevent some illnesses
- Manage chronic disease
- Decrease reliance on Emergency Room visits
- Incur fewer avoidable hospital stays
- Manage and control health care costs and waste
- Quality care that is benchmarked using National Standards
- Engaged patients
 - Patients and their families are fully engaged in their health care and collaborate on individual goal-setting.
 - We offer culturally and linguistically appropriate counseling and educational materials

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Broadlawns Medical Home Model

- **Care is tailored to the patient's individual health needs**
 - Proactive
 - Based on best practice/evidenced-based medicine (EBM)
 - BMC uses recognized Clinical Practice Guidelines and EBM criteria in the establishment of disease-specific treatment guides
 - Clinical Practice Guidelines for referral to UIHC for specialty care including establishing protocols which link specialty care services together
- The development of a database that tracks all of the required measurements that have been established by the IowaCare Steering Committee including Diabetes Registry
- In the first quarter Broadlawns scored 89 which is a level 3 (top level) for establishing the Medical Home care criteria as developed by IME based on the National Committee for Quality Assurance (NCQA) guidelines.

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Broadlawns Medical Home Model

- **Care is measurement driven and enhanced by technology application**
 - CMS specific outpatient quality measures are benchmarked and BMC is transparent in its reporting of these measures
 - Press Ganey patient satisfaction evaluation and scores drive improvements
 - Electronic Medical Record (HIMMS level 6, first in state of Iowa) achieved, which track patient results and enhance/simplify communication among providers, also provide for medication reconciliation to improve patient safety
 - Interconnected with the UIHC for healthcare patients, allowing comprehensive medical record to link primary and specialty care services, Health Information Exchanges (HIE) (approximately 100 patients/month clinical information transfer)
- **Future plans**
 - e-prescribing
 - Palm Vein Scanning for ease of patient identification and error reduction
 - To become NCQA certified as a level 3 Medical Home

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Broadlawns Medical Home Services

- Primary care-based hospital
- Comprehensive Mental Health Services as approximately two-thirds of the IowaCare patients at Broadlawns are also enrolled in these services as well
- Specialty services are available:
 - General Surgery
 - Podiatry/Wound Care
 - Pediatrics
 - Geriatrics
 - Orthopedics
 - Internal Medicine
 - Pain Management
 - Cardiology
 - OB/GYN
 - Urology
 - ENT
 - Diagnostic Radiology Services

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Most Common DRG's in FY10 for IowaCare Patients

- DRG Description
- Poisoning & Toxic Effects of Drugs
- Chest Pain
- Cellulitis
- Esophagitis, Gastroent & Misc. Digest Disorders
- Alcohol/Drug Abuse or Dependence Rehabilitation
- Chronic Obstructive Pulmonary Disease
- Chemotherapy without Acute Leukemia as Secondary Diagnosis
- Disorders of Pancreas Except Malignancy
- Major Joint Replacement or Reattachment of Lower Extremity
- Diabetes

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Broadlawns Medical Home Model

- Access to care
 - Open access
 - Walk-in and same-day/next day appointments available
 - Extended hours
 - Providers working 10-hour day
 - Fast-track (urgent care) available through BMC's ED.
 - Reduce no-show rates
- Open and effective communication
 - Interpreters and/or language line services available
 - Translated health care educational materials
- Reimbursement reflects cost and value of medical home
 - Many of the medical home components are non-reimbursable services and BMC is a frontrunner in providing quality care while containing costs

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Durable Medical Equipment and Pharmaceuticals Provided to IowaCare Patients

Durable Medical Equipment, Pharmaceuticals, and Transportation are not covered services under IowaCare; however, Broadlawns Medical Center has been providing these services to our enrollees since the inception of the program

- Pharmaceuticals:
TOTAL: \$17.6 million for the last five years
- Durable Medical Equipment:
TOTAL: \$ 479,255 for the last 5 years
- Transportation:
TOTAL: \$265,700

As outlined above, Broadlawns Medical Center has provided over \$18 million in additional non-covered services to our IowaCare enrollees. We consider these additional services to be essential to the well-being of our patients.

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The Future of IowaCare

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Iowa Medicaid Goals for IowaCare Expansion

- Increase IowaCare member satisfaction with healthcare
- Improve statewide access for IowaCare members to quality healthcare
- Reduce duplication of services
- Enhance communication among providers/family and community partners
- Improve the quality of healthcare to IowaCare members through the patient centered Medical Home model
- Expanding use of meaningful use criteria for Health Information Exchange (HIE) in accordance with the Federal Register requirement

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Broadlawns' Solution to the Challenge

- Broadlawns is supportive of expanding IowaCare in other areas of the State while recognizing that in Polk County Broadlawns is the Medical Home for primary care for all the residents of the county
- We need to continue to work in collaboration with the FQHC's to have them refer Polk County patients they believe are eligible for IowaCare to Broadlawns as their Medical Home



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IowaCare Expansion Challenges

- The enrollment in IowaCare continues to exceed the projected growth rate for the two FQHC's, UIHC, and Broadlawns.
- As a key provider Broadlawns has stated it is willing to provide care to residents outside of Polk County as it stands ready to become a Regional Referral Center for citizens in Central and Western portions of the State. There would need to be additional non-Polk County funds available for this model to work.
- This would be a potential option to explore for several reasons:
- Broadlawns is currently modernizing and expanding our Site and Facilities:
 - New Patient Access Center
 - New Medical Office Building
 - New Emergency Department
- These facilities can accommodate any potential growth that may occur in the Iowa Care program.



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Broadlawns as Regional Referral Center

- Broadlawns is currently the largest Medical Home provider Statewide with over 13,000 enrollees
- Broadlawns and UIHC currently are utilizing HIE to provide enhanced clinical care for all patients referred to UIHC for specialty care
- Enrollees in the Western and Central portions of the State of Iowa will have enhanced access to primary care diagnostic services as well as some specialty physicians services without having to travel the distance to UIHC
- As a Regional Referral Center, Broadlawns can reduce some of the burden on the UIHC for specialty care and diagnostic services as IowaCare continues to expand throughout the State
- Broadlawns would be the second hospital to offer inpatient acute care to the Western and Central portion of the State, again reducing the burden of traveling to UIHC



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Conclusion


- In FY 10, the IowaCare Waiver was renewed with a new requirement of the implementation of Medical Homes and expanding the provider network Statewide.
- Once again, the long term funding for IowaCare as it grows will result in the State needing to allocate additional State dollars or look to their funding partners Broadlawns and UIHC.
- Broadlawns Medical Center stands ready to further explore with the State of Iowa ways in which to continue the success of IowaCare as long as we can. justify to the Polk County Taxpayers how we are using their resources to serve the residents of Polk County.



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Questions?

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