



## World Food Prize Return On Investment By The State of Iowa

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### **PROMOTING ECONOMIC DEVELOPMENT IN IOWA**

- The World Food Prize brings more agribusiness CEOs to Iowa than any other organization.
- The World Food Prize programs have contributed over \$100 million to the Iowa economy.
- The World Food Prize has emphasized the importance of biotechnology and science in agriculture. Example: Partnered with Iowa Corn Growers and the U.S. Grains Council to bring over 500 foreign government biotechnology regulators to Iowa.
- The World Food Prize has conducted a community outreach program of lectures, providing without charge 270+ distinguished international speakers to Iowa colleges, universities and other educational institutions, civic organizations, and businesses valued at an estimated \$1.18 million.

### **PROVIDING UNIQUE EDUCATIONAL OPPORTUNITIES IN STEM FOR IOWA STUDENTS**

- Since 2012, over 16,600 Iowa high school students have been engaged in these classroom and community based activities.
- To date, more than 2,800 Iowa high school students have participated in the Iowa Youth Institute.
- Iowa high school students have been awarded over \$400,000 in scholarships to Iowa State University as a result of their participating in World Food Prize youth education programs.
- Since 1994, nearly 4,000 students and nearly 1,000 teachers, the overwhelming majority from across Iowa, have taken part in the World Food Prize Global Youth Institute held each October.
- Since 2011, 71% of all Iowa High Schools have sent a student and teacher to participate in the World Food Prize Iowa Youth Institute held each spring in Ames.
- 345 high school students, the great majority from Iowa, have served as Borlaug-Ruan International Interns at 34 renowned international agricultural research centers in 20 foreign countries. This is an investment of over \$2 million by the World Food Prize in the future of these young Iowa students.
- The impact of the World Food Prize Youth Education Programs is dramatic. Among all students who participate:
  - 92% pursue college degrees in agriculture or STEM-related areas;
  - 77% choose careers in agriculture and STEM fields;
  - Two-thirds of Iowa participants in World Food Prize Youth Programs are female.





## **BRINGING GLOBAL ATTENTION TO IOWA**

- “The World Food Prize international symposium is the premier conference in the world on global agriculture.” (Sir Gordon Conway, United Kingdom)
- Over 10,000 government officials, business executives, NGO leaders, research scientists, and international development and security experts from more than 70 countries have come to Iowa to take part in the Borlaug Dialogue international symposium over the past 20 years.
- Bill Gates launched his multi-billion dollar initiative to uplift Africa out of poverty at the World Food Prize symposium in Des Moines in 2009.
- Tony Blair and Howard G. Buffett introduced their 40 Chances Initiative for Africa at the World Food Prize symposium in 2013.
- The 2012 U.S.-China High-Level Agricultural Symposium featuring Vice President Xi Jinping and the Chinese Minister of Agriculture, and 200 top U.S. and China business executives took place in Iowa because the Hall of Laureates was made available by the World Food Prize to USDA.

## **LEADING AND SUPPORTING HUNGER-FIGHTING EFFORTS IN IOWA**

- With the support of Iowa’s four former governors, in 2006 the World Food Prize created the Iowa Hunger Summit, the only state-wide event that brings together hunger fighters, government and business executives, academic experts, medical professionals and religious and civic leaders to further discuss the efforts needed to counter hunger and food insecurity at home and abroad.
- The Iowa Hunger Summit has brought over 6,000 Iowans together, free of charge, in enhancing Iowa’s efforts in confronting food insecurity, poverty and malnutrition.

## **PRESERVING IOWA’S AGRICULTURAL LEGACY AT NORMAN BORLAUG HALL OF LAUREATES**

- The Norman Borlaug Hall of Laureates is a magnificently restored architectural treasure that tells the story of Iowa’s unique Agricultural and Humanitarian heritage, including Herbert Hoover, Henry A. Wallace, George Washington Carver and Jessie Field Shambaugh, the “Mother of 4-H.”
- Over 120,000 visitors, including Iowa school children, have gone through the Hall of Laureates which is open free of charge to visitors to learn about Dr. Norman Borlaug and Iowa’s great agricultural legacy.
- U.S. Green Building Council LEED Platinum Award, the highest possible recognition of energy efficiency and resource conservation, was presented to the World Food Prize for its Hall of Laureates restoration.