

MISSION

We advocate for and support lowans as they explore, finance and complete educational opportunities beyond high school to increase family and community success.

MOTTO

Because college changes everything.

VISION

All lowans can achieve an education beyond high school.

FY 2024 BUDGET REQUESTS

| Code citation | State-appropriated programs | FY 2023 appropriation | FY 2024 agency request* | FY 2024 Governor recommendation |
|------------------|--|--------------------------|----------------------------|---------------------------------------|
| 261.87 | All Iowa Opportunity Scholarship Program | 3,229,468 | 3,229,468 | 3,229,468 |
| 261.115 | Health Care Professional Recruitment Program | 500,973 | 500,973 | 500,973 |
| 261.81 | Iowa College Work-Study Program | - | - | - |
| 261.86 | Iowa National Guard Service Scholarship | 4,700,000 | 4,700,000 | 6,600,000 |
| 261.112 | Iowa Teacher Shortage Loan Forgiveness Program | - | - | - |
| 261.9 | lowa Tuition Grant Program—For-Profit Institutions | 500,000 | 500,000 | 512,500 |
| 261.9 | lowa Tuition Grant Program—Not-for-Profit Institutions | 50,118,451 | 50,118,451 | 51,371,412 |
| 261.17 | Iowa Vocational-Technical Tuition Grant Program | 1,750,185 | 1,750,185 | 1,750,185 |
| 261B/714 | Postsecondary Registration/Consumer Protection | - | - | - |
| 261.116 | Health Care Loan Repayment Program | 500,000 | 500,000 | 500,000 |
| 261.113 | Rural Iowa Primary Care Loan Repayment Program | 2,504,933 | 2,504,933 | 2,504,933 |
| 261.117 | Mental Health Professional Loan Repayment Program | 520,000 | 520,000 | 520,000 |
| 261.12 | Rural Veterinarian Loan Repayment Program | 700,000 | 700,000 | 700,000 |
| 261.130 | Skilled Workforce Shortage Grant (Kibbie Grant)** | 5,000,000 | 5,000,000 | 5,000,000 |
| 261.131 | Future Ready Iowa Last-Dollar Scholarship*** | 23,927,005 | 23,927,005 | 23,927,005 |
| 261.110 | Teach Iowa Scholar Program | 650,000 | 650,000 | 650,000 |
| | Administration—General | 591,533 | 591,533 | 591,533 |
| | Total Iowa College Aid State Funding | \$95,192,548 | \$95,192,548 | \$98,358,009 |

Change in Governor recommendation from FY 2023 appropriation

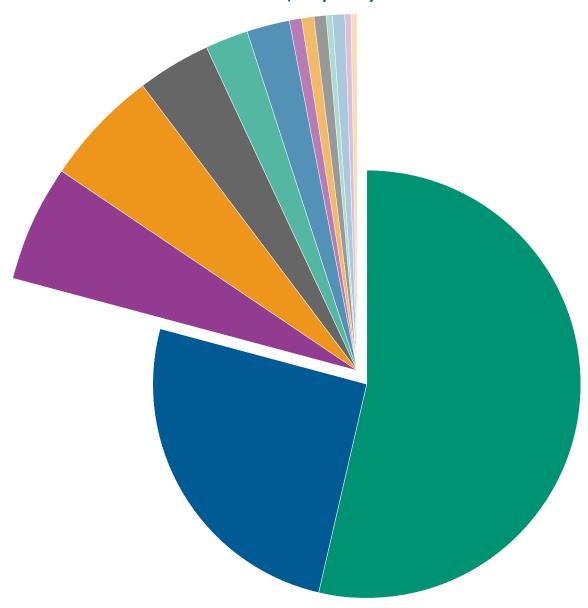
^{*}Request in accord with DOM guidance.

^{**}Funding is provided under the Iowa Skilled Worker and Job Creation Fund.

^{***}FY 2022 agency request is status quo; an additional \$3.5 million in Federal CARES Act funding was provided in 2022.

STATE FINANCIAL AID

FY 2022 STATE APPROPRIATIONS: \$90,774,207



- lowa Tuition Grant Not-for-Profit \$48,896,050 | 53.87%
- Future Ready Iowa Last-Dollar Scholarship \$23,004,744 | 25.34%
- Skilled Workforce Shortage Grant (Kibbie Grant) \$5,000,000 | 5.51%
- lowa National Guard Service Scholarship \$4,700,000 | 5.18%
- All Iowa Opportunity Scholarship \$3,100,000 | 3.42%

- lowa Vocational-Technical Tuition Grant \$1,750,185 | 1.93%
- Rural Iowa Primary Care Loan Repayment \$1,724,502 | 1.90%
- Health Professional Recruitment \$500,973 | 0.55%
- lowa Tuition Grant For-Profit \$456,220 | 0.50%
- Teach Iowa Scholar \$400,000 | 0.44%

- Rural Iowa Veterinarian Loan Repayment \$400,000 | 0.44%
- Health Care Loan Repayment \$250,000 | 0.28%
- Administration—General \$429,279 | 0.47%
- Administration—Last-Dollar \$162,254 | 0.18%

FY 2022 AWARDS

IOWA TUITION GRANT NOT-FOR-PROFIT

Appropriation: \$48,896,050 | Recipients: 8,891 | Average award: \$5,495

Need-based assistance for lowa residents attending lowa's private not-for-profit private colleges and universities.

Recipients outperform nonrecipients in postsecondary enrollment and completion.

FUTURE READY IOWA LAST-DOLLAR SCHOLARSHIP

Appropriation: \$23,004,744 | Recipients: 7,764 | Average award: \$2,769

For lowa residents working toward a certificate, diploma, or associate's degree in a high-demand program of study.

SKILLED WORKFORCE SHORTAGE TUITION GRANT (KIBBIE GRANT)

Appropriation: \$5,000,000 | Recipients: 4,299 | Average award: \$1,214

Need-based assistance for Iowa residents enrolled in high-demand career programs at Iowa community colleges; awarded in conjunction with federal Pell Grants and Iowa Vocational-Technical Tuition Grants. Recipients outperform nonrecipients in attainment of credentials and length of time to complete.

IOWA NATIONAL GUARD SERVICE SCHOLARSHIP

Appropriation: \$4,700,000 | Recipients: 1,001 | Average award: \$5,957

Annual awards for members of Iowa Air and Army National Guard units to cover the costs of attending undergraduate programs at Iowa colleges and universities.

ALL IOWA OPPORTUNITY SCHOLARSHIP

Appropriation: \$3,100,000 | Recipients: 747 | Average award: \$4,188

Need-based assistance for lowa residents who enroll in lowa colleges and universities as first-time freshmen within two years of high school graduation. Priority for participants in certain federal TRIO programs, graduates of alternative high schools or programs, participants in GEAR UP lowa, former foster care youth, surviving children of peace officers killed in the line of duty.

IOWA VOCATIONAL-TECHNICAL TUITION GRANT

Appropriation: \$1,750,185 | Recipients: 2,559 | Average award: \$705

Need-based assistance for lowa residents enrolled in career programs critical to lowa's economic growth at lowa community colleges; awarded in conjunction with federal Pell Grants and Skilled Workforce Shortage Tuition Grants. Recipients outperform nonrecipients in attainment of credentials.

RURAL IOWA PRIMARY CARE LOAN REPAYMENT

Appropriation: \$1,724,502 | Recipients: 17 | Average award: \$186,578

For graduates of Des Moines University or the University of Iowa who practice as physicians in specified rural Iowa communities.

FUTURE READY IOWA GRANT

Appropriation: \$0 | Recipients: 18 | Average award: \$3,785

For lowa residents returning to school for a bachelor's degree in a high-demand program of study.

FY 2022 AWARDS (CONTINUED)

IOWA TUITION GRANT FOR-PROFIT

Appropriation: \$456,220 | Recipients: 210 | Average award: \$2,047

Need-based assistance for lowa residents attending lowa's private for-profit private colleges and universities.

HEALTH PROFESSIONAL RECRUITMENT

Appropriation: \$500,973 | Recipients: 33 | Average award: \$32,653

Health care professionals who graduate from eligible lowa colleges and universities and practice in high-need communities in lowa.

TEACH IOWA SCHOLAR

Appropriation: \$400,000 | Recipients: 82 | Average award: \$4,000

For highly qualified lowa teachers who teach in designated shortage areas.

RURAL IOWA VETERINARIAN LOAN REPAYMENT

Appropriation: \$400,000 | Recipients: 6 | Average award: \$60,000

For veterinarians who practice in rural or shortage areas.

HEALTH CARE LOAN REPAYMENT

Appropriation: \$250,000 | Recipients: 54 | Average award: \$4,556

For nurse educators teaching full-time at eligible lowa colleges and universities, as well as registered nurses, advanced registered nurse practitioners, and physician assistants who practice in high-need communities.

KAREN MISJAK GEAR UP IOWA SCHOLARSHIP

Appropriation: \$0 | Recipients: 2,584 | Average award: \$1,319

For students that participated in GEAR UP lowa at partner schools.

EDUCATION & TRAINING VOUCHER

Appropriation: \$1,306,113 | Recipients: 146 | Average award: \$7,752

Federal program for students who are or were in foster care or who were adopted from foster care.

GOVERNOR TERRY E. BRANSTAD IOWA STATE FAIR SCHOLARSHIP

Appropriation: \$0 | Recipients: 3 | Average award: \$2,000

For outstanding lowa high school seniors who have strong academic and leadership credentials and have actively participated in the lowa State Fair.

STATE AID RECIPIENTS



| | | | 9 | Jackson 155 | Clinton | 327 Scott | | | | |
|----------------------|-----------------|------------------|----------------------|----------------|------------------|-------------------|----------------------|------------|---------------|----------------------|
| Allamakee | 102 | Clayton 141 | Delaware Dubuque 755 | Jones | 33 | Cedar 118 | Muscatine 307 | | Des Moines | — / |
| <u>-</u> <u>¥</u> | <u> </u> | Fayette C | Buchanan Del | | 1,692 | Johnson 654 | Washington 133 | | 3 Tenry 206 | Lee 188 |
| - | | | | Benton | 136 | 0wa 88 | Keokuk V | Jefferson | 83 | Van Buren 42 |
| Howard 62 | Chickasaw | Bremer 179 | Black Hawk 706 | | 149 | Poweshiek 94 | | Wapello | 373 | Davis 59 |
| Mitchell 72 | Floyd | Butler 99 | Grundy 77 | | Marshall 319 | | on Mahaska | Monroe | 67 | Appanoose 107 |
| Worth 59 | Cerro | Franklin 77 | Hardin 118 | - | | Jasper 242 | Marion 229 | Lucas | | Wayne A _K |
| Winnebago 77 | Hancock 82 | Wright F | on | | 374 | Polk 3,202 | Warren 364 | | 98 | Decatur W |
| | | | | | 143 | Dallas 508 | Madison 104 | | ~ | |
| 2 | 124 | Humboldt 77 | Webster 385 | | Greene 60 | | | Union | 127 | Ringgold 56 |
| Emmet 68 | Palo Alto 58 | Pocahontas 55 | Calhoun 72 | | Carroll G 144 | bon Guthrie | s Adair 44 | Adams | 25 | Taylor 27 |
| Dickinson 108 | Clay 120 | Buena F Vista | Sac 92 | | | by Audubon | | Montgomery | 55 | Page 56 |
| Osceola Di 57 | Obrien 142 | Cherokee 104 | - lob 63 | Crawford | 210 | Shelby 86 | Pottawattamie 353 | Mills Mo | | Fremont 24 |
| Lyon Os | Sioux Ol 397 | Plymouth Che | odbury | | 65 | Harrison 75 | Pot | > | | |
| | | <u> </u> | | | | | | | | |

Number of state financial aid recipients in 2021-22

OTHER PROGRAMS

These programs administered by Iowa College Aid help to remove barriers to all postsecondary education pathways, complementing our agency's mission, the Future Ready Iowa mission, and the Governor's education goals for the state of Iowa:

COURSE TO COLLEGE

No matter what postsecondary pathway a student chooses, they embark on a course. Our statewide Course to College program school-based initiatives that guide students and families through the college-going process.

- Cultivates a college-going culture through five steps: Prepare, Apply, Finance, Decide, Go.
- lowa College Aid provides direct support to counselors with training, event support and technical assistance, as well as free data and materials to schools.
- Every public high school (and private schools that register) in lowa participate in at least one step with more than 360 schools receiving weekly FAFSA Reports.

COURSE TO COLLEGE COACHING

The road to and through postsecondary education is difficult. Iowa College Aid is committed to providing resources to all lowa students and families in need of assistance along the way.

- Provides one-on-one assistance, answers and reminders via text messaging and on-demand virtual appointments for any high school student, college student or parent.
- Works with high schools to select Student Leaders in high schools across the state to support their school and peers in Course to College efforts.
- Provides mentoring for Future Ready Iowa Last-Dollar Scholars.
- The program is supported through an AmeriCorps state grant for member stipends while Iowa College Aid covers nearly all administrative costs of the program.

IOWA COLLEGE & CAREER READINESS ACADEMY

Directly addresses the knowledge gap for practicing K-12 counselors in the state to support college and career readiness.

- Online courses for counselors, administrators and other education professionals.
- Eight courses currently offered with another in development.
- Nearly 70 people took at least one course in FY22.

LOCAL COLLEGE ACCESS NETWORKS

These public-private partnerships that unite communities around their commitment to raising their educational attainment.

- LCANs align the efforts of education, business, government, and nonprofits.
- Iowa College Aid provides grants, training, and technical assistance.
- Provides support to go beyond identifying barriers in their community to aligning and supporting resources to overcome those barriers.
- \$3.2 million awarded to date in 20 communities; 11 grants currently active.

OTHER PROGRAMS

GEAR UP IOWA

Is a school-wide, comprehensive program that supports school districts in preparing students from low-income school districts to succeed in college and career.

- \$200,000 in federal funds to support long term evaluation of the program.
- \$5.6 million in State and Local Federal Recovery Funds awarded by Governor Reynolds to address the impact of COVID on college and career readiness for 11 low-income school districts, as we transition between federal grants.
- Serves the graduating class of 2025 (now in 10th grade) from partner districts; each senior class through 2025; and middle high school alignment.
- Program supports school ownership, data driven decision making and integration with existing college and career readiness efforts through annual implementation planning that includes: Academic assistance, college/career exploration, social emotional learning, and wrap around supports for students and families.

POSTSECONDARY SCHOOL AUTHORIZATION

Administers Iowa Code regarding postsecondary instruction.

- 250 institutions currently registered/authorized to offer instruction to lowans.
- Ensures consumer protections for lowa students—resolved 18 dispute cases in FY22.

RESEARCH

Evaluates our programs and provides analytics/insight for higher education stakeholders.

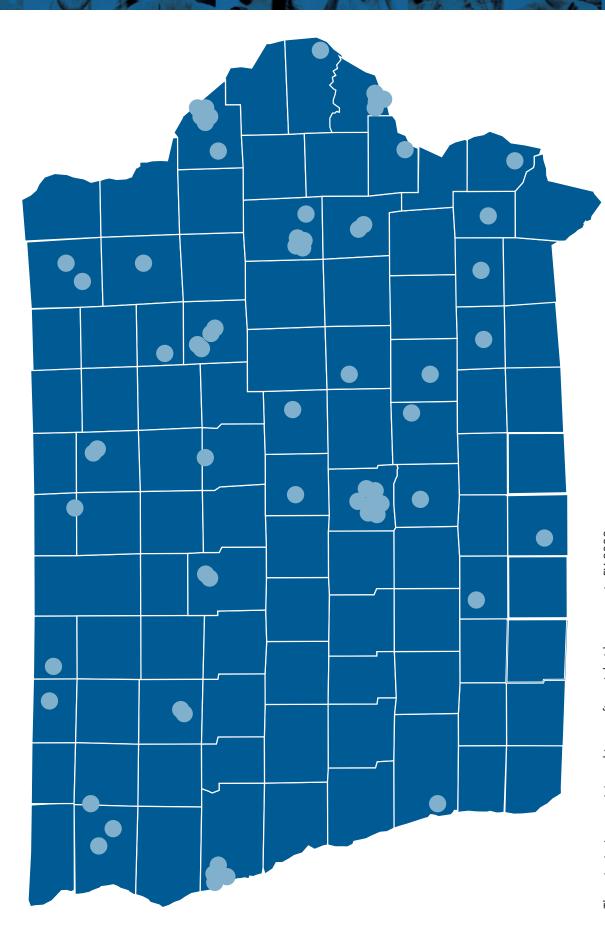
- District dashboards for legislators
- Higher Education Data Center: IowaCollegeAid.gov/DataCenter
- White papers, reports, and research briefs

COMMUNICATIONS

Provides information for college-bound students and their families.

- Distributed nearly 100,000 free publications in FY22.
- 30,400 subscribers to monthly e-newsletters.
- 3,400 followers on social media.
- 179,198 visits to agency website in FY22.

COLLEGES & UNIVERSITIES IN IOWA



These institutions participated in state financial aid programs in FY 2022.

COLLEGES & UNIVERSITIES IN IOWA (CONTINUED)

PUBLIC UNIVERSITIES

Iowa State University, Ames University of Iowa, Iowa City University of Northern Iowa, Cedar Falls

COMMUNITY COLLEGES

Clinton Community College, Clinton
Des Moines Area Community
College, Ankeny

Ellsworth Community College, Iowa Falls

Hawkeye Community College, Waterloo

Indian Hills Community College, Ottumwa

Iowa Central Community College, Ft. Dodge

lowa Lakes Community College, Estherville

Iowa Western Community College, Council Bluffs

Kirkwood Community College, Cedar Rapids

Marshalltown Community College, Marshalltown

Muscatine Community College, Muscatine

North Iowa Area Community College, Mason City

Northeast Iowa Community College, Peosta, Calmar

Northwest Iowa Community College, Sheldon

Scott Community College, Bettendorf

Southeastern Community College, West Burlington

Southwestern Community College, Creston

Western Iowa Tech Community College, Sioux City

PRIVATE NONPROFIT INSTITUTIONS

Briar Cliff University, Sioux City
Buena Vista University, Storm Lake
Central College, Pella
Clarke University, Dubuque
Coe College, Cedar Rapids
Cornell College, Mt. Vernon
Dordt College, Sioux Center
Drake University, Des Moines
Emmaus Bible College, Dubuque
Faith Baptist Bible College, Ankeny

Graceland University, Lamoni

Grand View University, Des Moines

Grinnell College, Grinnell

Iowa Wesleyan University, Mt. Pleasant

Loras College, Dubuque

Luther College, Decorah

Maharishi University of Management, Fairfield

Morningside College, Sioux City

Mount Mercy University, Cedar Rapids

Northwestern College, Orange City

Simpson College, Indianola

St. Ambrose University, Davenport

University of Dubuque, Dubuque

Upper Iowa University, Fayette

Wartburg College, Waverly

William Penn University, Oskaloosa

NURSING & HEALTH CARE COLLEGES

Allen College, Waterloo Mercy College of Health Sciences, Des Moines

St. Luke's College, Sioux City

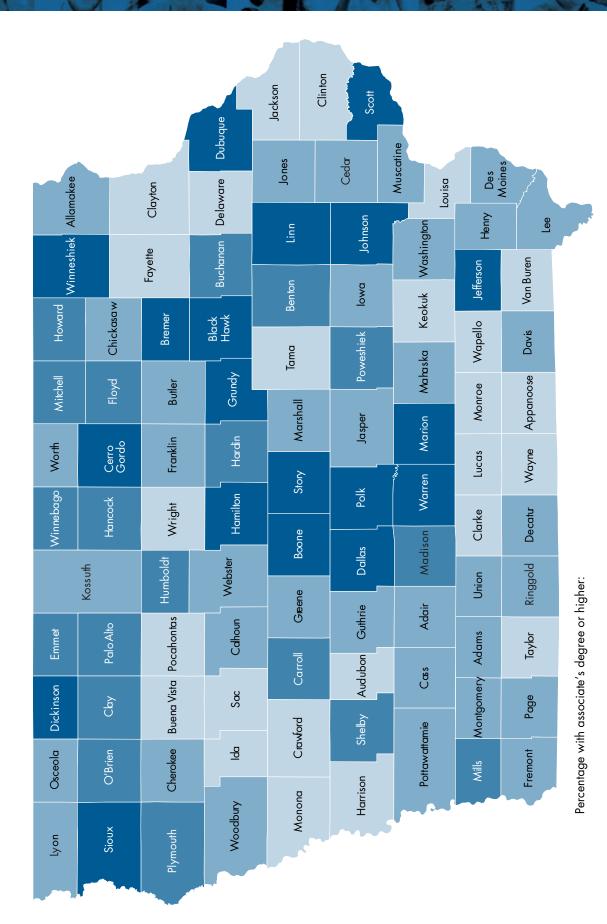
RECLASSIFYING

Waldorf University, Forest City

Waldorf University was previously a proprietary institution, but as of December 2022, it is in the process of becoming a private nonprofit university.

These institutions participated in state financial aid programs in FY 2022.

EDUCATION LEVELS



Source: U.S. Census, 2020 ACS 5-year estimates. Sample consists of individuals between the ages of 25 and 64.

39% - 63%

35% - 38%

32% – 34%

24% – 31%

FY22 OPERATING EXPENSES

| | State- appropriated programs | State mandated/ unfunded programs* | Postsecondary registration | Federal grant/ programs | Community | FFELP/PLP collections, Ascendium | Totals |
|---|------------------------------------|--|----------------------------|----------------------------|------------|--|------------|
| FY2022 number of programs | 14 | က | ı | 5 | က | 2 | 28 |
| FY2022 state appropriation/grant (scholarship) | 90,782,674 | | | | | | 90,782,674 |
| FY2022 state admin/fees/other | 591,534 | | 449,269 | 6,264,788 | | 3,951,218 | 11,256,809 |
| Personnel | 734,856 | 171,591 | 458,819 | 1,470,085 | 865,414 | 29,469 | 3,730,234 |
| Travel | 5,111 | 1,194 | 3,191 | 10,224 | 6,018 | 205 | 25,941 |
| Supplies, printing, postage & equip repair | 23,451 | 5,476 | 14,642 | 46,914 | 27,617 | 940 | 119,040 |
| Rent, communication & prof/outside serv. | 84,700 | 19,778 | 52,884 | 169,442 | 99,748 | 3,397 | 429,947 |
| State legal, audit, state reimbursements | 46,620 | 10,886 | 29,108 | 93,264 | 54,903 | 1,870 | 236,650 |
| Advertising & publicity | 1,604 | 375 | 1,002 | 3,210 | 1,889 | 64 | 8,145 |
| State transfer/reimbursements/IT exp | 158,767 | 37,072 | 99,128 | 317,614 | 186,974 | 6,367 | 805,922 |
| Total operating cost | 1,055,108 | 246,370 | 658,773 | 2,110,752 | 1,242,564 | 42,311 | 5,355,879 |
| Aid to individuals | | | | 1,131,772 | | | 1,131,772 |
| State aid | | | | | 40,000 | | 40,000 |
| Grants to K-12 schools/communities (sub grants) | | | | 119,212 | 469,463 | | 588,675 |
| Scholarships/grants | 87,486,769 | 000'9 | | 3,406,145 | | | 90,898,914 |
| Unexpended funds | | | 23,262 | -30,058 | | | 962'9- |
| Total expenditures (incl. scholarship) | 88,541,877 | 252,370 | 658,773 | 6,767,881 | 1,752,027 | 42,311 | 98,015,240 |
| Fund committed for scholarship and aid | 4,321,378 | | | | | | 4,321,378 |
| Total expenditures (non pass-through) | 1,055,108 | 246,370 | 682,035 | 6,737,823 | 1,752,027 | 42,311 | 10,515,675 |
| Net gain/loss | -463,574 | -246,370 | -232,766 | -473,035 | -1,752,027 | 3,908,907 | 741,135 |
| Overall % total expense | 90.33% | 0.26% | 0.67% | %06.9 | 1.79% | 0.04% | 100.00% |

*Related to Chapter 261 of Iowa Code—Branstad State Fair Scholarship, Ioan programs



Iowa College Aid

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877-272-4456 | IowaCollegeAid.gov