
Accelerating Entrepreneurship and Economic Development

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Iowa JPEC Overview

John Pappajohn Entrepreneurial Center

Academic Programs

Student and Faculty Ventures

Community Entrepreneurship Training and Support

Affiliated Centers and Institutes

Small Business Development Center

Jacobson Institute for Youth Entrepreneurship

Institute for International Business

Iowa JPEC Overview

The John Pappajohn Entrepreneurial Center is the hub for entrepreneurship education and outreach at the University of Iowa.

Areas of focus include:

- Delivering campus-wide undergraduate and graduate for-credit education
- Accelerating student, faculty/staff, and community-based entrepreneurial ventures
- Connecting university students with state of Iowa companies for strategic business consulting, internships, and placement
- Collaborating with external partners to enhance the state of Iowa's entrepreneurial ecosystem and support economic development

FY 22 New Initiatives to Support Entrepreneurship and Economic Development

Statewide Venture Mentoring Service

In Summer 2021, Iowa JPEC, in partnership with the four other Pappajohn Centers, received a grant from the Ewing Marion Kauffman Foundation in Kansas City to launch a new statewide mentoring program for startups and early-stage ventures.

- Partner with MIT to implement their internationally recognized mentor program.
- Connect Iowa startups with successful entrepreneurs and industry leaders to help build and scale Iowa ventures.
- Five Pappajohn Centers currently running/launching piloting programs; statewide implementation slated for fall 2022.

Iowa JPEC Program:

→ *20 Mentors*

→ *10 Venture Teams*

Spring 2022:

→ *30 Mentors*

→ *20 Teams*

Fall 2022:

→ *60 Mentors*

→ *30 Teams*

Campus-wide Graduate Student Entrepreneurial Ventures

→ Hawkeye Summer Accelerator – Graduate Student Track

- Pilot program launched in Summer 2021 (12 ventures)
- Intensive 11-week program to identify commercial potential for technology discoveries and build sustainable business models



→ Graduate Student Startup Incubator

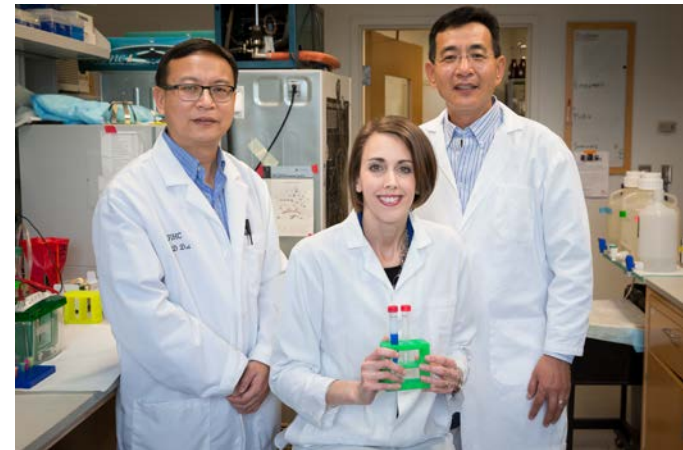
- Pilot program launched this winter/spring (16 ventures)
- Startups continue early-stage commercialization work after completing Iowa's NSF I-Corps training program



Scale Academy

Comprehensive training and support program for high potential entrepreneurial ventures affiliated with Iowa JPEC

- Entrepreneur-in-Residence for concierge-level next steps assistance
- Venture Mentoring Service
- CEO training
- Fundraising assistance (state, angels, VC's, Series A), pitch coaching
- Technical assistance / business consulting
- Provide support for student interns



*** Initial pilot in spring 2022; full program launch beginning fall 2022*



FY 21 Program Recap

Campus-wide Academic Program

- Students from 101 different undergraduate majors completed an entrepreneurship course in FY 21
- 374 students completed business consulting projects or internships for Iowa businesses
- Selected initial cohort for the new Entrepreneurial Leadership Academy—a specialized final-year experience for top undergraduate students in entrepreneurship programs
- Celebrated 15th anniversary of the Iowa JPEC-led Okoboji Entrepreneurial Institute

Academic Programs:

- BBA in Management – Entrepreneurial Mgmt. track
- B.A. in Enterprise Leadership
- Certificate in Entrepreneurial Management (campus-wide)
- Technological Entrepreneurship Certificate (engineering)
- Certificate in Innovation (new master's program)

Student Co-curricular Programs

- Entrepreneurial Leadership Academy
- Commercializing Technology Academy (new in '22)
- Alumni/Student Mentor Program
- Professional Internships
- Student/Faculty Strategic Business Consulting
- International Business Consulting
- Okoboji Entrepreneurial Institute
- Multiple Student Organizations
- Specialty Workshops/Seminars
- Speaker Series



Campus-wide Entrepreneurship and New Venture Creation Activities

- **Startup Incubator:** student entrepreneurship program that includes training, mentoring, physical space, technical and business support, and seed funding.
- **Hawkeye Summer Accelerator:** intensive 11-week program to foster the creation and launch of new entrepreneurial ventures.
- **Innovation Challenge:** university-wide elevator pitch and business model competitions to support top entrepreneurial ventures.
- **Ideation Programs:** IdeaStorm, Startup Games, and Game Changer events designed to provide students opportunities to pitch ideas and experience entrepreneurship.



Iowa JPEC - Statewide Business Support

Venture School – Iowa’s premier statewide innovation and entrepreneurship training program for early-stage Iowa startups

- Delivered in-person and online in multiple cities across the state of Iowa annually **(7-10 program sites across Iowa each year)**

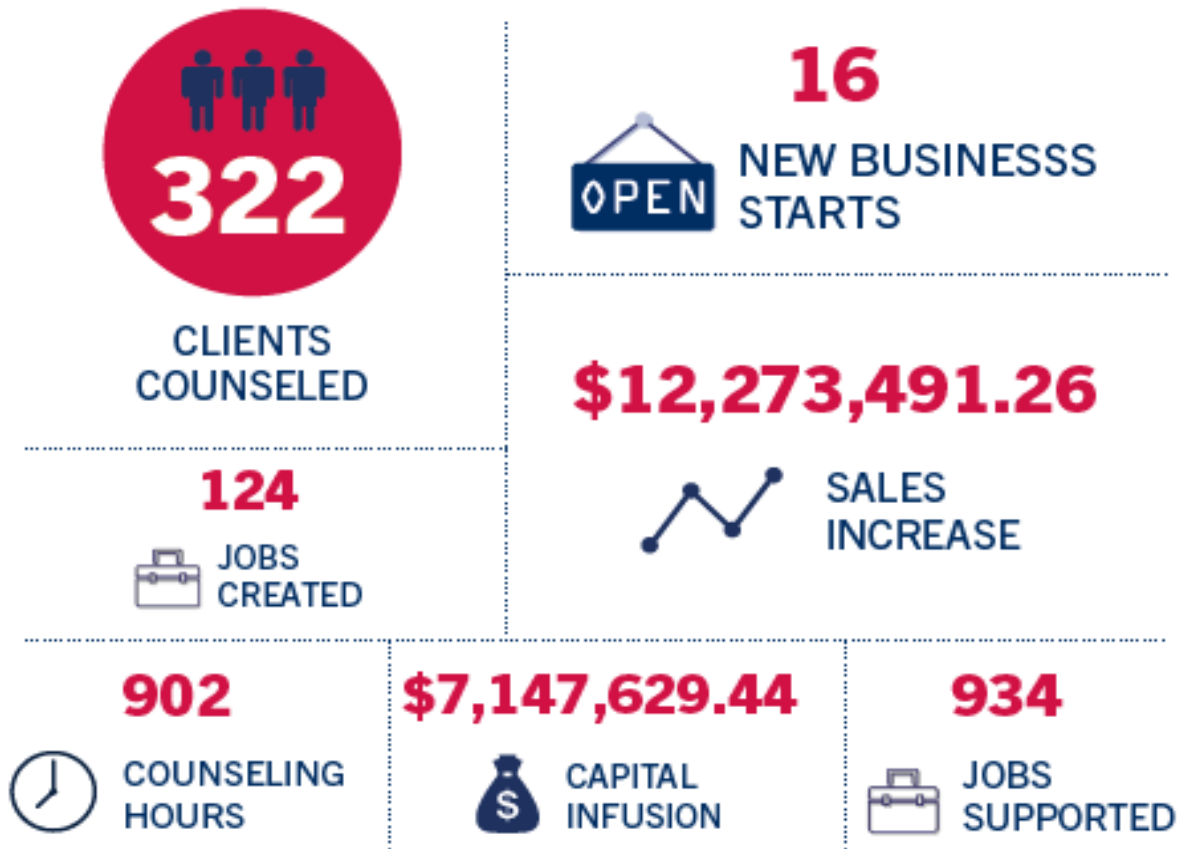
Entrepreneurship Interns – student interns placed with Iowa-based companies to support business expansion and promote post-graduation employment opportunities in Iowa

- Industries have included: agriculture, environmental, finance, insurance, medical, data analytics, software/IT, and marketing

Iowa Business Consulting – interdisciplinary student teams directed by experienced entrepreneurs and business leaders complete strategic business consulting projects for Iowa businesses

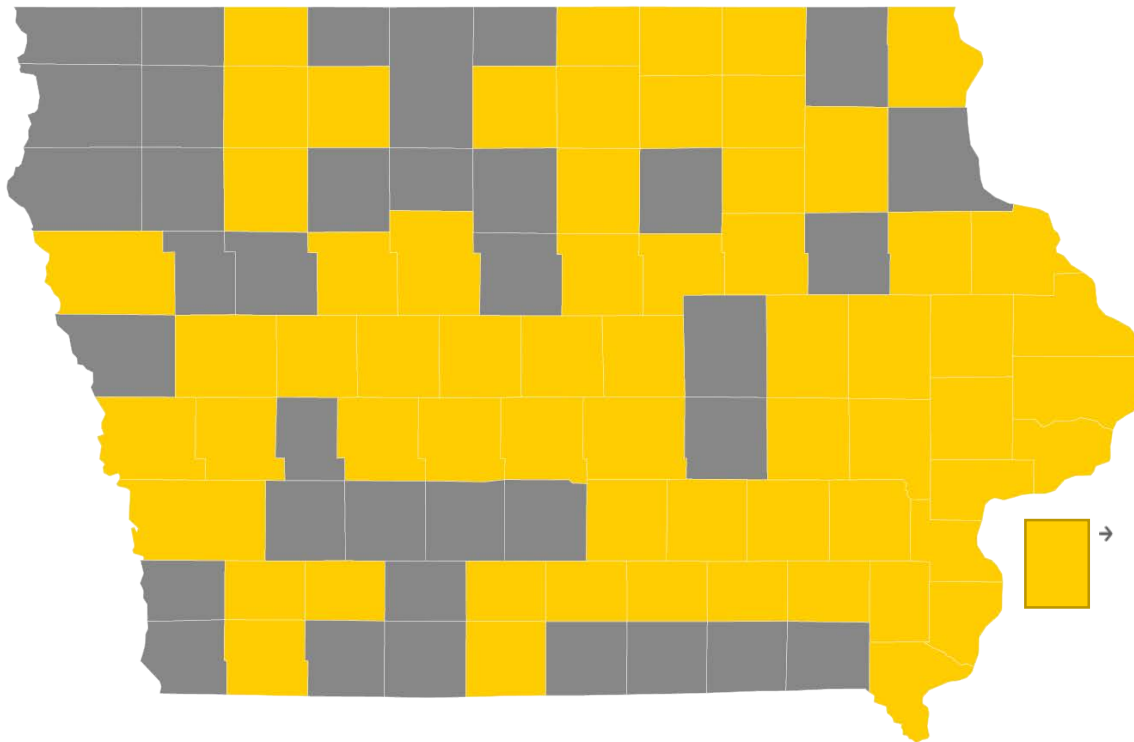
- **Over 300 students assist 70+ Iowa businesses annually across the state of Iowa**

Small Business Development Center



Jacobson Institute for Youth Entrepreneurship – Iowa Impact

Engaging youth in innovation, invention and entrepreneurship education



→ County with Active Educator(s) July 2020–January 2022

334 Active Educators

158 Schools

129 Districts

63 Counties

31,636
Iowa Students



Institute for International Business

→ Virtual Mandela Washington Fellowship Program

- 25 Fellows / 18 countries in Sub-Saharan Africa



→ International Consulting Course

- 25 projects / 21 Mandela Washington Fellows received services

→ Student Internship Programs

- African Innovators Virtual Internship Programs (placements in 6 Mandela Washington Fellowship alumni companies)
- Iowa International Business Internships (placements US Commercial Service Des Moines, Frontier Coop, CIVCO)

→ Venture School International

- Train-the-trainer virtual programs with:
 - Ethiopia and Kazakhstan

→ Virtual International Entrepreneurship Summit

- The 4th Industrial Revolution: Post-COVID-19 Global Challenges and Opportunities
- Careers in International Business (student event)

Accelerating Entrepreneurship and Economic Development Across Iowa

Thank you for your efforts to support entrepreneurship and economic development in Iowa. Iowa's entrepreneurial ecosystem is as strong as it has ever been!

If you have questions, suggestions, or want to engage with Iowa JPEC, please contact me at:

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