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## VALUE-ADDED AGRICULTURE GRANT AND PROMOTIONAL PROGRAM

**+\$750,000**  
**(\$1 million total)**

### CHOOSE IOWA (\$500,000)

- Iowa agriculture brand and promotion
- Most states have and support a program like this. Examples include:
  - Kentucky Proud
  - Georgia Grown
  - Idaho Preferred
  - Utah's Own
- The Department **needs dedicated staff and startup resources** to do this successfully

### GRANT PROGRAM (\$500,000)

- \$2.2 million in requests in first year
- Wide array of project proposals
  - On-farm dairy processing
  - Direct-to-consumer meat
  - Food hub development
  - Brewery, distillery and winery expansion
  - Agritourism

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## GENERAL FUND

**+\$385,000**  
**(\$18,923,194 total)**

### MEAT AND POULTRY INSPECTION

- Fast growing interest in local foods and meat processing
- Several new plants coming online and in the works

### ENERGY ASSURANCE AND RENEWABLE FUEL EXPERTISE

- Would add expertise within the Department to assist the state's emergency response to a liquid fuel energy emergency

### PESTICIDE INVESTIGATIONS

- Misuse complaints have nearly tripled since 2016
- Would reduce response times for investigations and case reports

### ATTORNEY GENERAL FEES FOR GRAIN INDEMNITY FUND

- Were previously paid from the Fund but stopped in 2020 following creation of Grain Warehouse line item (which doesn't cover the AG fees)
- The Department now absorbs AG fees rather than the fund, but that is unsustainable