



MISSION

We advocate for and support Iowans as they explore, finance and complete educational opportunities beyond high school to increase family and community success.

MOTTO

Because college changes everything.

VISION

All Iowans can achieve an education beyond high school.

FY 2022 BUDGET REQUESTS

Code citation	State-appropriated programs	FY 2021 appropriation	FY 2022 agency request*	FY 2022 Governor recommendation
261.87	All Iowa Opportunity Scholarship Program	3,000,000	3,000,000	3,000,000
261.115	Health Care Professional Recruitment Program	400,973	400,973	400,973
261.81	Iowa College Work-Study Program	-	-	-
261.86	Iowa National Guard Service Scholarship	4,700,000	4,700,000	4,700,000
261.112	Iowa Teacher Shortage Loan Forgiveness Program	-	-	-
261.9	Iowa Tuition Grant Program—For-Profit Institutions	426,220	426,220	436,876
261.9	Iowa Tuition Grant Program—Not-for-Profit Institutions	47,703,463	47,703,463	48,896,050
261.17	Iowa Vocational-Technical Tuition Grant Program	1,750,185	1,750,185	1,750,185
261B/714	Postsecondary Registration/Consumer Protection	-	-	-
261.116	Health Care Loan Repayment Program	250,000	250,000	250,000
261.113	Rural Iowa Primary Care Loan Repayment Program	1,424,502	1,424,502	1,424,502
261.12	Rural Veterinarian Loan Repayment Program	300,000	300,000	300,000
261.130	Skilled Workforce Shortage Grant (Kibbie Grant)**	5,000,000	5,000,000	5,000,000
261.131	Future Ready Iowa Last-Dollar Scholarship***	13,004,744	13,004,744	23,004,744
261.132	Future Ready Iowa Grant**	1,000,000	1,000,000	-
261.110	Teach Iowa Scholar Program	400,000	400,000	400,000
	Administration—General	429,279	429,279	429,279
	Administration—Future Ready Iowa Last-Dollar Scholarship	162,254	162,254	162,254
	Total Iowa College Aid State Funding	\$79,951,620	\$79,951,620	\$90,154,863

Change in Governor recommendation from FY 2021 appropriation

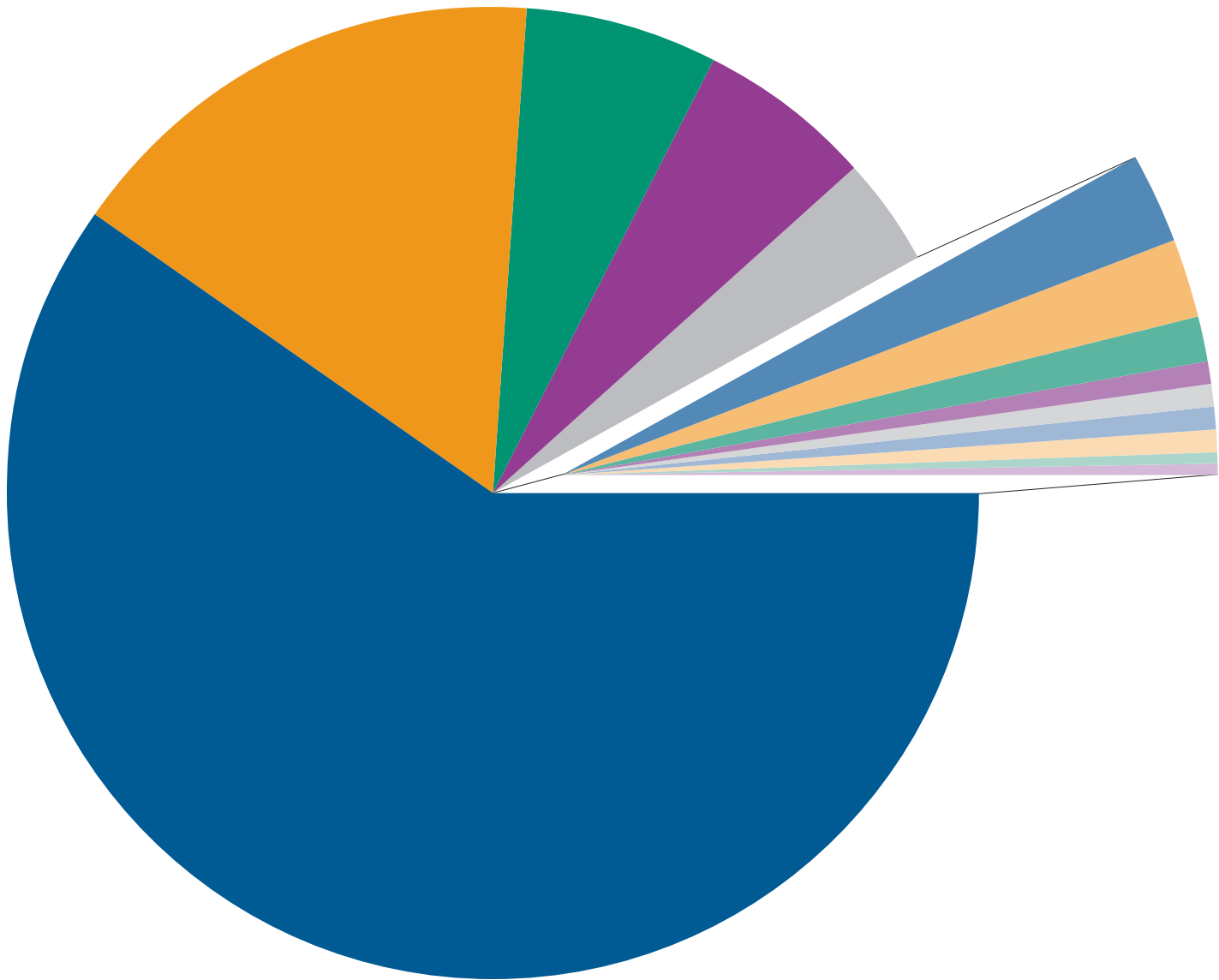
*Request in accord with DOM guidance.

**Funding is provided under the Iowa Skilled Worker and Job Creation Fund.

***FY 2022 agency request is status quo; an additional \$5.1 million in Federal CARES Act funding was provided in 2021.

STATE FINANCIAL AID

FY 2020 STATE APPROPRIATIONS: \$79,619,620



- **Iowa Tuition Grant Not-for-Profit**
\$47,703,463 | 59.9%
- **Future Ready Iowa Last-Dollar Scholarship** \$13,004,744 | 16.3%
- **Skilled Workforce Shortage Grant (Kibbie Grant)** \$5,000,000 | 6.3%
- **Iowa National Guard Service Scholarship** \$4,700,000 | 5.9%
- **All Iowa Opportunity Scholarship** \$3,000,000 | 3.8%

- **Iowa Vocational-Technical Tuition Grant** \$1,750,185 | 2.2%
- **Rural Iowa Primary Care Loan Repayment** \$1,424,502 | 1.8%
- **Future Ready Iowa Grant** \$1,000,000 | 1.3%
- **Iowa Tuition Grant For-Profit** \$426,220 | .5%
- **Health Care Professional Recruitment** \$400,973 | .5%

- **Teach Iowa Scholar** \$400,000 | .5%
- **Health Care Loan Repayment** \$250,000 | .3%

- **Administration—General** \$429,279 | .5%
- **Administration—Last-Dollar Scholarship** \$130,254 | .2%

FY 2020 AWARDS

IOWA TUITION GRANT NOT-FOR-PROFIT

Appropriation: \$47,703,463 | Recipients: 9,558 | Average award: \$4,955

Need-based assistance for Iowa residents attending Iowa's private not-for-profit private colleges and universities. Recipients outperform nonrecipients in postsecondary enrollment and completion.

FUTURE READY IOWA LAST-DOLLAR SCHOLARSHIP

Appropriation: \$13,004,744 | Recipients: 6,547 | Average award: \$2,181

For Iowa residents working toward a certificate, diploma, or associate's degree in a high-demand program of study.

SKILLED WORKFORCE SHORTAGE TUITION GRANT (KIBBIE GRANT)

Appropriation: \$5,000,000 | Recipients: 4,401 | Average award: \$1,107

Need-based assistance for Iowa residents enrolled in high-demand career programs at Iowa community colleges; awarded in conjunction with federal Pell Grants and Iowa Vocational-Technical Tuition Grants. Recipients outperform nonrecipients in attainment of credentials and length of time to complete.

IOWA NATIONAL GUARD SERVICE SCHOLARSHIP

Appropriation: \$4,700,000 | Recipients: 895 | Average award: \$5,277

Annual awards for members of Iowa Air and Army National Guard units to cover the costs of attending undergraduate programs at Iowa colleges and universities.

ALL IOWA OPPORTUNITY SCHOLARSHIP

Appropriation: \$3,000,000 | Recipients: 788 | Average award: \$4,129

Need-based assistance for Iowa residents who enroll in Iowa colleges and universities as first-time freshmen within two years of high school graduation. Priority for participants in certain federal TRIO programs, graduates of alternative high schools or programs, participants in GEAR UP Iowa, former foster care youth, surviving children of peace officers killed in the line of duty.

IOWA VOCATIONAL-TECHNICAL TUITION GRANT

Appropriation: \$1,750,185 | Recipients: 2,672 | Average award: \$658

Need-based assistance for Iowa residents enrolled in career programs critical to Iowa's economic growth at Iowa community colleges; awarded in conjunction with federal Pell Grants and Skilled Workforce Shortage Tuition Grants. Recipients outperform nonrecipients in attainment of credentials.

RURAL IOWA PRIMARY CARE LOAN REPAYMENT

Appropriation: \$1,424,502 | Recipients: 9 | Average award: \$199,825

For graduates of Des Moines University or the University of Iowa who practice as physicians in specified rural Iowa communities.

FUTURE READY IOWA GRANT

Appropriation: \$1,000,000 | Recipients: 37 | Average award: \$2,591

For Iowa residents returning to school for a bachelor's degree in a high-demand program of study.

FY 2020 AWARDS (CONTINUED)

IOWA TUITION GRANT FOR-PROFIT

Appropriation: \$426,220 | Recipients: 359 | Average award: \$1,051

Need-based assistance for Iowa residents attending Iowa's private for-profit private colleges and universities.

HEALTH PROFESSIONAL RECRUITMENT

Appropriation: \$400,973 | Recipients: 14 | Average award: \$40,714

For Des Moines University graduates who practice in high-need communities.

TEACH IOWA SCHOLAR

Appropriation: \$400,000 | Recipients: 102 | Average award: \$4,000

For highly qualified Iowa teachers who teach in designated shortage areas.

HEALTH CARE LOAN REPAYMENT

Appropriation: \$250,000 | Recipients: 31 | Average award: \$4,400

For nurse educators teaching full-time at eligible Iowa colleges and universities, as well as registered nurses, advanced registered nurse practitioners, and physician assistants who practice in high-need communities.

RURAL IOWA VETERINARIAN LOAN REPAYMENT

(Began in FY 2021)

For veterinarians who practice in rural or shortage areas.

OTHER PROGRAMS

These programs administered by Iowa College Aid help to remove barriers to college attainment, complementing our agency's mission, the Future Ready Iowa mission, and the Governor's education goals for the state of Iowa:

GEAR UP IOWA Federal grant that prepares students from low-income school districts to succeed in college

- \$22.4 million in federal funds plus \$22.4 million in matching funds
- Serves the high school class of 2020 (now first-year college students) from 12 Iowa school districts
- Academic assistance, college/career exploration, college success coaches, and scholarships up to \$1,200 a year

LOCAL COLLEGE ACCESS NETWORKS Partnerships to raise communities' educational attainment

- LCANs align the efforts of education, business, government, and nonprofits
- Iowa College Aid provides grants, training, and technical assistance
- \$2.2 million awarded to date; 12 grants currently active

COURSE TO COLLEGE School-based initiatives that guide students and families through the college-going process

- Cultivates a college-going culture through five steps: Prepare, Apply, Finance, Decide, Go
- Iowa College Aid provides free data and materials to schools
- All public high schools in Iowa participate in at least one step

COLLEGE ACCESS & SUCCESS AMERICORPS Members of this federal program serve as coaches for Iowa students

- Student leaders and access coaches in high schools help students apply for college and financial aid
- Success coaches in community colleges support Future Ready Iowa Last-Dollar Scholars
- Virtual coach offers one-on-one appointments, as well as answering questions and sending reminders via text

IOWA COLLEGE & CAREER READINESS ACADEMY Online courses for counselors and other education professionals

- Seven courses currently offered with another in development
- 189 people took at least one course in FY21

POSTSECONDARY SCHOOL AUTHORIZATION Administers Iowa Code regarding postsecondary instruction

- 285 institutions currently registered/authorized to offer instruction to Iowans
- Ensures consumer protections for Iowa students—resolved 27 dispute cases in FY20

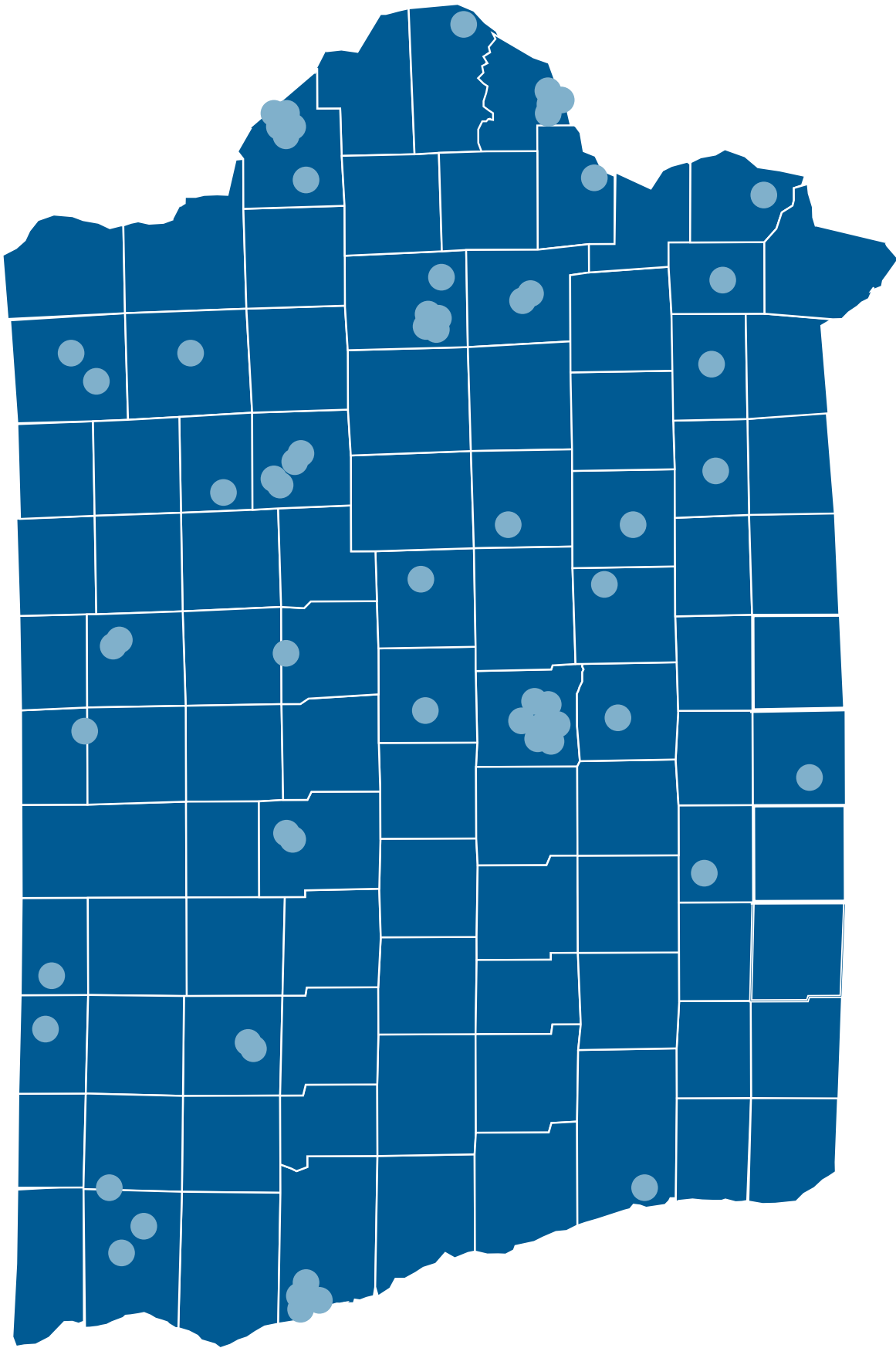
RESEARCH Evaluates our programs and provides analytics/insight for higher education stakeholders

- District dashboards for legislators
- Higher Education Data Center: IowaCollegeAid.gov/DataCenter
- Annual higher education research conference
- White papers, reports, and research briefs—eight publications in FY20

COMMUNICATIONS Provides information for college-bound students and their families

- Gave away 109,000 free publications in FY20
- 28,000 subscribers to monthly e-newsletters
- 3,000 followers on social media
- 146,000 visits to agency website in FY20

COLLEGES & UNIVERSITIES IN IOWA



These institutions participated in state financial aid programs in FY 2020.

COLLEGES & UNIVERSITIES IN IOWA (CONTINUED)

PUBLIC UNIVERSITIES

Iowa State University, Ames
University of Iowa, Iowa City
University of Northern Iowa,
Cedar Falls

COMMUNITY COLLEGES

Clinton Community College, Clinton
Des Moines Area Community
College, Ankeny
Ellsworth Community College,
Iowa Falls
Hawkeye Community College,
Waterloo
Indian Hills Community College,
Ottumwa
Iowa Central Community College,
Ft. Dodge
Iowa Lakes Community College,
Estherville
Iowa Western Community College,
Council Bluffs
Kirkwood Community College,
Cedar Rapids
Marshalltown Community College,
Marshalltown
Muscatine Community College,
Muscatine
North Iowa Area Community College,
Mason City
Northeast Iowa Community College,
Peosta, Calmar
Northwest Iowa Community College,
Sheldon
Scott Community College, Bettendorf
Southeastern Community College,
West Burlington
Southwestern Community College,
Creston
Western Iowa Tech Community
College, Sioux City

PRIVATE NONPROFIT INSTITUTIONS

Briar Cliff University, Sioux City
Buena Vista University, Storm Lake
Central College, Pella
Clarke University, Dubuque
Coe College, Cedar Rapids
Cornell College, Mt. Vernon
Dordt College, Sioux Center
Drake University, Des Moines
Emmaus Bible College, Dubuque
Faith Baptist Bible College, Ankeny
Graceland University, Lamoni
Grand View University, Des Moines
Grinnell College, Grinnell
Iowa Wesleyan University,
Mt. Pleasant
Loras College, Dubuque
Luther College, Decorah
Maharishi University of Management,
Fairfield
Morningside College, Sioux City
Mount Mercy University,
Cedar Rapids
Northwestern College, Orange City
Simpson College, Indianola
St. Ambrose University, Davenport
University of Dubuque, Dubuque
Upper Iowa University, Fayette
Wartburg College, Waverly
William Penn University, Oskaloosa

NURSING & HEALTH CARE COLLEGES

Allen College, Waterloo
Mercy College of Health Sciences,
Des Moines
St. Luke's College, Sioux City

PRIVATE FOR-PROFIT INSTITUTIONS

Waldorf University, Forest City

These institutions participated in state financial aid programs in FY 2020.

FY20 OPERATING EXPENSES

	State-appropriated programs	State mandated/unfunded programs*	Postsecondary registration	Federal grant/programs	Community engagement	FFELP/PLP collections, Ascendium	Totals
	12	5	1	4	3	2	27
FY2020 number of programs							
FY2020 fed award (admin)/others				4,475,429			4,475,429
Federal CARES Act Coronavirus Relief Fund	5,100,000						5,100,000
FY2020 state appropriation/grant (scholarship)	79,547,660						79,547,660
FY2020 state admin/fees/others	559,534		256,920	172,115	14,000	4,212,471	5,215,040
Personnel	759,960	191,949	481,831	1,555,176	908,819	19,587	3,917,321
Travel	14,754	3,727	9,354	30,193	17,644	380	76,052
Supplies, printing, postage & equip repair	23,397	5,909	14,834	47,879	27,980	603	120,602
Rent communication & prof/outside serv.	84,290	21,290	53,441	172,490	100,800	2,172	434,483
State legal, audit, state reimbursements	49,037	12,386	31,090	100,348	58,642	1,264	252,766
Advertising & publicity	5,033	1,271	3,191	10,300	6,019	130	25,944
State transfer/reimbursements/IT exp	136,785	34,549	86,725	279,916	163,578	3,525	705,079
Total operating cost	1,073,256	271,080	680,466	2,196,302	1,283,481	27,661	5,532,246
Aid to individuals				581,217			581,217
Transfer to scholarship trust				1,603,175			1,603,175
Grants to K-12 schools/communities (sub grants)				1,082,980	529,854		1,612,834
Scholarships/grants	77,131,085	14,000		58,824			77,203,909
Total expenditures (incl. scholarship)	78,204,341	285,080	680,466	5,522,497	1,813,335	27,661	86,533,380
Fund committed for scholarship and aid	7,805,677						7,805,677
Net gain/loss	(513,722)	(271,080)	(246,777)	(1,209,270)	(1,799,335)	4,184,809	144,626
Overall % total expense	90.37%	0.33%	0.79%	6.38%	2.10%	0.03%	100.00%

* Related to Chapter 261 of Iowa Code—Branstad State Fair Scholarship, loan programs



Iowa College Aid

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