



Education Appropriations Committee
FY22 Budget Presentation
President Mark A. Nook
February 3, 2021



UNI COVID-19 Impact (FY21)

COVID Financial Impact

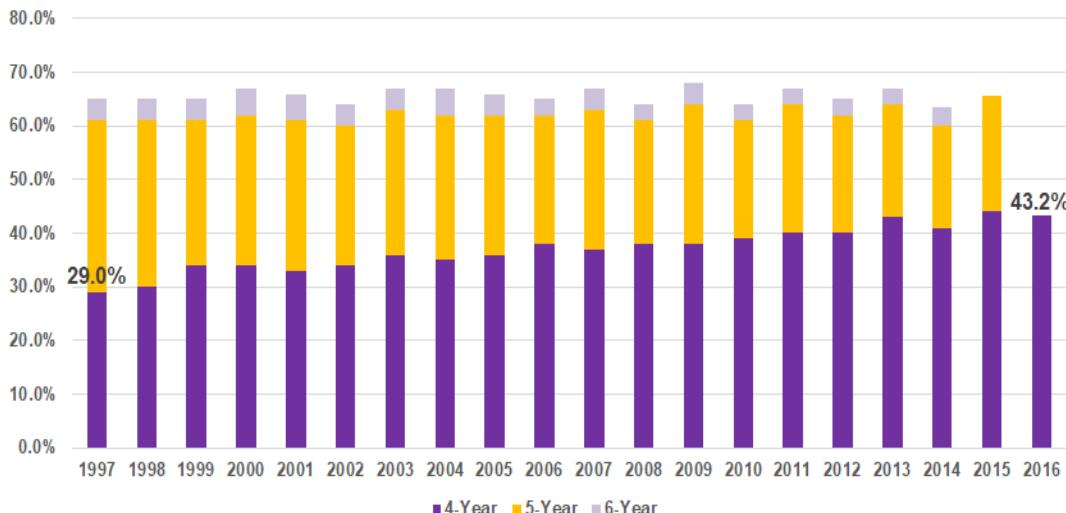
- Response Costs (-\$7.63 M)
 - Lost Revenue (-\$27.71 M)
 - Exp. Reductions \$11.00 M
 - Federal CARES \$3.81 M
 - State GEERS \$.23 M
 - Federal CRRSAA \$8.27 M
- Net Financial Loss (-\$12.03 M)**

COVID Enrollment Impact

The University estimates that Covid-19 contributed to a net enrollment loss of 1,000 students.



Undergraduate Graduation Rates



Key Points

- UNI's four-year graduation rate has increased by 14 percentage points in 20 years.
- UNI is 8 percentage points above the average four-year graduation rate of institutions with a similar student profile.
- The vast majority of UNI students complete their degrees in five years or less.

Student Success at UNI



90% of UNI undergrads come from Iowa, representing all 99 counties.



In 2018, 2,575 degrees were awarded to UNI students that aligned with Iowa in-demand jobs.



85% of UNI undergraduates from Iowa stay in the state.



50% of UNI undergrads from outside of Iowa stay in the state.

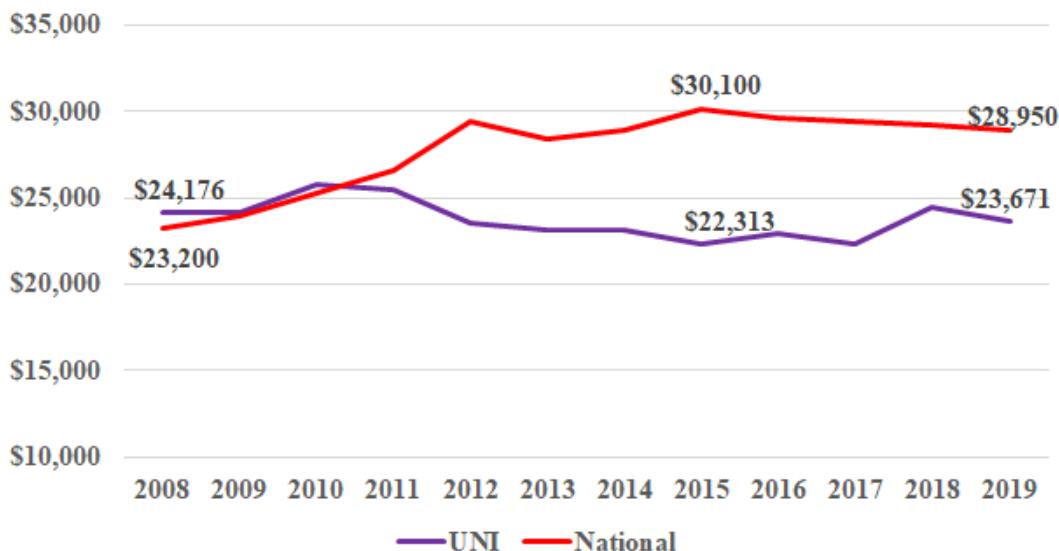


95% of UNI bachelor's graduates are employed or pursuing advanced study within six months of graduation.

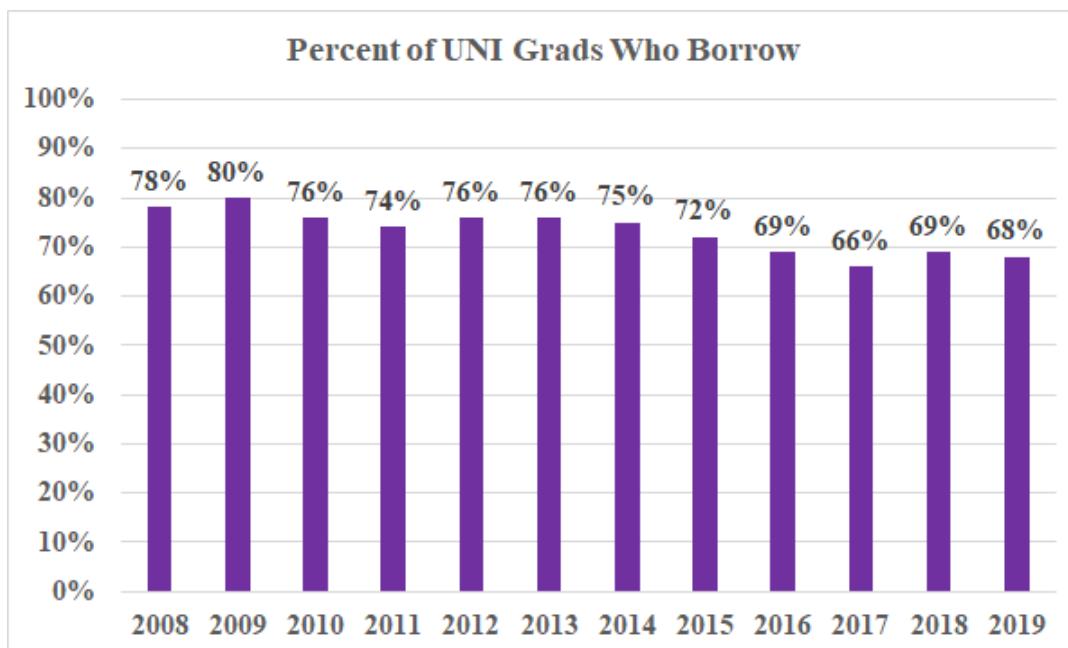
FEEDING IOWA'S WORKFORCE

"UNI students come to us prepared for the real world. UNI graduates are hard working, receptive to the continuous learning required in public accounting and respectful in their interactions with fellow employees and our clients. We can't hire enough UNI students!"

Breaking away from national trends in student borrowing, the University of Northern Iowa has seen its average student loan indebtedness decrease by 8% since 2011. UNI is \$5,000 below the national average on student debt.



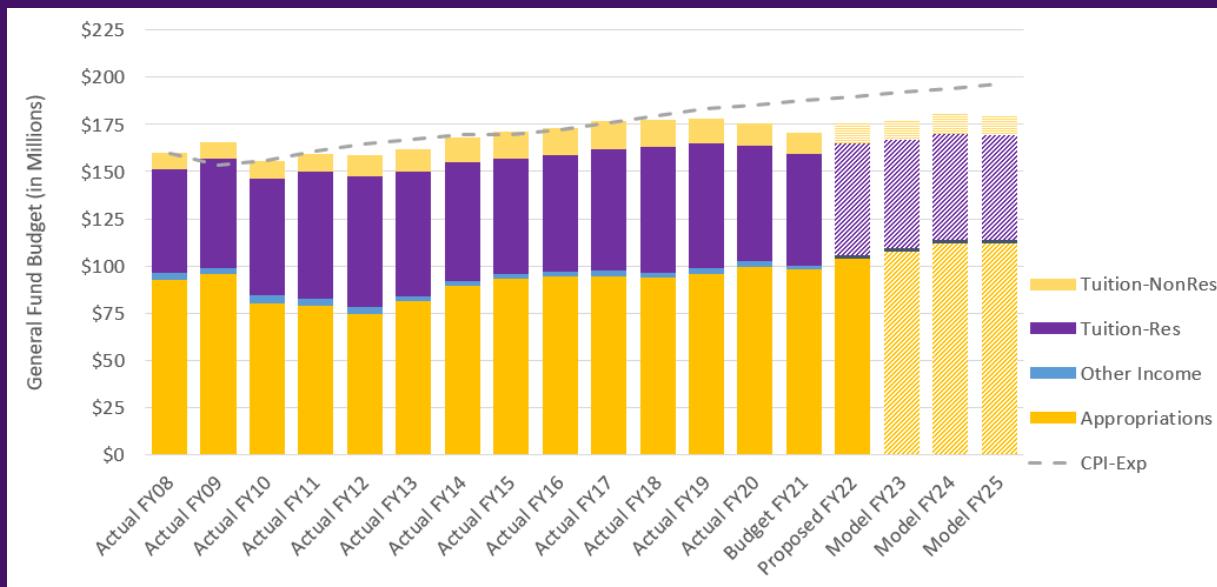
UNI is dedicated to being open and accessible, and financial aid is critical to our students and their families. More than 92 percent of UNI students receive financial aid through loans, grants, scholarships, and work study. As shown in the figure below, the percentage of students with any debt at graduation has declined by 12 percentage points since academic year 2009-10 when UNI began seeing positive results from its *Live Like a Student* program.



University of Northern Iowa



General Education Fund



Our appropriations request enables UNI to offer reasonable and predictable tuition increases for Iowa students and their families. UNI is focused on providing high quality education while managing costs to students and taxpayers. UNI built a five-year budget model based on the university's budget over the previous 10 years. UNI will continue to keep our expenses at the Consumer Price Index. UNI has limited tuition flexibility; our tuition is near the median of our peers and above the median of regional competitors.

FY 2022 State Appropriations Request

\$1.5 million in recovery funds from the FY21 cut plus an additional \$4M investment from the state to support affordable high-quality education for UNI students.

Stewardship and Impact

Occupations with the Highest Number of Total Annual Openings in Iowa, Baccalaureate or Higher
Registered Nurses
Elementary School Teachers
Accountants and Auditors
Secondary School Teachers
General & Operations Managers
Middle School Teachers
Business Operations Specialists
Managers, All Other
Community & Social Services Specialists
Financial Managers

With signature programs in education, business, accounting, finance, and community and social services, UNI prepares graduates in Iowa's high-growth, in-demand workforce.

UNI FY22 Funding Priorities



General Operations

UNI educates Iowans for Iowa. Nine of the state's 10 baccalaureate-level occupations with the highest number of total annual openings line up directly with key programs at UNI, including education and business. Ninety percent of UNI undergraduate students are from Iowa, and eighty-five percent of them stay in the state after they graduate. Fifty percent of UNI's non-resident students who graduate also stay in Iowa and contribute to our skilled workforce. UNI's FY22 budget request is to receive \$1.5 in appropriations to recover the cut in FY21 appropriations with an additional \$4 million to the general aid base line-item from the state's general fund.



Economic Development & Entrepreneurship

Each state dollar invested in UNI's economic development efforts creates \$5 in revenue from grant or private sources. UNI's FY22 budget request is for level funding from the Skilled Worker and Job Creation Fund of \$1,066,419 for UNI's economic development programs; at least \$617,638 of this amount is to be allocated to support entrepreneurs through the Center for Business Growth and Innovation and Advance Iowa. In addition, UNI requests \$900,000 from the Regents Innovation Fund to support critical economic development initiatives.



Additive Manufacturing

UNI's Additive Manufacturing Center (AMC) has helped businesses remove barriers to advanced manufacturing technology adoption, supporting our state's global competitiveness in critical industries. UNI's FY22 budget request is for level funding of \$394,321 from the state's general fund to continue our investment castings technology and industry support, which started in FY20 with a \$400,000 appropriation.



Science, Technology, Engineering & Mathematics (STEM)

Level funding of \$6,354,848 from the state's general fund is requested for the Governor's STEM Advisory Council, which is housed at UNI. Not less than \$500,000 of the appropriation is used to provide technology education opportunities to high school, career academy, and community college students through a public-private partnership, as well as opportunities for students and faculty at these institutions to secure broad-based information technology certification.



Real Estate Education

The Iowa Legislature created this program at UNI in 1989 (Iowa Code Chapter 268) to provide education, research, and outreach regarding real estate and the real estate industry. There remains an ongoing need to provide real estate education in Iowa. UNI's FY22 budget request is for level funding of \$123,523 from the state's general fund.



Recycling and Reuse Center

UNI's Recycling and Reuse Technology Transfer Center (RRTTC) was statutorily created in 1992 (Iowa Code Chapter 268) to provide research, education, and outreach to Iowa citizens, business and industry focusing on economic approaches to solving solid waste problems and serving the community with environmental education and outreach programs. UNI's FY22 budget request is for level funding of \$172,768 from the state's general fund.



Industrial Technology Center Modernization

Maintain the previously enacted Rebuild Iowa Infrastructure Fund appropriations from the Iowa Legislature of \$13 million for FY22, \$18 million for FY23, and \$8.5 million for FY24. Built in 1974 to educate shop teachers, the facility lacks the space students need to provide hands-on learning with industry-standard equipment for success in an advanced manufacturing economy. ITC modernization will help UNI's Department of Technology meet existing industry demands and adapt to future needs.