

UNIVERSITY OF IOWA
JOHN PAPPAJOHN
ENTREPRENEURIAL
CENTER

ANNUAL REPORT
FY 2019

INNOVATE.

LEAD.

SUCCEED.





INNOVATIVE. COMPREHENSIVE. IMPACTFUL.

The John Pappajohn Entrepreneurial Center (Iowa JPEC) is the hub for entrepreneurship education and outreach at the University of Iowa.

INTRODUCTION



It has been another impactful year at Iowa JPEC. We are pleased to report that the academic home for Iowa JPEC has a new name - the Department of Management and Entrepreneurship. We are thrilled to expand our collaboration within the department and Tippie College of Business to accelerate innovation and entrepreneurship education and outreach.

Our team includes a large network of outstanding faculty, staff, alumni, community leaders and entrepreneurs that are always willing to share their expertise and resources. Whether it is supporting Iowa students pursuing new ventures, or serving entrepreneurial ventures across Iowa or in Sub-Saharan Africa, Iowa JPEC is dedicated to helping others pursue their dreams through innovation and entrepreneurship.

I want to thank all of you who are working with Iowa JPEC to inspire, educate, and support our entrepreneurial leaders and innovators. If you are looking to make a difference and want to be part of the Iowa JPEC team, please contact me at david-hensley@uiowa.edu.

DAVID HENSLEY

Executive Director, John Pappajohn Entrepreneurial Center
Clinical Professor, Management and Entrepreneurship Department

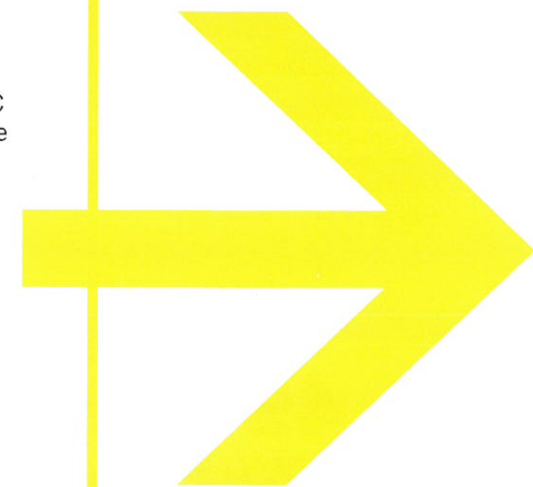
IN THIS REPORT

In this report you will find highlights and success stories from the past year. Iowa JPEC strives to advance entrepreneurship education and outreach through the following five areas of focus, that you will see outlined on the following pages:

**ACADEMICS - STUDENT VENTURES - COMMUNITY OUTREACH
INTERNATIONAL OUTREACH - YOUTH INNOVATION**

To learn more about Iowa JPEC's impact and to view full-length profiles on the individuals and businesses featured in this report, please visit the site listed below.

LEARN MORE → IOWAJPEC.ORG/FY2019



ACADEMICS

HIGHLIGHTS

- Open to all UI students
- Nationally ranked undergrad entrepreneurship program
- Multi-disciplinary
- Real-world experiences
- Professional development

PROGRAMS

- 2 Majors
- 4 Certificates
- Scholarship opportunities
- Multiple student organizations
- Alumni mentoring program
- Internships with Iowa businesses
- Consulting projects for Iowa businesses
- Travel abroad opportunities
- Okoboji Entrepreneurial Institute - entrepreneurial leadership experience



Sigma Nu Tau, student entrepreneurial honor society, on a company visit in Des Moines.

INNOVATIVE AND COMPREHENSIVE

Innovation is for everyone. That's why our Iowa JPEC academic opportunities are available to any student at the University of Iowa. Our students gain valuable real-world experiences and skill sets through our comprehensive academic programs. Our instructors break the mold of traditional college lectures by engaging students through guest speakers, internships and consulting projects for Iowa startups and businesses, company tours, and connecting students with professional alumni mentors.



EXPERIENCING INNOVATION FIRST-HAND

Our students have the opportunity to hear from many guest speakers throughout the semester. Shown here is serial entrepreneur Tom Bedell who is sharing his journey with some of our students.

MAJORS

BBA in Management, Entrepreneurial Management Track
(for Business Students)

BA Enterprise Leadership
(for Liberal Arts and Sciences Students)

CERTIFICATES

Entrepreneurial Management
(for any UI Student)

Technological Entrepreneurship
(for Engineering Students)

Arts Entrepreneurship
(for Students in the Arts)

Media Entrepreneurialism
(for Journalism/Communication Students)

5,495
UI STUDENTS
ENROLLED IN
ENTREPRENEURSHIP
COURSES

(ENTERPRISE LEADERSHIP)
**ONE OF THE
FASTEST
GROWING
MAJORS**
ON CAMPUS

88
UNDERGRAD DEGREES ACROSS
CAMPUS ARE REPRESENTED
BY STUDENTS TAKING
ENTREPRENEURSHIP
COURSES

431
STUDENTS COMPLETED
WORK FOR IOWA
BUSINESSES

PREPARING STUDENTS TO LEAD

Mc
Graw
Hill
Education



SARA LEIDING

BA ENTERPRISE LEADERSHIP, COMMUNICATIONS ('20)
PROFESSIONAL PREPARATION COURSE, MENTOR PROGRAM

Leiding was unsure of what she wanted in a career before she took the Pro Prep course for Enterprise Leadership students. This course is designed to help students prepare for life after college by helping them build a professional network, secure internships and full-time employment, and develop professional skills. In the course, each student is required to work with a mentor. Based on her interest in marketing and education, Leiding was matched up with Olivia Kaiser (Journalism and English, Entrepreneurial Management Certificate, '15), a Marketing Manager at McGraw-Hill. Some students may be hesitant to make the most of their mentor relationships. Leiding said her choice to "step up, initiate the conversations, and try to get the most out of it" really paid off. Through this relationship, Leiding was chosen to be the first UI Student Ambassador for McGraw-Hill and went on to also be hired as a summer intern. Perhaps her biggest reward, this course introduced her to a career path she didn't even know existed – and just so happens to be the perfect fit for her. "A lot of times on a bigger campus we are often left running around with our heads cut off. We are constantly trying to figure out 'who should we talk to?', 'where do we network?', and 'what do we do next?' The Iowa JPEC mentor program was the perfect guidance," she stated.



LACEY SEXTON

BBA MANAGEMENT, ENTREPRENEURIAL
MANAGEMENT TRACK ('20) | FOUNDER
OF SEXTON DESIGN CO.

"Within Iowa JPEC there is a vast community ready to help you at any stage, from simply having an idea to owning a full-fledged business. One place I really found support is within some of the organizations they offer such as Women in Entrepreneurship. The entrepreneurship student scholarships that I have received have also allowed me to spend more time working on my business and less time worrying about tuition."



"The opportunities I have been introduced to because of Enterprise Leadership have far exceeded what I ever thought I would accomplish in my time at Iowa. Whether it be from the innovative classes, internships, or even helping start a business, I have been introduced to the endless possibilities for succeeding after school. Iowa JPEC has been critical to my development in business, leadership, and innovation."

RYAN LIGHT

ENTERPRISE LEADERSHIP ('19)

STUDENT VENTURES

HIGHLIGHTS

- Open to all UI students
- Bedell Entrepreneurship Learning Laboratory (business incubator)
- Startup training
- Funding opportunities
- Technical support
- National award winning student businesses
- Mentoring and consulting

PROGRAMS

- Founders Club
- Hawkeye Startup Accelerator
- Iowa Medical Innovation Group (IMIG)
- Pitch Competitions
- Business Model Competitions

NEW THIS YEAR: Hawkeye Pitch-Off Competition in Chicago



LAUNCHING STUDENT STARTUPS

Our student venture programs bring together students from across campus to share their ideas and learn how to launch a business. Whether students join the Founders Club, or one of our other training and ideation programs, we provide them with the support and resources they need to launch their startup. This past year our student venture programs included our highest student enrollment numbers yet.

Each semester we engage students from all areas of study by hosting our IdeaStorm Competitions and Iowa Startup Games. IdeaStorms are entry level pitch events that bring students together to share their creative ideas in under two minutes. Iowa Startup Games brings multi-disciplinary student teams together to build a business over one intensive weekend-long program.



↑
"The Iowa JPEC program has been more than helpful in moving our business along. The resources alone have made an impact on the success of our business. With the help of our mentor, we have been able to make connections that we never thought were possible. With continuous Iowa JPEC support, we are excited and confident to move forward with our business."

KENNEDY VOSS ('19) & TAYLOR WILLIAMS ('19)
CO-FOUNDERS OF WANDERLUST WRAPS

450+
UI STUDENTS
PITCHED THEIR IDEAS
AT IOWA JPEC
COMPETITIONS

\$175,750
IN SEED FUNDING
AWARDED TO UI
STUDENT BUSINESSES

165
UI STUDENTS
PARTICIPATED IN THE
FOUNDERS CLUB
PROGRAM

176
MENTORS
SUPPORTED IOWA
STUDENTS AND
THEIR BUSINESSES

FEATURED STUDENT BUSINESSES

MEDUCO

FOUNDER, DR. DAYTON TRENT (PHARMD '19)

Dayton Trent, a recent graduate from the College of Pharmacy, always had aspirations of becoming an entrepreneur. What started with a passion to give patients the best care, turned into an idea that would be the foundation of his business. In 2018, Trent realized he could save pharmacists 1.6 hours a day (per pharmacy) with his idea. With that realization, he founded Meduco. Meduco's patent-pending solution utilizes interactive educational software that aims to reduce the problem of medication non-adherence. This solution allows patients to interact with a virtual pharmacist and an innovative delivery system ensures the best and most consistent information with every interaction. The software engages the patient in interactive questions to assess understanding, which notifies healthcare providers to intervene and rectify as needed. Meduco offers Spanish and other language options to increase access to care. The business also provides risk avoidance to pharmacists and prescribers as well as metrics to track medication counseling. Trent has competed in various Iowa JPEC pitch competitions including being a finalist in the Pappajohn Student Venture Competition. Meduco recently launched pilot programs with pharmacies and doctors' offices across the Midwest. They are also in communication with additional potential partners across the United States.



NO LIMBITS

FOUNDER, ERICA COLE (CHEMISTRY '19)
\$5,000, PAPPAJOHNS STUDENT VENTURE COMPETITION
UNIVERSITY OF IOWA 2019 STUDENT STARTUP OF THE YEAR

Erica Cole founded No Limbits in Fall 2018 a few months after losing her leg in a tragic car accident. Cole didn't want the loss of her leg to define her, so she came up with the idea to create affordable, 3D-printed prosthetic covers to allow amputees to take control of the narrative of their prosthesis and express their individual style. After pitching her idea at our IdeaStorm competition and winning, she decided to continue with our competitions and programming to receive additional training and funding to help launch her business. Cole is currently working to expand the products No Limbits is offering to include a clothing line that accommodates prostheses.



ASONUS TECH

CO-FOUNDERS, ADAM HOFFMAN (MECHANICAL ENGINEERING '19) & BRANDON WILLIAMS (COMPUTER SCIENCE '20)

Asonus Tech is developing an application for smart devices that alerts its hearing-impaired wearer to important noises such as doorbells and smoke detectors. This year, Asonus Tech represented UI at the International Business Model Competition and received one of the top prizes of \$5,000 at the Pappajohn Student Venture Competition. The company was previously named the Hubert E. Storer Engineering Student Entrepreneurial Startup Award in 2018.

COMMUNITY OUTREACH

HIGHLIGHTS

- Statewide business and startup resources
- Funding opportunities
- Startup training
- Networking
- Enhancing Iowa's Entrepreneurial Ecosystem
- Job creation

PROGRAMS

- Venture School
- Business Consulting
- Student intern matching and support
- Wellmark Venture Capital Fund
- Iowa's Small Business Development Center (SBDC)
- UI Faculty Startup Training (NSF I-Corps)

"Iowa JPEC has been a huge success factor in our company's growth. Using its models and led by its people, we built internal teams to launch new products and services which allowed us to scale up our business. In addition, we have been able to engage with our new clients starting their own businesses using the framework and disciplines taught through the program."

BETH TINSMAN

FOUNDER, TWIN STATE TECHNICAL SERVICES
VENTURE SCHOOL ALUM, QUAD CITIES



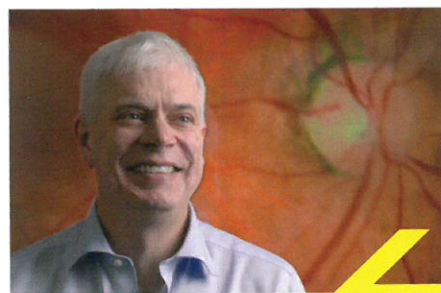
TRAINING AND SUPPORTING IOWANS

We are proud to be a leading entrepreneurial resource in Iowa. Our training programs are designed to aid aspiring entrepreneurs in driving the startup process through real-world experimentation and valuable mentor feedback. Iowa JPEC's business resources support existing businesses to grow and scale. Our community outreach initiatives are helping impact innovation, and are available each year in all 99 counties across the state.

IDX TECHNOLOGIES INC.

FOUNDER, DR. MICHAEL ABRAMOFF | UI INNOVATOR'S WORKSHOP ALUM

This UI Faculty founded company has developed the first autonomous AI system for the detection of diabetic retinopathy. An alum of Iowa JPEC's National Science Foundation I-Corps training program, IDX has paved the way for autonomous AI in healthcare with the first-of-its-kind FDA clearance and first ever autonomous AI CPT code. The American Medical Association recently recognized the founder and company's accomplishments in an article entitled "This ophthalmologist is doing health care AI the right way."



811
BUSINESSES
RECEIVED SUPPORT
THROUGH OUR
PROGRAMS

52
NEW IOWA STARTUPS
COMPLETED THE
VENTURE SCHOOL
PROGRAM

17,409
HOURS DEDICATED
TO SUPPORTING IOWA
STARTUPS AND
BUSINESSES

100
IOWA BUSINESSES
RECEIVED STUDENT
CONSULTING
SERVICES

FEATURED COMMUNITY BUSINESSES

FARMLAND FINDER

FOUNDER, STEVEN BROCKSHUS

2019 AMERICAN FARM BUREAU'S RURAL ENTREPRENEUR OF THE YEAR
VENTURE SCHOOL ALUM, AMES

Steven Brockshus, a Venture School alum, is making an impact across the country with his business Farmland Finder. When Brockshus got the idea for his business, he pitched it at a competition in Ames and took first place. A part of his award was a paid enrollment in the University of Iowa's Venture School program. "The knowledge of leveraging the scientific method for building a business that I learned in Venture School still influences how I think today. If you are serious about building a successful business, the program is very helpful."

Recently named the 2019 Rural Entrepreneur of the Year by the American Farm Bureau Federation (AFBF), Brockshus and his business aim to make the world's agriculture real-estate information easily accessible through an online portal. The prestigious title from the AFBF is awarded annually to a business that is scalable and has the potential to dramatically improve the agriculture business and the lives of those living in rural communities across the nation.



SMART SCRIPTS

FOUNDER AND CEO, TODD THOMPSON

VENTURE SCHOOL ALUM, IOWA CITY

Smart Scripts uses the latest technology to deliver prescriptions, vitamins and supplements in a safe, convenient and accurate system to their patients. Founder and CEO, Todd Thompson, realized he could help people manage their daily medication routine after seeing his family members struggle with organizing their medications. To jumpstart his business, Thompson participated in Iowa JPEC's Venture School program. "The Venture School program was a great experience for our entire team who participated. It helped them to understand the greater business model we were building, the environment with which we needed to operate, and the approach we should take to work with venture capitalists," he stated.

After raising \$2.5 million in investment funding and gaining licensing to sell in 40 states, Smart Scripts was recognized as one of the Best Tech Startups in Iowa.



SARA GOTCH

FOUNDER, GNARLY PEPPER, CEDAR RAPIDS
BUSINESS CONSULTING CLIENT

"Gnarly Pepper received great insight on our target demographic. Knowing we mainly sell to females, the Business Consulting Program was able to map out how to target our female customers based on three different age categories and analyze for us how keywords, trends, and traits are connected to their shopping and purchasing decisions."

INTERNATIONAL OUTREACH

The IIB was established in 1999 and is a partnership between the University of Iowa's John Pappajohn Entrepreneurial Center and the Tippie College of Business.

INSTITUTE FOR INTERNATIONAL BUSINESS

The Institute for International Business (IIB) is dedicated to advancing knowledge and international skills in business and educational communities. In addition, IIB works to promote entrepreneurship as a tool to empower people in developing countries and frontier markets, while also providing Iowa students with cross-cultural and international business skills. In doing so, IIB is strengthening links between the University of Iowa and the world. The IIB will celebrate the 20th anniversary of its establishment in fall 2019.

PROGRAMS

- Mandela Washington Fellowship
- Hawkeyes in Haiti, partnership with the UI College of Nursing
- Haitian Fellows Initiative (B.E.L.) in partnership with the GA Haitian-American Chamber of Commerce
- Study abroad opportunities for UI Students
- International Business Consulting Services
- CGBP Exam Prep Courses

HIGHLIGHTS

- Kenyan vice chancellor's training
- Central Bank of Haiti collaboration
- Kenyan vocational training
- International Entrepreneurship Summit

29
INTERNATIONAL
CONSULTING
PROJECTS
COMPLETED BY
UI STUDENTS

100
AFRICAN FELLOWS
HAVE COMPLETED THE
MANDELA WASHINGTON
FELLOWSHIP TRAINING
PROGRAM AT UI



NALITUBA MUDENDA

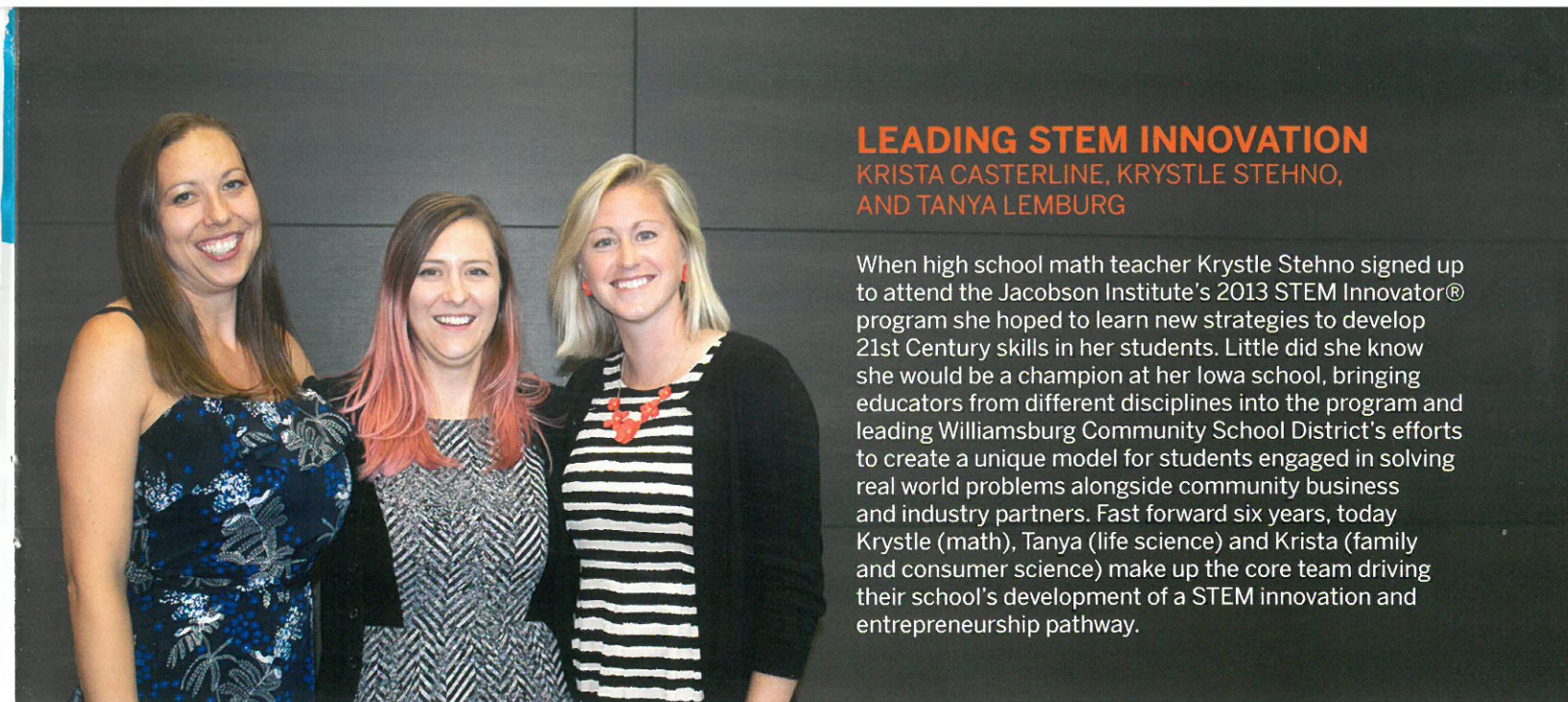
FOUNDER, NALIPAY | ZAMBIA

2019 BUSINESS CONSULTING CLIENT | 2016 MANDELA WASHINGTON FELLOW

Nalituba Mudenda attributes his business' success to Iowa JPEC. Mudenda is the founder of Nalipay, a mobile-banking application that provides safe and easy payment options for residents in Zambia. He first connected with Iowa JPEC in 2016 when he traveled to Iowa City to participate in the Mandela Washington Fellowship program. Continuing his professional development, Mudenda became BizInnovator Certified in summer 2017 after participating in the program offered by Iowa JPEC's Jacobson Institute.

This past spring, he once again received our support across the globe through our international business consulting services. A team of

UI students completed product and market analysis over the course of the semester at UI for his business. Mudenda says the guidance he has received from the Business Consulting Program allowed him to identify his market and collaborate with companies to develop and implement his app in the Zambian market. "This program introduced me to opportunities and knowledge that has greatly impacted my business. With the knowledge I have received from Iowa JPEC, my team is launching an innovation hub for youth, students, and professionals to assist them in turning their idea into a business."



LEADING STEM INNOVATION

KRISTA CASTERLINE, KRISTLE STEHNO,
AND TANYA LEMBURG

When high school math teacher Krystle Stehno signed up to attend the Jacobson Institute's 2013 STEM Innovator® program she hoped to learn new strategies to develop 21st Century skills in her students. Little did she know she would be a champion at her Iowa school, bringing educators from different disciplines into the program and leading Williamsburg Community School District's efforts to create a unique model for students engaged in solving real world problems alongside community business and industry partners. Fast forward six years, today Krystle (math), Tanya (life science) and Krista (family and consumer science) make up the core team driving their school's development of a STEM innovation and entrepreneurship pathway.

YOUTH INNOVATION

THE JACOBSON INSTITUTE

The Jacobson Institute was established in 2007 as a part of the University of Iowa's John Pappajohn Entrepreneurial Center.

The Jacobson Institute engages K-12 students in innovation, invention, and entrepreneurship, giving them the tools needed to succeed, flourish, and to be workforce ready. Built on three key components: professional development for educators, innovative curricula, and ongoing support; the Jacobson Institute offers research-driven initiatives in which schools and communities can engage. Through strategic collaborations with state and national organizations, the Jacobson Institute is catching the public's eye. In addition to an ongoing partnership with the United States Patent and Trademark Office, this past year, Jacobson Institute's STEM Innovator® was named one of ten STEM Scale-Up Programs for Iowa educators by the Iowa Governor's STEM Advisory Council.

PROGRAMS

- Professional Development for Educators: BizInnovator and STEM Innovator®
- National Innovator Competition for high school students
- CEO Camp for upper elementary and middle school students

HIGHLIGHTS

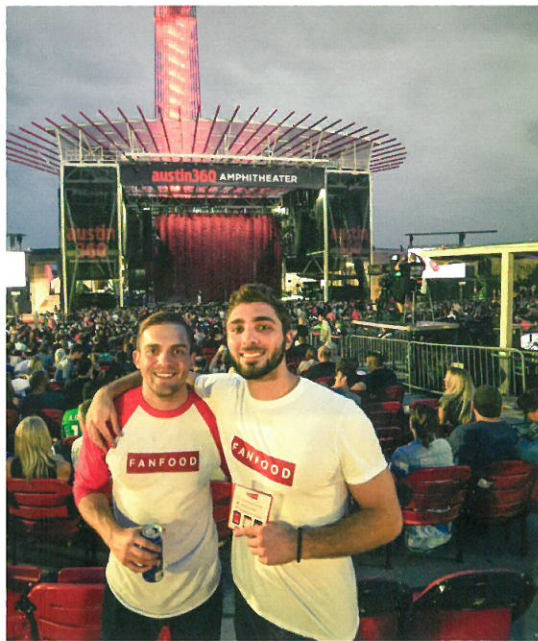
- Students gain 21st Century Skills essential for workforce readiness
- Schools and communities build innovation education models
- Classrooms transform into problem solving incubators
- Eligible students earn University of Iowa college credit

TRAINED
EDUCATORS IN
31 U.S. STATES
AND
6 COUNTRIES

29,939
STUDENTS
IMPACTED
(K-12)

FEATURED ALUMNI BUSINESSES

LEAD MORE → VISIT IOWAJPEC.ORG/FY2019



FANFOOD

Co-Founder, CBDO, **William Anderson** (shown right), BA Enterprise Leadership '18 | Co-Founder, CEO, **Carson Goodale** (shown left), BBA Finance '16

William Anderson has always been entrepreneurial minded. From creating a lemonade stand in third grade to selling bouncy balls made of rubber bands in fifth grade, today Anderson is the Co-Founder and Chief Business Development Officer of FanFood. The mobile ordering platform that allows fans at sporting and live entertainment events to order food directly from their seats was founded in 2015 when Anderson and Carson Goodale were students at the University of Iowa. Formed in the Bedell Entrepreneurial Learning Laboratory (BELL), FanFood is quickly finding success. With over 50 partner venues and growing, FanFood plans to raise their series B by early 2020 and become a platform used nationwide. Earlier this year, they raised \$2 million in new funding from Phoenix Sports Partners, a Chicago-based investment firm.

FANFOODAPP.COM

SPEEKO

Co-Founder, CEO, **Nico Aguilar** (shown right), BS Integrative Physiology '11, MHA '14, MPH '14 | Co-Founder, CPO, **Anthony Pham** (shown left), BS Integrative Physiology '11, MD '16, MPH '19

Speeko is a technology company reimagining the future of communication coaching. Speeko's app combines AI-powered voice analysis with digital lessons and exercises. Currently the #1 rated public speaking app in the Apple App Store, Speeko has tens of thousands of users worldwide. Recently, the company was a featured sponsor of the 2019 Toastmasters International Convention.

SPEEKO.CO



CONGRATULATIONS TO HIGHER LEARNING TECHNOLOGIES (HLT)

HLT recently reached the milestone of one billion practice questions answered across their platforms! Adam Keune (Iowa JPEC Advisory Council member), Ben O'Connor, and Alec Whitters, are directing this local corridor company that was established while they were students at UI. HLT is leading a local effort to make Iowa City a hub for education technology.

BUILTBYHLT.COM



PIVOT BIO

CEO, Co-Founder, **Karsten Temme**, PhD Biomedical Engineering '10, MA Biomedical Engineering '04, BS Biomedical Engineering, Certificate in Technological Entrepreneurship '02

Karsten Temme combined his passion for engineering and entrepreneurship during his time as a student in Iowa JPEC's Founders Club program when he founded Xwires Communications, an internet service for farmers whose land was too remote to access cable. Today, he is the CEO and Co-Founder of Pivot Bio, which is delivering to corn farmers the first nitrogen-producing microbe as an alternative to synthetic nitrogen fertilizer. This technology provides both farmers and our planet with a safe and sustainable crop nutrition solution. Pivot Bio is based in Berkeley, California, and closed \$70 Million in Series B financing this past fall. The company was recently named in the top ten of Fast Company's 2019 World's Most Innovative Companies, Food Category.

PIVOTBIO.COM



SWINETECH

Co-Founder, CEO, **Matthew Rooda**, Enterprise Leadership '17 | Co-Founder, COO, **Abraham Espinoza**, Computer Science '17

SwineTech is dedicated to improving animal welfare, productivity, and sustainability within the pork industry. Their internationally recognized technology, SwineGuard, is a farrow monitoring system that reduces pre-wean mortality. SwineTech is currently protecting more than 1,000,000 piglets and has partnered with pork producers representing 18% of the U.S. pork supply. In addition to domestic interest, SwineTech has received inbound orders from Denmark, Spain, Portugal, Brazil, Mexico, and 11 other countries. The team has grown to 12 full-time team members and is looking to continue to advance their team and technology in the years to come. SwineTech has been recognized by Forbes 30 Under 30, MIT, National Inventors Hall of Fame, American Farm Bureau Federation, and most recently was awarded the THRIVE-Forbes Innovation Icon award along with an additional \$100,000 in funding.

SWINETECHNOLOGIES.COM



CONGRATULATIONS TO THE JAVA HOUSE

Congratulations to The Java House on celebrating their 25th anniversary! Tara Cronbaugh (Iowa JPEC Advisory Council member), founder of the Java House, was one of the first entrepreneurship students at the University of Iowa. Today, she continues to support student innovation by serving on our Iowa JPEC Advisory Council. The Java House and Heirloom Salad Company, have become staples to the Iowa City community.

THEJAVAHOUSE.COM



UI ALUMNI UPDATES

SUPPORTERS OF IOWA JPEC

SEND US AN UPDATE! Have a new job? Hit a professional goal? Send us an update! We love to hear what our alumni and supporters are up to so we can help celebrate your success. Please send updates to tarri-marquardt@uiowa.edu



SHANNON CLAYBORN (BA Dance, Arts Entrepreneurship Certificate, '10) opened the doors of A Step Above Dance Academy only months after graduating from the University of Iowa. Located in Batavia, IL, A Step Above Dance Academy has grown to be one of the area's most sought after dance programs. Clayborn has stayed in touch with Iowa JPEC by being a mentor for students.



ZACH DAVIS (BBA Marketing, '03) is the Co-Founder and Head of Business Development of Stylitics, a New York City-based technology company in the fashion and retail space. Using AI-driven outfitting and styling, Stylitics partners with major fashion and apparel retailers including Macy's, Ann Taylor, Kohl's, Gap, and more. The platform allows retailers to quickly and efficiently utilize existing branded creative assets, such as item photos, to generate outfit based shopping that has proven to increase both customer engagement and brand loyalty. Stylitics recently secured an additional \$15 million in Series B funding, bringing their total funding to \$21 million.



NICOLE (COOK) GUNDERSON (BBA Finance, '04) is the Managing Director for the Global Insurance Accelerator, the world's first InsurTech accelerator focused solely on innovation for the insurance industry based in Des Moines, IA. The GIA is not your typical accelerator for startups. It is mentorship-driven by insurance executives and professionals and its investors are insurance carriers. Nicole has previously worked for several other startups including Des Moines based Dwolla, and Speeko – an alumni business of our Founders Club program.



BRYAN STACY (BBA Finance, Entrepreneurial Management Certificate, '04) founded Biem, a sexual health application that empowers people to live healthy, happier lives, allowing them to make better sexual health decisions. Biem, which has been featured by Forbes, allows you to talk with healthcare professionals and to view and share your test results from anywhere – taking the stigma and hassle out of getting tested.



ELISE TRESLEY (BBA Finance and Marketing, '08) is the Co-Founder and CEO of mēle, a wellness food company based in New York City. Before establishing mēle, she founded UpScored, an AI-powered career platform, and sold it to a technology company in 2018. Tresley has also spoken to our entrepreneurial students sharing her startup journey.



DANIEL ZHAO (BA Computer Science, BBA Management - Entrepreneurial Management Track, '13) came to school at the University of Iowa not knowing any English, but that didn't hold him back. Today, he is an accomplished entrepreneur living in Los Angeles. Zhao is the CEO of StudyGate, one of the multiple businesses he works on. StudyGate is an on-demand live tutoring service that's been featured in Forbes, Today, and Inc. publications.

GET INVOLVED!

- Become a mentor
- Judge a competition
- Be a guest speaker
- Sponsor, support, donate

Contact tarri-marquardt@uiowa.edu or visit IOWAJPEC.ORG/ALUMNI for more info!



JOHN AND MARY PAPPAJOHNS

generous donation helped established our entrepreneurial center in 1996, along with four other centers across the state. Since their initial gift, the Pappajohns have continued to support Iowa JPEC in many ways. In his 50th year as a venture capitalist, John is still continuously working to grow and support Iowa's entrepreneurial ecosystem everyday. Thank you to John and Mary for their continued support.

IOWA JPEC ADVISORY COUNCIL

A special thank you to all those who volunteer their time to help support Iowa JPEC and its programs.

Tom Bedell *CEO, Two Old Hippies & CEO, Bedell Guitars*

John Buchanan *Founder, RBP, A Marsh & McLennan Company*

Tara Cronbaugh *President, Iowa City Coffee Company*

Sarah Fisher Gardial *Dean, Tippie College of Business*

Jared Garfield *Co-Founder and CTO, Corvida Medical*

Jay Greenzweig *Chief Executive and Scientific Officer, FORCE Communications*

Bruce Harreld *President, University of Iowa*

Adam Keune *Co-Founder and Chief People Officer, Higher Learning Technologies*

Rob Kincaid *Principal, Momentum Leadership*

Josh Krakauer *Founder and CEO, Sculpt*

Kevin Krause *Managing Member, Krausewa, LC*

Roby Miller *Founder, TelePharm*

Tom Niehaus *Co-Founder and General Partner, Pivotal Capital Partners, LLC.*

John Pappajohn *President, Equity Dynamics, Inc.*

Ravi Patel *President, Hawkeye Hotels*

Brad Phillips *Founder and Managing Partner, Phillips Stafford Insurance Group*

Anne Price *Program Coordinator, Iowa Innovation Corporation*

Dan Rehal *Founder and CEO, Vision2Voice*

Don Schoen *Inverstor and Consultant*

Alec Scranton *Dean, College of Engineering*

Dennis Sparks *Former Director Global Supply Chain, Pfizer, Inc.*

Nicole Strait *Chief of Organization Strategy, Norwest Equity Partners*

Jason Trout *Co-Founder, GoodBlogs*

Zac Voss *President, Voss Distributing, LLC.*

Laura Westercamp *Management Consulting Senior Manager, Accenture*



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