

May 9, 2002

**AGREEMENT BETWEEN  
THE IOWA DEPARTMENT OF MANAGEMENT  
AND  
THE PUBLIC STRATEGIES GROUP**

This agreement is entered into between the Iowa Department of Management (IDOM) and The Public Strategies Group (PSG). Subject to the terms and conditions of this Agreement including any addenda, IDOM agrees to contract with PSG for the delivery of consulting services.

**Services**

PSG will provide the following services on May 30, 2002, during the State's day-long strategic planning event for the Governor, Lt. Governor, department directors, and key staff, as follows:

1. Make a half-hour presentation highlighting accomplishments and current challenges and placing Iowa's current experience in historical perspective, and energize the audience with the opportunities they have, despite the obstacles, to help Iowans and to move Iowa forward.
2. Make a one-hour presentation that shares new strategies, ideas, and trends in enterprise management. Describe how Iowa can take advantage of new strategies and ideas to move forward and continue to manage the state's fiscal restructuring.
3. Facilitate a half-hour discussion that elicits and explores Directors' reactions to plans for enterprise management within the new Department of Administrative Services. Develop a list of potential benefits and potential difficulties.
4. Present and facilitate a 90minute exploration of issues surrounding the adoption and implementation of enterprise management.
5. Consult with IDOM and other key personnel on the adoption and implementation of enterprise management.

**Payment**

IDOM agrees to pay PSG an all inclusive, lump sum fee of \$7000 for services, materials and travel expenses (including hotel, communications, transportation and meals) for delivery of services listed in the "preceding " services" section. Payment for services will be made to PSG upon invoice and within 45 days following the May 30 event.

**Indemnification:** The contracting party agrees jointly and severally to indemnify and hold the State, its successors and assigns harmless from and against all liability, loss, damage, or expense, including reasonable counsel fees, which the State shall incur by reason of the failure of the contracting party to perform fully and comply with the terms and obligations of this agreement.

**General**

This agreement may not be transferred at any time. Changes to this agreement will be signed by both parties and appended to this agreement. Either party may terminate this agreement with 10 days notice, and the State of Iowa would only be liable to pay for services rendered to that point. This agreement will be governed by and construed under the laws of the State of Iowa.

For State of Iowa

For The Public Strategies Group,

\_\_\_\_\_  
Cynthia Eisenhauer  
Date

\_\_\_\_\_  
Peter Hutchinson  
Date