




**ROI**

**WHO CARES?**



**iJAG**

IOWA JOBS FOR AMERICA'S GRADUATES

**iJAG Advantage**

2018 ANNUAL REPORT



# iJAG Advantage

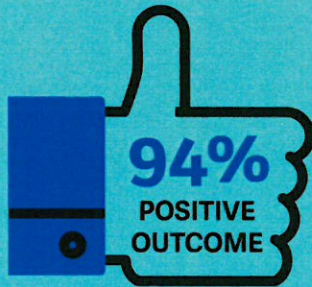
## Performance Outcomes

Over the past nineteen years, iJAG programs have **served over 20,000 students** statewide and exceeded all national JAG standards, even Iowa's high school graduation rate of 90%.



**96.4%**

GRADUATION RATE



**94%**  
POSITIVE  
OUTCOME



**8** AVERAGE NUMBER  
OF BARRIERS FOR  
EACH STUDENT

Academic • Personal  
Environmental • Income

**86%**

FULL TIME  
PLACEMENT



**38%**

FURTHER  
EDUCATION

## Program Growth

Over the past 19 years, iJAG has grown from 6 programs in 1999 to 60 programs in the 2018-19 academic year.

**60**

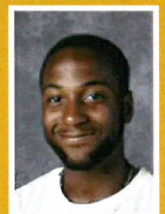
PROGRAMS



Currently iJAG has a waiting list that includes 30 schools.



**"iJAG helped give me an idea of what I would like to do after high school and the extra resources helped me attain good grades as well."**



-SERJON, CLASS OF 2018, DUBUQUE SENIOR HIGH

Plans after Graduation:  
National Guard and University of Dubuque

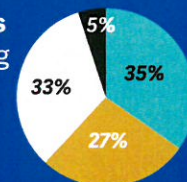
## Funding Sources

iJAG is the **only non-profit 501c(3) organization in Iowa specifically created as a bipartisan public and private partnership** with a laser focus on implementing a nationally successful model recognized for increasing graduation rates, reducing dropout rates, and providing one year of follow-up support after high school.

**\$1,700**  
PER STUDENT



Since its inception, iJAG has leveraged state and local funding to consistently increase the level of private sector investments. The average program cost statewide is \$75,000, approximately **\$1,700 per student year-round at full capacity.**



- State Funding
- Local Schools
- Special Grants
- Private





**“As a fourth year mentor, I have now been able to experience the full cycle of iJAG, from entering freshmen to graduating seniors. I hope that I am having as much of an impact on them as they have on me. Getting to know the students as they progress through high school, overcome obstacles students shouldn’t have to deal with, graduate, and redefine success will keep me investing in iJAG well into the future.”**



– ROB HARBIN, WAGE ADMINISTRATION MANAGER, JOHN DEERE DUBUQUE WORKS, AND IJAG MENTOR

## Trauma-Informed Care

Most of us believe that early experiences can determine who we become as adults. The Adverse Childhood Experience (ACE) Study confirms it. Research shows that these traumas can actually change the way a child’s brain develops, impacting the way a child is able to learn, play and grow.

With awareness of ACEs, iJAG uses Trauma-Informed Care as the lens to serve our students.

**273,786**  
TOTAL STUDENT/SPECIALIST CONTACT HOURS



*iJAG Students will master 37 CORE COMPETENCIES, grouped into 6 clusters, upon completion of the program.*

**Career Development • Job Attainment • Job Survival • Basic Skills  
Leadership and Self-Development • Life Skills**

**Employer Engagement**

### Work-Based Learning Continuum



**CLASSROOM**

- Meet & Greet
- Pathway Stories
- Industry/Company Exploration
- Small Group Activities
- Mock Interviews
- Competency Attainment
- Employer Engaged Projects (PBL)



**COMBINATION**

- Specific Career/Job Exploration
- Tours
- Mentoring
- Interviews
- Competency Demonstration
- Employer Engaged Projects
- Cooperative Education



**WORK SITE**

- Competency Demonstration
- Limited Work Experience
- Internships & Apprenticeship
- On-the-Job Training
- Summer Jobs
- Employment
- Teacher Externships
- Pre-Apprenticeship

**9,000**  
TOTAL WORK-BASED LEARNING HOURS





## 60 Programs • 2,800 Students Annually

### Supporters

Alliant Energy	Goldstein Family Foundation
Andersen Corp (DSM)	Guernsey Charitable Foundation
Arconic	Healthy Relationships Iowa
AT&T	Heartland Trucking (Gerdin Charitable Foundation)
Bank of America	Hills Bank and Trust Company
Black Hawk	Iowa West Foundation
County Gaming Association	John Deere Foundation
Casey's General Stores	Kendall Hunt
Cedar Valley United Way	Kum & Go
CenturyLink	Legacy Foundation (Youth Alliance)
Coca Cola	Lil Drugstore Products
Community Foundation of Greater Dubuque	Lincoln Savings Bank
Community Foundation of Johnson County	McGrath Auto
Community Foundation of Northeast Iowa (Cerro Gordo County)	MidWestOne Financial
Community Foundation of Northeast Iowa (Black Hawk County)	Moline Foundation
Community Foundation of Northeast Iowa (Waschek Family Fund)	Mutual of Omaha
Community Foundation of the Great River Bend	Nationwide
Dekko Foundation	Principal Financial Group
Diamond V	R.J. McElroy Trust
Dubuque Bank and Trust	Regional Development Authority
Dubuque Community Foundation (YAPPERS)	Rockwell Collins
Dubuque Racing Association	State Farm
	Transamerica Foundation
	Tyson Foods
	UAW
	United Fire Group
	United Way
	Hubbell Waterman
	Wells Fargo
	World Class Industries

### Iowa

#### BOONE

Boone H.S.

#### CEDAR RAPIDS

Jefferson H.S.  
Washington H.S.  
Wilson M.S.

#### COUNCIL BLUFFS

Abraham Lincoln H.S.  
Thomas Jefferson H.S.  
Woodrow Wilson M.S.

#### CRESTON

Creston H.S.

#### DAVENPORT

Central H.S.  
Mid City H.S.  
North H.S.  
West H.S.

#### DES MOINES

East H.S.  
Hoover H.S.  
Lincoln H.S.  
North H.S.  
Roosevelt H.S.

#### DUBUQUE

Senior H.S.  
Hempstead H.S.  
Jefferson M.S.  
Washington M.S.

#### ELDRIDGE

North Scott H.S.

#### FORT DODGE

Fort Dodge H.S.

#### IOWA CITY

City H.S.  
West H.S.

#### KEOKUK

Keokuk H.S.

#### MASON CITY

Mason City H.S.  
John Adams M.S.

#### MARSHALLTOWN

Marshalltown H.S.  
Miller M.S.

#### MUSCATINE

Muscatine H.S.

#### OTTUMWA

Ottumwa (ACA)  
Ottumwa H.S.

#### PERRY

Perry H.S.

#### RED OAK

Red Oak H.S.

#### SAYDEL

Saydel H.S.

#### SIOUX CITY

West H.S.

#### WATERLOO

East H.S.  
George Washington  
Carver Academy

### Illinois

#### SILVIS

Eagle Ridge

#### EAST MOLINE

Northeast J.H.  
United Township  
Education Center  
United Township H.S.

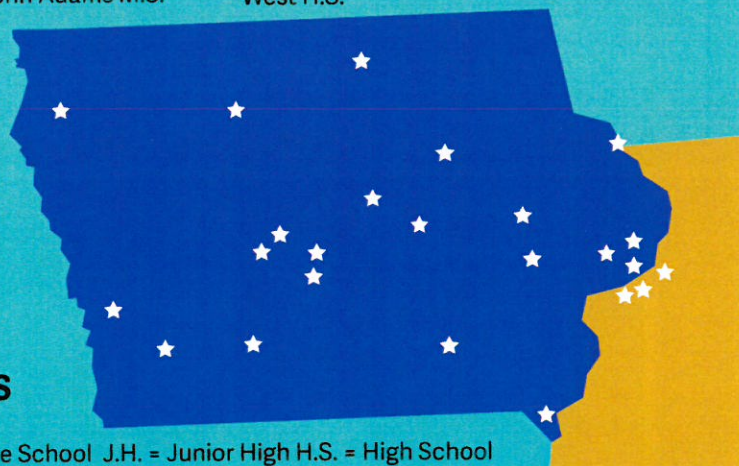
#### ROCK ISLAND

Rock Island H.S.

# 24

## COMMUNITIES

M.S. = Middle School J.H. = Junior High H.S. = High School



## Contact iJAG

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## **Expenditure of \$1,666,188 state appropriation 2019**

**Spend down overview:** All investments in iJAG, including public, private, individual and foundation support, are used as match for each other. The FY 19 state appropriation of 1,666,188 is matched 2X with private investments and local community and school funding. iJAG's overall PY 2018-19 budget is approximately \$4,900,000.

**\$1,457,500** of the state appropriation is covering 1/3 of the cost of 53 iJAG programs serving 2,500 students statewide.

**\$208,000** of the state appropriation is being used to cover 25% of the cost for 11 new iJAG programs statewide...of which 4 are middle school programs and 4 are rural schools. Approximately 500 additional students are engaged in the 11 new sites. The state investment is covering  $\frac{1}{4}$  of the cost of the new site start-ups. With the ultimate goal of state funding covering at a minimum  $\frac{1}{3}$  of all iJAG programs statewide. This allows iJAG to demonstrate performance, engage community and local business which leads to an increase in the private sector investment.

The total state investment of \$1,666,188 will be expended on or before June 30, 2019 on a total of 53 programs statewide. In this program year over 3,000 students will be engaged in iJAG. Each student is learning to manage/overcome their barriers and life trauma, improve academic performance, explore careers with business partners, ultimately graduate, and leave high school well on their way to being future ready. Through iJAG each student will have at least one (1) internship, work experience, or pre-apprenticeship before they graduate. They all will have had the iJAG Advantage that at a minimum elevates them to a level playing field with others.

**The state investment per student is approximately \$555.** The annual ROI is well into the millions. Last year iJAG achieved an overall graduation rate of 96.4% engaging students with an average of 8 barriers each. Over 90% were engaged in continued education, careers and/or the military. In the past 24 months iJAG has nearly doubled the number of private investors and continues to exceed national performance standards.



## iJAG 2019-20 Funding Request

### State Investment Request:

- \$1,666,188 – iJAG level in Governor’s Education budget
- **FY20 REQUEST: \$1,000,000 additional funding – Total FY20: \$2,666,188**
- Growth of at least 15 programs serving 750 **more** disengaged students of promise
  - 1,666,188 = 1/3 (33%) cost of 53 programs 3,000 students statewide
  - 2,666,188 = 1/2 (49%) cost of 68 programs 3,750 students statewide
- **LEVERAGED FUNDS:** iJAG will work towards securing a 1-1 match from private sector sources, individuals, foundations, schools and communities annually over 24 months.

Note: Historically iJAG has secured at least a 2-1 private to public match in funding.

- **RESULT:**
  - Increase in numbers of economically disadvantaged, minority, and disconnected youth engagement in continued education, career pathways and jobs, and the military.
  - 20% improvement in graduation rates among the students enrolled in iJAG as compared to their like peers in the same school. Achieved through increased attendance, credits earned, engagement, and a reduction of behavior issues.
  - 12 months post-graduation follow-up

### **Facts:**

- 2018-19 Single iJAG Program Site Cost: (one Specialist serving 45-50 students) \$80,000  
iJAG has a diversified budget. The Governor/Legislature appropriation is approximately 33% of our total budget in FY19.
- iJAG has continued to grow programs with a status quo level of state investment for 3 years. With the increased funding in FY19 iJAG added 11 new programs, and is sustaining a total of 53 programs statewide serving over 3,000 students.