

IOWA'S ONLY STATEWIDE TELEVISION NETWORK, SERVING IOWANS SINCE 1969.



11,000 IOWANS

WERE TRAINED IN THE PAST YEAR THROUGH IPTV EDUCATION SERVICES AND EVENTS.



73,000 IOWA KIDS

WATCH PBS KIDS EACH MONTH.

*PBS KIDS monthly average



IPTV KIDS .2

IS LIVE STREAMED 24 HOURS A DAY AND 7 DAYS A WEEK ON IPTV.ORG.



MORE THAN

940 BROADCAST HOURS

WERE DEVOTED TO

LOCALLY PRODUCED

PROGRAMS LAST YEAR.



IPTV CELEBRATES

50 YEARS

AS IOWA'S STATEWIDE EDUCATIONAL TELEVISION NETWORK IN 2019.



IPTV HAS SET THE STANDARD FOR PUBLIC AFFAIRS BROADCASTING

IN IOWA WITH

IOWA PRESS

SINCE 1971 AND

MARKET TO MARKET

SINCE 1975.



IPTV'S EXCEPTIONAL WORK HAS EARNED

14 REGIONAL EMMY® AWARDS

SINCE 2010.*

'Upper Midwest Chapter, National Academy of Television Arts and Sciences



MORE THAN

86,000 LIFELONG LEARNERS

ATTENDED IPTV EVENTS LAST YEAR.



MORE THAN

60,000 HOUSEHOLDS SUPPORT IPTV

THROUGH THE FRIENDS FOUNDATION.



IOWA'S ONLY STATEWIDE TELEVISION NETWORK,
SERVING IOWANS SINCE 1969.



EACH DAY, IPTV BROADCASTS

76 HOURS

OF QUALITY CONTENT STATEWIDE ACROSS

4 CHANNELS.



2 MILLION PEOPLE WATCH

IPTV PROGRAMMING EACH MONTH."

*via broadcast, streaming and social media



MORE THAN
340,000 KIDS
WATCH IPTV

EACH MONTH.*

*TRAC Media Services



VIEWERS WATCHED MORE THAN

36 MILLION MINUTES

OF IPTV VIDEO ON YOUTUBE LAST YEAR.



IPTV.ORG RECEIVED MORE THAN

1 MILLION VISITS

LAST YEAR.

*Google Analytics



IPTV'S FACEBOOK AND TWITTER HAVE A COMBINED

REACH

OF MORE THAN

15 MILLION.



MORE THAN

146,700 PEOPLE

HAVE ATTENDED

DAN WARDELL'S READING
ROAD TRIP SINCE 2006.



IPTV EDUCATION REACHED MORE THAN

15.600 IOWANS

AT STEM EVENTS IN THE PAST YEAR.



MORE THAN

18,000 IOWA TEACHERS

ARE REGISTERED FOR PBS LEARNINGMEDIA.

