

these important elements in Iowa's quality of life are realized, Iowa will have a stronger economy, increased tourism, greater employment opportunities, and more leisure-time activities.

The Department of Cultural Affairs is charged with developing the state's interest in the areas of the arts, history, libraries, and other cultural matters for Iowans and visitors. It administers two grant programs which help support the diverse Iowa cultural community. The Iowa Community Cultural Grant Program (ICCG) provides funds to city and community groups to promote their local cultural, ethnic, and historical heritages. The new Cultural Enrichment Grant Program offers financial support for the day-to-day operations of Iowa's major museums, art and performance centers, zoos and botanical centers. The department provides for the improvement of library services for all Iowans, and promotes cooperation among the state's many libraries. It also stimulates and encourages the study and presentation of the performing and visual arts and public interest and participation in them, and implements tourism-related arts and history projects that promote an awareness and understanding of local, state, and regional history. Additionally, the department meets the informational needs of the three branches of government, and develops and promotes educational radio and television services to aid in accomplishing the educational objectives of the state.

Arts Council, Iowa State

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ROBIN E. MARTIN, chair, Pella; term expires 1992
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Through over 50 programs and services, the Iowa Arts Council, a division of the Department of Cultural Affairs, serves its mission to promote the practice and appreciation of excellence in the arts and to develop a climate in which they flourish.

Since 1967, the Iowa Arts Council, through federal and state funding, has supported thousands of festivals, exhibitions, and events in Iowa. Iowa Arts Council funding has placed hundreds of artists in Iowa schools, enriching our children's education. Funding has also provided many opportunities to study Iowa's cultural heritage, helping us learn about the aspects of our culture that make us unique. And, the Iowa Arts Council has developed programs for special constituencies placing a priority on accessibility of the arts to all Iowans.

The Iowa Arts Council provides a variety of information to Iowa audiences through three newsletters including: *Iowa Art News* informing the general public about activities of the Iowa Arts Council in shaping the direction of the arts in Iowa.

The Iowa Arts Council maintains a data base of information on arts constituents in Iowa in compliance with the National Standard for Arts Information Exchange as mandated by the National Endowment for the Arts. Over 25,000 Iowans have expressed an interest in the arts through this program. This information is available to the public for mailing lists and reports.

The latest economic impact study compiled in 1987 shows the arts are a \$147 million industry in Iowa. The Iowa Arts Council, through its many programs and services, provides the impetus to keep that industry growing.