

Administrative Services

This division is the backbone of the department, providing budget, accounting, communications and general administrative support services. In addition, the staff researches future trends in the Iowa economy and identifies opportunities for progress.

Business Development

The Business Development Division is a unified, one-step approach to attracting industry into the state and helping Iowa businesses get started and expand. It has targeted several industries to build and diversify Iowa's economy including, Biotechnology, Pharmaceutical, Insurance, Food Processing and Telecommunications.

Community and Rural Development

The goal of the Community and Rural Development Division is to revitalize Iowa communities and make them aware of opportunities that lie ahead through technical assistance and counseling programs. The division also administers the Community Development Block Grant program (CDBG) and community housing awards.

International

The responsibilities of the International Division have expanded as Iowa strives to take a greater role in the global marketplace. Exports are a multi-million dollar business in Iowa and the International division draws upon experience from the Sister State program, the Iowa Peace Institute, and Internet, which assists businesses in conducting market research in foreign countries. The division also has offices in Hong Kong, Tokyo, and Frankfurt.

Tourism

The Tourism Division has the task of letting Iowa residents and out-of-state travelers know about the hundreds of exciting, fun-filled events and attractions that take place here each year. Tourism is important to economic development as it creates jobs and brings into Iowa over \$2 billion each year.

Workforce Development

Technology and global competition are creating some obstacles and opportunities in Iowa's workplace. The IDED's Workforce Division strives to meet the needs of Iowa workers through such programs as the new Industrial Training Program, the Iowa Retraining Program and JTPA.

EDUCATION, DEPARTMENT OF

Al Ramirez, Ed.D., director and executive officer; Grimes State Office Building, Des Moines 50319-0146; 515/281-3436

CORINE A. HADLEY, president, Newton; term expires 1996

C. W. CALLISON, Burlington; term expires 1998

BETTY L. DEXTER, Davenport; term expires 1998

MARCIA DUDDEN, Reinbeck; term expires 1996

SALLY J. FRUDDEN, Charles City; term expires 2000

THOMAS M. GLENN, Des Moines; term expires 1996

GREGORY D. MCCLAIN, Cedar Falls; term expires 2000

RON MCGAUVRAN, Clinton; term expires 2000

MARY JEAN MONTGOMERY, Spencer; term expires 1996

The Department of Education was created by the 35th General Assembly in 1913 and was then called the Department of Public Instruction. The current name was adopted in 1986. The department's mission is to champion excellence in education through superior leadership and service. The department is committed to ensuring that all Iowans have access to a network of services that allow them to realize their potential. Through education, the department strives to build a quality of life which sets the standard for the nation.

The director of the department is appointed by the governor with confirmation by the Senate. The director is responsible for supervising Iowa's system of public and non-public elementary and secondary schools, area education agencies, community colleges and the state and regional libraries. The policy-making body for the department is the State Board of Education. Nine lay people appointed for six-year terms by the governor with confirmation by the Senate constitute the board. The director serves as the board's executive officer.

To accomplish its mission, the department employs approximately 630 staff members in six major divisions: Community Colleges, Financial and Information Services, Elementary and Secondary Education, Library Services and Vocational