

### **Marketing and Business Development**

Marketing and Business Development promotes agricultural exports and the development of manufacturing, food processing, service industries, recreation and tourism, and film and video production. It provides technical assistance to businesses for exporting and government contracting, manages primary and satellite research and marketing centers, and maintains overseas offices in Frankfurt, Hong Kong, and Tokyo to expand exports, secure reverse investment, and joint ventures. It also assists technology and innovation.

### **Community Progress Division**

The Division of Community Progress provides technical assistance to local governments, aids communities with the revival of retailing and economic development efforts, and promotes volunteer self-help efforts.

## **EDUCATION, IOWA STATE DEPARTMENT OF**

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LUCAS DEKOSTER, president, Hull; term expires 1988  
 DIANNE L.D. PACA, vice president, Garner; term expires 1992  
 BETTY L. DEXTER, Davenport; term expires 1992  
 THOMAS M. GLENN, Des Moines; term expires 1990  
 FRANCIS N. KENKEL, Defiance; term expires 1990  
 KAREN K. GOODENOW, Wall Lake; term expires 1990  
 JOHN MOATS, Council Bluffs; term expires 1988  
 MARY ROBINSON, Cedar Rapids; term expires 1992  
 HARLAN VAN GERPEN, Cedar Falls, term expires 1988

The State Board of Education consists of nine members appointed by the governor with the approval of two-thirds of the members of the Senate. Not more than five members shall be of the same political party.

The state board is a policy-making body of lay people, with the same relationship to all the public schools in Iowa as that existing between the local board of education and the local district.

The governor is given the authority by statute to appoint the director, who serves at his/her pleasure. The law provides for the appointment of a deputy director and employment of the professional staff and clerical personnel deemed necessary by the director to carry out the department's obligations.

The functions of the Iowa State Department of Education are classified into three categories: leadership, regulatory and operational.

Educational leadership is the major purpose served by the department. Although the department provides other services, its primary purpose is the growth and development of education in the state for the benefit of all Iowans. Through such leadership, the department helps to mobilize, unify and coordinate all the positive forces concerned with improving education. It strives to give common direction to the efforts of all.

Such leadership involves analyzing the nature and future direction of education and communicating with the public about such trends. This leadership role is also exercised by (1) planning for each major area of service and coordinating the planning for the state program of education, (2) conducting research to assist in formulation of policy and evaluation of programs, (3) offering advisory services by persons specialized in certain phases of school operations, (4) providing coordination to promote unity and encourage proper balance, (5) supplying information to keep the public aware of educational needs and progress and (6) supporting in-service education to foster the continuing growth of all persons engaged in education in the state.

The regulatory function of the Department of Education is aimed primarily at assuring that the basic provisions for education in the constitution are available to all children in the state and that state laws enacted to supplement and enrich those basic provisions are enforced. The state delegated broad authority to local school districts for the management and operation of the education programs, but, at the same time, the department has been charged with guaranteeing at least minimum