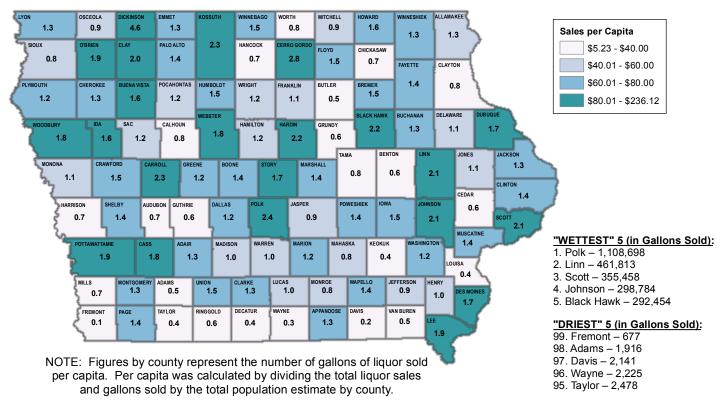
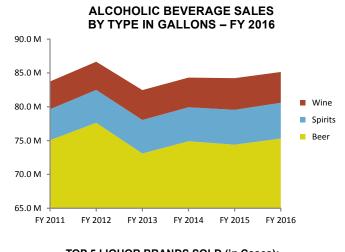
LIQUOR SALES PER CAPITA BY COUNTY - FY 2016



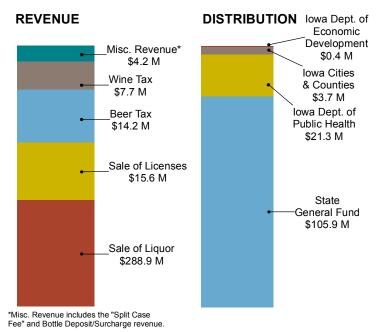
Totals Statewide in Millions FY 2016 (and 1-Year Change):
Gallons Sold: 5.3 M (+1.1%)
Liquor Sales: \$288.9 M (+3.9%)



TOP 5 LIQUOR BRANDS SOLD (in Cases):

- 1. Black Velvet Canadian Whiskey 157,190
- 2. Hawkeye Vodka 101,837
- 3. Captain Morgan Original Spiced Rum 86,487
- 4. Fireball Cinnamon Whiskey 74,881
- 5. Five O'Clock Vodka 60.937

REVENUE GENERATED AND FUND DISTRIBUTION – FY 2016



For more detailed information, see the Iowa Alcoholic Beverages Division Annual Report: https://abd.iowa.gov/annual-reports

Sources: Iowa Department of Commerce Alcoholic Beverages Division, U.S. Census Bureau 2015 Population Estimate, LSA Calculations