Estimated Travel-Generated Expenditures Per Capita – CY 2015

Top Ten in Travel Expenditures
(in Millions)

Polk $1,898.1
Linn $771.9
Scott $624.1
Johnson $388.6
Black Hawk $351.7
Dubuque $329.3
Pottawattamie $305.0
Woodbury $285.2
Dickinson $276.1
Story $202.1

Travel-Generated Tax Receipts
(in Millions)

2006 2010 * 2015
State Tax $82.6 $96.4 $116.9
Local Tax $291.0 $321.4

*The 14.1% increase in 2015 is attributed to the increase in the state motor fuel tax rate.

Expenditures by Industry Sector

- General Retail Trade 7.4%
- Entertainment and Recreation 10.3%
- Public Transportation 11.1%
- Lodging 12.1%
- Food Service 21.4%
- Auto Transportation 37.7%

$8.1 Billion
Travel Expenditures

67,400
Travel-Generated Employment

$1.3 Billion
Payroll Income

Source: Iowa Economic Development Authority, U.S. Travel Association, U.S. Census Bureau 2014 5-year Estimates, LSA Calculations