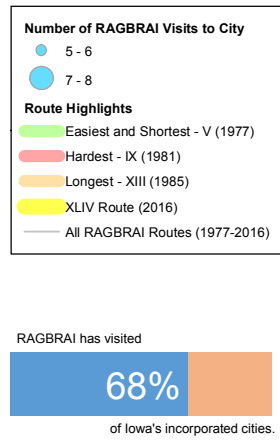
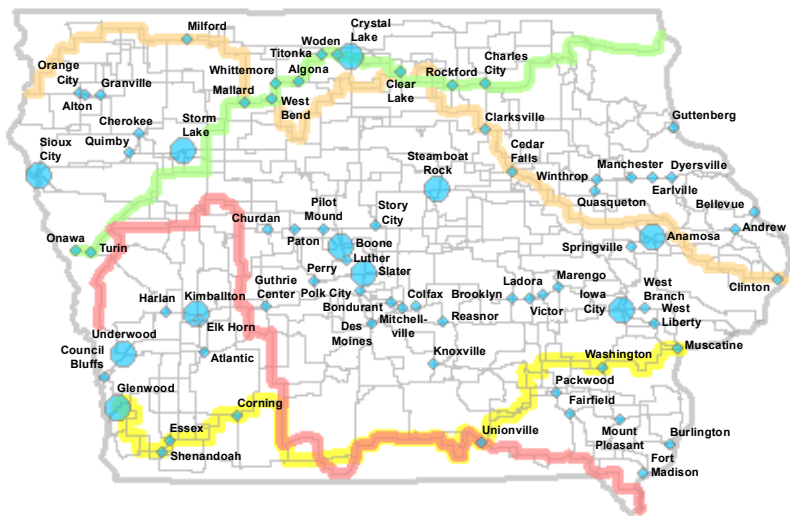
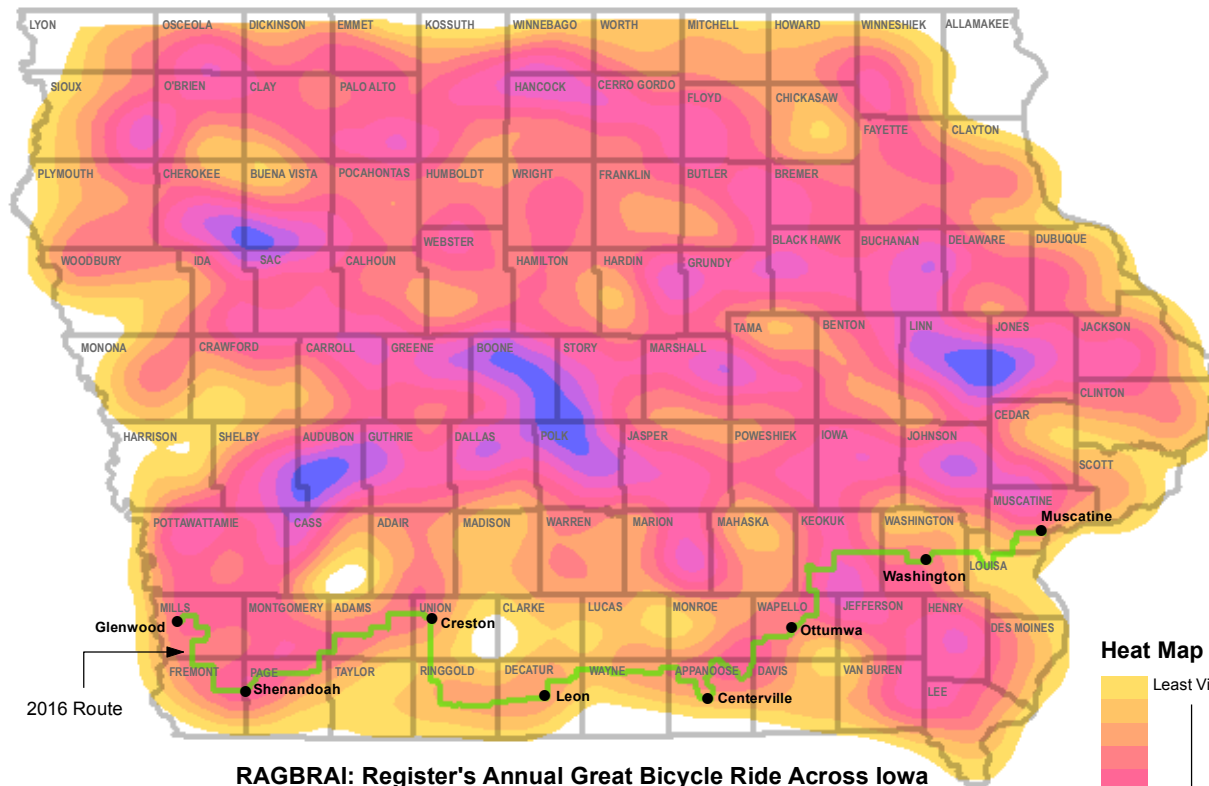


44 YEARS OF RAGBRAI



- The first RAGBRAI started in 1973 and had 114 riders for the full route.
- Longest ride - #13 with 550.1 miles in 1985
- Shortest ride - #5 with 379.2 miles in 1977
- Longest single day - 114 miles in 1980 (Webster City to Waverly)
- Shortest single day - 25 miles in 1980 (Elkader to Guttenberg)
- RAGBRAI has visited 68% of incorporated cities across the state. The largest city not visited is Urbandale.
- RAGBRAI is limited to 8,500 week-long riders and 1,500 day riders (and countless, nonregistered riders participate).
- A 2008 study by UNI estimated that RAGBRAI generated nearly \$25 million in direct spending. For overnight stops and the points in-between, that can be more than \$3 million a day in tourism spending. The study also found more than 70% of riders are from out of state.