

Senate Study Bill 3004 - Introduced

SENATE FILE _____
BY (PROPOSED COMMITTEE ON
WORKFORCE BILL BY CHAIRPERSON
DICKEY)

A BILL FOR

1 An Act providing for an online platform for professionals to
2 provide career information to students.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

unofficial

1 Section 1. Section 84A.5, Code 2026, is amended by adding the
2 following new subsection:

3 NEW SUBSECTION. 13. The department of workforce development
4 shall establish an online, interactive platform that provides
5 and enhances connections between students and professionals to
6 allow students to virtually explore career options from the
7 classroom. The department shall establish a process for schools
8 to enter into a contract with the department to participate in
9 the platform. The platform shall allow educators at schools
10 that enter into a contract to request online sessions for their
11 classrooms with professionals in industries designated by the
12 educator based on student input. The platform shall match a
13 participating professional's background, experience, and skills
14 with classroom and curriculum needs at a participating school.
15 The department may coordinate with other states that have
16 established similar platforms in implementation of the platform.
17 The platform shall include but is not limited to the following
18 functions:

19 a. A means for educators to request a connection to a
20 professional in an industry designated by the educator.

21 b. A means for a professional to search for and accept
22 requested connections.

23 c. A means for a professional to participate in an online
24 session with a connected classroom whereby the professional can
25 share information and answer questions from students about the
26 professional's industry.

27 d. An option for a professional or industry association
28 to sponsor the cost, if any, of a contract for a school to
29 participate in the platform.

30 e. A means for classrooms to watch recorded video
31 presentations from industry leaders around the country to learn
32 about careers in a wide variety of fields.

33 f. A means for a professional or industry association to
34 participate in the platform by providing video presentations
35 on their respective profession or industry and assisting in

1 identifying professionals requested by educators.

2 EXPLANATION

3 The inclusion of this explanation does not constitute agreement with
4 the explanation's substance by the members of the general assembly.

5 This bill requires the department of workforce development
6 to establish an online, interactive platform that provides and
7 enhances connections between students and professionals to allow
8 students to virtually explore career options from the classroom.

9 The platform shall allow educators at schools that enter into
10 a contract with the department to request online sessions for
11 their classrooms with professionals in industries designated by
12 the educator based on student input. The platform shall match
13 a participating professional's background, experience, and skills
14 with classroom and curriculum needs at a participating school.

15 The bill provides additional minimum functions of the platform.

16 The bill authorizes the department to coordinate with other
17 states that have established similar platforms in implementation
18 of the platform.