

**Senate File 431 - Introduced**

SENATE FILE 431

BY BOUSSELOT

**A BILL FOR**

1 An Act relating to certain cost controls for health care  
2 services, and including penalties.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 507B.4, subsection 3, Code 2023, is  
2 amended by adding the following new paragraph:

3 NEW PARAGRAPH. *u. Improper denial of claims.* A health  
4 carrier improperly denying claims under chapter 514M.1.

5 Sec. 2. NEW SECTION. **514M.1 Short title.**

6 This chapter shall be known and may be cited as "*The*  
7 *Patient's Right to Save Act*".

8 Sec. 3. NEW SECTION. **514M.2 Definitions.**

9 As used in this chapter, unless the context otherwise  
10 requires:

11 1. "*Collection action*" means any of the following actions  
12 taken with respect to a debt for health care services purchased  
13 from, or provided to a covered person by, a health care  
14 provider on a date on which the health care provider was not in  
15 material compliance with this chapter:

16 *a.* Attempting to collect a debt from a covered person or  
17 a covered person's guarantor by referring the debt, directly  
18 or indirectly, to a debt collector, a collection agency, or  
19 other third-party retained by or on behalf of the health care  
20 provider.

21 *b.* Suing a covered person or a covered person's guarantor,  
22 or enforcing an arbitration or mediation clause in a health  
23 care provider's contract, agreement, statement, or bill.

24 *c.* Directly or indirectly causing a report to be made to a  
25 consumer reporting agency.

26 2. "*Collection agency*" means a person that regularly  
27 collects or attempts to collect, directly or indirectly,  
28 debts owed, due, or asserted to be owed or due; that takes  
29 assignment of debts for collection purposes; or that directly  
30 or indirectly solicits for collection debts owed, due, or  
31 asserted to be owed or due.

32 3. "*Consumer reporting agency*" means a person that for  
33 monetary fees, dues, or on a cooperative nonprofit basis,  
34 regularly engages in assembling or evaluating consumer credit  
35 information, or other consumer information, for the purpose of

1 providing consumer reports to third parties, and that uses any  
2 means or facility of interstate commerce for the purpose of  
3 preparing or furnishing consumer reports. "*Consumer reporting*  
4 *agency*" does not include any person that only provides check  
5 verification or check guarantee services.

6 4. "*Cost-sharing*" means any coverage limit, copayment,  
7 coinsurance, deductible, or other out-of-pocket expense  
8 obligation imposed on a covered person by a policy, contract,  
9 or plan providing for third-party payment or prepayment of  
10 health or medical expenses.

11 5. "*Covered person*" means the same as defined in section  
12 514J.102.

13 6. "*Debt*" means an obligation or alleged obligation of a  
14 consumer to pay money arising out of a transaction, whether or  
15 not the obligation has been reduced to judgment. "*Debt*" does  
16 not include a consumer debt incurred for business, investment,  
17 commercial, or agricultural purposes, or a debt incurred by a  
18 business.

19 7. "*Debt collector*" means a person employed or engaged by a  
20 collection agency to perform debt collection.

21 8. "*Deidentified minimum negotiated charge*" means the lowest  
22 charge for a specific health care service that a health care  
23 provider has negotiated with a health carrier.

24 9. "*Discounted cash price*" means the price an individual  
25 pays for a specific health care service if the individual pays  
26 for the health care service with cash or a cash equivalent.

27 10. "*Health benefit plan*" means the same as defined in  
28 section 514J.102.

29 11. "*Health care provider*" means a physician or other  
30 health care practitioner licensed, accredited, registered, or  
31 certified to perform specified health care services consistent  
32 with state law, an institution providing health care services,  
33 a health care setting, including but not limited to a hospital  
34 or other licensed inpatient center, an ambulatory surgical  
35 or treatment center, a skilled nursing center, a residential

1 treatment center, a diagnostic, laboratory and imaging center,  
2 or a rehabilitation or other therapeutic health setting.

3 12. "Health care services" means the same as defined in  
4 section 514J.102.

5 13. "Health carrier" means the same as defined in section  
6 514J.102.

7 14. "Pharmacist" means the same as defined in section  
8 155A.3.

9 15. "Pharmacy" means the same as defined in section 155A.3.

10 Sec. 4. NEW SECTION. 514M.3 Health care services — cost  
11 controls.

12 1. a. All health care providers shall establish and  
13 disclose the discounted cash price the health care provider  
14 will accept for specific health care services. The disclosure  
15 shall specify if the discounted cash price varies due to  
16 different circumstances, including but not limited to the  
17 day or time a health care service is provided, the office or  
18 location at which the health care service is provided, how  
19 quickly an individual pays the discounted cash price for a  
20 health care service the individual received, the income level  
21 of the individual who received the health care service, or  
22 the ancillary services or amenities provided to an individual  
23 at the same time the health care service is provided. The  
24 discounted cash price shall be available to all covered persons  
25 and to all uninsured individuals.

26 b. A health carrier shall post all discounted cash prices  
27 via a secure internet site that is easily accessible to all  
28 covered persons. A health carrier shall update any change in a  
29 discounted cash price within five calendar days of the change,  
30 and shall review each discounted cash price at least annually.

31 c. (1) During the appointment scheduling process, and any  
32 intake process prior to the provision of a health care service,  
33 covered persons and uninsured individuals shall be informed  
34 of their right to pay for the health care service via the  
35 discounted cash price.

1 (2) During the appointment scheduling process, and any  
2 intake process prior to the provision of a health care service,  
3 a covered person shall be advised that they qualify for a  
4 deductible credit if they have not exceeded their deductible to  
5 date, and all of the following are true:

6 (a) The covered person pays the discounted cash price for  
7 the health care service.

8 (b) The discounted cash price is below the deidentified  
9 minimum negotiated charge for the specific health care service  
10 that the covered person will receive.

11 d. A health carrier shall not enter into a contract that  
12 prevents the health carrier from offering a discounted cash  
13 price below the contracted rates the health carrier has with  
14 other commercial or public payors, or that prevents the health  
15 carrier from disclosing the health carrier's discounted cash  
16 price under paragraph "b".

17 e. A covered person's out-of-pocket pricing for each  
18 prescription drug on a health carrier's formulary shall be  
19 available to a health care provider via an easily accessible  
20 and secure internet site hosted by the health carrier at the  
21 point the health care provider prescribes prescription drugs  
22 to the covered person.

23 2. Each health benefit plan shall disclose to the health  
24 benefit plan's covered persons the deidentified minimum  
25 negotiated charge for each health care service that is covered  
26 under the covered person's health benefit plan. If a health  
27 benefit plan fails to disclose each deidentified minimum  
28 negotiated charge, a covered person may substitute a benchmark  
29 selected by the commissioner for the deidentified minimum  
30 negotiated charge.

31 3. A covered person who elects to receive a covered health  
32 care service at a discounted cash price that is below the  
33 deidentified minimum negotiated charge shall receive credit  
34 toward the covered person's cost-sharing as specified in the  
35 covered person's health benefit plan, as if the health care

1 service is provided by an in-network health care provider.

2 4. A health benefit plan shall not discriminate in the  
3 form of payment for any covered in-network health care service  
4 solely on the basis that the covered person was referred for  
5 the health care service by an out-of-network health care  
6 provider.

7 5. *a.* If a covered person elects to use a pharmacy discount  
8 program, a drug manufacturer's rebate, or other discount or  
9 rebate program that results in a lower cost for a covered  
10 prescription drug than if the covered person uses their health  
11 benefit plan, the health benefit plan shall apply any payments  
12 made by the covered person for the covered prescription drug to  
13 the covered person's cost-sharing as specified in the covered  
14 person's health benefit plan as if the covered person purchased  
15 the prescription drug from a network pharmacy using the covered  
16 person's health benefit plan. The health benefit plan shall  
17 credit the value of the rebate or other discount toward the  
18 covered person's cost-sharing for health care services that  
19 are covered or that are considered formulary under the covered  
20 person's health benefit plan. The health benefit plan may  
21 credit the value of the rebate or other discount toward the  
22 covered person's cost-sharing for health care services that  
23 are not covered or that are considered nonformulary under the  
24 covered person's health benefit plan. This paragraph shall not  
25 be construed to restrict a health benefit plan from requiring a  
26 preauthorization or other precertification normally required by  
27 the health benefit plan.

28 *b.* A health benefit plan shall provide a downloadable or  
29 interactive online form for a covered person to submit proof of  
30 payment under paragraph "a", and shall annually inform covered  
31 persons of their options under this subsection.

32 6. Annually at enrollment or renewal, a health carrier shall  
33 provide notice to covered persons via the health carrier's  
34 health benefit plan materials and the health carrier's internet  
35 site of the option, and the process, to receive a covered

1 health care service at a discounted cash price below the  
2 deidentified minimum negotiated charge.

3 7. If a covered person pays a discounted cash price that is  
4 above the deidentified minimum negotiated charge, the health  
5 benefit plan shall credit the covered person's cost-sharing an  
6 amount equal to the discounted cash price.

7 8. *a.* If a health carrier denies a claim submitted by a  
8 covered person pursuant to this chapter, the health carrier  
9 shall notify the commissioner and provide evidence to support  
10 the denial to the covered person and to the commissioner.

11 *b.* A covered person may appeal a claim denial to the  
12 commissioner within sixty calendar days of the denial. The  
13 appeal shall be adjudicated within thirty calendar days of the  
14 covered person's request for an appeal. If the commissioner  
15 determines that the health carrier improperly denied the  
16 covered person's claim, the health carrier shall pay the  
17 covered person's costs and attorney fees associated with the  
18 appeal, shall accept the covered person's claim, and shall  
19 provide cash compensation to the covered person in an amount  
20 equal to the amount of the claim.

21 *c.* If a health carrier denies twenty or more claims in  
22 any one quarter, the commissioner shall have the authority to  
23 investigate the denials. If the commissioner finds that a  
24 health carrier has improperly denied claims under this chapter,  
25 or committed an unfair or deceptive act or practice under  
26 section 507B.4, subsection 3, paragraph "u", the commissioner  
27 may conduct a hearing under section 507B.6.

28 9. *a.* For costs that exceed a covered person's deductible,  
29 the covered person shall have access to a program that directly  
30 rewards the covered person with a savings incentive for  
31 medically necessary covered health care services received from  
32 health care providers that offer a discounted cash price below  
33 the deidentified minimum negotiated charge. If a covered  
34 person exceeds the covered person's annual deductible, the  
35 covered person's health benefit plan shall notify the covered

1 person of the savings incentive program and how the savings  
2 incentive program works.

3     *b.* A covered person's savings incentive for a specific  
4 health care service shall be calculated as the difference  
5 between the discounted cash price and the deidentified minimum  
6 negotiated charge. A savings incentive shall be divided  
7 equally between the covered person and the covered person's  
8 health benefit plan, and may include a cash payment to the  
9 covered person.

10     *c.* Savings incentives under this subsection shall not be  
11 an administrative expense of the health benefit plan for rate  
12 development or rate filing purposes.

13     10. *a.* A health care provider shall not initiate or pursue  
14 a collection action against a covered person, or a covered  
15 person's guarantor, for a debt owed for a health care service  
16 unless the health care provider is in material compliance with  
17 this chapter on the date that the health care provider provided  
18 the health care service to the covered person.

19     *b.* If a health care provider initiates or pursues a  
20 collection action in violation of paragraph "a", the covered  
21 person or the covered person's guarantor may file for a  
22 declaratory judgment with a court of competent jurisdiction  
23 and the health care provider shall not continue the collection  
24 action against the covered person, or the covered person's  
25 guarantor, while the lawsuit is pending. If the court finds in  
26 favor of the covered person, or the covered person's guarantor,  
27 the court shall order the health care provider to do all of the  
28 following:

29         (1) Refund a payor any amount the payor paid for the debt  
30 that is the subject of the lawsuit.

31         (2) Pay a penalty to the covered person, or the covered  
32 person's guarantor, in an amount equal to the total amount of  
33 the debt that is the subject of the lawsuit.

34         (3) Dismiss with prejudice, or cause to be dismissed with  
35 prejudice, any court action related to the collection action



1 or the lawsuit.

2 (4) Pay any attorney fees and costs incurred by the covered  
3 person, or the covered person's guarantor, related to the  
4 collection action or the lawsuit.

5 (5) Remove or cause to be removed from the covered person's  
6 or the covered person's guarantor's credit report any report  
7 made to a consumer reporting agency related to the debt that  
8 is the subject of the lawsuit.

9 11. Provided that a health care provider does not initiate  
10 or pursue a collection action in violation of this chapter,  
11 this chapter shall not be construed to prohibit a health care  
12 provider from billing a covered person, a covered person's  
13 guarantor, or a third-party payor including a health insurer,  
14 for health care services provided to a covered person; or to  
15 require a health care provider to refund any payment made to  
16 the health care provider for a health care service provided to  
17 a covered person.

18 12. If a provision of this chapter or its application to  
19 any person or circumstance is held invalid, the invalidity does  
20 not affect other provisions or applications of this chapter  
21 which can be given effect without the invalid provision or  
22 application.

23

#### EXPLANATION

24 The inclusion of this explanation does not constitute agreement with  
25 the explanation's substance by the members of the general assembly.

26 This bill relates to certain cost controls for health care  
27 services and may be cited as "The Patient's Right to Save Act".

28 Under the bill, all health care providers (providers) are  
29 required to establish and disclose the discounted cash price  
30 (cash price) the provider will accept for specific health care  
31 services (services). "Discounted cash price" is defined in the  
32 bill as the price an individual pays for a specific service  
33 if the individual pays with cash or a cash equivalent. The  
34 cash price shall be available to all covered persons (persons)  
35 and to all uninsured individuals. A health carrier (carrier)

1 shall post the cash prices via an easily accessible and secure  
2 internet site, update any change in a cash price within five  
3 days of the change, and review each cash price at least  
4 annually.

5 During the appointment scheduling process, and any intake  
6 process prior to the provision of a service, persons and  
7 uninsured individuals shall be informed of their right to pay  
8 for the service via the cash price. A person shall also be  
9 advised that they qualify for a deductible credit if they have  
10 not exceeded their deductible to date, and the criteria in the  
11 bill is satisfied.

12 A carrier shall not enter into a contract that prevents the  
13 carrier from offering a cash price below the contracted rates  
14 the carrier has with other commercial or public payors, or that  
15 prevents the carrier from disclosing the carrier's cash price  
16 to persons.

17 A person's out-of-pocket pricing for each drug on a  
18 carrier's formulary shall be available to a provider via an  
19 easily accessible and secure internet site hosted by the  
20 carrier at the point the provider prescribes drugs to a person.

21 Each plan shall disclose to the plan's covered persons the  
22 negotiated charge for each service that is covered under the  
23 person's plan. If a plan fails to disclose each negotiated  
24 charge, a person may substitute a benchmark selected by the  
25 commissioner of insurance (commissioner) for the negotiated  
26 charge. A person who elects to receive service at a cash  
27 price that is below the deidentified minimum negotiated charge  
28 (negotiated charge) shall receive credit toward the person's  
29 cost-sharing as if the service had been provided by a network  
30 provider. "Deidentified minimum negotiated charge" is defined  
31 in the bill as the lowest cost for a specific service that a  
32 provider has negotiated with a carrier for a person's plan.

33 A plan shall not discriminate in the form of payment for any  
34 in-network covered service solely on the basis that the person  
35 was referred for the service by an out-of-network provider.

1 If a person elects to use a pharmacy discount program, a drug  
2 manufacturer's rebate, or other discount or rebate program that  
3 results in a lower cost for a drug than if the person uses  
4 the person's plan, the plan shall apply any payments made by  
5 the person for the drug as detailed in the bill. A plan is  
6 required to provide an online form for the purpose of a person  
7 submitting proof of payment, and to annually inform persons of  
8 their options related to discounts and rebates.

9 Annually at enrollment or renewal, a carrier shall provide  
10 notice to persons via the carrier's health plan materials and  
11 on the carrier's internet site of the option and the process to  
12 receive a covered service at a cash price below the negotiated  
13 charge. If a person pays a cash price that is above the  
14 negotiated charge, the plan shall give the person credit toward  
15 the person's cost-sharing in an amount equal to the cash price.

16 If a carrier denies a claim submitted by a person, the  
17 carrier shall notify the commissioner and provide evidence  
18 to support the denial to the person and the commissioner. A  
19 person may appeal a denial of a claim to the commissioner as  
20 detailed in the bill. If the commissioner determines that  
21 the carrier improperly denied the person's claim, the carrier  
22 shall pay the person's costs and attorney fees, accept the  
23 person's claim, and provide cash compensation to the person as  
24 detailed in the bill. If a carrier denies 20 or more claims  
25 in any one quarter, the commissioner shall have the authority  
26 to investigate the denials. If the commissioner finds that a  
27 health carrier has improperly denied claims under this chapter  
28 or committed an unfair or deceptive act or practice under Code  
29 section 507B.4(3)(u), the commissioner may conduct a hearing  
30 under Code section 507B.6. If, after hearing, the commissioner  
31 determines that a person has engaged in an unfair or deceptive  
32 act or practice, the commissioner shall reduce the findings to  
33 writing and shall issue and cause to be served upon the person  
34 charged with the violation a copy of such findings, an order  
35 requiring such person to cease and desist from engaging in

1 such act or practice, and may at the commissioner's discretion  
2 order any one or more penalties, license suspension, or license  
3 revocation as detailed in the bill.

4 For costs that exceed a person's deductible, the person  
5 shall have access to a program that directly rewards the person  
6 with a savings incentive as detailed in the bill.

7 A provider shall not initiate or pursue a collection action  
8 (action) against a person, or a person's guarantor, for a  
9 debt owed for a service unless the provider is in material  
10 compliance with the bill on the date that the service is  
11 provided to the person. If a provider initiates or pursues an  
12 action, the person may file for a declaratory judgment with  
13 a court of competent jurisdiction and the provider shall not  
14 continue the collection action while the suit is pending. If  
15 the court finds in favor of the person, the court shall order  
16 the provider to comply with the requirements detailed in the  
17 bill.

18 Provided the provider does not initiate or pursue an action  
19 in violation of the bill, the bill shall not be construed  
20 to prohibit a provider from billing a person, a person's  
21 guarantor, or a third-party payor, including a health insurer,  
22 for a service provided to the person, or to require a provider  
23 to refund any payment made to the provider for a service  
24 provided to a person.

25 If a provision of the bill or its application to any person  
26 or circumstance is held invalid, the invalidity does not affect  
27 other provisions or applications of the bill which can be given  
28 effect without the invalid provision or application.