

Senate File 475 - Introduced

SENATE FILE 475
BY COMMITTEE ON STATE
GOVERNMENT

(SUCCESSOR TO SSB 1171)

A BILL FOR

1 An Act providing for an annual transfer of moneys from the beer
2 and liquor control fund and the uses of such moneys.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 123.17, Code 2021, is amended by adding
2 the following new subsection:

3 NEW SUBSECTION. 6A. After any transfers provided for in
4 subsections 3, 5, and 6, and before any other transfer to the
5 general fund, the department of commerce shall transfer to the
6 economic development authority from the beer and liquor control
7 fund seven million dollars annually for a statewide tourism
8 marketing campaign established pursuant to section 15.108,
9 subsection 5.

10 Sec. 2. TRANSFER OF FUNDS — TOURISM. Of the moneys
11 transferred to the economic development authority by the
12 department of commerce pursuant to section 123.17, subsection
13 6A, as enacted by this Act, for the fiscal year beginning July
14 1, 2021, and ending June 30, 2022, the authority shall utilize
15 two million dollars, or so much thereof as is necessary, for
16 the purpose of providing funding to a statewide nonprofit
17 organization whose sole purpose is to market and support
18 tourism efforts in rural and urban Iowa to leverage private and
19 public partnerships.

20 EXPLANATION

21 The inclusion of this explanation does not constitute agreement with
22 the explanation's substance by the members of the general assembly.

23 This bill requires the department of commerce to transfer
24 to the economic development authority from the beer and
25 liquor control fund \$7 million annually for a statewide
26 tourism marketing campaign. The transfer occurs after certain
27 specified transfers from the fund and before other specified
28 transfers.

29 The bill requires the authority to utilize \$2 million of
30 the moneys transferred pursuant to the bill in fiscal year
31 2021-2022, or so much thereof as is necessary, to provide
32 funding to a statewide nonprofit organization whose sole
33 purpose is to market and support tourism efforts in rural and
34 urban Iowa to leverage private and public partnerships.