

House Study Bill 136 - Introduced

HOUSE FILE _____
BY (PROPOSED COMMITTEE ON
ECONOMIC GROWTH BILL BY
CHAIRPERSON HANUSA)

A BILL FOR

1 An Act establishing a human capital enrichment advisory council
2 and operations team.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. NEW SECTION. 15K.1 Findings and purpose.

2 1. The general assembly finds all of the following:

3 a. That aligning education, workforce, and economic
4 development policies will result in a holistic, career-focused
5 approach that will help the state meet the needs of employers,
6 grow family incomes, improve the skills of both individuals and
7 the workforce generally, and make communities more vibrant and
8 attractive places to live.

9 b. That the alignment of education, workforce, and economic
10 development policies can be more effectively achieved by
11 building on the state's foundation of innovative workforce and
12 education programs to further improve collaboration between the
13 public and private sectors.

14 2. Therefore, it is the purpose of this chapter to
15 implement the better alignment of education, workforce,
16 and economic development policies through the collaboration
17 of representatives from the public and private sectors by
18 establishing a human capital enrichment advisory council and an
19 operations team as provided in this chapter.

20 Sec. 2. NEW SECTION. 15K.2 Definitions.

21 As used in this chapter, unless the context otherwise
22 requires:

23 1. "Authority" means the economic development authority
24 created in section 15.105.

25 2. "Council" means the human capital enrichment advisory
26 council created in section 15K.3.

27 3. "Operations team" means the human capital enrichment
28 operations team established pursuant to section 15K.4.

29 Sec. 3. NEW SECTION. 15K.3 Human capital enrichment
30 advisory council.

31 1. A human capital enrichment council is created. The
32 purposes of the council are to advise the governor, the
33 general assembly, and the state on the alignment of education,
34 workforce, and economic development policies that will help the
35 state meet the needs of employers, grow family incomes, improve

1 the skills of both individuals and the workforce generally, and
2 make communities more vibrant and attractive places to live.
3 The operations team shall provide the council with staff and
4 administrative support.

5 2. The council shall consist of the following members:

6 a. The lieutenant governor; the auditor of state or the
7 auditor's designee; the executive director of the college
8 student aid commission or the executive director's designee;
9 and the directors or the directors' designees of the authority
10 and the departments of management, education, and workforce
11 development.

12 b. The following members appointed by the governor:

13 (1) One member representing community colleges.

14 (2) One member representing the state board of regents.

15 (3) One member representing an organized labor entity with
16 an apprenticeship training program.

17 (4) One member representing an entity with an
18 apprenticeship program that is not an organized labor entity.

19 (5) One member representing the governor's science,
20 technology, engineering, and mathematics advisory council.

21 (6) One member representing a nonprofit organization that
22 serves unemployed and underemployed Iowans.

23 (7) One member representing private colleges and
24 universities in the state.

25 (8) One member representing the workforce development
26 board.

27 (9) Twelve members, each representing one of the state's
28 leading industry clusters. The twelve leading industry
29 clusters of the state for purposes of this subparagraph are
30 agriculture and food production; automation and industrial
31 machinery; avionics and communications electronics;
32 biosciences; building and construction products; health
33 services; heavy machinery; information services, digital
34 media, and technology; insurance and finance; primary
35 metals manufacturing; renewable energy; and transportation,

1 distribution, and logistics.

2 3. Appointed members of the council shall serve four-year
3 terms beginning and ending as provided in section 69.19. A
4 vacancy on the council shall be filled in the same manner as
5 the original selection and shall be for the remainder of the
6 term.

7 4. The lieutenant governor shall serve as chairperson of the
8 council.

9 5. The council shall do all of the following:

10 a. Create, in consultation with the operations team, a
11 comprehensive strategic plan for implementing specific policies
12 that further the purposes of the council as described in
13 subsection 1.

14 b. Review, on a continuing basis, all of the education,
15 workforce training, and economic development programs
16 administered by an entity represented by a member of the
17 council. A program is subject to review by the council upon
18 majority vote of the members of the council. In reviewing
19 programs, the council shall, to the greatest extent possible,
20 utilize data and research in order to make objective,
21 data-driven recommendations.

22 c. Act as a forum where issues affecting the business,
23 education, workforce, and economic development communities
24 can be discussed and addressed, and where collaborative
25 relationships can be formed. In addition, assist in the
26 development of networks to further the purposes of the council
27 as described in subsection 1.

28 d. Assist in advising state agencies, community colleges,
29 regents institutions, and political subdivisions on the
30 administration and improvement of education, workforce
31 training, and economic development programs they administer.

32 e. Study and recommend strategies and tactics for aligning
33 economic development, workforce, and education policies that
34 can be implemented by an entity represented by a member of
35 the council, including comprehensively communicating a shared

1 vision to relevant stakeholders.

2 *f.* Make recommendations to the general assembly as necessary
3 for changes to law or public policy in order to help better
4 align economic development, workforce, and education programs.

5 *g.* Coordinate with personnel of the division of vocational
6 rehabilitation services of the department of education and the
7 department on aging and other relevant stakeholders, as deemed
8 appropriate, to further the purposes of the council.

9 *h.* In conjunction with the operations team, conduct
10 research, compile data, and draft documents that provide
11 background information for use in decision making by the
12 general assembly, the governor, state agencies, community
13 colleges, the state board of regents, and other policymaking
14 bodies within state government.

15 6. In performing its duties, the council shall only
16 recommend those policies and alignment strategies that are
17 designed to do all of the following:

18 *a.* Provide workers the skills they need to have rewarding
19 careers in a dynamic, global economy.

20 *b.* Improve the state's talent supply to provide employers
21 with more and better trained workers.

22 *c.* Deliver programs and services efficiently and in a
23 manner that provides taxpayers with the best return for the tax
24 dollars spent.

25 **Sec. 4. NEW SECTION. 15K.4 Human capital enrichment**
26 **operations team.**

27 1. The auditor of state, the executive director of the
28 college student aid commission, and the directors of the
29 authority and the departments of management, education,
30 and workforce development shall establish a human capital
31 enrichment operations team to assist the council with its
32 duties.

33 2. *a.* The operations team shall be comprised of staff
34 members appointed by the auditor of state, the executive
35 director of the college student aid commission, and the

1 directors of the authority and the departments of management,
2 education, and workforce development.

3 *b.* The director of the authority shall designate the person
4 to coordinate and direct the operations team.

5 3. The operations team shall do all of the following:

6 *a.* Coordinate and staff the activities of the council.

7 *b.* Facilitate and coordinate all research, reports, data,
8 analysis, and recommendations associated with the council and
9 its purposes.

10 *c.* Ensure that any state agency or public entity represented
11 by a member of the council is responsive to the recommendations
12 of the council and accountable for implementing the
13 recommendations. The operations team shall have the authority
14 to obtain and review all information reasonably necessary from
15 state agencies and public entities for such purposes.

16 *d.* Provide regular updates to the council on the status
17 of program reviews and the progress entities represented by
18 members of the council are making in aligning programs pursuant
19 to the purposes of the council.

20 4. Staffing and administrative costs for the council and
21 the operational team shall be provided by the department of
22 management, the department of education, the department of
23 workforce development, the college student aid commission, and
24 the authority.

25 5. The authority may adopt rules pursuant to chapter 17A to
26 administer this section.

27

EXPLANATION

28 The inclusion of this explanation does not constitute agreement with
29 the explanation's substance by the members of the general assembly.

30 This bill creates a human capital enrichment advisory
31 council and operations team and provides that the purposes of
32 the council and team are to implement the better alignment
33 of education, workforce, and economic development policies
34 through the collaboration of representatives from the public
35 and private sectors.

1 New Code section 15K.3 creates the human capital enrichment
2 advisory council. The lieutenant governor serves as
3 chairperson of the council. Members of the council include
4 representatives from the auditor of state, the college
5 student aid commission, the economic development authority,
6 and the departments of management, education, and workforce
7 development. In addition, the governor appoints numerous
8 members to the council representing industry, education, labor,
9 and workforce development. Appointed members of the council
10 serve four-year terms.

11 The new Code section provides that the purposes of the
12 council are to advise the governor, the general assembly,
13 and the state on the alignment of education, workforce, and
14 economic development policies that meet the needs of employers,
15 grow family incomes, improve worker skills of both individuals
16 and the workforce generally, and make communities more vibrant
17 and attractive places to live. The council is directed to
18 create a comprehensive strategic plan, review programs, and
19 study and recommend strategies related to the purposes of the
20 council. The bill directs the operations team, as established
21 by the bill, to provide administrative and staffing support
22 for the council, and to assist the council in implementing the
23 recommendations of the council.

24 New Code section 15K.4 creates the human capital enrichment
25 operations team to assist the council with its duties. The
26 bill provides that the auditor of state, the executive director
27 of the college student aid commission, and the directors
28 of the economic development authority and the departments
29 of management, education, and workforce development shall
30 establish the operations team and provide staffing and
31 administrative support for the team. The operations team
32 shall be directed by a person designated by the director of
33 the economic development authority. The bill provides that
34 the operations team coordinate and staff the activities of the
35 council, facilitate and coordinate all research, reports, data,

1 analysis, and recommendations associated with the council and
2 its purposes, assist the council in providing program reviews,
3 and ensure that state agencies are responsive and accountable
4 to the recommendations of the council. The bill provides that
5 the economic development authority may adopt administrative
6 rules regarding its duties.