## Senate Study Bill 1083 - Introduced

SENATE FILE	
ВУ	(PROPOSED COMMITTEE ON
	AGRICULTURE BILL BY
	CHAIRPERSON SENG)

## A BILL FOR

- 1 An Act relating to the corn promotion board by providing for
- 2 its governance, providing for an assessed checkoff on corn,
- 3 and including effective date provisions.
- 4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

- 1 Section 1. Section 185C.1, Code 2013, is amended by adding
- 2 the following new subsection:
- 3 NEW SUBSECTION. 4A. "Director" means a district elected
- 4 director or a board elected director as provided in section
- 5 185C.6.
- 6 Sec. 2. Section 185C.1, subsection 5, Code 2013, is amended
- 7 to read as follows:
- 8 5. "District" means an official crop reporting district
- 9 formed by the United States department of agriculture for use
- 10 on January 1, 2013, and set out in the annual farm census
- ll published in that year by the <del>Iowa</del> department of agriculture
- 12 and land stewardship.
- 13 Sec. 3. Section 185C.3, Code 2013, is amended to read as
- 14 follows:
- 15 185C.3 Establishment of corn promotion board.
- 16 If a majority of the producers voting in the referendum
- 17 election approve the passage of the promotional order, an Iowa
- 18 corn promotion board shall be established. The board shall
- 19 consist of one director elected from each district in the
- 20 state, except that a district producing more than an average
- 21 of one hundred million bushels of corn in the three previous
- 22 marketing years is entitled to two directors.
- 23 Sec. 4. Section 185C.6, Code 2013, is amended by striking
- 24 the section and inserting in lieu thereof the following:
- 25 185C.6 Number and election of directors.
- 26 The Iowa corn promotion board established pursuant to
- 27 section 185C.3 shall be composed of directors elected as
- 28 provided in this chapter. The directors shall include all of
- 29 the following:
- 30 l. Nine district elected directors. Each such director
- 31 shall be elected from a district as provided in section 185C.5,
- 32 this section, and sections 185C.7 and 185C.8. A candidate
- 33 receiving the highest number of votes in each district shall be
- 34 elected to represent that district.
- 35 2. Three board elected directors. Each such director shall

- 1 be elected by the board. The candidate receiving the highest
- 2 number of votes by the board shall be elected to represent the
- 3 state on at-large basis.
- 4 Sec. 5. Section 185C.7, Code 2013, is amended to read as
- 5 follows:
- 6 185C.7 Terms of directors.
- Director terms A director's term of office shall be for
- 8 three years and no. A district elected director of the board
- 9 shall not serve for more than three complete consecutive terms.
- 10 A board elected director shall not serve for more than one
- 11 complete term of office. A district elected director who is
- 12 elected as board elected director shall not serve more than a
- 13 total of four terms of office, regardless of whether any of the
- 14 terms of office are complete or consecutive.
- 2. If the board is reconstituted pursuant to section 185C.8,
- 16 the terms of the directors shall be controlled by this section.
- 17 However, the initial terms of the reconstituted board shall
- 18 be staggered. To the extent practicable, one-third of the
- 19 elected directors shall serve an initial term of one year,
- 20 one-third of the elected directors shall serve an initial term
- 21 of two years, and one-third of the elected directors shall
- 22 serve an initial term of three years. The initial terms of
- 23 board elected directors shall be determined by board members
- 24 directors drawing lots. The board elected under this paragraph
- 25 shall not contain two directors from the same district serving
- 26 the same term.
- 27 Sec. 6. Section 185C.8, Code 2013, is amended to read as
- 28 follows:
- 29 185C.8 Elections Administration of elections for directors.
- 30 1. The Iowa corn promotion board shall administer elections
- 31 for district elected directors of the board with the assistance
- 32 of the secretary. Prior to the expiration of a director's
- 33 term of office, the board shall appoint a nominating committee
- 34 for the district represented by that director. The nominating
- 35 committee shall consist of five producers who are residents

- 1 of the district from which a director must be elected. The
- 2 nominating committee shall nominate two resident producers as
- 3 candidates for each director position for which an election
- 4 is to be held. Additional candidates may be nominated by
- 5 a written petition of twenty-five producers. Procedures
- 6 governing the time and place of filing shall be adopted and
- 7 publicized by the board.
- 8 Following recommencement of the promotional order,
- 9 or termination of the promotional order's suspension as
- 10 provided in section 185C.24, the secretary shall order the
- 11 reconstitution of the board. An election of district elected
- 12 directors shall be held within thirty days from the date of the
- 13 order. The secretary shall call for, provide for notice of,
- 14 conduct, and certify the results of the election in a manner
- 15 consistent with section 185C.5 through 185C.7. Directors shall
- 16 serve terms as provided in section 185C.7. Rules or procedures
- 17 adopted by the board and in effect at the date of suspension
- 18 shall continue in effect upon reconstitution of the board.
- 19 The Iowa corn growers association may nominate two resident
- 20 producers as candidates for each director position. Additional
- 21 candidates may be nominated by a written petition of at least
- 22 twenty-five producers.
- 23 2. The Iowa corn promotion board shall administer elections
- 24 for board elected directors. Prior to the expiration of a
- 25 board elected director's term of office, the board may appoint
- 26 a nominating committee. In order to be eligible for nomination
- 27 and election, a candidate must have previously served on the
- 28 board as an elected director. An officer of the board shall
- 29 certify the results of the election.
- 30 Sec. 7. Section 185C.10, subsection 3, Code 2013, is amended
- 31 by striking the subsection.
- 32 Sec. 8. Section 185C.14, subsection 3, Code 2013, is amended
- 33 to read as follows:
- 34 3. The board shall meet at least once every three months
- 35 times each year, and at such other times as deemed necessary

1 by the board.

- 2 Sec. 9. Section 185C.21, subsection 2, Code 2013, is amended
- 3 to read as follows:
- 4 2. Upon request of the board, the secretary shall call
- 5 a special referendum for producers to vote on whether to
- 6 authorize an increase in the state assessment above one-quarter
- 7 of one cent per bushel, notwithstanding subsection 1. The
- 8 special referendum shall be conducted as provided in this
- 9 chapter for referendum elections. However, the special
- 10 referendum shall not affect the existence or length of the
- ll promotional order in effect. If a majority of the producers
- 12 voting in the special referendum approve the increase, the
- 13 board may increase the assessment to the amount approved in
- 14 the special referendum. However, a state assessment shall not
- 15 exceed one cent per bushel of corn marketed in this state.
- Sec. 10. Section 185C.27, Code 2013, is amended to read as
- 17 follows:
- 18 185C.27 Refund of assessment.
- 19 A producer who has sold corn and had a state assessment
- 20 deducted from the sale price, by application in writing to
- 21 the board, may secure a refund in the amount deducted. The
- 22 refund shall be payable only when the application shall have
- 23 been made to the board within sixty days after the deduction.
- 24 Application forms shall be given by the board to each first
- 25 purchaser when requested and the first purchaser shall make the
- 26 applications available to any producer. Each application for
- 27 refund by a producer shall have attached to the application
- 28 proof of the assessment deducted. The proof of assessment
- 29 may be in the form of a duplicate or certified copy of the
- 30 purchase invoice by the first purchaser. The board shall have
- 31 thirty business days from the date the application for refund
- 32 is received to remit the refund to the producer. The board
- 33 may provide for refunds of a federal assessment as provided by
- 34 federal law. Unless inconsistent with federal law, refunds
- 35 shall be made under section 185C.26.

- 1 Sec. 11. IMPLEMENTATION. The Iowa corn promotion board
- 2 established pursuant to section 185C.3 shall implement this
- 3 Act.
- 4 l. During the implementation period all of the following
- 5 shall apply:
- 6 a. The board shall provide for staggered terms of directors
- 7 in the same manner as required for the initial terms of office
- 8 of a reconstituted board pursuant to section 185C.7. However,
- 9 the board is not required to draw lots as otherwise provided in
- 10 that section.
- 11 b. The board is not required to fill a vacancy for an
- 12 unexpired term as required in section 185C.9.
- 13 c. The board may reduce the number of years of a director's
- 14 term in order to comply with this section.
- 15 2. The board shall complete implementation of this Act not
- 16 later than July 1, 2014.
- 17 Sec. 12. EFFECTIVE UPON ENACTMENT. This Act, being deemed
- 18 of immediate importance, takes effect upon enactment.
- 19 EXPLANATION
- 20 GENERAL. This bill amends Code chapter 185C which provides
- 21 for an assessment on the sale of each bushel of corn, a
- 22 self-imposed tax or "checkoff", imposed on producers and
- 23 collected by first purchasers for remission to the Iowa corn
- 24 promotion board (board) for purposes of promoting the marketing
- 25 of corn and corn products and to provide for related education
- 26 and research programs and a financial assistance program (Code
- 27 sections 185C.11, 185C.11A, and 185C.21). The maximum rate of
- 28 assessment is one cent per bushel (Code section 185C.21).
- 29 producer may claim a refund, and the board has 30 calendar days
- 30 in order to satisfy that claim (Code section 185C.27).
- 31 The board of directors are each elected for staggered
- 32 three-year terms (Code section 185C.7). The districts are
- 33 based on the official crop reporting districts established
- 34 by the United States department of agriculture (Code section
- 35 185C.1). Currently, there are nine districts. Each district

- 1 producing more than an average of 100,000,000 bushels of corn
- 2 in the prior marketing year is entitled to elect two directors
- 3 (Code section 185C.3). A director cannot serve for more than
- 4 three complete consecutive terms (Code section 185C.7). The
- 5 board must meet once every three months (Code section 185C.14).
- 6 Currently, 17 directors serve on the board. In addition,
- 7 there are four ex officio, nonvoting members, including
- 8 the secretary of agriculture, the dean of the college of
- 9 agriculture and life sciences of Iowa state university
- 10 of science and technology, the director of the economic
- 11 development authority, and two representatives of first
- 12 purchaser organizations (Code section 185C.10).
- 13 BILL ORGANIZATION OF DISTRICTS. The bill provides that
- 14 the nine districts are to be organized based on the crop
- 15 reporting districts formed by the United States department of
- 16 agriculture for use on January 1, 2013.
- 17 BILL CHANGE IN BOARD GOVERNANCE. The bill provides that
- 18 12 directors are to be elected to the board. Each of nine
- 19 districts are to be represented by one director. In addition
- 20 three directors are to be elected by the board to serve at
- 21 large. A board elected director must have served as a district
- 22 elected director. A board director so elected cannot serve
- 23 more than a total of four terms in office regardless of whether
- 24 any of the terms are complete or consecutive.
- 25 The bill removes the director of the economic development
- 26 authority as an ex officio member.
- 27 BILL MEETING TIMES. The bill provides that the board
- 28 must meet at least three times a year rather than every three
- 29 months.
- 30 BILL ASSESSMENTS. The bill eliminates the maximum one
- 31 cent per bushel assessment rate. Any increase in the current
- 32 assessment rate would have to still be accomplished by a
- 33 special referendum of producers. The bill provides that the

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- 34 board now has 30 business days in order to satisfy a producer's
- 35 request for a refund.

- 1 BILL IMPLEMENTATION. The board is responsible for
- 2 implementing the provisions of the bill, including by providing
- 3 for staggered terms of its directors notwithstanding any
- 4 applicable procedures in the Code chapter to the contrary. The
- 5 board must complete its implementation by July 1, 2014.
- 6 BILL EFFECTIVE DATE. The bill takes effect upon
- 7 enactment.