

Senate File 2236 - Introduced

SENATE FILE 2236
BY COMMITTEE ON ECONOMIC
GROWTH

(SUCCESSOR TO SSB 3064)

A BILL FOR

1 An Act relating to economic development by establishing an Iowa
2 innovation council in the department of economic development
3 and by providing for certain reports on innovation and
4 commercialization within certain targeted industries.

5 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 15.102, Code Supplement 2009, is amended
2 by adding the following new subsection:

3 NEW SUBSECTION. 6A. *“Targeted industries”* means the same as
4 defined in section 15.411, subsection 1.

5 Sec. 2. Section 15.104, subsection 8, paragraph 1, Code
6 Supplement 2009, is amended to read as follows:

7 1. *Targeted industries development — financial*
8 *assistance innovation and commercialization.* A report of
9 the expenditures of moneys appropriated and allocated to
10 the department for certain programs authorized pursuant to
11 ~~section~~ sections 15.411 and 15.412 relating to the development
12 and commercialization of businesses in the targeted industry
13 areas of advanced manufacturing, bioscience, and information
14 technology, including a summary of the activities of the
15 technology commercialization committee created pursuant to
16 section 15.116 and the Iowa innovation council established
17 pursuant to section 15.117A and including copies of any
18 documents, reports, or plans produced by the council.

19 Sec. 3. Section 15.117, Code 2009, is amended to read as
20 follows:

21 **15.117 Chief technology officer.**

22 The governor shall appoint a chief technology officer
23 for the state. The chief technology officer shall serve
24 a ~~four-year~~ two-year term and shall have national or
25 international stature as a senior executive at a technology
26 business in one of the targeted industries. ~~The chief~~
27 ~~technology officer shall coordinate the activities of the~~
28 ~~technology commercialization specialist employed pursuant to~~
29 ~~section 15.115.~~ ~~The chief technology officer shall serve as~~
30 ~~a spokesperson for the department for purposes of promoting~~
31 ~~to private sector businesses the technology commercialization~~
32 ~~efforts of the department and the research and technology~~
33 ~~capabilities of institutions of higher learning in the state.~~

34 Sec. 4. NEW SECTION. 15.117A Iowa innovation council.

35 1. An Iowa innovation council is established within the

1 department. The department shall provide the council with
2 staff and administrative support. The department may expend
3 moneys allocated to the innovation and commercialization
4 division in order to provide such support. The department may
5 adopt rules for the implementation of this section.

6 2. The council shall consist of the following members:

7 a. Twenty-nine voting members as follows:

8 (1) Twenty members selected by the board to serve staggered,
9 two-year terms beginning and ending as provided in section
10 69.19. Of the members selected by the board, seven shall be
11 representatives from businesses in the targeted industries
12 and thirteen shall be individuals who serve on the technology
13 commercialization committee created in section 15.116, or
14 other committees of the board, and who have expertise with the
15 targeted industries. At least ten of the members selected
16 pursuant to this subparagraph shall be executives actively
17 engaged in the management of a business in a targeted industry.
18 The members selected pursuant to this paragraph shall reflect
19 the size and diversity of businesses in the targeted industries
20 and of the various geographic areas of the state.

21 (2) One member, selected by the governor, who also serves on
22 the Iowa capital investment board created in section 15E.63.

23 (3) The director of the department, or the director's
24 designee.

25 (4) The chief technology officer appointed pursuant to
26 section 15.117.

27 (5) The person designated as the chief information officer
28 pursuant to section 8A.104, subsection 12, or, if no person
29 has been so designated, the director of the department of
30 administrative services, or the director's designee.

31 (6) The president of the state university of Iowa, or the
32 president's designee.

33 (7) The president of Iowa state university of science and
34 technology, or the president's designee.

35 (8) The president of the university of northern Iowa, or the

1 president's designee.

2 (9) Two community college presidents from geographically
3 diverse areas of the state, selected by the Iowa association
4 of community college trustees.

5 b. Four members of the general assembly serving two-year
6 terms in a nonvoting, ex officio capacity, with two from the
7 senate and two from the house of representatives and not more
8 than one member from each chamber being from the same political
9 party. The two senators shall be designated one member each
10 by the president of the senate after consultation with the
11 majority leader of the senate, and by the minority leader of
12 the senate. The two representatives shall be designated one
13 member each by the speaker of the house of representatives
14 after consultation with the majority leader of the house of
15 representatives, and by the minority leader of the house of
16 representatives.

17 3. To be eligible to serve as a designee pursuant to
18 subsection 2, a person must have sufficient authority to make
19 decisions on behalf of the organization being represented.
20 A person named as a designee pursuant to subsection 2 shall
21 not name a designee nor permit a substitute to attend council
22 meetings.

23 4. The chief technology officer appointed pursuant to
24 section 15.117 shall be the chairperson of the council and
25 shall be responsible for convening meetings of the council and
26 coordinating its activities and shall convene the council at
27 least annually. The council shall annually elect one of the
28 voting members to serve as vice chairperson. A majority of
29 the members of the council constitutes a quorum. However,
30 the chief technology officer shall not convene a meeting of
31 the council unless the director of the department, or the
32 director's designee, is present at the meeting.

33 5. The purpose of the council is to advise the department
34 on the development and implementation of public policies
35 that enhance innovation and entrepreneurship in the targeted

1 industries, with a particular focus on the information,
2 technology, and skills that increasingly dominate the
3 twenty-first century economy. Such advice may include
4 evaluating Iowa's competitive position in the global economy,
5 reviewing the technology typically utilized in the state's
6 manufacturing sector, assessing the state's overall scientific
7 research capacity, keeping abreast of the latest scientific
8 research and technological breakthroughs and offering guidance
9 as to their impact on public policy, recommending strategies
10 that foster innovation, increase new business formation, and
11 otherwise promote economic growth in the targeted industries,
12 and offering guidance about future developments in the targeted
13 industries.

14 6. The council shall do all of the following:

15 a. Create a comprehensive strategic plan for implementing
16 specific policies that further the purpose of the council as
17 described in subsection 6.

18 b. Review annually all the economic development programs
19 administered by the department and the board that relate to the
20 targeted industries and make recommendations for adjustments
21 that enhance efficiency and effectiveness. In reviewing the
22 programs, the council shall, to the greatest extent possible,
23 utilize economic development data and research in order to make
24 objective, fact-based recommendations.

25 c. Act as a forum where issues affecting the research
26 community, the targeted industries, and policymakers can be
27 discussed and addressed and where collaborative relationships
28 can be formed.

29 d. Coordinate state government applications for federal
30 funds relating to research and economic development affecting
31 the targeted industries.

32 e. Conduct industry research and draft documents that
33 provide background information for use in decision making by
34 the general assembly, the governor, the department, and other
35 policymaking bodies within state government.

EXPLANATION

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This bill establishes an Iowa innovation council within the department of economic development.

The bill amends the term and duties of the chief technology officer appointed pursuant to Code section 15.117 and provides that the chief technology officer is the chairperson of the council.

The council consists of 29 voting members. Twenty of the members are selected by the economic development board to serve staggered two-year terms. Of the members selected by the board, seven are representatives from businesses in the targeted industries and 13 are individuals who also serve on the technology commercialization committee created in Code section 15.116, or other committees of the board, and who have expertise with the targeted industries. At least 10 of the members selected by the board must be executives actively engaged in the management of a business in a targeted industry. The remaining members consist of the following: one member, selected by the governor, who also serves on the Iowa capital investment board, the director of the department, or the director's designee, the chief technology officer, the chief information officer from the department of administrative services, the presidents of the regents universities or their designees, and two community college presidents from different areas of the state.

There are four legislative members serving on the council in a nonvoting, ex officio capacity: two from the senate and two from the house of representatives. These four members are appointed by majority and minority leadership and there may not be more than one member from each chamber from the same political party.

The chief technology officer is responsible for convening meetings of the council and coordinating its activities. The council must annually elect one of the voting members to serve as vice chairperson. The chief technology officer cannot

1 convene a meeting of the council unless the director of the
2 department, or the director's designee, is present at the
3 meeting.

4 The purpose of the council is to advise the department on the
5 development and implementation of public policies that enhance
6 innovation and entrepreneurship in the targeted industries,
7 with a particular focus on the information, technology, and
8 skills that increasingly dominate the twenty-first century
9 economy. The activities of the council and the technology
10 commercialization committee are to be included in the Iowa
11 economic development board's annual report.

12 The bill provides that the council must: create a
13 comprehensive strategic plan for implementing specific policies
14 that further the purpose of the council; review annually
15 all the economic development programs administered by the
16 department and the board that relate to the targeted industries
17 and make recommendations for adjustments that enhance
18 efficiency and effectiveness; act as a forum where issues
19 affecting the research community, the targeted industries,
20 and policymakers can be discussed and addressed and where
21 collaborative relationships can be formed; coordinate state
22 government applications for federal funds relating to research
23 and economic development affecting the targeted industries;
24 conduct industry research and draft documents that provide
25 background information for use by the general assembly, the
26 governor, the department, and other policymaking bodies within
27 state government.