

**House Study Bill 505 - Introduced**

SENATE/HOUSE FILE \_\_\_\_\_

BY (PROPOSED DEPARTMENT OF  
ECONOMIC DEVELOPMENT BILL)

**A BILL FOR**

1 An Act establishing an Iowa innovation council in the  
2 department of economic development.  
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 15.102, Code Supplement 2009, is amended  
2 by adding the following new subsection:

3 NEW SUBSECTION. 6A. *“Targeted industries”* means the same as  
4 defined in section 15.411, subsection 1.

5 Sec. 2. Section 15.117, Code 2009, is amended to read as  
6 follows:

7 **15.117 Chief technology officer.**

8 The governor shall appoint a chief technology officer  
9 for the state. The chief technology officer shall serve  
10 a ~~four-year~~ two-year term and shall have national or  
11 international stature as a senior executive at a technology  
12 business in one of the targeted industries. ~~The chief~~  
13 ~~technology officer shall coordinate the activities of the~~  
14 ~~technology commercialization specialist employed pursuant to~~  
15 ~~section 15.115. The chief technology officer shall serve as~~  
16 ~~a spokesperson for the department for purposes of promoting~~  
17 ~~to private sector businesses the technology commercialization~~  
18 ~~efforts of the department and the research and technology~~  
19 ~~capabilities of institutions of higher learning in the state.~~

20 Sec. 3. NEW SECTION. 15.117A Iowa innovation council.

21 1. An Iowa innovation council is established within the  
22 department. The department shall provide the council with  
23 staff and administrative support. The department may expend  
24 moneys allocated to the innovation and commercialization  
25 division in order to provide such support. The department may  
26 adopt rules for the implementation of this section.

27 2. The council shall consist of the following members:

28 a. Twenty-seven voting members as follows:

29 (1) Twenty members selected by the board to serve staggered,  
30 two-year terms beginning and ending as provided in section  
31 69.19. Of the members selected by the board, seven shall be  
32 representatives from businesses in the targeted industries  
33 and thirteen shall be individuals who serve on the technology  
34 commercialization committee created in section 15.116, or  
35 other committees of the board, and who have expertise with the

1 targeted industries. At least ten of the members selected  
2 pursuant to this subparagraph shall be executives actively  
3 engaged in the management of a business in a targeted industry.  
4 The members selected pursuant to this paragraph shall reflect  
5 the size and diversity of businesses in the targeted industries  
6 and of the various geographic areas of the state.

7 (2) One member, selected by the governor, who also serves on  
8 the Iowa capital investment board created in section 15E.63.

9 (3) The director of the department, or the director's  
10 designee.

11 (4) The chief technology officer appointed pursuant to  
12 section 15.117.

13 (5) The person designated as the chief information officer  
14 pursuant to section 8A.104, subsection 12, or, if no person  
15 has been so designated, the director of the department of  
16 administrative services, or the director's designee.

17 (6) The president of the state university of Iowa, or the  
18 president's designee.

19 (7) The president of Iowa state university of science and  
20 technology, or the president's designee.

21 (8) The president of the university of northern Iowa, or the  
22 president's designee.

23 *b.* Four members of the general assembly serving two-year  
24 terms in a nonvoting, ex officio capacity, with two from the  
25 senate and two from the house of representatives and not more  
26 than one member from each chamber being from the same political  
27 party. The two senators shall be designated one member each  
28 by the president of the senate after consultation with the  
29 majority leader of the senate, and by the minority leader of  
30 the senate. The two representatives shall be designated one  
31 member each by the speaker of the house of representatives  
32 after consultation with the majority leader of the house of  
33 representatives, and by the minority leader of the house of  
34 representatives.

35 3. To be eligible to serve as a designee pursuant to

1 subsection 2, a person must have sufficient authority to make  
2 decisions on behalf of the organization being represented.  
3 A person named as a designee pursuant to subsection 2 shall  
4 not name a designee nor permit a substitute to attend council  
5 meetings.

6 4. The chief technology officer appointed pursuant to  
7 section 15.117 shall be the chairperson of the council and  
8 shall be responsible for convening meetings of the council and  
9 coordinating its activities and shall convene the council at  
10 least annually. The council shall annually elect one of the  
11 voting members to serve as vice chairperson. A majority of  
12 the members of the council constitutes a quorum. However,  
13 the chief technology officer shall not convene a meeting of  
14 the council unless the director of the department, or the  
15 director's designee, is present at the meeting.

16 5. The council is not subject to the provisions of sections  
17 69.16 and 69.16A.

18 6. The purpose of the council is to advise the department  
19 on the development and implementation of public policies  
20 that enhance innovation and entrepreneurship in the targeted  
21 industries, with a particular focus on the information,  
22 technology, and skills that increasingly dominate the  
23 twenty-first century economy. Such advice may include  
24 evaluating Iowa's competitive position in the global economy,  
25 reviewing the technology typically utilized in the state's  
26 manufacturing sector, assessing the state's overall scientific  
27 research capacity, keeping abreast of the latest scientific  
28 research and technological breakthroughs and offering guidance  
29 as to their impact on public policy, recommending strategies  
30 that foster innovation, increase new business formation, and  
31 otherwise promote economic growth in the targeted industries,  
32 and offering guidance about future developments in the targeted  
33 industries.

34 7. The council shall do all of the following:

35 a. Create a comprehensive strategic plan for implementing



1 the members selected by the board must be executives actively  
2 engaged in the management of a business in a targeted industry.  
3 The remaining seven members consist of the following:one  
4 member, selected by the governor, who also serves on the Iowa  
5 capital investment board, the director of the department, or  
6 the director's designee, the chief technology officer, the  
7 chief information officer from the department of administrative  
8 services, and the presidents of the regents universities or  
9 their designees.

10 There are four legislative members serving on the council  
11 in a nonvoting, ex officio capacity:two from the senate and  
12 two from the house of representatives. These four members are  
13 appointed by majority and minority leadership and there may  
14 not be more than one member from each chamber from the same  
15 political party.

16 The chief technology officer is responsible for convening  
17 meetings of the council and coordinating its activities. The  
18 council must annually elect one of the voting members to serve  
19 as vice chairperson. The chief technology officer cannot  
20 convene a meeting of the council unless the director of the  
21 department, or the director's designee, is present at the  
22 meeting.

23 The purpose of the council is to advise the department on the  
24 development and implementation of public policies that enhance  
25 innovation and entrepreneurship in the targeted industries,  
26 with a particular focus on the information, technology, and  
27 skills that increasingly dominate the twenty-first century  
28 economy.

29 The bill provides that the council is not subject to the  
30 political affiliation and gender balance requirements of Code  
31 sections 69.16 and 69.16A.

32 The bill provides that the council must:create a  
33 comprehensive strategic plan for implementing specific policies  
34 that further the purpose of the council; review annually  
35 all the economic development programs administered by the

1 department and the board that relate to the targeted industries  
2 and make recommendations for adjustments that enhance  
3 efficiency and effectiveness; act as a forum where issues  
4 affecting the research community, the targeted industries,  
5 and policymakers can be discussed and addressed and where  
6 collaborative relationships can be formed; coordinate state  
7 government applications for federal funds relating to research  
8 and economic development affecting the targeted industries;  
9 conduct industry research and draft documents that provide  
10 background information for use by the general assembly, the  
11 governor, the department, and other policymaking bodies within  
12 state government.