

# Senate Resolution 105 - Introduced

PAG LIN

S.R. \_\_\_\_\_ H.R. \_\_\_\_\_

1 1 SENATE RESOLUTION NO. \_\_\_\_  
1 2 BY GASKILL and RAGAN  
1 3 A Resolution honoring Winnebago Industries on its 50th  
1 4 anniversary.  
1 5 WHEREAS, on February 12, 2008, Winnebago Industries  
1 6 will mark a half century as an Iowa business,  
1 7 celebrating a history of innovation and quality dating  
1 8 back to 1958; and  
1 9 WHEREAS, in 1958, businessman John K. Hanson and a  
1 10 cadre of Winnebago County community leaders opened a  
1 11 travel trailer factory; and  
1 12 WHEREAS, by 1960 the company was christened as  
1 13 "Winnebago Industries" and the travel trailer industry  
1 14 would never be the same; and  
1 15 WHEREAS, innovation has always been a key element  
1 16 of Winnebago Industries, which began to manufacture  
1 17 furniture and other components designed specifically  
1 18 for its travel trailers; and  
1 19 WHEREAS, the innovative "Thermo=Panel" was a  
1 20 strong, lightweight sidewall that was a characteristic  
1 21 of Winnebago products; and  
1 22 WHEREAS, in 1966, Winnebago Industries manufactured  
1 23 its first motor home, which soon became so popular  
1 24 that the term Winnebago became synonymous with motor  
1 25 homes; and  
1 26 WHEREAS, the company reached a milestone in 1970  
1 27 when Winnebago Industries "went public", and was  
1 28 listed on the New York Stock Exchange; and  
1 29 WHEREAS, in its 50th year Winnebago Industries has  
1 30 manufactured its 500,000th vehicle; and  
2 1 WHEREAS, both company Chairman and Chief Executive  
2 2 Officer Bruce Hertzke and President Bob Olson are  
2 3 career Winnebago employees, together completing almost  
2 4 75 years of service; and  
2 5 WHEREAS, in honor of its 50th anniversary,  
2 6 Winnebago Industries' representatives rang the closing  
2 7 bell at the New York Stock Exchange on February 12,  
2 8 2008; and  
2 9 WHEREAS, today, Winnebago Industries remains one of  
2 10 the largest manufacturers of motor homes within the  
2 11 United States, with models sold under the Winnebago,  
2 12 Rialta, Ultimate, Vectra, and Itasca brand names; NOW  
2 13 THEREFORE,  
2 14 BE IT RESOLVED BY THE SENATE, That the Senate  
2 15 honors Winnebago Industries on its 50th anniversary  
2 16 and thanks the company and its many employees for a  
2 17 dedication to excellence and innovation that brings  
2 18 credit to all of Iowa.  
2 19 LSB 5792SS 82  
2 20 jr/nh/8.1