

House Study Bill 766

HOUSE FILE _____
BY (PROPOSED COMMITTEE ON
STATE GOVERNMENT BILL BY
CHAIRPERSON MASCHER)

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act creating a family friendly business initiative.
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
3 TLSB 6552HC 82
4 jp/nh/24

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1 1 Section 1. NEW SECTION. 28.11 FAMILY FRIENDLY BUSINESS
1 2 INITIATIVE.
1 3 1. The Iowa empowerment board shall implement a family
1 4 friendly business initiative to identify and recognize family
1 5 friendly Iowa businesses and employers. The initiative shall
1 6 separately identify and recognize businesses and employers.
1 7 The board shall engage Iowa businesses and employers in
1 8 developing the initiative. Implementation of the initiative
1 9 shall be limited to the extent of the funding available for
1 10 the initiative.
1 11 2. A family friendly business or employer indicates its
1 12 attention to the family oriented needs of its customers or
1 13 employees by instituting special features in the physical
1 14 location design or the customer or employee practices of the
1 15 business that are particularly attractive, useful, or helpful
1 16 to families with children.
1 17 3. The Iowa empowerment board shall develop criteria for
1 18 identifying family friendly Iowa businesses and employers and
1 19 implement a variety of means for formally recognizing the
1 20 businesses and employers that meet the criteria on an ongoing
1 21 basis. The board shall also implement a variety of means for
1 22 making the public aware of the family friendly Iowa businesses
1 23 and employers identified through the initiative.
1 24 EXPLANATION
1 25 This bill directs the Iowa empowerment board to implement a
1 26 family friendly business initiative to identify and recognize
1 27 family friendly Iowa businesses and employers. A family
1 28 friendly business or employer indicates their attention to the
1 29 family oriented needs of customers or employees by instituting
1 30 special features in the physical location design or the
1 31 business practices of the business or employer that are
1 32 particularly attractive, useful, or helpful to families with
1 33 children.
1 34 The Iowa empowerment board is required to develop criteria
1 35 for identifying such businesses and employers and to employ a
2 1 variety of means for providing recognition and making the
2 2 public aware of the businesses and employers identified.
2 3 Implementation of the initiative is limited to the extent
2 4 of the funding available.
2 5 LSB 6552HC 82
2 6 jp/nh/24