House Resolution 107 - Introduced

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H.R. _____ S.R. ____ HOUSE RESOLUTION NO. BY RAYHONS, KUHN, and UPMEYER

1 3 A Resolution honoring Winnebago Industries on its 50th anniversary. WHEREAS, on February 12, 2008, Winnebago Industries 6 will mark a half century as an Iowa business, 7 celebrating a history of innovation and quality dating

8 back to 1958; and

WHEREAS, in 1958, businessman John K. Hanson and a 10 cadre of Winnebago County community leaders opened a 11 travel trailer factory; and

WHEREAS, by 1960 the company was christened as 1 12 1 13 "Winnebago Industries" and the travel trailer industry 1 14 would never be the same; and 1 15 WHEREAS, innovation has always been a key element

1 16 of Winnebago Industries, which began to manufacture 1 17 furniture and other components designed specifically 1 18 for its travel trailers; and

1 19 WHEREAS, the innovative "Thermo=Panel" was a 1 20 strong, lightweight sidewall that was a characteristic 21 of Winnebago products; and 1 22

WHEREAS, in 1966, Winnebago Industries manufactured 1 23 its first motor home, which soon became so popular 24 that the term Winnebago became synonymous with motor 25 homes; and

WHEREAS, the company reached a milestone in 1970 27 when Winnebago Industries "went public", and was 28 listed on the New York Stock Exchange; and

WHEREAS, in its 50th year Winnebago Industries has 29 30 manufactured its 500,000th vehicle; and

WHEREAS, both company Chairman and Chief Executive 2 Officer Bruce Hertzke and President Bob Olson are 3 career Winnebago employees, together completing almost

4 75 years of service; and 5 WHEREAS, in honor of its 50th anniversary, 6 Winnebago Industries' representatives rang the closing 7 bell at the New York Stock Exchange on February 12,

8 2008; and WHEREAS, today, Winnebago Industries remains one of 10 the largest manufacturers of motor homes within the 11 United States, with models sold under the Winnebago, 2 12 Rialta, Ultimate, Vectra, and Itasca brand names; NOW 2 13 THEREFORE,

2 14 2 15 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES, 15 That the House of Representatives honors Winnebago 2 16 Industries on its 50th anniversary and thanks the 2 17 company and its many employees for a dedication to 18 excellence and innovation that brings credit to all of 2 19 Iowa.

2 20 LSB 5792HH 82

2 21 jr/nh/8.1