FILED MAR 21 2005

RULES & ADMINISTRATION

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2 BY LAMBERTI AND GRONSTAL 3 A Resolution relating to the musical programming on 4 Iowa Public Radio.

SENATE RESOLUTION NO.

5 WHEREAS, it is in the vital interest of the State 6 of Iowa to retain and attract a younger and 7 progressive workforce; and

8 WHEREAS, the state recognizes the need for more 9 cultural activities geared toward youth and young 10 adults; and

11 WHEREAS, a vibrant local music economy is a 12 critical component for retaining a dynamic and diverse 13 workforce; and

14 WHEREAS, the continued concentration and 15 centralization of commercial radio inhibits the 16 ability of the local music economy to thrive because 17 progressive, independent musical groups do not have a 18 place in the corporate musical content format; and 19 WHEREAS, public radio can play a critical role in

20 providing musical content not available on commercial 21 radio; NOW THEREFORE,

22 BE IT RESOLVED BY THE SENATE, That the Senate 23 respectfully requests Iowa Public Radio and the State 24 Board of Regents to explore opportunities to provide 25 radio listeners through their radio programming with a 26 greater exposure to modern progressive musical 27 content.

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