

FEB 8 2006
Place On Calendar

HOUSE FILE 2321
BY COMMITTEE ON HUMAN RESOURCES

(SUCCESSOR TO HSB 583)

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act providing for the establishment of a nutrition and
2 physical activity community obesity prevention grant program,
3 and providing a contingent effective date.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 2321

1 Section 1. NEW SECTION. 135.27 NUTRITION AND PHYSICAL
2 ACTIVITY COMMUNITY OBESITY PREVENTION GRANT -- PROGRAM
3 ESTABLISHED.

4 1. PROGRAM GOALS. The department shall establish and
5 implement a grant program that expands an existing community
6 intervention plan for preventing obesity with nutrition and
7 physical activity approved by the centers for disease control
8 and prevention of the United States department of health and
9 human services. The purpose of the program shall be to
10 increase the physical activity and fruit and vegetable
11 consumption of targeted youth of elementary school age, with a
12 long-term objective of developing a model program that will
13 support and sustain such healthy behavior and incorporate
14 sixty minutes of physical activity per day, which can be
15 replicated in other communities.

16 2. DISTRIBUTION OF GRANTS. The department shall
17 distribute the grants on a competitive basis to six
18 communities located in each of six public health regions
19 identified by the department, and shall provide technical
20 assistance regarding program administration to successful
21 applicants. Communities currently participating in the
22 existing intervention plan shall not be eligible to apply.

23 3. QUALIFICATIONS. A local board of health, community
24 organization, or city that has an elementary building that
25 meets grant criteria may submit an application to the
26 department for review. A coalition of local boards of health,
27 health care providers, and community and private organizations
28 that meet grant criteria may also submit an application.
29 Grant criteria may include the following:

30 a. Participation in the free fruit and vegetable pilot
31 program sponsored by the United States department of
32 agriculture in designated schools.

33 b. Establishment of a community coalition to support and
34 advance the program.

35 c. Participation in the pick a better snack and act social

1 marketing campaign, support of local community groceries in
2 the campaign, and utilization of community billboards to
3 advertise the campaign.

4 d. Use of the fitness gram and activity gram interactive
5 computer programs to track children's daily physical activity.

6 e. Participation in the five a day fruit and vegetable
7 campaign.

8 f. Measurement, reporting, and tracking of the height and
9 weight of students in elementary schools.

10 Sec. 2. CONTINGENT EFFECTIVE DATE.

11 1. This Act shall take effect upon receipt by the Iowa
12 department of public health of funding in an amount sufficient
13 to establish the grant program.

14 2. The department shall notify the Code editor if the
15 contingency in subsection 1 occurs.

16 EXPLANATION

17 This bill establishes a nutrition and physical activity
18 community obesity prevention grant program, in the event that
19 a sufficient amount of funding for the program is received by
20 the Iowa department of public health.

21 The bill specifies that the goal of the program shall be to
22 expand an existing community intervention plan for preventing
23 obesity with nutrition and physical activity approved by the
24 centers for disease control and prevention of the United
25 States department of health and human services. The bill
26 states that the program's purpose shall be to increase the
27 physical activity and fruit and vegetable consumption of
28 targeted youth of elementary school age, with a long-term
29 objective of developing a model program that will support and
30 sustain such healthy behavior and incorporate 60 minutes of
31 physical activity per day for replication by other
32 communities.

33 The bill provides that the department shall distribute the
34 grants on a competitive basis to six communities on a regional
35 basis, who are not currently participating in the existing

1 intervention plan, and shall provide technical assistance
2 regarding program administration to successful applicants.
3 The bill states that applicants may include a local board of
4 health, community organization, or city that has an elementary
5 building, or a coalition of local boards of health, health
6 care providers, and community and private organizations. The
7 bill provides a list of possible grant criteria involving
8 community and school involvement in specified health-oriented
9 programs, campaigns, or endeavors.

10 The bill provides a contingent effective date relating to
11 the receipt by the department of funding.

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Fiscal Services Division
Legislative Services Agency
Fiscal Note

HF 2321 - Childhood Obesity Prevention Grants (LSB 5320 HV)
Analyst: Lisa Burk (Phone: (515) 281-7942) (lisa.burk@legis.state.ia.us)
Fiscal Note Version - New

Description

House File 2321 establishes a Nutrition and Physical Activity Community Obesity Prevention Grant Program under the Department of Public Health contingent upon the receipt of funding that would allow for the distribution of six competitive grants to communities not currently participating in an existing community intervention plan. The Program is intended to increase the physical activity and fruit and vegetable consumption of elementary school children.

Assumptions

1. Six communities will receive a grant totaling \$28,700 each that will be distributed to a local school to purchase fruits and vegetables from local retailers that will be provided to students at no charge.
2. The six communities that receive grants will have a school with an average of 350 elementary students. The cost of purchasing the fruits and vegetables will be \$82 per student.
3. The Department will utilize approximately \$20,000 (10.0%) to administer the Program.

Fiscal Impact

The estimated cost of HF 2321 is an increase in General Fund expenditures of \$192,200 and 0.25 FTE position for the Department of Public Health.

Source

Department of Public Health

/s/ Holly M. Lyons

February 9, 2006

The fiscal note and correctional impact statement for this bill was prepared pursuant to Joint Rule 17 and pursuant to Section 2.56, Code of Iowa. Data used in developing this fiscal note and correctional impact statement are available from the Fiscal Services Division, Legislative Services Agency to members of the Legislature upon request.

*Upmeyer
Roberts
Ford*

Succ ed By
SF 2321

HSB 583
HUMAN RESOURCES

SENATE/HOUSE FILE _____

BY (PROPOSED DEPARTMENT OF
PUBLIC HEALTH BILL)

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Iowa Department of Public Health

Thomas J. Vilsack
Governor

Sally J. Pederson
Lt. Governor

Mary Mincer Hansen, R.N., Ph.D.
Director

TO: Iowa General Assembly
FROM: Mary Mincer Hansen, Director
RE: 2006 IDPH Childhood Obesity Prevention Grant Profile
DATE: November 18, 2005

The Iowa Department of Public Health is committed to making every community in Iowa a Healthy Community. As part of this effort, the department is collaborating with the Centers for Disease Control and Prevention (CDC) on a statewide obesity prevention plan. The comprehensive state plan called "Iowans Fit for Life" has been developed by many stakeholders including other state agencies, local public health, local government, hospitals, health associations, business and others. The plan outlines goals and objectives for implementing community-based approaches that will ultimately improve the health of all Iowans.

In particular, childhood obesity has been declared "the most pressing health concern in the country" (American Heart Association, American Stroke Association, Robert Wood Johnson Foundation, 2005). In Iowa, children ages 2 to 5 participating in the Supplemental Nutrition Program for Women, Infants, and Children (WIC Program) showed a steady increase of overweight from 7.6 percent in 1985 to 13.9 percent in 2003. Last year 44 percent of all babies born in Iowa were on the WIC Program.

As part of the partnership with the CDC in regard to childhood obesity, the department developed a proposal, or intervention, to increase the fruit and vegetable consumption and physical activity levels of elementary school-age youth. The program will be evaluated over a period of four years. The proposal is being implemented in six Iowa communities with an additional six communities participating as a control group. The six communities held forums to discuss health promotion needs in their communities, receive free fruits and vegetables for students, track heights and weights, fruit and vegetable consumption, and physical activity of elementary students, and incorporate nutrition and physical activity into the classroom. The control communities will become part of the program once the evaluation period ends.

With this legislation IDPH proposes to expand this intervention to six more communities statewide. Funding for the grant will be sought from federal and state sources. Overweight and obesity are proven risk factors for a host of chronic diseases that ultimately increase healthcare costs. The more information the state has on the needs of communities to deal with wellness issues and on the rate of overweight and obesity in communities the better the concerns can be dealt with. This legislation is another step forward in improving the health of Iowans.

Promoting and protecting the health of Iowans