

FEB 4 2005
LOCAL GOVERNMENT

HOUSE FILE 205
BY DOLECHECK

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act permitting certain advertising devices on property located
2 along a primary highway.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 205

1 Section 1. Section 306C.10, subsection 4, paragraph a,
2 Code 2005, is amended to read as follows:

3 a. Outdoor advertising structures, except as provided in
4 section 306C.11, subsection 3, paragraph "c".

5 Sec. 2. Section 306C.11, subsection 3, Code 2005, is
6 amended by adding the following new paragraph:

7 NEW PARAGRAPH. c. The department shall permit a billboard
8 or other outdoor advertising structure to be erected or
9 maintained on property not currently used for commercial or
10 industrial activities at the request of the landowner and the
11 county board of supervisors and city council having
12 jurisdiction over the property, provided the property is zoned
13 for commercial and industrial use prior to installation of the
14 billboard or advertising structure.

15 EXPLANATION

16 This bill amends the billboard control law to require the
17 state department of transportation to allow a landowner to
18 erect a billboard or other outdoor advertising structure along
19 a primary highway on property that is not otherwise used for
20 commercial or industrial activities, at the joint request of
21 the landowner and city and county authorities. The property
22 must be zoned for commercial or industrial use before the
23 billboard or advertising structure is installed. Under
24 current law, an advertising device is not permitted on
25 property that is zoned commercial or industrial for the sole
26 purpose of allowing outdoor advertising.

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