

SENATE FILE 49
BY KIBBIE

Passed Senate, Date _____ Passed House, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act to limit certain political campaign advertising prior to
2 an election, and applying a penalty.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25

SF 49
STATE GOVERNMENT

1 Section 1. NEW SECTION. 56.14A NEW ADVERTISING BEFORE
2 ELECTION -- RESTRICTIONS.

3 1. For purposes of this subsection, "published material"
4 includes "published material" as defined under section 56.14,
5 as well as paid political announcements broadcast through
6 electronic media including, but not limited to, radio,
7 television, and computer networks.

8 2. Within the five-day period that immediately precedes
9 the election in which a candidate is seeking office, the
10 candidate or the candidate's committee shall not publish,
11 distribute, or cause to be published or distributed, published
12 material categorized as express advocacy, as defined in
13 section 56.2, in relation to the candidate or the candidate's
14 opponent unless the material was previously published or
15 distributed during the period of time that preceded that five-
16 day period.

17 EXPLANATION

18 This bill relates to political campaign advertising under
19 Code chapter 56.

20 The bill creates new Code section 56.14A which prohibits
21 candidates or candidate's committees from publishing certain
22 forms of new political advertising during the five-day period
23 that immediately precedes an election. Political advertising
24 covered under the new prohibition includes advertising in
25 newspapers, magazines, shoppers, outdoor advertising
26 facilities, posters, direct mailings, brochures, or any other
27 form of printed general public political advertising, as well
28 as paid political announcements broadcast through electronic
29 media.

30 A violation of the prohibition against new advertising is a
31 serious misdemeanor under Code section 56.16, punishable by a
32 fine of at least \$250 but not more than \$1,500 and may also
33 include possible imprisonment not to exceed one year.

34

35