

MAR 9 2004  
Place On Calendar

HOUSE FILE 2525  
BY COMMITTEE ON ECONOMIC GROWTH

(SUCCESSOR TO HF 2285)

Passed House, Date \_\_\_\_\_ Passed Senate, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

**A BILL FOR**

1 An Act relating to economic development by creating a main street  
2 program and an entrepreneurship training curriculum.  
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23

HF 2525

1 Section 1. NEW SECTION. 15E.311 MAIN STREET PROGRAM.

2 1. The department of economic development shall establish  
3 a main street program to stimulate downtown economic  
4 development within the context of historic preservation and to  
5 establish a strong partnership between public and private  
6 entities to revitalize downtowns and communities. The main  
7 street program shall emphasize community self-reliance and  
8 downtown's traditional assets of personal service, local  
9 ownership, and unique architecture. The main street program  
10 shall be based on four strategies which, when applied  
11 together, create a positive image and an improved economy in  
12 downtowns. The strategies are organization, promotion,  
13 design, and economic restructuring. Communities selected for  
14 participation in the program shall receive technical  
15 assistance from the department's main street staff,  
16 professional staff of the national main street center, and  
17 other professional consultants and may have professional  
18 services of other state agencies to draw upon in order to  
19 facilitate their local main street programs. A participant  
20 may receive a grant to aid in the implementation of its local  
21 main street program.

22 2. The department, as part of its technical assistance to  
23 communities under the program, shall encourage communities to  
24 apply for cultural and entertainment district designation  
25 pursuant to section 303.3B.

26 3. Every five years, the department shall issue a report  
27 regarding the status of the program. As part of the report,  
28 the department shall state how, in the administration of the  
29 program, the department has coordinated with other departments  
30 to implement the program.

31 4. The department shall adopt rules pursuant to chapter  
32 17A to administer the program.

33 Sec. 2. NEW SECTION. 15E.316 ENTREPRENEURSHIP TRAINING  
34 CURRICULUM.

35 1. The department of economic development, in cooperation

1 with the department of workforce development, the department  
2 of education, area chambers of commerce, and foundations in  
3 the state, shall develop an entrepreneurship curriculum using  
4 established programs administered by the department of  
5 education.

6 2. An entrepreneurship training curriculum fund is created  
7 in the state treasury under the control of the department of  
8 economic development and consisting of any moneys appropriated  
9 by the general assembly and any other moneys available to and  
10 obtained or accepted by the department for placement in the  
11 fund. Moneys in the fund shall be used for purposes of paying  
12 the costs involved in administering the provisions of this  
13 section.

14 EXPLANATION

15 This bill relates to economic development by creating a  
16 main street program and an entrepreneurship training  
17 curriculum.

18 The bill provides that the department of economic  
19 development shall establish a main street program to stimulate  
20 downtown economic development within the context of historic  
21 preservation and to establish a strong partnership between  
22 public and private entities to revitalize downtowns and  
23 communities. The bill provides that the department, as part  
24 of its technical assistance to communities under the program,  
25 shall encourage communities to apply for cultural and  
26 entertainment district designation. The bill provides that,  
27 every five years, the department shall issue a report  
28 regarding the status of the program.

29 The bill requires the department of economic development,  
30 in cooperation with the department of workforce development,  
31 the department of education, area chambers of commerce, and  
32 foundations in the state, to develop an entrepreneurship  
33 training curriculum using established programs administered by  
34 the department of education. The bill creates an  
35 entrepreneurship training curriculum fund in the state

1 treasury under the control of the department of economic  
2 development and consisting of any moneys appropriated by the  
3 general assembly and any other moneys available to and  
4 obtained or accepted by the department for placement in the  
5 fund. The bill provides that moneys in the fund shall be used  
6 for purposes of paying the costs involved in developing an  
7 entrepreneurship training curriculum.

8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35