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FEB 17 2004 ECONOMIC GROWTH

HOUSE FILE 2285
BY THOMAS

| Passed | House, | Date | Passed | Senate, | Date | |
|----------|--------|------|--------|---------|------|--|
| Vote: | Ayes | Nays | Vote: | Ayes | Nays | |
| Approved | | | | | _ | |

A BILL FOR

1 An Act creating a main street economic initiative.
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
3

s.f. _____ н.f. <u>2285</u>

- 1 Section 1. <u>NEW SECTION</u>. 15A.11 MAIN STREET ECONOMIC 2 INITIATIVE.
- 3 1. The department of economic development shall establish
- 4 a main street economic initiative for purposes of encouraging
- 5 business investment in rural communities that leads to
- 6 increased employment and increased personal income for people
- 7 in rural Iowa.
- 8 2. As part of the initiative, the department shall, as
- 9 much as possible, use and apply all of the following programs
- 10 and areas of emphasis to the benefit of rural communities and
- 11 enterprise zones designated pursuant to section 15E.194:
- 12 a. Value-added agriculture and the value-added
- 13 agricultural products and processes financial assistance
- 14 program established in section 15E.111.
- 15 b. The Iowa main street program.
- 16 c. Promotion of regional partnering and regional funding.
- d. The community attraction and tourism program
- 18 established in section 15F.202.
- 19 e. The encouraged use of the cultural and entertainment
- 20 district certification program established by the department
- 21 of cultural affairs in section 303.3B.
- 22 f. The business assistance provisions of sections 15E.18,
- 23 15E.19, and 15E.20.
- 24 g. Increasing technology innovations.
- 25 h. The encouraged use of training and information through
- 26 the Iowa state university agricultural extension service.
- 27 i. The promotion of entrepreneurial education in public
- 28 and accredited nonpublic schools.
- 29 EXPLANATION
- 30 This bill creates a main street economic initiative.
- 31 The bill requires the department of economic development to
- 32 establish a main street economic initiative for purposes of
- 33 encouraging business investment in rural communities that
- 34 leads to increased employment and increased personal income
- 35 for people in rural Iowa. The bill provides that, as part of

- 1 the initiative, the department shall, as much as possible, use
- 2 and apply all of the following programs and areas of emphasis
- 3 to the benefit of rural communities and enterprise zones
- 4 designated under the enterprise zone program:
- Value-added agriculture and the value-added
- 6 agricultural products and processes financial assistance 7 program.
- 8 2. The Iowa main street program.
- 9 3. Promotion of regional partnering and funding.
- 10 4. The community attraction and tourism program.
- 11 5. The encouraged use of the cultural and entertainment
- 12 district certification program established by the department
- 13 of cultural affairs.
- 14 6. Certain business assistance provisions conducted by the
- 15 department of economic development relating to business start-
- 16 ups, regulatory assistance, and site preparation for targeted
- 17 economic development.
- 7. Increasing technology innovations.
- 19 8. The encouraged use of training and information through
- 20 the Iowa state university agricultural extension service.
- 21 9. The promotion of entrepreneurial education in public
- 22 and accredited nonpublic schools.

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