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MAR 2 2 2001

Place On Calendar

HOUSE FILE 692

COMMITTEE ON STATE GOVERNMENT

(SUCCESSOR TO HF 92)

Passed House, Date <u>5 28-0/</u> Passed Senate, Date <u>4/30/0/</u> Vote: Ayes 99 Nays 0 Vote: Ayes 43 Nays

### A BILL FOR

1 An Act relating to mandatory disclosures in certain political

telephone communications, and applying a penalty.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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### s.f. \_\_\_\_\_ H.f. 692

- 1 Section 1. <u>NEW SECTION</u>. 56.14A DISCLOSURES RELATED TO 2 POLITICAL TELEPHONE CALLS.
- 3 1. For the purposes of this section, unless the context 4 otherwise requires:
- 5 a. "Legitimate poll" means a telephone call conducted by a 6 polling firm for the purpose of a scientific poll of 7 respondents concerning public opinion concerning a candidate,
- 8 elected public official, or ballot issue that is part of a
- 9 series of like telephone calls that utilizes a scientific
- 10 sampling technique to produce a random sample of interviewees.
- 11 b. "Political telemarketing" means the canvassing of
- 12 persons under the guise of performing a poll or survey, with
- 13 the purpose of encouraging support of, or opposition to, a
- 14 clearly identified candidate for political office or the
- 15 passage or defeat of a clearly identified ballot issue.
- 16 2. The general assembly finds that political telephone
- 17 communication is increasingly used in political campaigns in
- 18 this state in a deceptive manner, including but not limited to
- 19 the use of political telemarketing, also known as push-
- 20 polling, where an anonymous telephone communication is
- 21 designed to appear as a legitimate poll, but is in fact used
- 22 as a vehicle to sway opinion through innuendo, by the
- 23 communication of certain negative information related to a
- 24 candidate or ballot issue in a manner designed to suggest that
- 25 such information may be true. The general assembly declares
- 26 that a compelling public interest exists to identify the
- 27 source of funding of telephonic communications related to
- 28 elections, in order to prevent corruption and deceit at the
- 29 expense of the electorate and to preserve accountability for
- 30 expenditures made in connection with political campaigns.
- 31 3. A candidate, or the authorized representative of a
- 32 candidate or the candidate's committee, who engages either in
- 33 a telephone communication for the purpose of soliciting
- 34 contributions or in a telephone communication that has the
- 35 effect of promoting or opposing the nomination or election of

- 1 a candidate for public office or the passage of a
- 2 constitutional amendment or public measure, shall disclose all
- 3 of the following by the end of the telephone call:
- 4 a. The identity of the individual who is calling and the
- 5 entity with which the individual is affiliated, if any.
- 6 b. The individual or entity that paid for the telephone
- 7 communication. If a committee has paid for or authorized the
- 8 telephone communication, the name of the committee shall be
- 9 disclosed. If any person other than the candidate or
- 10 candidate's committee has paid for the telephone
- 11 communication, the communication shall also state whether or
- 12 not the communication has been authorized by the candidate
- 13 intended to benefit from the communication.
- 14 c. The name, telephone number, and address of an
- 15 individual whom the call recipient can contact for further
- 16 information regarding the telephone communication.
- 4. An individual who, on behalf of, at the direction of,
- 18 or in cooperation with a political committee, engages either
- 19 in a telephone communication for the purpose of soliciting
- 20 contributions or in a telephone communication that has the
- 21 effect of promoting or opposing the nomination or election of
- 22 a candidate for public office or the passage of a
- 23 constitutional amendment or public measure shall disclose all
- 24 of the following at the commencement of the telephone call:
- 25 a. The identity of the individual who is calling and the
- 26 entity with which the individual is affiliated, if any.
- 27 b. The individual or entity that paid for the telephone
- 28 communication. If a committee has paid for or authorized the
- 29 telephone communication, the name of the committee shall be
- 30 disclosed. If any person other than the candidate or
- 31 candidate's committee has paid for the telephone
- 32 communication, the communication shall also state whether or
- 33 not the communication has been authorized by the candidate
- 34 intended to benefit from the communication.
- 35 c. The name, telephone number, and address of an

## s.f. \_\_\_\_\_ H.f. 692

- 1 individual whom the call recipient can contact for further
- 2 information regarding the telephone communication.
- 5. The board shall adopt rules pursuant to chapter 17A4 establishing procedures to administer this section.

5 EXPLANATION

- 6 This bill creates a new Code section that requires the
- 7 disclosure of certain information by the end of political
- 8 telephone calls that solicit contributions or that have the
- 9 effect of promoting or opposing a candidate or ballot issue.
- 10 The caller must disclose the name and affiliation of the
- 11 caller, the name of the individual or entity that paid for the
- 12 telephone call, whether a candidate that will benefit from the
- 13 call has authorized the call, and the name, address, and
- 14 telephone number of an individual whom the person can contact
- 15 for further information regarding the call.
- 16 Violations of this provision are punishable under Code
- 17 section 56.16 as a serious misdemeanor, which carries a
- 18 penalty of a fine of \$250 to \$1,500, and may also include a
- 19 sentence of up to one year in jail.
- 20 The bill also contains definitions of "legitimate poll",
- 21 and "political telemarketing", and contains a statement of
- 22 legislative intent regarding political telemarketing and push-
- 23 polling.

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### HOUSE FILE 692

#### H-1325

- 1 Amend House File 692 as follows:
- 2 1. Page 1, line 20, by striking the word "where"
- 3 and inserting the following: "in which".
- 4 2. Page 2, line 24, by striking the words "at the
- 5 commencement" and inserting the following: "by the
- 6 end".

By JACOBS of Polk

H-1325 FILED MARCH 22, 2001 adopted 3/28/01 (949)

#### HOUSE FILE 692

#### H-1360

- 1 Amend House File 692 as follows:
- 2 1. Page 3, by inserting after line 4, the
- 3 following:
- 4 Sec. . NEW SECTION. 56.14B FALSE INFORMATION
- 5 IN POLITICAL MATERIAL.
- 6 1. A person shall not be a sponsor of any
- 7 published material on behalf of or in opposition to
- 8 any candidate or ballot issue that contains any
- 9 assertion, representation, or statement of fact,
- 10 including, but not limited to, information concerning
- 11 a candidate's prior public record, that the sponsor
- 12 knows to be untrue, deceptive, or misleading.
- 13 2. For purposes of this section, "published
- 14 material" means statements or graphic representations
- 15 made through any public medium that includes, but is
- 16 not limited to, any of the following:
- 17 a. Electronic media such as live or prerecorded
- 18 radio or television broadcasts, broadcasts or
- 19 transmissions through other publicly available
- 20 electronic communications, and video or audio tape
- 21 recordings that are publicly distributed.
- 22 b. Print media, such as newspapers, pamphlets,
- 23 folders, display cards, signs, posters, or billboard
- 24 advertisements.
- c. Any other methods or mediums designed for
- 26 publicly advertising or publishing information.
- For purposes of this section, "sponsor" means a
- 28 person who pays for or approves published material and
- 29 shall include a candidate or committee that knows and
- 30 approves of an independent expenditure made by another
- 31 person under section 56.13."
- 32 2. Title page, line 1, by striking the words
- 33 "mandatory disclosures in" and inserting the
- 34 following: "limitations relating to".
- 35 3. Title page, line 2, by striking the word
- 36 "telephone".
- 37 4. By renumbering as necessary.

By JACOBS of Polk

MYERS of Johnson

WARNSTADT of Woodbury

GIPP of Winneshiek

CORMACK of Webster

H-1360 FILED MARCH 27, 2001

adoptic 3/28/01 (1.950)

5-3/28/01 with How 5-4/5/01 De Pass 5-4/12/01 UNFINISHED BUSINESS CALENDAR

HOUSE FILE 692

BY COMMITTEE ON STATE GOVERNMENT

(SUCCESSOR TO HF 92)

(As Amended and Passed by the House March 28, 2001)

Passed	House, P.950) Bate 3.28-01	Passed Senate, Date 4/30/01
Vote:	Ayes $99$ Nays $0$	Vote: Ayes <u>43</u> Nays <u>3</u>
	Approved	

#### A BILL FOR

	A DILL FOR
1	An Act relating to <u>limitations</u> relating to certain political
<b>¥</b> 2	communications, and applying a penalty.
3	BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
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5	House Amendments
6	Deleted Language 💥
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# S.F. \_\_\_\_\_ H.F. 692

- 1 Section 1. <u>NEW SECTION</u>. 56.14A DISCLOSURES RELATED TO 2 POLITICAL TELEPHONE CALLS.
- 3 l. For the purposes of this section, unless the context 4 otherwise requires:
- 5 a. "Legitimate poll" means a telephone call conducted by a
- 6 polling firm for the purpose of a scientific poll of
- 7 respondents concerning public opinion concerning a candidate,
- 8 elected public official, or ballot issue that is part of a
- 9 series of like telephone calls that utilizes a scientific
- 10 sampling technique to produce a random sample of interviewees.
- 11 b. "Political telemarketing" means the canvassing of
- 12 persons under the guise of performing a poll or survey, with
- 13 the purpose of encouraging support of, or opposition to, a
- 14 clearly identified candidate for political office or the
- 15 passage or defeat of a clearly identified ballot issue.
- 16 2. The general assembly finds that political telephone
- 17 communication is increasingly used in political campaigns in
- 18 this state in a deceptive manner, including but not limited to
- 19 the use of political telemarketing, also known as push-
- 20 polling, in which an anonymous telephone communication is
- 21 designed to appear as a legitimate poll, but is in fact used
- 22 as a vehicle to sway opinion through innuendo, by the
- 23 communication of certain negative information related to a
- 24 candidate or ballot issue in a manner designed to suggest that
- 25 such information may be true. The general assembly declares
- 26 that a compelling public interest exists to identify the
- 27 source of funding of telephonic communications related to
- 28 elections, in order to prevent corruption and deceit at the
- 29 expense of the electorate and to preserve accountability for
- 30 expenditures made in connection with political campaigns.
- 31 3. A candidate, or the authorized representative of a
- 32 candidate or the candidate's committee, who engages either in
- 33 a telephone communication for the purpose of soliciting
- 34 contributions or in a telephone communication that has the
- 35 effect of promoting or opposing the nomination or election of

- 1 a candidate for public office or the passage of a
- 2 constitutional amendment or public measure, shall disclose all
- 3 of the following by the end of the telephone call:
- 4 a. The identity of the individual who is calling and the
- 5 entity with which the individual is affiliated, if any.
- 6 b. The individual or entity that paid for the telephone
- 7 communication. If a committee has paid for or authorized the
- 8 telephone communication, the name of the committee shall be
- 9 disclosed. If any person other than the candidate or
- 10 candidate's committee has paid for the telephone
- 11 communication, the communication shall also state whether or
- 12 not the communication has been authorized by the candidate
- 13 intended to benefit from the communication.
- 14 c. The name, telephone number, and address of an
- 15 individual whom the call recipient can contact for further
- 16 information regarding the telephone communication.
- 4. An individual who, on behalf of, at the direction of,
- 8 or in cooperation with a political committee, engages either
- 19 in a telephone communication for the purpose of soliciting
- 20 contributions or in a telephone communication that has the
- 21 effect of promoting or opposing the nomination or election of
- 22 a candidate for public office or the passage of a
- 23 constitutional amendment or public measure shall disclose all
- 24 of the following by the end of the telephone call:
- 25 a. The identity of the individual who is calling and the
- 26 entity with which the individual is affiliated, if any.
- 27 b. The individual or entity that paid for the telephone
- 28 communication. If a committee has paid for or authorized the
- 29 telephone communication, the name of the committee shall be
- 30 disclosed. If any person other than the candidate or
- 31 candidate's committee has paid for the telephone
- 32 communication, the communication shall also state whether or
- 33 not the communication has been authorized by the candidate
- 34 intended to benefit from the communication.
  - c. The name, telephone number, and address of an

### S.F. \_\_\_\_\_ H.F. <u>692</u>

- 1 individual whom the call recipient can contact for further
- 2 information regarding the telephone communication.
- 3 5. The board shall adopt rules pursuant to chapter 17A
- 4 establishing procedures to administer this section.
- 5 Sec. 2. NEW SECTION. 56.14B FALSE INFORMATION IN
- 6 POLITICAL MATERIAL.
- 7 1. A person shall not be a sponsor of any published
- 8 material on behalf of or in opposition to any candidate or
- 9 ballot issue that contains any assertion, representation, or
- 10 statement of fact, including, but not limited to, information
- ll concerning a candidate's prior public record, that the sponsor
- 12 knows to be untrue, deceptive, or misleading.
- 2. For purposes of this section, "published material"
- 14 means statements or graphic representations made through any
- 15 public medium that includes, but is not limited to, any of the
- 16 following:
- 17 a. Electronic media such as live or prerecorded radio or
- 18 television broadcasts, broadcasts or transmissions through
- 19 other publicly available electronic communications, and video
- 20 or audio tape recordings that are publicly distributed.
- 21 b. Print media, such as newspapers, pamphlets, folders,
- 22 display cards, signs, posters, or billboard advertisements.
- 23 c. Any other methods or mediums designed for publicly
- 24 advertising or publishing information.
- 25 3. For purposes of this section, "sponsor" means a person
- 26 who pays for or approves published material and shall include
- 27 a candidate or committee that knows and approves of an
- 28 independent expenditure made by another person under section
- 29 56.13.

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#### HOUSE FILE 692

#### S-3548

1 Amend House File 692, as amended, passed, and 2 reprinted by the House as follows:

3 1. By striking everything after the enacting 4 clause and inserting the following:

5 "Section 1. <u>NEW SECTION</u>. 56.14A DISCLOSURES 6 RELATED TO POLITICAL TELEPHONE CALLS.

7 For the purposes of this section, unless the 8 context otherwise requires:

- 9 a. "Legitimate poll" means a telephone call
  10 conducted by a polling firm for the purpose of a
  11 scientific poll of respondents concerning public
  12 opinion concerning a candidate, elected public
  13 official, or ballot issue that is part of a series of
  14 like telephone calls that utilizes a scientific
  15 sampling technique to produce a random sample of
  16 interviewees.
- 17 b. "Political telemarketing" means the canvassing 18 of persons under the guise of performing a poll or 19 survey, with the purpose of encouraging support of, or 20 opposition to, a clearly identified candidate for 21 political office or the passage or defeat of a clearly 22 identified ballot issue.
- The general assembly finds that political 2. 24 telephone communication is increasingly used in 25 political campaigns in this state in a deceptive 26 manner, including but not limited to the use of 27 political telemarketing, also known as push-polling, 28 in which an anonymous telephone communication is 29 designed to appear as a legitimate poll, but is in 30 fact used as a vehicle to sway opinion through 31 innuendo, by the communication of certain negative 32 information related to a candidate or ballot issue in 33 a manner designed to suggest that such information may 34 be true. The general assembly declares that a 35 compelling public interest exists to identify the 36 source of funding of telephonic communications related 37 to elections, in order to prevent corruption and 38 deceit at the expense of the electorate and to 39 preserve accountability for expenditures made in 40 connection with political campaigns.
- 3. A candidate, or the authorized representative 42 of a candidate or the candidate's committee, who 43 engages either in a telephone communication for the 44 purpose of soliciting contributions or engages in 45 political telemarketing shall disclose all of the 46 following by the end of the telephone call:
- 47 a. The identity of the individual who is calling 48 and the entity with which the individual is 49 affiliated, if any.
- 50 b. The individual or entity that paid for the  $\mathbf{S-3548}$

8 from the communication.

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Page 2

- 1 telephone communication. If a committee has paid for 2 or authorized the telephone communication, the name of 3 the committee shall be disclosed. If any person other 4 than the candidate or candidate's committee has paid 5 for the telephone communication, the communication 6 shall also state whether or not the communication has 7 been authorized by the candidate intended to benefit
- 9 c. The name, telephone number, and address of an 10 individual whom the call recipient can contact for 11 further information regarding the telephone 12 communication.
- 4. An individual who, on behalf of, at the direction of, or in cooperation with a political committee, state statutory political committee, or county statutory political committee engages either in a telephone communication for the purpose of soliciting contributions or engages in political telemarketing shall disclose all of the following by the end of the telephone call:
- 21 a. The identity of the individual who is calling 22 and the entity with which the individual is 23 affiliated, if any.
- b. The individual or entity that paid for the telephone communication. If a committee has paid for or authorized the telephone communication, the name of the committee shall be disclosed. If any person other than the candidate or candidate's committee has paid for the telephone communication, the communication shall also state whether or not the communication has been authorized by the candidate intended to benefit from the communication.
- 33 c. The name, telephone number, and address of an 34 individual whom the call recipient can contact for 35 further information regarding the telephone 36 communication.
- 5. An individual who, on behalf of, at the direction of, or in cooperation with any person other than a candidate's committee, political committee, state statutory political committee, or county statutory political committee, engages either in a telephone communication for the purpose of soliciting contributions or engages in political telemarketing shall disclose all of the following by the end of the telephone call:
- 46 a. The identity of the individual who is calling 47 and the entity with which the individual is 48 affiliated, if any.
- 49 b. The individual or entity that paid for the 50 telephone communication. If a committee has paid for s-3548

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Page 3

- 1 or authorized the telephone communication, the name of 2 the committee shall be disclosed. If any person other 3 than the candidate or candidate's committee has paid 4 for the telephone communication, the communication 5 shall also state whether or not the communication has 6 been authorized by the candidate intended to benefit 7 from the communication.
- 8 c. The name, telephone number, and address of an 9 individual whom the call recipient can contact for 10 further information regarding the telephone 11 communication.
- 12 6. Any person engaging in political telemarketing 13 shall submit to the board at least twenty-four hours 14 prior to commencing the initial phone call the 15 following:
- 16 a. A copy of the political telemarketing script to 17 be used by the political telemarketers during the 18 political telemarketing telephone calls.
- 19 b. Information that is required to be disclosed 20 under this section to persons receiving calls.
- 7. The board shall adopt rules pursuant to chapter 17A establishing procedures to administer this 23 section.
- 24 Sec. 2. <u>NEW SECTION</u>. 56.14B PUBLICATION OF 25 CERTAIN FALSE STATEMENTS OF FACT CONCERNING CANDIDATE 26 PROHIBITED.
- 27 1. It is the intent of the general assembly that 28 campaigns for public office not be impeded by the 29 publication of false statements and that members of 30 the public have trust and confidence in the electoral 31 process. The general assembly finds that the 32 increasing use of false statements of fact aimed at 33 candidates for public office impedes campaigns and 34 diminishes the trust and confidence of the public in 35 the electoral process. It is not the intent of the 36 general assembly to lessen political debate that 37 furthers the ability of the public to understand the 38 issues and positions of candidates for public office. 39 Rather, it is the intent of the general assembly to 40 prohibit the use of false statements of fact that 41 impede campaigns and diminish the public's trust and 42 confidence in the electoral process. The general .43 assembly declares that a compelling state interest 44 exists in prohibiting the use of false statements of 45 fact that impede campaigns for public office in Iowa 46 and diminish the public's trust and confidence in the 47 electoral process.
- 48 2. A person shall not, with actual malice, cause 49 to be published a false statement of fact concerning a 50 candidate for public office involving any of the

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1 following:

- a. The education or training of the candidate.
- 3 b. The current profession or occupation of the 4 candidate or any former profession or occupation of 5 the candidate.
- 6 c. Whether the candidate committed, was indicted 7 for committing, or was convicted of committing a crime 8 punishable by law.
- 9 d. Whether the candidate was subject to discipline 10 or sanction by any body of the federal government, 11 state government, or political subdivision of the 12 state.
- 13 e. Whether the candidate has received treatment 14 for a mental illness.
- 15 f. Whether another person endorses or opposes the 16 candidate.
- 17 g. The record of voting of a candidate if the 18 candidate serves or formerly served in an elected 19 office.
- 3. Any candidate for public office who alleges 21 that a false statement of fact concerning the 22 candidate has been published in violation of this 23 section may file a complaint or information to the 24 board for possible board-initiated investigation.
- 4. If the board determines that a violation did 26 occur, the board may impose any of the recommended 27 actions under section 68B.32D, except the board shall 28 not refer any complaint or supporting information of a 29 violation of this section to the attorney general or 30 any county attorney for prosecution.
- 5. The board shall give priority to any complaint or information for possible board-initiated investigation filed under this section over all other matters pending with the board.
- 35 6. As used in this section:
- 36 a. "Actual malice" means knowledge of the falsity 37 of a statement or reckless disregard for whether a 38 statement is true or false.
- 39 b. "Public office" means any state, county, city, 40 school, or other office of a political subdivision of 41 the state filled by election.
- 42 c. "Publish" means the act of printing, posting, 43 broadcasting, mailing, speaking, or otherwise 44 disseminating.
- 45 7. This section shall not preclude the filing of a 46 civil action based on the same facts or event giving 47 rise to a complaint filed with the board under this 48 section.
- 49 8. Section 56.16, which applies criminal penalties 50 for violations of chapter 56, shall not apply to -4-

#### s-3548

Page 5

1 violations of this section.

2 Sec. 3. <u>NEW SECTION</u>. 56.14C STATEMENT OF FAIR 3 CAMPAIGN PRACTICES FOR STATE OFFICES.

The board shall prepare a statement of fair campaign practices to assist candidates in the proper conduct of political campaigns in accordance with this chapter. A copy of the statement shall be mailed to

8 any incumbent state officeholder running for

9 reelection to that office and to any other individual

10 running for elected state office that has filed a

11 statement of organization for that office pursuant to

12 section 56.5. Any individual running for elected

13 office for county, city, school, or other political

14 subdivision may request a copy of the statement.

15 Candidates choosing to abide by the statement shall

16 sign and return the statement to the board.

17 Compliance with the provisions of the statement shall

18 be voluntary on the part of any candidate choosing to

19 sign and return the statement to the board. The

20 statement prepared by the board shall be adopted by

21 rule pursuant to chapter 17A.

22 Sec. 4. SEVERABILITY. If any section of this Act,

23 or any portion of any section of this Act, or the

24 application of the Act to any person or circumstance

25 is found unconstitutional, invalid, or otherwise

26 unenforceable by a court, the remaining sections or

27 portions of sections shall be given effect to the

28 fullest extent possible."

29 2. By renumbering, relettering, redesignating,

30 and correcting internal references as necessary.

By ANDY McKEAN
JOHN P. KIBBIE

S-3548 FILED APRIL 26, 2001

adspted 4/30/01 (P. 1403)

# SENATED AMENDMENT TO HOUSE FILE 692

#### H-1795

1 Amend House File 692, as amended, passed, and 2 reprinted by the House as follows:

3 1. By striking everything after the enacting 4 clause and inserting the following:

5 "Section 1. NEW SECTION. 56.14A DISCLOSURES 6 RELATED TO POLITICAL TELEPHONE CALLS.

7 For the purposes of this section, unless the 8 context otherwise requires:

- 9 a. "Legitimate poll" means a telephone call
  10 conducted by a polling firm for the purpose of a
  11 scientific poll of respondents concerning public
  12 opinion concerning a candidate, elected public
  13 official, or ballot issue that is part of a series of
  14 like telephone calls that utilizes a scientific
  15 sampling technique to produce a random sample of
  16 interviewees.
- 17 b. "Political telemarketing" means the canvassing 18 of persons under the guise of performing a poll or 19 survey, with the purpose of encouraging support of, or 20 opposition to, a clearly identified candidate for 21 political office or the passage or defeat of a clearly 22 identified ballot issue.
- The general assembly finds that political 2. 24 telephone communication is increasingly used in 25 political campaigns in this state in a deceptive 26 manner, including but not limited to the use of 27 political telemarketing, also known as push-polling, 28 in which an anonymous telephone communication is 29 designed to appear as a legitimate poll, but is in 30 fact used as a vehicle to sway opinion through 31 innuendo, by the communication of certain negative 32 information related to a candidate or ballot issue in 33 a manner designed to suggest that such information may 34 be true. The general assembly declares that a 35 compelling public interest exists to identify the 36 source of funding of telephonic communications related 37 to elections, in order to prevent corruption and 38 deceit at the expense of the electorate and to 39 preserve accountability for expenditures made in 40 connection with political campaigns.
- 3. A candidate, or the authorized representative 42 of a candidate or the candidate's committee, who 43 engages either in a telephone communication for the 44 purpose of soliciting contributions or engages in 45 political telemarketing shall disclose all of the 46 following by the end of the telephone call:
- 47 a. The identity of the individual who is calling 48 and the entity with which the individual is 49 affiliated, if any.
- 50 b. The individual or entity that paid for the  $\mathbf{H-1795}$

Page 2

- 1 telephone communication. If a committee has paid for 2 or authorized the telephone communication, the name of 3 the committee shall be disclosed. If any person other 4 than the candidate or candidate's committee has paid 5 for the telephone communication, the communication 6 shall also state whether or not the communication has 7 been authorized by the candidate intended to benefit 8 from the communication.
- 9 c. The name, telephone number, and address of an 10 individual whom the call recipient can contact for 11 further information regarding the telephone 12 communication.
- 4. An individual who, on behalf of, at the direction of, or in cooperation with a political committee, state statutory political committee, or county statutory political committee engages either in a telephone communication for the purpose of soliciting contributions or engages in political telemarketing shall disclose all of the following by the end of the telephone call:
- 21 a. The identity of the individual who is calling 22 and the entity with which the individual is 23 affiliated, if any.
- b. The individual or entity that paid for the telephone communication. If a committee has paid for authorized the telephone communication, the name of the committee shall be disclosed. If any person other than the candidate or candidate's committee has paid for the telephone communication, the communication shall also state whether or not the communication has been authorized by the candidate intended to benefit from the communication.
- 33 c. The name, telephone number, and address of an 34 individual whom the call recipient can contact for 35 further information regarding the telephone 36 communication.
- 5. An individual who, on behalf of, at the direction of, or in cooperation with any person other than a candidate's committee, political committee, state statutory political committee, or county statutory political committee, engages either in a telephone communication for the purpose of soliciting contributions or engages in political telemarketing shall disclose all of the following by the end of the telephone call:
- 46 a. The identity of the individual who is calling 47 and the entity with which the individual is 48 affiliated, if any.
- 49 b. The individual or entity that paid for the 50 telephone communication. If a committee has paid for  $\mathbf{H-1795}$

Page

- 1 or authorized the telephone communication, the name of 2 the committee shall be disclosed. If any person other 3 than the candidate or candidate's committee has paid 4 for the telephone communication, the communication 5 shall also state whether or not the communication has 6 been authorized by the candidate intended to benefit 7 from the communication.
- The name, telephone number, and address of an 9 individual whom the call recipient can contact for 10 further information regarding the telephone 11 communication.
- Any person engaging in political telemarketing 12 13 shall submit to the board at least twenty-four hours 14 prior to commencing the initial phone call the 15 following:
- A copy of the political telemarketing script to 16 a. 17 be used by the political telemarketers during the 18 political telemarketing telephone calls.
- b. Information that is required to be disclosed 20 under this section to persons receiving calls.
- The board shall adopt rules pursuant to chapter 22 17A establishing procedures to administer this 23 section.
- 24 Sec. 2. NEW SECTION. 56.14B PUBLICATION OF 25 CERTAIN FALSE STATEMENTS OF FACT CONCERNING CANDIDATE 26 PROHIBITED.
- 27 It is the intent of the general assembly that 28 campaigns for public office not be impeded by the 29 publication of false statements and that members of 30 the public have trust and confidence in the electoral 31 process. The general assembly finds that the 32 increasing use of false statements of fact aimed at 33 candidates for public office impedes campaigns and 34 diminishes the trust and confidence of the public in 35 the electoral process. It is not the intent of the 36 general assembly to lessen political debate that 37 furthers the ability of the public to understand the 38 issues and positions of candidates for public office. 39 Rather, it is the intent of the general assembly to 40 prohibit the use of false statements of fact that 41 impede campaigns and diminish the public's trust and 42 confidence in the electoral process. The general 43 assembly declares that a compelling state interest 44 exists in prohibiting the use of false statements of 45 fact that impede campaigns for public office in Iowa 46 and diminish the public's trust and confidence in the 47 electoral process.
- 2. A person shall not, with actual malice, cause 49 to be published a false statement of fact concerning a 50 candidate for public office involving any of the

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Page 4

1 following:

- a. The education or training of the candidate.
- 3 b. The current profession or occupation of the 4 candidate or any former profession or occupation of 5 the candidate.
- 6 c. Whether the candidate committed, was indicted 7 for committing, or was convicted of committing a crime 8 punishable by law.
- 9 d. Whether the candidate was subject to discipline 10 or sanction by any body of the federal government, 11 state government, or political subdivision of the 12 state.
- e. Whether the candidate has received treatment 14 for a mental illness.
- 15 f. Whether another person endorses or opposes the 16 candidate.
- 17 g. The record of voting of a candidate if the 18 candidate serves or formerly served in an elected 19 office.
- 20 3. Any candidate for public office who alleges 21 that a false statement of fact concerning the 22 candidate has been published in violation of this 23 section may file a complaint or information to the 24 board for possible board-initiated investigation.
- 4. If the board determines that a violation did cocur, the board may impose any of the recommended cractions under section 68B.32D, except the board shall not refer any complaint or supporting information of a violation of this section to the attorney general or any county attorney for prosecution.
- 5. The board shall give priority to any complaint conformation for possible board-initiated investigation filed under this section over all other matters pending with the board.
  - 6. As used in this section:
- 36 a. "Actual malice" means knowledge of the falsity 37 of a statement or reckless disregard for whether a 38 statement is true or false.
- 39 b. "Public office" means any state, county, city, 40 school, or other office of a political subdivision of 41 the state filled by election.
- 42 c. "Publish" means the act of printing, posting, 43 broadcasting, mailing, speaking, or otherwise 44 disseminating.
- 7. This section shall not preclude the filing of a 46 civil action based on the same facts or event giving 47 rise to a complaint filed with the board under this 48 section.
- 8. Section 56.16, which applies criminal penalties for violations of chapter 56, shall not apply to -4-

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1 violations of this section.

2 Sec. 3. <u>NEW SECTION</u>. 56.14C STATEMENT OF FAIR

3 CAMPAIGN PRACTICES FOR STATE OFFICES.

The board shall prepare a statement of fair

5 campaign practices to assist candidates in the proper

6 conduct of political campaigns in accordance with this

7 chapter. A copy of the statement shall be mailed to

8 any incumbent state officeholder running for

9 reelection to that office and to any other individual

10 running for elected state office that has filed a

11 statement of organization for that office pursuant to

12 section 56.5. Any individual running for elected

13 office for county, city, school, or other political

14 subdivision may request a copy of the statement.

15 Candidates choosing to abide by the statement shall

16 sign and return the statement to the board.

17 Compliance with the provisions of the statement shall

18 be voluntary on the part of any candidate choosing to

19 sign and return the statement to the board. The

20 statement prepared by the board shall be adopted by

21 rule pursuant to chapter 17A.

22 Sec. 4. SEVERABILITY. If any section of this Act,

23 or any portion of any section of this Act, or the

24 application of the Act to any person or circumstance

25 is found unconstitutional, invalid, or otherwise

26 unenforceable by a court, the remaining sections or

27 portions of sections shall be given effect to the

28 fullest extent possible."

29 2. By renumbering, relettering, redesignating,

30 and correcting internal references as necessary.

RECEIVED FROM THE SENATE

H-1795 FILED APRIL 30, 2001