

MAR 7 2001
STATE GOVERNMENT

HOUSE FILE 538
BY WARNSTADT

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act relating to the content of marketing, informational, and
2 educational materials of the lottery board.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 538

1 Section 1. Section 99E.9, subsection 3, paragraph m, Code
2 2001, is amended to read as follows:

3 m. The form and type of marketing, informational, and
4 educational material to be permitted. Marketing material and
5 campaigns shall include the concept of investing in Iowa's
6 economic development and show the economic development
7 initiatives funded from lottery revenue. The marketing,
8 informational, and educational materials may include content
9 which indicates the general programs or projects which benefit
10 from lottery revenue, but the board shall not allow the
11 materials to claim that a specific percentage of the lottery
12 revenue is allocated to a specific program or budget.

13 EXPLANATION

14 This bill provides that the marketing, informational, and
15 educational materials of the Iowa lottery may include content
16 which indicates the general programs or projects which benefit
17 from lottery revenue, but the board shall not allow the
18 materials to claim that a specific percentage of the lottery
19 revenue is allocated to a specific program or budget.

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