

# House Study Bill 678

## Bill Text

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1 1 Section 1. NEW SECTION. 15.370 COMMUNITY ATTRACTION AND  
1 2 TOURISM DEVELOPMENT COMMISSION.

1 3 1. A community attraction and tourism development  
1 4 commission is established consisting of five members. The  
1 5 members shall include three members of the travel federation  
1 6 of Iowa representing three tourism regions appointed by the  
1 7 travel federation of Iowa, one mayor of a city with a  
1 8 population of less than twenty thousand, according to the most  
1 9 recent census, appointed by the board of directors of the Iowa  
1 10 league of cities, and one county supervisor from a county with  
1 11 a population ranking in the bottom thirty-three counties  
1 12 according to the most recent census, appointed by the board of  
1 13 directors of the Iowa state association of counties.

1 14 2. All appointments shall comply with sections 69.16 and  
1 15 69.16A and shall be subject to confirmation by the senate.

1 16 3. A chairperson of the community attraction and tourism  
1 17 development commission shall be elected by the commission from  
1 18 among its membership for a term of one year. A vice  
1 19 chairperson may be elected by the commission from among its  
1 20 membership for a one-year term. In case of the absence or  
1 21 disability of the chairperson and vice chairperson, the  
1 22 members of the commission shall elect a temporary chairperson  
1 23 by a majority vote of those members who are present and  
1 24 voting.

1 25 4. The members shall be appointed to three-year staggered  
1 26 terms and the terms shall commence and end as provided in  
1 27 section 69.19. If a vacancy occurs, a successor shall be  
1 28 appointed to serve the unexpired term. A successor shall be  
1 29 appointed in the same manner and subject to the same  
1 30 qualifications as the original appointment to serve the  
1 31 unexpired term.

1 32 5. A majority of the commission constitutes a quorum.

1 33 Sec. 2. Section [15.371](#), Code Supplement 1999, is amended  
1 34 to read as follows:

1 35 15.371 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT  
2 1 PROGRAM.

2 2 1. The

~~department~~

~~community attraction and tourism~~

2 3 development commission shall establish and administer a  
2 4 community attraction and tourism development program to assist  
2 5 communities in the development and creation of multiple  
2 6 purpose attraction and tourism facilities.

2 7 2. A political subdivision of the state or a public  
2 8 organization may submit an application to the

~~department~~

2 9 community attraction and tourism development commission for  
2 10 financial assistance for a project under the program. The  
2 11 assistance shall be in the form of grants, loans, forgivable  
2 12 loans, and loan guarantees. The application shall include,  
2 13 but not be limited to, the following information:

2 14 a. The total capital investment of the project.

2 15 b. The amount or percentage of local and private matching

2 16 moneys which will be or have been provided for the project.  
2 17 c. The total number of jobs to be created or retained by  
2 18 the project.  
2 19 d. The need of the community for the project and the  
2 20 financial assistance.  
2 21 e. The long-term tax generating impact of the project.  
2 22 Sec. 3. Section [15.372](#), subsection 1, Code Supplement  
2 23 1999, is amended to read as follows:  
2 24 1. The

~~department~~

- community attraction and tourism

2 25 development commission shall establish a community attraction  
2 26 and tourism development fund consisting of any moneys  
2 27 appropriated by the general assembly for that purpose and any  
2 28 other moneys available to and obtained or accepted by the  
2 29

~~department~~

- commission for placement in the fund.

2 30 Sec. 4. Section [15.373](#), Code Supplement 1999, is amended  
2 31 to read as follows:  
2 32 15.373 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT  
2 33 PROGRAM

~~REVIEW COMMITTEE~~

- APPLICATION REVIEW.

2 34 When reviewing the applications, the

~~department~~

- community

2 35 attraction and tourism development commission shall consider,  
3 1 at a minimum, all of the following:  
3 2 1. Whether the wages, benefits, including health benefits,  
3 3 safety, and other attributes of the project would improve the  
3 4 quality of attraction and tourism employment in the community.  
3 5 2. The extent to which such a project would generate  
3 6 additional attraction and tourism opportunities.  
3 7 3. The ability of the project to produce a long-term tax  
3 8 generating economic impact.  
3 9 4. The location of the projects and geographic diversity  
3 10 of the applications.  
3 11 5. The extent to which any part of the proposed project  
3 12 meets the definition of vertical infrastructure in section  
3 13 8.57, subsection 5, paragraph "c".  
3 14 Sec. 5. NEW SECTION. 15.374 RULES.  
3 15 The commission may adopt rules pursuant to chapter 17A as  
3 16 necessary to administer this part.

3 17 EXPLANATION

3 18 This bill relates to the community attraction and tourism  
3 19 development program and fund. The bill creates a community  
3 20 attraction and tourism development commission for purposes of  
3 21 administering the community attraction and tourism development  
3 22 program and fund. Currently, the program and fund are  
3 23 administered by the department of economic development.

3 24 The bill provides that the commission shall consist of  
3 25 three members of the travel federation of Iowa, one mayor of a  
3 26 city with a population of less than \$20,000 appointed by the  
3 27 Iowa league of cities board of directors, and one county  
3 28 supervisor from a county with a population ranking in the  
3 29 bottom 33 counties in population appointed by the Iowa state  
3 30 association of counties' board of directors.

3 31 The bill provides that the members of the commission shall  
3 32 serve staggered three-year terms and are subject to  
3 33 confirmation by the senate.

3 34 LSB 6617YC 78

3 35 tm/as/5

