

MAR 8 1999

ECONOMIC DEVELOPMENT

HOUSE FILE  
BY FORD

**569**

Passed House, Date \_\_\_\_\_

Passed Senate, Date \_\_\_\_\_

Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_

Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_

Approved \_\_\_\_\_

**A BILL FOR**

1 An Act relating to international promotion of educational  
2 opportunities at colleges and universities in Iowa.  
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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**HF 569**

1 Section 1. NEW SECTION. 15.115 INTERNATIONAL PROMOTION  
2 OF EDUCATIONAL OPPORTUNITIES.

3 The department shall develop and implement an international  
4 promotional and marketing strategy designed to increase  
5 international awareness of postsecondary educational  
6 opportunities available in Iowa at regents institutions,  
7 community colleges, and accredited private institutions as  
8 defined in section 261.9.

9 EXPLANATION

10 This bill provides that the department of economic  
11 development shall develop and implement a promotional and  
12 marketing strategy designed to increase international  
13 awareness of postsecondary educational opportunities available  
14 in Iowa at regents institutions, community colleges, and  
15 accredited private institutions as defined in section 261.9.

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