FEB 2 5 2000 STATE GOVERNMENT

HOUSE FILE JOCHUM, GREIMANN, D. TAYLOR, BY WITT, DODERER, HOLVECK, MUNDIE, OSTERHAUS, O'BRIEN, FREVERT, PARMENTER, FALLON, MYERS, MASCHER, T. TAYLOR, and FOEGE

Passed	House,	Date	Passed	Senate,	Date	
Vote:	Ayes _	Nays	Vote:	Ayes	Nays	
	A	approved				

A BILL FOR 1 An Act relating to the Iowa clean elections Act. 2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA: 3 4 5 6 7 8 9 10 11 12 13 14 15 16

- Section 1. NEW SECTION. 56.6A ELECTRONIC FILING.
- Reports filed with the board pursuant to the requirements
- 3 of section 56.6 shall be filed in an electronic format if a
- 4 candidate or committee accepts contributions in excess of
- 5 twenty thousand dollars in the aggregate, makes expenditures
- 6 in excess of twenty thousand dollars in the aggregate, or
- 7 incurs indebtedness in excess of twenty thousand dollars in
- 8 the aggregate.
- 9 Sec. 2. NEW SECTION. 56.13A MEDIA REPORTS.
- 10 l. a. Publishers of print and electronic media shall
- ll record all purchases of print space and electronic media time
- 12 or space related to advertisements that expressly advocate the
- 13 election or defeat of a clearly identified candidate or the
- 14 passage or defeat of a ballot issue.
- b. Publishers shall file monthly reports of activity
- 16 covered by this section with the board, due at the board or
- 17 postmarked by the fifth day of each month following any month
- 18 in which media space or time has been purchased related to
- 19 advertisements that expressly advocate the election or defeat
- 20 of a clearly identified candidate or the passage or defeat of
- 21 a ballot issue.
- 22 c. The reports shall contain a detailed listing of at
- 23 least the following information:
- 24 (1) Identification of the persons buying the media space
- 25 or time.
- 26 (2) Identification of the candidate or ballot issue that
- 27 is clearly identified in the advertisement.
- 28 (3) Description of the position advocated by the persons
- 29 buying the media space or time with regard to the clearly
- 30 identified candidate or ballot issue.
- 31 (4) The dates on which the purchase took place, and the
- 32 dates for which the media space or time was purchased.
- 33 (5) The cost of the media space or time.
- 34 2. The filing requirements of this section shall apply in
- 35 addition to any other applicable filing requirements under

- 1 this chapter.
- The board shall develop, prescribe, furnish, and
- 3 distribute forms for the media reports.
- 4 Sec. 3. NEW SECTION. 56.100 DEFINITIONS.
- 5 For the purposes of this subchapter:
- 6 1. "Allowable contribution" means a qualifying
- 7 contribution or a seed money contribution.
- 8 2. "Board" means the Iowa ethics and campaign disclosure
- 9 board established under section 68B.32.
- 10 3. "Clean money qualifying period" means the period during
- 11 which candidates are permitted to collect qualifying
- 12 contributions in order to qualify for clean money funding.
- 13 The period begins ninety days before the beginning of the
- 14 primary election campaign period and ends thirty days before
- 15 the beginning of the primary election campaign period.
- 16 4. "Coordination" means a payment made for a communication
- 17 or anything of value that is for the purpose of influencing
- 18 the outcome of an election and that is made by a person
- 19 according to at least one of the following:
- 20 a. In cooperation, consultation, or concert with, at the
- 21 request or suggestion of, or pursuant to, a particular
- 22 understanding with a candidate, a candidate's authorized
- 23 committee, or an agent acting on behalf of a candidate or
- 24 authorized committee.
- 25 b. For the dissemination, distribution, or republication,
- 26 in whole or in part, of any broadcast or any written, graphic,
- 27 or other form of campaign material prepared by a candidate, a
- 28 candidate's committee, or an agent of a candidate or
- 29 candidate's committee.
- 30 c. Based on specific information about the candidate's
- 31 plans, projects, or needs provided to the person making the
- 32 payment by the candidate or the candidate's agent who provides
- 33 the information with a view toward having the payment made.
- 34 d. If, in the same election cycle in which the payment is
- 35 made, the person making the payment is serving or has served

- l as a member, employee, fund-raiser, or agent of the
- 2 candidate's committee in an executive or policymaking
- 3 position.
- 4 e. If the person making the payment has served in any
- 5 formal policy or advisory position with the candidate's
- 6 campaign or has participated in strategic or policymaking
- 7 discussions with the candidate's campaign relating to the
- 8 candidate's pursuit of nomination for election, or election,
- 9 to office, in the same election cycle as the election cycle in
- 10 which the payment is made.
- 11 f. If the person making the payment retains the
- 12 professional services of an individual or person who, in a
- 13 nonministerial capacity, has provided or is providing
- 14 campaign-related services in the same election cycle to a
- 15 candidate who is pursuing the same nomination or election as
- 16 any of the candidates to whom the communication refers. For
- 17 purposes of this section, "professional services" includes
- 18 services in support of a candidate's pursuit of nomination for
- 19 election or election to office such as polling, media advice,
- 20 direct mail, fund-raising, or campaign research.
- 21 5. "Excess expenditure amount" means the amount of money
- 22 spent or obligated to be spent by a nonparticipating candidate
- 23 in excess of the clean money amount available to a
- 24 participating candidate running for the same office.
- 25 6. "Express advocacy" means the same as defined in section
- 26 56.2.
- 27 7. "General election campaign period" means the period
- 28 beginning the day after the primary election and ending on the
- 29 day of the general election.
- 30 8. "Independent candidate" means a candidate who does not
- 31 represent a political party that has been granted ballot
- 32 status and holds a primary election to choose its nominee for
- 33 the general election.
- 34 9. "Independent expenditure" means an expenditure made by
- 35 a person or group of persons other than a candidate or

- l candidate's committee that meets both of the following
- 2 conditions:
- 3 a. The expenditure is made for a communication that
- 4 contains express advocacy.
- 5 b. The expenditure is made without the participation or
- 6 cooperation of and without coordination with a candidate or a
- 7 candidate's committee.
- 8 10. "Issue advertisement" means a communication through a
- .9 broadcasting station, newspaper, magazine, outdoor advertising
- 10 facility, mailing, or any other type of general public
- 11 political advertising that has all of the following
- 12 characteristics:
- 13 a. The purchase does not constitute an independent
- 14 expenditure or a contribution.
- b. The cost, in the aggregate, is at least five hundred
- 16 dollars.
- 17 c. The communication contains the name or likeness of one
- 18 or more candidates.
- d. The communication was made during a primary or general
- 20 election period.
- 21 e. The communication recommends a position on a political
- 22 issue.
- 23 ll. "Nonparticipating candidate" means a candidate who is
- 24 on the ballot but has chosen not to apply for clean money
- 25 campaign funding, or a candidate who is on the ballot and has
- 26 applied for but has not satisfied the requirements for
- 27 receiving clean money funding.
- 28 12. "Participating candidate" means a candidate who
- 29 qualifies for clean money campaign funding. Such candidates
- 30 are eligible to receive clean money funding during primary or
- 31 general election campaign periods.
- 32 13. "Party candidate" means a candidate who represents a
- 33 political party as defined by section 43.2.
- 34 14. "Primary election campaign period" means the period
- 35 beginning ninety days before the primary election and ending

- 1 on the day of the primary election.
- 2 15. "Qualifying contribution" means a contribution of five
- 3 dollars that is received during the designated clean money
- 4 qualifying period by a candidate seeking to become eligible
- 5 for clean money campaign funding and that is acknowledged by a
- 6 written receipt identifying the contributor.
- 7 16. "Seed money contribution" means a contribution of no
- 8 more than one hundred dollars made by an individual adult
- 9 during the seed money period, but specifically excludes all of
- 10 the following:
- 11 a. Payments by a membership organization for the costs of
- 12 communications to its members.
- b. Payments by a membership organization for the purpose
- 14 of facilitating the making of qualifying contributions.
- 15 c. Volunteer activity, including the payment of incidental
- 16 expenses by volunteers.
- 17. "Seed money period" means the period beginning the day
- 18 following the previous general election for that office and
- 19 ending on the last day of the clean money qualifying period.
- 20 This is the exploratory period during which candidates who
- 21 wish to become eligible for clean money funding for the next
- 22 elections are permitted to raise and spend a limited amount of
- 23 private seed money, from contributions of up to one hundred
- 24 dollars per individual, for the purpose of determining whether
- 25 to become a candidate and fulfilling the clean money
- 26 eligibility requirements.
- 27 Sec. 4. NEW SECTION. 56.101 ELIGIBILITY FOR PARTY
- 28 CANDIDATES.
- 29 1. A party candidate qualifies as a participating
- 30 candidate for the primary election campaign period if the
- 31 candidate does both of the following:
- 32 a. The candidate files a declaration with the board that
- 33 the candidate has complied and will comply with all of the
- 34 requirements of this subchapter, including the requirement
- 35 that during the seed money period and the clean money

- 1 qualifying period the candidate not accept or spend private
- 2 contributions from any source other than seed money
- 3 contributions and clean money qualifying contributions, unless
- 4 the provisions of section 56.103 apply.
- 5 b. The candidate meets both of the following qualifying
- 6 contribution requirements before the close of the clean money
- 7 qualifying period:
- 8 (1) A party candidate must collect both qualifying
- 9 contributions and signatures as follows:
- 10 (a) For the office of governor, from five hundred
- 11 registered voters in each congressional district.
- 12 (b) For statewide office other than governor, from two
- 13 hundred fifty registered voters in each congressional
- 14 district.
- 15 (c) For the Iowa senate, from two hundred registered
- 16 voters in the senate candidate's electoral district.
- 17 (d) For the Iowa house of representatives from one hundred
- 18 registered voters in the house candidate's electoral district.
- 19 (2) Each qualifying contribution must meet all
- 20 requirements of this section.
- 21 2. Contributors shall be registered voters who reside
- 22 within the candidate's electoral district and who are
- 23 therefore eligible to vote for that candidate.
- 24 3. Qualifying contributions shall be:
- 25 a. Made in cash or by check or money order.
- 26 b. Gathered by candidates themselves or by volunteers who
- 27 do not receive compensation.
- 28 c. Acknowledged by a receipt to the contributor, with a
- 29 copy to be kept by the candidate and a third copy to be
- 30 submitted to the board. The receipt shall indicate, by the
- 31 contributor's signature, that the contributor understands that
- 32 the purpose of the contribution is to help the candidate
- 33 qualify for clean money campaign funding, and shall include a
- 34 signed statement indicating that the contribution is made
- 35 without coercion or reimbursement. The receipt shall include

- 1 the contributor's signature, printed name, home address, and
- 2 telephone number, and the name of the candidate on whose
- 3 behalf the contribution is made.
- 4 d. Turned over to the board for deposit in the clean money
- 5 fund established under section 56.122, with the signed and
- 6 completed receipt, according to a schedule and procedure to be
- 7 determined by the board. A contribution submitted as a
- 8 qualifying contribution that does not include the signed and
- 9 completed receipt shall not be counted as a qualifying
- 10 contribution.
- 11 4. A party candidate qualifies as a participating
- 12 candidate for the general election campaign period when the
- 13 candidate does both of the following:
- 14 a. The candidate has met all of the applicable
- 15 requirements and filed a declaration with the board that the
- 16 candidate has fulfilled and will fulfill all of the
- 17 requirements of a participating candidate as stated in this
- 18 subchapter.
- b. As a participating candidate during the primary
- 20 election campaign period, the candidate had the highest number
- 21 of votes of the candidates contesting the primary election
- 22 from the candidate's respective party and won the party's
- 23 nomination.
- 24 Sec. 5. NEW SECTION. 56.102 ELIGIBILITY FOR INDEPENDENT
- 25 CANDIDATES.
- 26 1. An independent candidate qualifies as a participating
- 27 candidate for the primary election campaign period if the
- 28 candidates does both of the following:
- 29 a. The candidate files a declaration with the board that
- 30 the candidate has complied and will comply with all of the
- 31 requirements of this subchapter, including the requirement
- 32 that during the seed money period and the clean money
- 33 qualifying period the candidate not accept or spend private
- 34 contributions from any source other than seed money
- 35 contributions and clean money qualifying contributions, unless

- 1 the provisions of section 56.103 apply.
- 2 b. The candidate meets the following qualifying
- 3 contribution requirements before the close of the clean money
- 4 qualifying period:
- 5 (1) An independent candidate shall collect the same number
- 6 of qualifying contributions as required of a party candidate
- 7 for the same office under section 56.101.
- 8 (2) Each qualifying contribution must meet all
- 9 requirements of this section.
- 2. Contributors shall be registered voters who reside
- 11 within the candidate's electoral district and who are
- 12 therefore eligible to vote for that candidate.
- 3. Qualifying contributions shall be:
- 14 a. Made in cash or by check or money order.
- b. Gathered by candidates themselves or by volunteers who
- 16 do not receive compensation.
- 17 c. Acknowledged by a receipt to the contributor, with a
- 18 copy to be kept by the candidate and a third copy to be
- 19 submitted to the board. The receipt shall indicate, by the
- 20 contributor's signature, that the contributor understands that
- 21 the purpose of the contribution is to help the candidate
- 22 qualify for clean money campaign funding, and shall include a
- 23 signed statement indicating that the contribution is made
- 24 without coercion or reimbursement. The receipt shall include
- 25 the contributor's signature, printed name, home address, and
- 26 telephone number, and the name of the candidate on whose
- 27 behalf the contribution is made.
- 28 d. Turned over to the board for deposit in the clean money
- 29 fund established under section 56.122, with the signed and
- 30 completed receipt, according to a schedule and procedure to be
- 31 determined by the board. A contribution submitted as a
- 32 qualifying contribution that does not include the signed and
- 33 completed receipt shall not be counted as a qualifying
- 34 contribution.
- 35 4. An independent candidate qualifies as a participating

- 1 candidate for the general election campaign period when the
- 2 candidate does both of the following:
- 3 a. If, prior to the primary election, the candidate has
- 4 met all of the applicable requirements of this subchapter and
- 5 filed a declaration with the board that the candidate has
- 6 fulfilled and will fulfill all of the requirements of a
- 7 participating candidate as stated in this subchapter.
- 8 b. If, during the primary election campaign period, the
- 9 candidate has fulfilled all the requirements of a
- 10 participating candidate as stated in this subchapter.
- 11 Sec. 6. NEW SECTION. 56.103 TRANSITION RULE FOR CURRENT
- 12 ELECTION CYCLE.
- 13 During the election cycle in effect on the date of
- 14 enactment of this subchapter, a candidate may be certified as
- 15 a participating candidate, notwithstanding the acceptance of
- 16 contributions or making of expenditures from private funds
- 17 before the date of enactment that would, absent this section,
- 18 disqualify the candidate as a participating candidate,
- 19 provided that any private funds accepted but not expended
- 20 before the date of enactment of this subchapter shall either
- 21 be returned to the contributor or submitted to the board for
- 22 deposit in the clean money fund established under section
- 23 56.122.
- 24 Sec. 7. NEW SECTION. 56.104 CONTINUING OBLIGATION TO
- 25 COMPLY.
- 26 A participating candidate who accepts any benefits under
- 27 section 56.111 during the primary election campaign period
- 28 shall comply with all the requirements of this subchapter
- 29 through any remaining time during the primary election
- 30 campaign period as well as through the general election
- 31 campaign period whether or not the candidate continues to
- 32 accept benefits.
- 33 Sec. 8. NEW SECTION. 56.105 CONTRIBUTIONS AND
- 34 EXPENDITURES.
- 35 l. During the primary and general election campaign

- l periods, a participating candidate who has voluntarily agreed
- 2 to participate in clean money financing shall not accept
- 3 private contributions from any source other than the
- 4 candidate's political party as specified in section 56.106.
- 5 2. Notwithstanding section 56.12, a person shall not make
- 6 a contribution in the name of another person. A participating
- 7 candidate who receives a qualifying contribution or a seed
- 8 money contribution that is not from the person listed on the
- 9 receipt as required by this subchapter shall be liable to pay
- 10 to the board for deposit in the clean money fund established
- 11 under section 56.122 the entire amount of such contribution,
- 12 in addition to any penalties.
- 13 3. During the primary and general election campaign
- 14 periods, a participating candidate shall pay by means of the
- 15 board's clean money debit card.
- 16 4. Eligible candidates shall furnish complete campaign
- 17 records, including all records of seed money contributions and
- 18 qualifying contributions, to the board at regular filing
- 19 times, or on request by the board. Candidates must cooperate
- 20 with any audit or examination conducted or ordered by the
- 21 board.
- 22 Sec. 9. NEW SECTION. 56.105A NONPARTICIPATING CANDIDATES
- 23 -- CONTRIBUTION LIMITS.
- Nonparticipating candidates shall be subject to the
- 25 following contribution limits:
- 26 1. Candidates for statewide office:
- 27 a. One thousand dollars in the aggregate per individual
- 28 contribution.
- 29 b. Five thousand dollars in the aggregate per political
- 30 committee contribution.
- 31 2. Candidates for the Iowa senate and house of
- 32 representatives:
- 33 a. Five hundred dollars in the aggregate per individual
- 34 contribution.
- 35 b. One thousand dollars in the aggregate per political

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- 1 committee contribution.
- 2 Sec. 10. NEW SECTION. 56.106 POLITICAL PARTY
- 3 CONTRIBUTIONS AND EXPENDITURES.
- 4 1. Participating candidates may accept monetary or in-kind
- 5 contributions from political parties provided that the
- 6 aggregate amount of such contributions from all political
- 7 party committees combined does not exceed the equivalent of
- 9 office.
 - 10 2. In-kind contributions made during a general election
 - 11 campaign period on behalf of a group of the party's candidates
 - 12 shall not be considered a prohibited party contribution or
 - 13 count against the five percent limit established in subsection
 - 14 1 if such group includes at least fifty-one percent of the
 - 15 candidates whose names will appear on the general election
 - 16 ballot in the political subdivision represented by the party
 - 17 committee making such in-kind contributions.
 - 18 3. Contributions made to, and expenditures made by,
 - 19 political parties during primary and general campaign periods
 - 20 shall be reported to the board on the same basis as
 - 21 contributions and expenditures made to or by candidates.
 - 22 4. This section and this subchapter shall not prevent
 - 23 political party funds from being used for any of the
 - 24 following:
 - 25 a. General operating expenses of the party.
 - 26 b. Conventions.
 - 27 c. Nominating and endorsing candidates.
 - 28 d. Identifying, researching, and developing the party's
 - 29 positions on issues.
 - 30 e. Party platform activities.
 - 31 f. Non-candidate-specific voter registration.
 - 32 g. Non-candidate-specific get-out-the-vote drives.
 - 33 h. Travel expenses for noncandidate party leaders and
 - 34 staff.
 - Other non-candidate-specific party-building activities,

- 1 as defined by rule of the board.
- 2 Sec. 11. NEW SECTION. 56.107 USE OF PERSONAL FUNDS.
- Personal funds contributed as seed money by a candidate
- 4 seeking to become eligible as a participating candidate or by
- 5 the candidate's spouse shall not exceed one hundred dollars
- 6 per contributor.
- 7 2. Personal funds shall not be used to meet the qualifying
- 8 contribution requirement except for one five dollar
- 9 contribution from the candidate and one five dollar
- 10 contribution from the candidate's spouse.
- 11 Sec. 12. NEW SECTION. 56.108 SEED MONEY.
- 12 1. The only private contributions a candidate seeking to
- 13 become eligible for clean money funding shall accept, other
- 14 than qualifying contributions, are seed money contributions
- 15 contributed by individual adults prior to the end of the clean
- 16 money qualifying period.
- 2. A seed money contribution shall not exceed one hundred
- 18 dollars, and the aggregate amount of seed money contributions
- 19 accepted by a candidate seeking to become eligible for clean
- 20 money funding shall not exceed the relevant limit, as follows:
- 21 a. Twenty-five thousand dollars for a candidate team
- 22 running for governor and lieutenant governor.
- b. Fifteen thousand dollars for a candidate team running
- 24 for statewide office other than governor or lieutenant
- 25 governor.
- 26 c. Two thousand dollars for a candidate running for the
- 27 Iowa senate.
- 28 d. One thousand dollars for a candidate running for the
- 29 Iowa house of representatives.
- 30 3. Receipts for seed money contributions shall include the
- 31 contributor's signature, printed name, street address and zip
- 32 code, telephone number, occupation, and name of employer.
- 33 Contributions shall not be accepted if the required disclosure
- 34 information is not received.
- 35 4. Seed money shall be spent only during the clean money

- 1 qualifying period. Seed money shall not be spent during the 2 primary or general election campaign periods.
- 3 5. Within forty-eight hours after the close of the clean
- 4 money qualifying period, candidates seeking to become eligible
- 5 for clean money funding shall do both of the following:
- 6 a. Fully disclose all seed money contributions and 7 expenditures to the board.
- 8 b. Turn over to the board for deposit in the clean money
- 9 fund any seed money the candidate has raised during the
- 10 designated seed money period that exceeds the aggregate seed
- 11 money limit.
- 12 Sec. 13. NEW SECTION. 56.109 PARTICIPATION IN DEBATES.
- 13 1. Participating candidates in contested races shall
- 14 participate in all of the following:
- a. For the offices of governor and lieutenant governor:
- 16 (1) One one-hour debate during a contested primary
- 17 election.
- 18 (2) Two one-hour debates during a contested general
- 19 election.
- 20 b. For all other offices:
- 21 (1) One one-hour debate during a contested primary
- 22 election.
- 23 (2) One one-hour debate during a contested general
- 24 election.
- 25 2. Licensed broadcasters who receive any state funds shall
- 26 be required to publicly broadcast the debates held pursuant to
- 27 this section and section 56.120.
- 28 3. Nonparticipating candidates for the same office whose
- 29 names will appear on the ballot shall be invited to join the
- 30 debates.
- 31 Sec. 14. NEW SECTION. 56.110 CERTIFICATION.
- 32 l. No more than five days after a candidate applies for
- 33 clean money benefits, the board shall certify that the
- 34 candidate is or is not eligible.
- 35 2. Eligibility can be revoked if the candidate violates

- 1 the requirements of this subchapter, in which case all clean 2 money funds shall be repaid.
- 3 3. The candidate's request for certification shall be
- 4 signed by the candidate and the treasurer of the candidate's
- 5 committee under penalty of perjury.
- 6 4. The board's determination is final except that it is
- 7 subject to examination and audit by an outside agency
- 8 according to rule and to prompt judicial review according to
- 9 rule and chapter 17A.
- 10 Sec. 15. NEW SECTION. 56.111 BENEFITS PROVIDED TO
- 11 CANDIDATES ELIGIBLE TO RECEIVE CLEAN MONEY.
- 12 1. Candidates who qualify for clean money funding for
- 13 primary and general elections shall receive all of the
- 14 following:
- 15 a. Clean money funding from the board for each election,
- 16 the amount of which is specified in section 56.113. This
- 17 funding may be used to finance any and all campaign expenses
- 18 during the particular campaign period for which it was
- 19 received.
- 20 b. Media benefits as provided for in section 56.120.
- 21 c. Indication on the ballot of participation in the public
- 22 funding program as provided in section 56.121.
- 23 d. Additional clear money funding to match any excess
- 24 expenditure amount spent by a nonparticipating candidate, as
- 25 specified in section 56.115.
- 26 e. Additional clean money funding to match any independent
- 27 expenditure made in opposition to their candidacies or on
- 28 behalf of their opponents' candidacies, as specified in
- 29 section 56.117.
- 30 f. Additional clean money funding to match any issue
- 31 advertisement expenditure, as specified in section 56.118.
- 32 2. The maximum aggregate amount of additional funding a
- 33 participating candidate shall receive to match independent
- 34 expenditures and the excess expenditures of nonparticipating
- 35 candidates shall be two hundred percent of the full amount of

- 1 clean money funding allocated to a participating candidate for
- 2 a particular primary or general election campaign period.
- 3 Sec. 16. <u>NEW SECTION</u>. 56.112 SCHEDULE OF CLEAN MONEY 4 PAYMENTS.
- 5 1. An eligible candidate shall receive clean money funding
- 6 for the primary election campaign period on the date on which
- 7 the board certifies the candidate as a participating
- 8 candidate. This certification shall take place no later than
- 9 five days after the candidate has submitted the required
- 10 number of qualifying contributions and a declaration stating
- ll that the candidate has complied with all other requirements
- 12 for eligibility as a participating candidate, but no earlier
- 13 than the beginning of the primary election campaign period.
- 2. An eligible candidate shall receive clean money funding
- 15 for the general election campaign period within forty-eight
- 16 hours after certification of the primary election results.
- 17 Sec. 17. <u>NEW SECTION</u>. 56.113 DETERMINATION OF CLEAN
- 18 MONEY AMOUNTS.
- 19 1. a. For party candidates, the amount of clean money
- 20 funding for a contested primary election is as follows:
- 21 (1) Five hundred thousand dollars for a candidate team
- 22 running for governor and lieutenant governor.
- 23 (2) Fifty thousand dollars for a candidate for attorney
- 24 general.
- 25 (3) Twenty-five thousand dollars for a candidate for
- 26 statewide office other than governor, lieutenant governor, or
- 27 attorney general.
- 28 (4) Fifteen thousand dollars for a candidate running for
- 29 the Iowa senate.
- 30 (5) Ten thousand dollars for a candidate running for the
- 31 Iowa house of representatives.
- 32 b. The clean money amount for an eligible party candidate
- 33 in an uncontested primary election is twenty-five percent of
- 34 the amount provided in a contested primary election.
- 35 c. In a contested general election, if an eligible party

- 1 candidate or all of the candidates of the candidate's party
- 2 combined received at least twenty percent of the total number
- 3 of votes cast for all candidates seeking that office in the
- 4 just-held primary election or in the previous general
- 5 election, the candidate shall receive the full amount of clean
- 6 money funding for the general election, as follows:
- 7 (1) Two million dollars for a candidate team running for 8 governor and lieutenant governor.
- 9 (2) One hundred thousand dollars for a candidate for 10 attorney general.
- 11 (3) Seventy-five thousand dollars for a candidate for
- 12 statewide office other than governor, lieutenant governor, or
- 13 attorney general.
- 14 (4) Thirty-five thousand dollars for a candidate running
- 15 for the Iowa senate.
- 16 (5) Twenty thousand dollars for a candidate running for
- 17 the Iowa house of representative.
- 18 d. The clean money amount for an eligible party candidate
- 19 in an uncontested general election is ten percent of the
- 20 amount provided in a contested general election for the same
- 21 office.
- 22 2. a. For eligible independent candidates, the clean
- 23 money amount for a primary election is twenty-five percent of
- 24 the amount received by a party candidate in a contested
- 25 primary election.
- 26 b. The clean money amount for an eligible independent
- 27 candidate in the general election is the same as the full
- 28 amount received by a party candidate in the general election.
- 29 c. After the first cycle of clean money elections, the
- 30 board shall modify all clean money amounts based on the
- 31 percentage increase in the consumer price index, for all urban
- 32 consumers, United States city average, as published in the
- 33 federal register by the United States department of labor,
- 34 bureau of labor statistics, that reflects the percentage
- 35 increase in the consumer price index for the twelve-month

- 1 period ending December 31 of the previous year.
- 2 Sec. 18. NEW SECTION. 56.114 EXPENDITURES MADE WITH
- 3 CLEAN MONEY FUNDS.
- 4 1. The clean money funding received by a participating
- 5 candidate shall be used only for the purpose of defraying that
- 6 candidate's campaign-related expenses during the particular
- 7 election campaign period for which the clean money funding was
- 8 received.
- 9 2. Payments shall not be used for the following:
- 10 a. Payments that are in violation of the law.
- 11 b. Payments that repay any personal, family, or business
- 12 loans, expenditures, or debts.
- 13 Sec. 19. NEW SECTION. 56.115 DISCLOSURE OF EXCESS
- 14 SPENDING BY NONPARTICIPATING CANDIDATES.
- 15 1. If a nonparticipating candidate's total expenditures
- 16 exceed the amount of clean money funding allocated to the
- 17 candidate's clean money opponent, the candidate shall declare
- 18 to the board within forty-eight hours every excess expenditure
- 19 amount that, in the aggregate, is more than one thousand
- 20 dollars.
- 21 2. During the last twenty days before the end of the
- 22 relevant campaign period, a nonparticipating candidate shall
- 23 declare to the board each excess expenditure amount over five
- 24 hundred dollars within twenty-four hours of when the
- 25 expenditure is made or obligated to be made.
- 26 3. The board may make its own determination as to whether
- 27 excess expenditures have been made by nonparticipating
- 28 candidates.
- 29 4. Upon receiving an excess expenditure declaration, the
- 30 board shall immediately release additional clean money funding
- 31 to the opposing participating candidate or candidates equal to
- 32 the excess expenditure amount the nonparticipating candidate
- 33 has spent or intends to spend, subject to the limit set forth
- 34 in section 56.111.
- 35 Sec. 20. NEW SECTION. 56.116 CAMPAIGN ADVERTISEMENTS.

- 1 All broadcast and print advertisements placed by candidates
- 2 or candidate's committees shall include a clear written or
- 3 spoken statement indicating that the candidate has approved of
- 4 the contents of the advertisement.
- 5 Sec. 21. NEW SECTION. 56.117 DISCLOSURE OF, AND
- 6 ADDITIONAL CLEAN MONEY TO RESPOND TO, INDEPENDENT
- 7 EXPENDITURES.
- 8 1. Any person or group of persons who makes or obligates
- 9 to make an independent expenditure during a primary or general
- 10 election campaign period which, in the aggregate, exceeds one
- 11 thousand dollars shall report each expenditure within forty-
- 12 eight hours to the board.
- 13 2. The report to the board shall include a statement,
- 14 under penalty of perjury, by the person or persons making the
- 15 independent expenditure identifying the candidate whom the
- 16 independent expenditure is intended to help elect or defeat
- 17 and affirming that the expenditure is totally independent and
- 18 involves no cooperation or coordination with a candidate or a
- 19 political party.
- 20 a. An individual or organization may file a complaint with
- 21 the board if the candidate or the organization believes that
- 22 the statement according to this subsection is false.
- 23 b. A hearing on a complaint under this subsection shall be
- 24 held within three business days of filing and a decision
- 25 issued within seven days of filing.
- 26 3. Any person or group of persons who makes or obligates
- 27 to make an independent expenditure during the last twenty days
- 28 before the end of the relevant campaign period which, in the
- 29 aggregate, exceeds five hundred dollars shall report each
- 30 expenditure within twenty-four hours to the board.
- 31 4. Upon receiving a report that an independent expenditure
- 32 has been made or obligated to be made, the board shall
- 33 immediately release additional clean money funding, equal in
- 34 amount to the cost of the independent expenditure, to all
- 35 participating candidates whom the independent expenditure is

- 1 intended to oppose or defeat provided that the maximum
- 2 aggregate amount of additional funding a participating
- 3 candidate shall receive to match independent expenditures and
- 4 the excess expenditures of nonparticipating candidates is no
- 5 more than two hundred percent of the full amount of clean
- 6 money funding allocated to a participating candidate in that
- 7 election.
- 8 Sec. 22. NEW SECTION. 56.118 DEFINITION AND DISCLOSURE
- 9 OF, AND ADDITIONAL CLEAN MONEY TO RESPOND TO, ISSUE
- 10 ADVERTISEMENTS.
- 11 1. A person who makes or obligates to make a disbursement
- 12 to purchase an issue advertisement shall file a report with
- 13 the board not later than forty-eight hours after making or
- 14 obligating to make the disbursement, containing the following
- 15 information:
- 16 a. The amount of the disbursement.
- 17 b. The name and address of the person making the
- 18 disbursement.
- 19 c. The purpose of the issue advertisement.
- 20 2. Upon receiving a report that an issue advertisement has
- 21 been made or obligated to be made, and upon determination that
- 22 the advertisement can reasonably be interpreted as having the
- 23 effect of promoting the defeat of a participating candidate or
- 24 the election of that candidate's opponent, the board shall
- 25 immediately release to that candidate additional clean money
- 26 funding, equal in amount to the cost of the issue
- 27 advertisement.
- 28 Sec. 23. NEW SECTION. 56.119 VOTER INFORMATION PROGRAM.
- 29 1. The board shall establish and administer a nonpartisan
- 30 voter information program, including an advisory council
- 31 consisting of representatives of nonprofit organizations,
- 32 political parties, the media, and interested citizens.
- 33 2. The voter information program advisory council shall be
- 34 authorized to establish a voter information program for the
- 35 purpose of providing voters with election-related information

- 1 and fostering political dialogue and debate.
- 2 3. The voter information program advisory council shall
- 3 organize the publication and distribution of a voter
- 4 information guide that includes important information about
- 5 the following issues:
- 6 a. Candidates appearing on the ballot, including
- 7 biographical material submitted by the candidates.
- 8 b. Whether candidates are funding their campaigns with
- 9 public money or private money.
- 10 c. Policy statements by the candidates or their political
- Ill parties on issues designated by the council and other issues.
 - 12 d. Candidates' voting records.
 - 13 Sec. 24. NEW SECTION. 56.120 BROADCAST DEBATES.
 - 14 1. All public television and radio broadcast stations
 - 15 funded in whole or in part by the state shall make available
 - 16 free coverage for candidate debates in contested primary and
 - 17 general elections. The minimum amount of time that
 - 18 broadcasters shall broadcast, and participating candidates
 - 19 shall participate in, shall be as follows:
 - 20 a. For the office of governor and lieutenant governor:
 - 21 (1) One one-hour debate during a contested primary
 - 22 election.
 - 23 (2) Two one-hour debates during a contested general
 - 24 election.
 - 25 b. For all other offices:
 - 26 (1) One one-hour debate during a contested primary
 - 27 election.
 - 28 (2) One one-hour debate during a contested general
 - 29 election.
 - 30 2. All participating candidates shall participate in the
 - 31 debates and all nonparticipating candidates for the same
 - 32 office whose names will appear on the ballot must be invited
 - 33 to join the debates.
 - 34 Sec. 25. NEW SECTION. 56.121 BALLOT LABEL.
 - 35 The board shall inform voters as to which candidates have

- l qualified for and accepted clean money funding by placing the
- 2 following sentence below the name of each participating
- 3 candidate on the ballot:
- 4 THIS CANDIDATE IS PARTICIPATING IN IOWA'S VOLUNTARY PUBLIC-
- 5 FINANCING PROGRAM.
- 6 Sec. 26. NEW SECTION. 56.122 CLEAN MONEY FUND -- NATURE
- 7 AND PURPOSES.
- 8 1. A special clean money fund is established as a separate
- 9 fund within the state treasury, under the control of the
- 10 board, for the following purposes:
- 11 a. Providing public financing for the election campaigns
- 12 of certified participating candidates during primary, general,
- 13 and runoff campaign periods.
- 14 b. Paying for the administrative and enforcement costs of
- 15 the board in relation to this subchapter.
- 16 2. The fund shall consist of moneys received according to
- 17 section 56.123. Notwithstanding section 8.33, unencumbered or
- 18 unobligated moneys and any interest earned on moneys in the
- 19 fund on June 30 of any fiscal year shall not revert to the
- 20 general fund of the state but shall remain in the fund and
- 21 available for expenditure in subsequent years.
- 22 Sec. 27. NEW SECTION. 56.123 FUNDING.
- 23 1. In addition to any moneys appropriated by the general
- 24 assembly to the clean money fund established in section
- 25 56.122, the following moneys shall be deposited in the fund:
- 26 a. The qualifying contributions required of candidates
- 27 seeking to become certified as participating candidates
- 28 according to section 56.101 and candidates' excess qualifying
- 29 contributions.
- 30 b. The excess seed money contributions of candidates
- 31 seeking to become certified as participating candidates as
- 32 defined by section 56.108.
- 33 c. Moneys distributed to any participating candidate who
- 34 does not remain a candidate until the primary or general
- 35 election for which they were distributed.

- d. Civil penalties levied by the board against candidates for violations of this chapter.
- 3 e. Voluntary donations made directly to the clean money 4 fund.
- f. Any other sources of revenue designated by the general6 assembly.
- 7 2. The general assembly shall appropriate additional funds 8 as necessary to fully fund clean money payments required under 9 this subchapter.
- 10 Sec. 28. NEW SECTION. 56.124 POWERS AND PROCEDURES.
- 11 The board shall have the following powers and procedures,
- 12 in addition to those granted in this chapter and chapter 68B,
- 13 when administering this subchapter:
- 14 1. After every primary and general election, the board may
- 15 conduct random audits and investigations to ensure compliance
- 16 with this subchapter.
- 17 2. The subjects of audits and investigations shall be
- 18 selected on the basis of impartial criteria established by a
- 19 vote of at least three members of the board.
- 20 3. The board may investigate anonymous complaints.
- 21 4. Complainants may receive whistle blower protection.
- 22 5. The board may seek injunctions when all of the
- 23 following conditions are met:
- 24 a. There is a substantial likelihood that a violation of
- 25 this subchapter is occurring or is about to occur.
- 26 b. The failure to act expeditiously will result in
- 27 irreparable harm to a party affected by the potential
- 28 violation.
- 29 c. Expeditious action will not cause undue harm or
- 30 prejudice to the interests of others.
- 31 d. The public interest would be best served by the
- 32 issuance of an injunction.
- 33 6. The board may levy civil penalties for violations of
- 34 the law. Civil penalties shall be deposited in the clean
- 35 money fund.

- 1 7. The board shall refer criminal violations to the county 2 attorney or attorney general for prosecution.
- 8. The board may participate fully in any actions filed
 4 under this section.
- 5 9. The board shall adopt rules pursuant to chapter 17A as 6 necessary to administer this subchapter, including a program
- 7 to implement a clean money debit card.
- 8 Sec. 29. NEW SECTION. 56.125 CIVIL ACTIONS.
- 9 1. A citizen who believes a candidate has violated the law 10 may pursue a civil action in a court of relevant jurisdiction, 11 provided that both of the following are true:
- 12 a. The citizen has previously filed a complaint regarding 13 the same alleged violation with the board.
- b. The board has failed to make a determination within thirty days of the filing of the complaint.
- 2. A party which wins a civil action charging a violation 17 of this subchapter shall be entitled to receive reasonable 18 attorney fees and court costs from the defendant.
- 3. If a court in which a civil action has been filed under 20 subsection 1 finds that the complaint in that action was made 21 frivolously or without cause, the court may require the
- 22 complainant to pay the costs of the board, the court, and the 23 defendant parties.
- 24 Sec. 30. NEW SECTION. 56.126 BOARD REPORTS.
- 25 1. The board shall report fully to the general assembly 26 after each election cycle.
- 27 2. The report shall include a detailed summary of all seed
- 28 money contributions, qualifying contributions, and benefits
- 29 received, and expenditures made, by all participating
- 30 candidates. The report shall also include a summary and
- 31 evaluation of the board's activities and recommendations
- 32 relating to the implementation, administration, and
- 33 enforcement of this subchapter.
- 34 Sec. 31. <u>NEW SECTION</u>. 56.127 REPAYMENTS OF EXCESS
- 35 EXPENDITURES.

- 1. If a participating candidate spends or obligates to
- 2 spend more than the clean money funding the candidate
- 3 receives, and if such is determined not to be an amount that
- 4 had or could have been expected to have a significant impact
- 5 on the outcome of the election, the candidate shall repay to
- 6 the clean money fund an amount equal to the excess.
- 7 2. If a participating candidate spends or obligates to
- 8 spend more than the clean money funding the candidate
- 9 receives, and if such is determined to be an amount that had
- 10 or could have been expected to have a significant impact on
- 11 the outcome of the election, the candidate shall repay to the
- 12 clean money fund an amount equal to five times the value of
- 13 the excess.
- 14 Sec. 32. NEW SECTION. 56.128 PENALTIES.
- 15 1. A candidate shall not knowingly accept more benefits
- 16 than those to which the candidate is entitled, spend more than
- 17 the amount of clean money funding received, or misuse such
- 18 benefits or clean money funding.
- 19 2. If a violation of subsection 1 was intentional and
- 20 involved an amount that had or could have been expected to
- 21 have a significant impact on the outcome of the election, the
- 22 candidate commits an aggravated misdemeanor.
- 3. If it is determined that the violation of subsection 1
- 24 was intentional and involved an amount that had or could have
- 25 been expected to have a significant impact on the outcome of
- 26 the election, and if, in the judgment of the board, the
- 27 violation is believed to have contributed to the violator
- 28 winning the election, the board may recommend to the general
- 29 assembly that the results of the election be nullified and a
- 30 new election called.
- 31 4. A person shall not provide false information to the
- 32 board or conceal or withhold information from the board. A
- 33 violation of this subsection is an aggravated misdemeanor.
- 34 Sec. 33. SEVERABILITY. The provisions of this Act are
- 35 severable as provided in section 4.12.

- 1 Sec. 34. EFFECTIVE DATE. This Act takes effect January 1, 2 2001.
- 3 EXPLANATION
- 4 This bill amends Code chapter 56, relating to campaign
- 5 finance law, to add a new subchapter relating to public
- 6 financing for certain political campaigns.
- 7 The bill enacts a "clean money" model for public financing,
- 8 and enacts new Code section 56.100, providing definitions for
- 9 key terms related to a clean money model.
- New Code section 56.122 establishes a separate,
- ll nonreverting fund in the state treasury for the clean money
- 12 fund, and new Code section 56.123 provides sources of revenue
- 13 for the fund.
- New Code sections 56.101 and 56.102 specify eligibility
- 15 procedures for both party and independent candidates,
- 16 specifying the number and details for collection of qualifying
- 17 contributions.
- 18 New Code section 56.105 prohibits a participating candidate
- 19 from accepting private funding during the primary and general
- 20 election campaign periods other than certain permitted party
- 21 funding. Contributions in the name of another person are
- 22 prohibited and subject to payment to the board as are any
- 23 applicable penalties. The use of personal funds for seed
- 24 money or as qualifying contributions is limited by new Code
- 25 section 56.107.
- New Code section 56.106 limits political party
- 27 contributions and expenditures on behalf of candidates.
- New Code section 56.108 details the collection of private
- 29 contributions for use as seed money, limited to \$100 per
- 30 individual contributor, and also limited in the aggregate in
- 31 differing amounts for candidates for governor and lieutenant
- 32 governor, for other statewide candidates, for Iowa senate
- 33 candidates, and for Iowa house of representatives candidates.
- 34 Seed money expenditures are limited to the clean money
- 35 qualifying period and seed money contributions and

- 1 expenditures must be fully disclosed at the end of the clean 2 money qualifying period.
- 3 New Code section 56.110 provides for a certification
- 4 process after a candidate applies for clean money benefits and
- 5 requires repayment of funds if eligibility is revoked. The
- 6 bill provides for audit and judicial review of the
- 7 certification decision.
- 8 New Code section 56.112 provides for a schedule of payments
- 9 to participating candidates, and new Code section 56.113
- 10 specifies differing total amounts for primary and general
- 11 elections for candidates for governor and lieutenant governor,
- 12 for other statewide candidates, for Iowa senate candidates,
- 13 and for Iowa house of representatives candidates. Alternate
- 14 amounts are provided for uncontested races. Clean money
- 15 payments must be used only for campaign-related expenses, and
- 16 cannot be used for payments in violation of law or to repay
- 17 personal or business loans, expenditures, or debts, pursuant
- 18 to new Code section 56.114.
- 19 Nonparticipating candidates must disclose within 48 hours
- 20 every expenditure in excess of the clean money funding
- 21 allocated to the candidate's participating opponent, that in
- 22 the aggregate is more than \$1,000, pursuant to new Code
- 22 23 section 56.115. Contributions to nonparticipating candidates
 - 24 are limited in Code section 56.105A. Certain other reporting
 - 25 requirements apply during the last 20 days of a campaign.
 - 26 New Code section 56.111 provides certain benefits for
 - 27 participating candidates, including specified amounts of
 - 28 public funding pursuant to new Code section 56.113, mandatory
 - 29 participation in debates on public television pursuant to new
 - 30 Code sections 56.109 and 56.120, designation on the ballot of
 - 31 participation in the public funding program pursuant to new
 - 32 Code section 56.121, and additional limited public funding to
 - 33 respond to certain excess expenditures by nonparticipating
 - 34 candidates, independent expenditures, and issue advertisement
 - 35 expenditures pursuant to Code sections 56.115, 56.117, and

- 1 56.118. Any candidate who accepts benefits during the primary
- 2 campaign must continue to comply with the requirements of the
- 3 public financing program, even if the candidate stops
- 4 accepting benefits of the program at any point during the
- 5 primary or general election according to new Code section
- 6 56.104.
- 7 All candidates must include a statement with all
- 8 advertisements indicating that the candidate has approved of
- 9 the contents of the advertisement pursuant to new Code section
- 10 56.116.
- 11 Public television and radio stations receiving any state
- 12 funds must offer certain free coverage for candidate debates
- 13 pursuant to new Code section 56.120.
- 14 Persons making certain independent expenditures must report
- 15 such expenditures to the board, along with an affidavit
- 16 affirming that the expenditure has not been coordinated with
- 17 the candidate or party, pursuant to new Code section 56.117.
- 18 Alleged violations of the coordination affirmation are subject
- 19 to an expedited hearing procedure.
- 20 Persons making certain issue advertisements must also
- 21 report to the board pursuant to new Code section 56.118.
- New Code section 56.119 provides that the board shall
- 23 administer a voter information program, including an advisory
- 24 council, to provide voters with election-related information,
- 25 including a voter guide with candidate biographical material,
- 26 policy statements, voting records, and whether the candidate
- 27 funds the campaign with public or private money.
- New Code section 56.124 provides the board with certain
- 29 specific enforcement powers in relation to the new subchapter,
- 30 and new Code section 56.126 provides for an election cycle
- 31 report to the general assembly on the public funding program.
- New Code section 56.125 creates a civil right of action for
- 33 citizens alleging that a candidate has violated the law.
- Violations of the public funding program are subject to
- 35 aggravated misdemeanor penalties, pursuant to new Code section

1 56.128. New Code section 56.127 provides for repayment of
 2 certain excess expenditures.
 3 The bill provides for an effective date of January 1, 2001.
 4 New Code section 56.103 also provides guidelines for dealing
 5 with money collected by candidates prior to the effective date
 6 of the public financing program.

7 The bill also requires in new Code section 56.6A electronic 8 filing by any candidate or committee that reaches a \$20,000 9 threshold, and requires publishers of print and electronic

10 media to file reports of media buys in new Code section

11 56.13A.