

Dolecheck, Chair
Stevens
Teig

HSB 678
ECONOMIC DEVELOPMENT

HOUSE FILE SF 02392
BY (PROPOSED COMMITTEE ON
ECONOMIC DEVELOPMENT BILL
BY CHAIRPERSON TEIG)

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act creating a community attraction and tourism development
2 commission and relating to the administration of the community
3 attraction and tourism development fund.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23

1 Section 1. NEW SECTION. 15.370 COMMUNITY ATTRACTION AND
2 TOURISM DEVELOPMENT COMMISSION.

3 1. A community attraction and tourism development
4 commission is established consisting of five members. The
5 members shall include three members of the travel federation
6 of Iowa representing three tourism regions appointed by the
7 travel federation of Iowa, one mayor of a city with a
8 population of less than twenty thousand, according to the most
9 recent census, appointed by the board of directors of the Iowa
10 league of cities, and one county supervisor from a county with
11 a population ranking in the bottom thirty-three counties
12 according to the most recent census, appointed by the board of
13 directors of the Iowa state association of counties.

14 2. All appointments shall comply with sections 69.16 and
15 69.16A and shall be subject to confirmation by the senate.

16 3. A chairperson of the community attraction and tourism
17 development commission shall be elected by the commission from
18 among its membership for a term of one year. A vice
19 chairperson may be elected by the commission from among its
20 membership for a one-year term. In case of the absence or
21 disability of the chairperson and vice chairperson, the
22 members of the commission shall elect a temporary chairperson
23 by a majority vote of those members who are present and
24 voting.

25 4. The members shall be appointed to three-year staggered
26 terms and the terms shall commence and end as provided in
27 section 69.19. If a vacancy occurs, a successor shall be
28 appointed to serve the unexpired term. A successor shall be
29 appointed in the same manner and subject to the same
30 qualifications as the original appointment to serve the
31 unexpired term.

32 5. A majority of the commission constitutes a quorum.

33 Sec. 2. Section 15.371, Code Supplement 1999, is amended
34 to read as follows:

35 15.371 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT

1 PROGRAM.

2 1. The department community attraction and tourism
3 development commission shall establish and administer a
4 community attraction and tourism development program to assist
5 communities in the development and creation of multiple
6 purpose attraction and tourism facilities.

7 2. A political subdivision of the state or a public
8 organization may submit an application to the department
9 community attraction and tourism development commission for
10 financial assistance for a project under the program. The
11 assistance shall be in the form of grants, loans, forgivable
12 loans, and loan guarantees. The application shall include,
13 but not be limited to, the following information:

- 14 a. The total capital investment of the project.
- 15 b. The amount or percentage of local and private matching
- 16 moneys which will be or have been provided for the project.
- 17 c. The total number of jobs to be created or retained by
- 18 the project.
- 19 d. The need of the community for the project and the
- 20 financial assistance.
- 21 e. The long-term tax generating impact of the project.

22 Sec. 3. Section 15.372, subsection 1, Code Supplement
23 1999, is amended to read as follows:

24 1. The department community attraction and tourism
25 development commission shall establish a community attraction
26 and tourism development fund consisting of any moneys
27 appropriated by the general assembly for that purpose and any
28 other moneys available to and obtained or accepted by the
29 department commission for placement in the fund.

30 Sec. 4. Section 15.373, Code Supplement 1999, is amended
31 to read as follows:

32 15.373 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT
33 PROGRAM REVIEW-COMMITTEE--- APPLICATION REVIEW.

34 When reviewing the applications, the department community
35 attraction and tourism development commission shall consider,

SB 678

1 at a minimum, all of the following:

2 1. Whether the wages, benefits, including health benefits,
3 safety, and other attributes of the project would improve the
4 quality of attraction and tourism employment in the community.

5 2. The extent to which such a project would generate
6 additional attraction and tourism opportunities.

7 3. The ability of the project to produce a long-term tax
8 generating economic impact.

9 4. The location of the projects and geographic diversity
10 of the applications.

11 5. The extent to which any part of the proposed project
12 meets the definition of vertical infrastructure in section
13 8.57, subsection 5, paragraph "c".

14 Sec. 5. NEW SECTION. 15.374 RULES.

15 The commission may adopt rules pursuant to chapter 17A as
16 necessary to administer this part.

17 EXPLANATION

18 This bill relates to the community attraction and tourism
19 development program and fund. The bill creates a community
20 attraction and tourism development commission for purposes of
21 administering the community attraction and tourism development
22 program and fund. Currently, the program and fund are
23 administered by the department of economic development.

24 The bill provides that the commission shall consist of
25 three members of the travel federation of Iowa, one mayor of a
26 city with a population of less than \$20,000 appointed by the
27 Iowa league of cities board of directors, and one county
28 supervisor from a county with a population ranking in the
29 bottom 33 counties in population appointed by the Iowa state
30 association of counties' board of directors.

31 The bill provides that the members of the commission shall
32 serve staggered three-year terms and are subject to
33 confirmation by the senate.

34

35

3/21/00 Removed from calendar

FEB 23 2000

Place On Calendar

HOUSE FILE 2392
BY COMMITTEE ON ECONOMIC
DEVELOPMENT

(SUCCESSOR TO HSB 678)

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act creating a community attraction and tourism development
2 commission and relating to the administration of community
3 attraction and tourism development program.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22

HF 2392

1 Section 1. NEW SECTION. 15.370 COMMUNITY ATTRACTION AND
2 TOURISM DEVELOPMENT COMMISSION.

3 1. A community attraction and tourism development
4 commission is established consisting of five members. The
5 members shall include three members of the travel federation
6 of Iowa representing three tourism regions appointed by the
7 travel federation of Iowa, one mayor of a city with a
8 population of less than twenty thousand, according to the most
9 recent census, appointed by the board of directors of the Iowa
10 league of cities, and one county supervisor from a county with
11 a population ranking in the bottom thirty-three counties
12 according to the most recent census, appointed by the board of
13 directors of the Iowa state association of counties.

14 2. All appointments shall comply with sections 69.16 and
15 69.16A and shall be subject to confirmation by the senate.

16 3. A chairperson of the community attraction and tourism
17 development commission shall be elected by the commission from
18 among its membership for a term of one year. A vice
19 chairperson may be elected by the commission from among its
20 membership for a one-year term. In case of the absence or
21 disability of the chairperson and vice chairperson, the
22 members of the commission shall elect a temporary chairperson
23 by a majority vote of those members who are present and
24 voting.

25 4. The members shall be appointed to three-year staggered
26 terms and the terms shall commence and end as provided in
27 section 69.19. If a vacancy occurs, a successor shall be
28 appointed to serve the unexpired term. A successor shall be
29 appointed in the same manner and subject to the same
30 qualifications as the original appointment to serve the
31 unexpired term.

32 5. A majority of the commission constitutes a quorum.

33 Sec. 2. Section 15.371, Code Supplement 1999, is amended
34 to read as follows:

35 15.371 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT

1 PROGRAM.

2 1. The department community attraction and tourism
3 development commission shall establish and administer a
4 community attraction and tourism development program to assist
5 communities in the development and creation of multiple
6 purpose attraction and tourism facilities.

7 2. A political subdivision of the state or a public
8 organization may submit an application to the department
9 community attraction and tourism development commission for
10 financial assistance for a project under the program. The
11 assistance shall be in the form of grants, loans, forgivable
12 loans, and loan guarantees. The application shall include,
13 but not be limited to, the following information:

14 a. The total capital investment of the project.

15 b. The amount or percentage of local and private matching
16 moneys which will be or have been provided for the project.

17 c. The total number of jobs to be created or retained by
18 the project.

19 d. The need of the community for the project and the
20 financial assistance.

21 e. The long-term tax generating impact of the project.

22 Sec. 3. Section 15.373, Code Supplement 1999, is amended
23 to read as follows:

24 15.373 COMMUNITY ATTRACTION AND TOURISM DEVELOPMENT
25 PROGRAM REVIEW-COMMITTEE--- APPLICATION REVIEW.

26 When reviewing the applications, the department community
27 attraction and tourism development commission shall consider,
28 at a minimum, all of the following:

29 1. Whether the wages, benefits, including health benefits,
30 safety, and other attributes of the project would improve the
31 quality of attraction and tourism employment in the community.

32 2. The extent to which such a project would generate
33 additional attraction and tourism opportunities.

34 3. The ability of the project to produce a long-term tax
35 generating economic impact.

1 4. The location of the projects and geographic diversity
2 of the applications.

3 5. The extent to which any part of the proposed project
4 meets the definition of vertical infrastructure in section
5 8.57, subsection 5, paragraph "c".

6 Sec. 4. NEW SECTION. 15.374 RULES.

7 The commission may adopt rules pursuant to chapter 17A as
8 necessary to administer this part.

9 EXPLANATION

10 This bill relates to the community attraction and tourism
11 development program. The bill creates a community attraction
12 and tourism development commission for purposes of
13 administering the community attraction and tourism development
14 program. Currently, the program is administered by the
15 department of economic development.

16 The bill provides that the commission shall consist of
17 three members of the travel federation of Iowa, one mayor of a
18 city with a population of less than \$20,000 appointed by the
19 Iowa league of cities board of directors, and one county
20 supervisor from a county with a population ranking in the
21 bottom 33 counties in population appointed by the Iowa state
22 association of counties' board of directors.

23 The bill provides that the members of the commission shall
24 serve staggered three-year terms and are subject to
25 confirmation by the senate.

26
27
28
29
30
31
32
33
34
35

HOUSE FILE 2392

H-8123

1 Amend House File 2392 as follows:

2 1. Page 1, by inserting after line 32 the
3 following:

4 "6. The commission shall review applications for
5 community attraction and tourism development fund
6 assistance and make recommendations to the department
7 regarding applications."

8 2. By striking page 1, line 33, through page 2,
9 line 21.

10 3. By striking page 2, line 26, through page 3,
11 line 5, and inserting the following:

12 ~~"When reviewing the applications, the department~~
13 ~~shall consider, at a minimum, The department shall~~
14 ~~award financial assistance to applicants that are~~
15 ~~geographically diverse. In order to receive financial~~
16 ~~assistance under the program, an applicant must~~
17 ~~demonstrate and the department must find all of the~~
18 following:

19 1. ~~Whether the~~ The wages, benefits, including
20 health benefits, safety, and other attributes of the
21 project would improve the quality of attraction and
22 tourism employment in the community.

23 2. ~~The extent to which such a~~ project would
24 generate additional attraction and tourism
25 opportunities.

26 3. ~~The ability of the project to~~ would produce a
27 long-term tax generating economic impact.

28 ~~4. The location of the projects and geographic~~
29 ~~diversity of the applications.~~

30 ~~5. 4. The extent to which any part of the~~ proposed
31 project meets the definition of vertical
32 infrastructure in section 8.57, subsection 5,
33 paragraph "c."

34 4. Page 3, by striking lines 6 through 8.

35 5. By renumbering as necessary.

By WARNSTADT of Woodbury

H-8123 FILED MARCH 1, 2000

HOUSE FILE 2392

H-8239

- 1 Amend House File 2392 as follows:
2 1. Page 2, by inserting before line 22 the
3 following:
4 "Sec. ____ . Section 15.372, subsection 3, Code
5 Supplement 1999, is amended to read as follows:
6 3. The fund shall be used to provide grants,
7 loans, forgivable loans, and loan guarantees under the
8 community attraction and tourism development program
9 established in section 15.371. Each fiscal year, not
10 more than one-third of the financial assistance
11 awarded from this fund shall be awarded to projects
12 located in counties with a population ranking in the
13 thirty-three counties with the lowest populations
14 according to the most recent census."
15 2. By renumbering as necessary.

By WARNSTADT of Woodbury

H-8239 FILED MARCH 7, 2000

HOUSE FILE 2392

H-8240

- 1 Amend the amendment, H-8057, to House File 2392 as
2 follows:
3 1. Page 1, by striking lines 10 through 12 and
4 inserting the following:
5 " ____ . By striking page 2, line 26, through page
6 3, line 5, and inserting the following:
7 ~~"When reviewing the applications, the~~ The
8 ~~department shall consider, at a minimum, award~~
9 ~~financial assistance to applicants that are~~
10 ~~geographically diverse. In order to receive financial~~
11 ~~assistance under the program, an applicant must~~
12 ~~demonstrate and the department must find all of the~~
13 following:
14 1. ~~Whether the~~ The wages, benefits, including
15 health benefits, safety, and other attributes of the
16 project would improve the quality of attraction and
17 tourism employment in the community.
18 2. ~~The extent to which such a~~ project would
19 generate additional attraction and tourism
20 opportunities.
21 3. ~~The ability of the project to~~ would produce a
22 long-term tax generating economic impact.
23 4. ~~The location of the projects and geographic~~
24 ~~diversity of the applications.~~
25 5. ~~4.~~ 4. The ~~extent to which any part of the proposed~~
26 project meets the definition of vertical
27 infrastructure in section 8.57, subsection 5,
28 paragraph "c"."

By WARNSTADT of Woodbury

H-8240 FILED MARCH 7, 2000

HOUSE FILE 2392

H-8290

1 Amend the amendment, H-8057, to House File 2392 as
2 follows:

3 1. Page 1, line 7, by inserting after the word
4 "applications." the following: "The department shall
5 not award financial assistance to an applicant under
6 the program unless the commission has submitted a
7 favorable recommendation to the department."

By MILLAGE of Scott

H-8290 FILED MARCH 9, 2000

HOUSE FILE 2392

H-8291

1 Amend House File 2392 as follows:

2 1. Page 2, by inserting before line 22 the
3 following:

4 "Sec. ____ . Section 15.372, subsection 3, Code
5 Supplement 1999, is amended to read as follows:
6 3. The fund shall be used to provide grants,
7 loans, forgivable loans, and loan guarantees under the
8 community attraction and tourism development program
9 established in section 15.371. The total amount of
10 financial assistance awarded from the fund for
11 projects in one county shall not exceed fifteen
12 percent of any moneys appropriated by the general
13 assembly for purposes of this fund over a two-year
14 period."

15 2. By renumbering as necessary.

By MILLAGE of Scott

H-8291 FILED MARCH 9, 2000

HOUSE FILE 2392

H-8292

1 Amend House File 2392 as follows:

2 1. Page 2, by inserting before line 22 the
3 following:

4 "Sec. ____ . Section 15.372, subsection 3, Code
5 Supplement 1999, is amended to read as follows:
6 3. The fund shall be used to provide grants,
7 loans, forgivable loans, and loan guarantees under the
8 community attraction and tourism development program
9 established in section 15.371. Financial assistance
10 awarded from the fund may be awarded for one or more
11 identified components of a project. An applicant
12 shall not receive financial assistance under the
13 program in an amount greater than one-third of the
14 total cost of the components for which financial
15 assistance is approved."

16 2. By renumbering as necessary.

By MILLAGE of Scott

H-8292 FILED MARCH 9, 2000

HOUSE FILE 2392

H-8293

1 Amend House File 2392 as follows:

- 2 1. Page 1, line 4, by striking the word "five"
3 and inserting the following: "eleven".
4 2. Page 1, line 10, by striking the word "and".
5 3. Page 1, line 13, by inserting after the word
6 "counties" the following: ", and two members
7 appointed by the governor. In addition, the
8 commission shall include four members of the general
9 assembly with not more than one member from each
10 chamber being from the same political party. The
11 majority and minority leaders of the senate shall each
12 appoint one member. The speaker and minority leader
13 of the house of representatives shall each appoint one
14 member. Not more than one member of the commission
15 shall reside in the same county".

By MILLAGE of Scott

H-8293 FILED MARCH 9, 2000

HOUSE FILE 2392

H-8336

1 Amend the amendment, H-8239, to House File 2392 as
2 follows:

- 3 1. Page 1, line 9, by striking the word "Each"
4 and inserting the following: "If the general assembly
5 creates and provides a funding mechanism for a program
6 to provide financial assistance to major attraction
7 projects with a total cost of at least twenty million
8 dollars, then, each fiscal year, at least one-third of
9 the financial assistance awarded from the community
10 attraction and tourism development fund shall be
11 awarded to projects located in counties with a
12 population ranking in the thirty-three counties with
13 the lowest populations according to the most recent
14 census. If the general assembly does not create or
15 provide a funding mechanism for a program to provide
16 financial assistance to major attraction projects with
17 a total cost of at least twenty million dollars, then,
18 each".
19 2. Page 1, line 11, by striking the word "this"
20 and inserting the following: "the community
21 attraction and tourism development".

By WARNSTADT of Woodbury

H-8336 FILED MARCH 14, 2000

HOUSE FILE 2392

H-8306

1 Amend the amendment, H-8057, to House File 2392 as
 2 follows:
 3 1. Page 1, by inserting after line 7 the
 4 following:
 5 "7. The commission shall not review any
 6 applications or make any recommendations to the
 7 department until chapter 422E is amended to provide an
 8 equitable formula for distribution of sales tax
 9 revenues in order that all school districts in the
 10 state receive a fair share of such revenues. The
 11 department shall not award financial assistance to an
 12 applicant under the program unless the commission has
 13 submitted a favorable recommendation to the
 14 department."

By RICHARDSON of Warren

H-8306 FILED MARCH 13, 2000

HOUSE FILE 2392

H-8307

1 Amend the amendment, H-8057, to House File 2392 as
 2 follows:
 3 1. Page 1, by striking lines 10 through 12 and
 4 inserting the following:
 5 "____. By striking page 2, line 26, through page
 6 3, line 5, and inserting the following:
 7 "When reviewing the applications, the
 8 department shall consider, at a minimum, award
 9 financial assistance to applicants that are
 10 geographically diverse and who demonstrate the project
 11 meets the definition of vertical infrastructure in
 12 section 8.57, subsection 5, paragraph "c". When
 13 reviewing the applications, the department shall
 14 consider, at a minimum, all of the following:
 15 1. Whether the wages, benefits, including health
 16 benefits, safety, and other attributes of the project
 17 would improve the quality of attraction and tourism
 18 employment in the community.
 19 2. The extent to which such a project would
 20 generate additional attraction and tourism
 21 opportunities.
 22 3. The ability of the project to produce a long-
 23 term tax generating economic impact.
 24 ~~4. The location of the projects and geographic~~
 25 ~~diversity of the applications.~~
 26 ~~5. The extent to which any part of the proposed~~
 27 ~~project meets the definition of vertical~~
 28 ~~infrastructure in section 8.57, subsection 5,~~
 29 ~~paragraph "c"."~~

By WARNSTADT of Woodbury

H-8307 FILED MARCH 13, 2000

HOUSE FILE 2392

H-8333

1 Amend the amendment, H-8057, to House File 2392 as
2 follows:

3 1. Page 1, by striking lines 10 through 12 and
4 inserting the following:

5 "____. By striking page 2, line 26, through page
6 3, line 5, and inserting the following:

7 ~~"When-reviewing-the-applications,-the~~ The
8 department shall ~~consider,-at-a-minimum,~~ award
9 financial assistance to applicants who demonstrate the
10 project meets the definition of vertical
11 infrastructure in section 8.57, subsection 5,
12 paragraph "c". When reviewing the applications, the
13 department and the commission shall consider, at a
14 minimum, all of the following:

15 1. Whether the wages, benefits, including health
16 benefits, safety, and other attributes of the project
17 would improve the quality of attraction and tourism
18 employment in the community.

19 2. The extent to which such a project would
20 generate additional attraction and tourism
21 opportunities.

22 3. The ability of the project to produce a long-
23 term tax generating economic impact.

24 4. The location of the projects and geographic
25 diversity of the applications.

26 ~~5---The-extent-to-which-any-part-of-the-proposed~~
27 ~~project-meets-the-definition-of-vertical~~
28 ~~infrastructure-in-section-8-57,-subsection-5,~~
29 ~~paragraph-"c"-"~~

By WARNSTADT of Woodbury

H-8333 FILED MARCH 13, 2000

HOUSE FILE 2392

H-8057

1 Amend House File 2392 as follows:

2 1. Page 1, by inserting after line 32 the
3 following:

4 "6. The commission shall review applications for
5 community attraction and tourism development fund
6 assistance and make recommendations to the department
7 regarding applications."

8 2. By striking page 1, line 33, through page 2,
9 line 21.

10 3. Page 2, line 26 by striking the word
11 "department" and inserting the following: "department
12 and the".

13 4. Page 3, by striking lines 6 through 8.

14 5. Title page, by striking lines 2 and 3 and
15 inserting the following: "commission."

16 6. By renumbering as necessary.

By DOLECHECK of Ringgold

H-8057 FILED FEBRUARY 23, 2000

HOUSE FILE 2392

H-8305

1 Amend the amendment, H-8057, to House File 2392 as
2 follows:

3 1. Page 1, by inserting after line 7 the
4 following:

5 "7. The recommendations of the commission for
6 awarding financial assistance shall give the highest
7 priority to applications from political subdivisions
8 which are entirely or partially within a school
9 district which does not share in revenues from taxes
10 imposed under chapter 422E. Financial assistance
11 awarded by the department shall be consistent with
12 this priority."

By RICHARDSON of Warren

H-8305 FILED MARCH 13, 2000