

JAN 13 1997
HUMAN RESOURCES

HOUSE FILE 3
BY JOCHUM

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act requiring videos produced by the state to be captioned for
2 deaf and hard-of-hearing persons.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 3

1 Section 1. NEW SECTION. 216C.12 VIDEOS -- CAPTIONING.
2 Public moneys of the state shall not be expended to
3 produce, or contract for the production of, a video for use by
4 the state or an agency of the state without requiring that the
5 video be either open-captioned or closed-captioned for deaf
6 and hard-of-hearing persons.

7 EXPLANATION

8 This bill requires that videos for the state that are paid
9 for in part by the state shall be closed-captioned or open-
10 captioned for deaf and hard-of-hearing persons.

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HOUSE FILE 3
FISCAL NOTE

A fiscal note for House File 3 is hereby submitted pursuant to Joint Rule 17. Data used in developing this fiscal note is available from the Legislative Fiscal Bureau to members of the Legislature upon request.

House File 3 requires a video used by the State or an agency of the State shall be either open-captioned or closed-captioned for deaf and hard-of-hearing persons, if public money is expended to produce or contract for the production of a video.

ASSUMPTIONS

1. Although videotapes produced by the State vary in length from 30 seconds (a public service announcement) to 40 hours (a five-day conference), the average videotape produced by the State is 30 minutes in length.
2. House File 3 does not make exceptions for videotapes produced for internal purposes, training videos, conference videos produced for a specific and known individual without need for duplication, security videos within corrections facilities, or evidentiary videos produced by State law enforcement officials. The quantity of law enforcement videos produced annually is indeterminable and not considered in this estimate.
3. There are currently no closed-captioning producers within the State. This estimate assumes the most economical means of production would be chosen. Rates for closed-captioning include: \$748 per 30 minutes in the private sector, \$350 per 30 minutes for Nebraska Public Television, or Iowa Public Television estimate of \$143 per 30 minutes with a minimum of 2,000 videotapes annually.
4. If more videotapes require captioning than anticipated, increased expenditures of overtime wages or contracting for captioning services outside the State would be required. Further, rates could change based upon either a higher or lower demand for the service.
5. Responses from various State agencies indicate that approximately 2000 videotapes averaging 30 minutes in length are produced, or production is funded by the State, annually. Assuming no change in the average quantity and length of videotapes produced, Iowa Public Television would require 6.0 FTE positions and additional equipment to close-caption videotape at this volume: 5.0 FTE positions for captioning at \$35,000 each and 1.0 FTE administrative position at \$25,000 to process billings and provide administrative support.
6. Iowa Public Television would require \$125,000 for captioning equipment. A General Fund appropriation for equipment and the first year of salary costs may be required to fund the Program prior to receipt of fees transferred from other State agencies for production costs. Captioning

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equipment will need to be replaced in five years. The captioning fees include equipment replacement costs to be retained in an equipment usage revolving fund.

7. Federal action effective July 1993 requires all televisions produced with 13" or larger screens be caption-ready, requiring no additional equipment to view a closed-captioned videotape. For access to captioned videotape, State agencies may be required to purchase a decoder at approximately \$200 to view captioning on a television produced prior to July 1993. General Services may purchase a decoder available on loan to various agencies as required. It is unknown how many agencies do not have access to caption-ready televisions.

FISCAL IMPACT

The State General Fund impact of House File 3 would require a direct General Fund Appropriation of \$125,000 and Closed-Captioned Fees of \$286,000 transferred from various State Agency Budgets.

Fiscal Impact of HF 3
(dollars in thousands)

	<u>FY 1998</u>	<u>FY 1999</u>
<u>REVENUES</u>		
General Fund	\$ 125	\$ 0
Caption Fee Transfers	286	286
Total	\$ 411	\$ 286
<u>EXPENDITURES</u>		
Salaries	\$ 200	\$ 200
(FTEs)	(6.0)	(6.0)
Equipment	125	0
Equipment Fund	25	25
Support/Admin.	61	61
Total	\$ 411	\$ 286
<u>NET EFFECT</u>	\$ <u>0</u>	\$ <u>0</u>

SOURCES

Iowa Public Television
Law Enforcement Academy
Department of Corrections
Department of Education
Department of Economic Development
Department of Natural Resources
Department of Transportation
Department of Personnel
Department of Public Safety
Department of Revenue and Finance
Department of General Services
Department of Public Health
Governor's Alliance on Substance Abuse
Board of Regents
Department of Human Rights

(LSB 1135hh, RNR)

FILED FEBRUARY 19, 1997

BY DENNIS PROUTY, FISCAL DIRECTOR