

FEB 17 1998

ECONOMIC DEVELOPMENT

HOUSE FILE 2312
BY BURNETT

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act establishing a sustainable business program.
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 2312

1 Section 1. NEW SECTION. 15.361 SHORT TITLE.

2 This part shall be known and may be cited as the
3 "Sustainable Business Program".

4 Sec. 2. NEW SECTION. 15.362 PURPOSE.

5 The purpose of this part shall be to provide a mechanism
6 for promoting sustainable business in the state and assist
7 state government in providing institutional support for
8 sustainable business.

9 Sec. 3. NEW SECTION. 15.363 SUSTAINABLE BUSINESS
10 PROGRAM.

11 1. The department shall establish and administer a program
12 to assist in the development of sustainable business in the
13 state. For purposes of this part, "sustainable business"
14 means a business which obtains raw materials from sustainable
15 resources, employs manufacturing processes which have
16 insignificant environmental impact or omissions, or produces
17 products which are environmentally benign or provide a
18 solution to an environmental problem.

19 2. The program shall promote sustainable business
20 development in the state by doing all of the following:

21 a. Identifying areas in the state economy which can
22 benefit strongly from sustainable business development.

23 b. Assisting in the expansion of sustainable businesses
24 that are currently located in the state. Assistance shall
25 include providing technical assistance, coordinating existing
26 financial assistance and incentives, encouraging joint
27 ventures, and developing policy recommendations and public
28 procurement initiatives to assist sustainable businesses in
29 the state in expanding their job base, market share, or
30 output.

31 c. Assisting in the conversion of existing traditional
32 businesses to sustainable businesses. Conversion shall be
33 accomplished through education, coordinating networks between
34 traditional businesses and successful sustainable businesses,
35 fostering joint ventures, and providing financial assistance

1 for the adoption of sustainable practices by traditional
2 businesses.

3 d. Recruiting new sustainable business to the state.

4 3. The program shall assist the government of the state in
5 providing institutional support for sustainable business by
6 doing all of the following:

7 a. Developing comprehensive public procurement policy
8 recommendations and guidelines for the purchasing of
9 sustainable products by government entities.

10 b. Coordinating state agency activities to support
11 sustainable practices of businesses.

12 EXPLANATION

13 This bill provides for the department of economic
14 development to establish and administer a program to assist in
15 the development of sustainable business in the state.

16 Sustainable business means a business which obtains raw
17 materials from sustainable resources, employs manufacturing
18 processes which have insignificant environmental impact or
19 omissions, or produces products which are environmentally
20 benign or provide a solution to an environmental problem.

21 The bill provides that the program shall promote
22 sustainable business development in the state by identifying
23 areas in the state economy which can benefit from sustainable
24 business development, assisting in the expansion of
25 sustainable businesses that are currently located in the
26 state, assisting in the conversion of existing traditional
27 businesses to sustainable businesses, and recruiting new
28 sustainable business to the state.

29 The bill provides that the program shall assist the
30 government of the state in providing institutional support for
31 sustainable business by developing comprehensive public
32 procurement policy recommendations and guidelines for the
33 purchasing of sustainable products by governmental entities
34 and coordinate state agency activities to support sustainable
35 practices of businesses.