

JAN 27 1998

STATE GOVERNMENT

HOUSE FILE 2106
BY CHIODO

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act limiting the advertising expenses of a pari-mutuel horse
2 racetrack licensee.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 2106

1 Section 1. Section 99D.9, Code 1997, is amended by adding
2 the following new subsection:

3 NEW SUBSECTION. 6A. A licensee of a pari-mutuel horse
4 racetrack shall not spend more than one million dollars
5 annually for advertising or marketing the operations of the
6 racetrack.

7 EXPLANATION

8 This bill prohibits a licensee of a pari-mutuel horse
9 racetrack from spending more than \$1 million annually for
10 advertising or promoting the operations of the racetrack.

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