H- adopted 2/17/97 HOUSE CONCURRENT RESOLUTION 5- 2/18/97 June Business Bu

3 VAN FOSSEN, and HOLMES

- 4 A Concurrent Resolution requesting that the Iowa
- 5 State Fair Board establish a policy ensuring that
- 6 Iowa businesses, associations, and organizations
- 7 are provided with ample opportunities to showcase
- 8 Iowa products and services during the Iowa State Fair.
- 9 WHEREAS, the Iowa State Fair is one of the oldest
- 10 agricultural and industrial expositions in the nation
- ll having been established in 1854; and
- 12 WHEREAS, each August hundreds of thousands of
- 13 people from throughout the nation and especially the
- 14 midwest attend the Iowa State Fair which represents
- 15 the state's great celebration of and salute to the
- 16 best in Iowa agriculture, industry, commerce,
- 17 entertainment, and achievement; and
- 18 WHEREAS, more than 600 vendors, including
- 19 exhibitors, offer quality products and services and
- 20 information about their products and services to
- 21 persons attending the Iowa State Fair; and
- 22 WHEREAS, the Iowa State Fair offers a unique and
- 23 critical opportunity for businesses, organizations,
- 24 and associations to showcase products and services to
- 25 persons attracted to exhibits in order to make
- 26 purchases or receive informational materials for later
- 27 purchases; and

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- 28 WHEREAS, a fundamental interest of this state is
- 29 the promotion, development, and expansion of business
- 30 opportunities involving agricultural, commercial, and

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1 industrial products and services which originate in
2 Iowa; and
     WHEREAS, Iowa businesses, organizations, and
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4 associations offer products and services which are
5 unequaled in value and quality; NOW THEREFORE,
     BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES, THE
7 SENATE CONCURRING, That the Iowa State Fair Board
8 establish a policy which provides the greatest
9 possible priority to Iowa businesses, associations,
10 and organizations in the process of selecting vendors
ll to exhibit their products and services at the Iowa
12 State Fair; and
      BE IT FURTHER RESOLVED, That a copy of this
14 Concurrent Resolution be sent by the Chief Clerk of
15 the House of Representatives to the Secretary of the
16 Fair Board for presentation to and comment from
17 members of the Iowa State Fair board.
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