

SENATE FILE 54  
BY PRIEBE

Passed Senate, Date \_\_\_\_\_ Passed House, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

**A BILL FOR**

1 An Act relating to the disclosure of marketing, advertising, and  
2 lobbying costs in hospital billing statements.  
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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S.F. 54

1 Section 1. Section 135B.7, Code 1995, is amended by adding  
2 the following new unnumbered paragraph:

3 NEW UNNUMBERED PARAGRAPH. The department shall adopt rules  
4 requiring a hospital to disclose in the hospital's patient  
5 billing statement the percentage of the amount charged to a  
6 patient which is for marketing, advertising, and lobbying  
7 costs incurred by the hospital.

8 Sec. 2. Section 507B.4, Code 1995, is amended by adding  
9 the following new subsection:

10 NEW SUBSECTION. 13. FAILURE TO DISCLOSE CERTAIN COSTS.  
11 Failure of a third-party payor, as defined in section 514C.6,  
12 subsection 2, to disclose in the billing, coverage, or  
13 services statements of the third-party payor the percentage of  
14 the amount charged to a person receiving health care coverage  
15 or services paid for by the third-party payor which is for  
16 marketing, advertising, and lobbying costs incurred by a  
17 hospital.

18 EXPLANATION

19 This bill requires the department of inspections and  
20 appeals to adopt rules which require a hospital to disclose in  
21 its patient billing statement the percentage of the amount  
22 charged to its patients which is for marketing, advertising,  
23 and lobbying costs incurred by the hospital.

24 The bill provides that it is an unfair trade practice for a  
25 third-party payor, as defined in section 514C.6, subsection 2,  
26 to disclose in the billing statements of the third-party payor  
27 the percentage of the amount charged to a person provided  
28 health care coverage or services by the third-party payor  
29 which is for marketing, advertising, and lobbying costs  
30 incurred by the hospital.

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