

FILED FEB 19 1996

SENATE FILE **2225**

BY FLYNN

Passed Senate, Date _____

Passed House, Date _____

Vote: Ayes _____ Nays _____

Vote: Ayes _____ Nays _____

Approved _____

A BILL FOR

1 An Act requiring that videotapes produced by state government be
2 closed-captioned.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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S.F. 2225

1 Section 1. NEW SECTION. 7A.35 VIDEOTAPES -- CLOSED-
2 CAPTIONING REQUIRED.

3 Each state board, commission, department, or division of
4 state government, including an institution under the control
5 of the state board of regents, which produces, or funds in
6 whole or in part the production of, a videotape, shall provide
7 for the videotape to be closed-captioned.

8 EXPLANATION

9 This bill provides that a state board, commission,
10 department, or division of state government, including
11 institutions under the control of the board of regents, which
12 produces, or funds in whole or in part the production of, a
13 videotape, is to provide for the videotape to be closed-
14 captioned.

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**SENATE FILE 2225
FISCAL NOTE**

A fiscal note for Senate File 2225 is hereby submitted pursuant to Joint Rule 17. Data used in developing this fiscal note is available from the Legislative Fiscal Bureau to members of the Legislature upon request.

Senate File 2225 requires a State board, commission, department, or division of State government, including institutions under the control of the Board of Regents, which produces, or funds in whole or in part the production of a videotape, is to provide for the videotape to be closed-captioned.

ASSUMPTIONS

1. Although videotapes produced by the State vary in length from 30 seconds (a public service announcement) to 40 hours (a five-day conference), the average videotape produced by the State is 30 minutes in length.
2. SF 2225 does not make exceptions for videotapes produced for internal purposes, training videos, conference videos produced for a specific and known individual without need for duplication, security videos within corrections facilities, or evidentiary videos produced by State law enforcement officials. The quantity of law enforcement videos produced annually is indeterminable and not considered in this estimate.
3. There are currently no closed-captioning producers within the State. This estimate assumes the most economical means of production would be chosen. Rates for closed-captioning include: \$748 per 30 minutes in the private sector, \$350 per 30 minutes for Nebraska Public Television, or Iowa Public Television estimate of \$185 per 30 minutes with a minimum of four hours of closed-captioning to be completed per week (416 videotapes annually).
4. If more videotapes require captioning than anticipated, increased expenditures of overtime wages or contracting for captioning services outside the State would be required.
5. Responses from various State agencies indicate that approximately 2000 videotapes averaging 30 minutes in length are produced, or production is funded by the State, annually. Assuming no change in the average quantity and length of videotapes produced, Iowa Public Television would require 6.0 FTE positions and additional equipment to close-caption videotape at this volume: 5.0 FTE positions for captioning at \$35,000 each and 1.0 FTE administrative position at \$25,000 to process billings and provide administrative support.
6. Iowa Public Television would require \$125,000 for captioning equipment. A General Fund appropriation for equipment and the first year of salary costs may be required to fund the Program prior to receipt of fees transferred from other State agencies for production costs. Captioning equipment will need to be replaced in five years. The captioning fees

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include equipment replacement costs to be retained in an equipment usage revolving fund.

7. Federal action effective July 1993 requires all televisions produced with 13" or larger screens be caption-ready, requiring no additional equipment to view a closed-captioned videotape. For access to captioned videotape, State agencies may be required to purchase a decoder at approximately \$200 to view captioning on a television produced prior to July 1993. General Services may purchase a decoder available on loan to various agencies as required. It is unknown how many agencies do not have access to caption-ready televisions.

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FISCAL IMPACTFiscal Impact of SF 2301
(dollars in thousands)

	<u>FY 1997</u>	<u>FY 1998</u>
<u>REVENUE</u>		
General Fund	\$ 125	\$ 0
Caption Fee Transfers	350	350
Total	\$ <u>475</u>	\$ <u>350</u>
<u>EXPENDITURES</u>		
Salaries	\$ 200	\$ 200
(FTEs)	(6.0)	(6.0)
Equipment	125	0
Equipment Fund	75	75
Support/Admin.	75	75
Total	\$ <u>475</u>	\$ <u>350</u>
NET EFFECT	\$ <u>0</u>	\$ <u>0</u>

SOURCES

Iowa Public Television
 Law Enforcement Academy
 Department of Corrections
 Department of Education
 Department of Economic Development
 Department of Natural Resources
 Department of Transportation
 Department of Personnel
 Department of Public Safety
 Department of Revenue and Finance
 Department of General Services
 Department of Public Health
 Governor's Alliance on Substance Abuse
 Board of Regents

(LSB 3568SS, MMB)

FILED MARCH 4, 1996

BY DENNIS PROUTY, FISCAL DIRECTOR