

APR 17 1996

Laid Over Under Rule 25
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1 HOUSE RESOLUTION NO.
2 BY FALLON, HURLEY, WITT, HAMMITT BARRY, O'BRIEN,
3 COON, JOCHUM, LORD, HOLVECK, KREMER, BURNETT, HOUSER,
4 HARPER, JACOBS, NELSON of Marshall, VAN FOSSEN,
5 SHOULTZ, SUKUP, BODDICKER, SCHULTE, CONNORS, GARMAN,
6 BERNAU, BRAND, TYRRELL, MAIN, MASCHER, HUSEMAN,
7 KREIMAN, BRUNKHORST, WELTER, MERTZ, MAY, BOGGESS,
8 THOMSON, LARKIN, MUNDIE, NUTT, LARSON, DAGGETT,
9 OSTERHAUS, HEATON, GRUNDBERG, CARROLL, CHURCHILL,
10 NELSON of Pottawattamie, ERTL, VEENSTRA, BRANSTAD,
11 EDDIE, METCALF, LAMBERTI, HARRISON, DISNEY, MARTIN,
12 VANDE HOEF, BRAUNS, HANSON, RANTS, KLEMME, GRUBBS,
13 BLODGETT, and GRIES

14 A House Resolution relating to the adverse effects of
15 excessive television viewing and supporting National
16 TV - Turnoff Week.

17 WHEREAS, according to a 1996 A.C. Nielsen survey,
18 the average American watches more than four hours of
19 television each day; and

20 WHEREAS, upon graduation from high school, the
21 average American child will be estimated to have spent
22 more time watching television than in school, and by
23 age 65 Americans will be estimated to have spent nine
24 years of their life watching television; and

25 WHEREAS, television viewers are constantly exposed
26 to a barrage of messages which depict and glorify
27 violence, sexual license, materialism, family
28 alienation, suicide, drug and alcohol abuse, racism,
29 and sexism; and

30 WHEREAS, the influence wielded by the television

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1 industry and its advertisers has had a negative effect
2 on society in general and young people in particular;
3 and

4 WHEREAS, an increasing number of young people are
5 alienated from civilizing values and family
6 structures, resulting at least in part from the
7 interference of television viewing with reading,
8 family interaction, creative development, academic
9 growth, and physical fitness; and

10 WHEREAS, an estimated three million people in
11 25,000 schools and community groups across the country
12 will turn off their television sets in observance of
13 the second annual National TV - Turnoff Week, April
14 24-30, 1996; and

15 WHEREAS, National TV - Turnoff Week is sponsored by
16 TV-Free America, a nonprofit organization that
17 encourages Americans to reduce the amount of
18 television they watch in order to promote richer,
19 healthier, and more connected lives, families, and
20 communities; and

21 WHEREAS, many participants in the 1995 National TV
22 - Turnoff Week reported that their families continued
23 watching significantly less television than they had
24 previously watched long after the week had ended; and

25 WHEREAS, National TV - Turnoff Week is endorsed by
26 a number of national organizations, including the
27 American Medical Association, American Psychiatric
28 Association, National Association of Elementary School
29 Principals, National Coalition on Television Violence,
30 American Federation of Teachers, Congress of National

1 Black Churches, Natural Resources Defense Council,
2 Children's Defense Fund, Libraries for the Future,
3 National Association for the Education of Young
4 Children, American Academy of Family Physicians,
5 Council for Basic Education, Literacy Volunteers of
6 America, American Nurses Association, National
7 Association of School Psychologists, National
8 Association for Girls and Women in Sport, National
9 Religious Partnership for the Environment, Family
10 Research Council, National Association for Sport and
11 Physical Education, Association for Library Service to
12 Children, a Division of the American Library
13 Association, Student Environmental Action Coalition,
14 and the President's Council on Physical Fitness and
15 Sports; NOW THEREFORE,

16 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES,
17 That the House supports and encourages the observance
18 of National TV - Turnoff Week by the citizens of Iowa.

19 BE IT FURTHER RESOLVED, That copies of this
20 resolution be transmitted by the Chief Clerk of the
21 House of Representatives to the Department of
22 Education for distribution throughout the state
23 primary and secondary public and private school
24 systems, colleges and universities, and by the
25 Division of Library Services to state and municipal
26 libraries.

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