

SENATE FILE 2252
BY COMMITTEE ON SMALL
BUSINESS AND ECONOMIC
DEVELOPMENT
(Approved sp. 399)
(SUCCESSOR TO SSB 2168)

FILED FEB 7 1990

Passed Senate, Date 2/21/90 (sp. 399) Passed House, Date 3/12/90 (sp. 1000)
Vote: Ayes 46 Nays 0 Vote: Ayes 91 Nays 0
Approved March 26, 1990

A BILL FOR

1 An Act relating to the Iowa logo program and the use of the logo.
2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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SF 2252

1 Section 1. Section 15.108, subsection 2, paragraph b, Code
2 Supplement 1989, is amended to read as follows:

3 b. Aid in the marketing and promotion of Iowa products and
4 services. The department may adopt, subject to the approval
5 of the board, a label or trademark identifying Iowa products
6 and services together with any other appropriate design or
7 inscription and this label or trademark shall be registered in
8 the office of the secretary of state. In authorizing the use
9 of a marketing label or trademark to an applicant, the state,
10 and any state agency, official, or employee involved in the
11 authorization, is immune from a civil suit for damages,
12 including but not limited to a suit based on contract, breach
13 of warranty, negligence, strict liability, or tort.
14 Authorization of the use of a marketing label or trademark by
15 the state, or any state agency, official, or employee, is not
16 an express or implied guarantee or warranty concerning the
17 safety, fitness, merchantability, or use of the applicant's
18 product or service. This paragraph does not create a duty of
19 care to the applicant or any other person.

20 EXPLANATION

21 This bill provides that by authorizing the use of a label
22 or logo the state, a state agency, or state official or
23 employee is immune from a civil suit for damages. The bill
24 also provides that the authorization of the use of a trademark
25 or logo is not an express or implied guarantee or warranty.

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HANNON, CH.
KIBBIE
VANDEHOEF

SSB 2118
SMALL BUSINESS /
ECONOMIC DEVELOPMENT

SENATE FILE 2252
BY (PROPOSED COMMITTEE ON
SMALL BUSINESS AND
ECONOMIC DEVELOPMENT
BILL BY CHAIRPERSON
BOSWELL)

Passed Senate, Date _____ Passed House, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

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SENATE FILE 2252

JO ANN ZIMMERMAN
President of the Senate

AN ACT

RELATING TO THE IOWA LOGO PROGRAM AND THE USE OF THE LOGO.

DONALD D. AVENSON
Speaker of the House

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section 15.108, subsection 2, paragraph b, Code Supplement 1989, is amended to read as follows:

I hereby certify that this bill originated in the Senate and is known as Senate File 2252, Seventy-third General Assembly.

b. Aid in the marketing and promotion of Iowa products and services. The department may adopt, subject to the approval of the board, a label or trademark identifying Iowa products and services together with any other appropriate design or inscription and this label or trademark shall be registered in the office of the secretary of state. In authorizing the use of a marketing label or trademark to an applicant, the state, and any state agency, official, or employee involved in the authorization, is immune from a civil suit for damages, including but not limited to a suit based on contract, breach of warranty, negligence, strict liability, or tort. Authorization of the use of a marketing label or trademark by the state, or any state agency, official, or employee, is not an express or implied guarantee or warranty concerning the safety, fitness, merchantability, or use of the applicant's

JOHN P. DWYER
Secretary of the Senate

Approved March 26, 1990

TERRY E. BRANSTAD
Governor