Senate FILE 2248

FILED FEB 7 1990

COMMITTEE ON HUMAN RESOURCES BY (approved 398)

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(SUCCESSOR TO SSB 2195)

Passed Senate, Date  $\frac{2/22/90}{4.675}$  Passed House, Date  $\frac{3}{12/90}$  (P.1002) Vote: Ayes <u>49</u> Nays 0 Approved <u>Approved 27, 1990</u>

## A BILL FOR

1 An Act relating to certain advertising by a hearing aid dealer. 2 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

### SENATE FILE 2248

#### S-5162

Amend Senate File 2248 as follows: 1 1. Page 1, by striking lines 4 through 10, and inserting 2 3 the following: り "NEW PARAGRAPH. s. Failure to place in an advertisement, 4 シ 5 if an advertisement does not include the words "hearing aid" 6 in the title of the business which is advertising, the 7 qualifying words in the same size type, "for the purpose 8 of fitting, selection, adaption, and sale of 9 hearing aids". However, the qualifying words are not 10 required if the advertisement includes the words, "hearing 11 test", "hearing evaluation", "free hearing test", "free 12 hearing evaluation", "hearing measurement", or "free hearing 13 measurement", and the title of the business which is 14 advertising appears in the advertisement 15 and includes the words "hearing aid"." By RAY TAYLOR ELAINE SZYMONIAK BEVERLY A. HANNON a depted 2/22 (p. 675) S-5162 FILED FEBRUARY 21, 1990

1.1 - <u>145</u> - 148 (1997) <u>, 1775 - 1778</u>

S.F. 2248 H.F. Section 1. Section 154A.24, subsection 3, Code 1989, is 1 2 amended by adding the following new paragraph after paragraph 3 r and relettering the subsequent paragraph: \$1424 NEW PARAGRAPH. s. Failure to place in an advertisement, 5 which advertises hearing tests, or free hearing tests, or 6 hearing measurement, or free hearing measurement for the 7 purpose of determining whether a hearing aid will assist 8 hearing, the qualifying words in the same size type "for the 9 purpose of fitting, selection, adaption, and sale of the 10 hearing aids". 11 EXPLANATION 12 The bill requires hearing aid dealers to include in their 13 advertising disclaimer when offering hearing tests that the 14 tests are for the purpose of fitting, selection, adaption, and 15 sale of hearing aids. 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35

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SENATE FILE 2248

BY COMMITTEE ON HUMAN RESOURCES

(SUCCESSOR TO SSB 2195)

pf/cc/26

(AS AMENDED AND PASSED BY THE SENATE FEBRUARY 22, 1990) - New Language by the Senate

Passed Senate, Date  $\frac{2/2/90(p.675)}{p.675}$  Passed House, Date  $\frac{3/12/90(p.662)}{p.662}$ Vote: Ayes <u>49</u> Nays <u>0</u> Vote: Ayes <u>59</u> Nays <u>6</u> Approved <u>March 27, 1990</u>

# A BILL FOR

An Act relating to certain advertising by a hearing aid dealer.
BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

3 5.F. 2248 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 SF 2248



S.F. 2248 H.F.

1	Section 1. Section 154A.24, subsection 3, Code 1989, is
2	amended by adding the following new paragraph after paragraph
3	r and relettering the subsequent paragraph:
4	NEW PARAGRAPH. s. Failure to place in an advertisement,
5	if an advertisement does not include the words "hearing aid"
6	in the title of the business which is advertising, the
7	qualifying words in the same size type, "for the purpose of
8	fitting, selection, adaption, and sale of hearing aids".
9	However, the qualifying words are not required if the
10	advertisement includes the words, "hearing test", "hearing
11	evaluation", "free hearing test", "free hearing evaluation",
12	"hearing measurement", or "free hearing measurement", and the
13	title of the business which is advertising appears in the
14	advertisement and includes the words "hearing aid".
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SF 2248 pf/cc/26 HANNON, CN. HORN TINSMAN

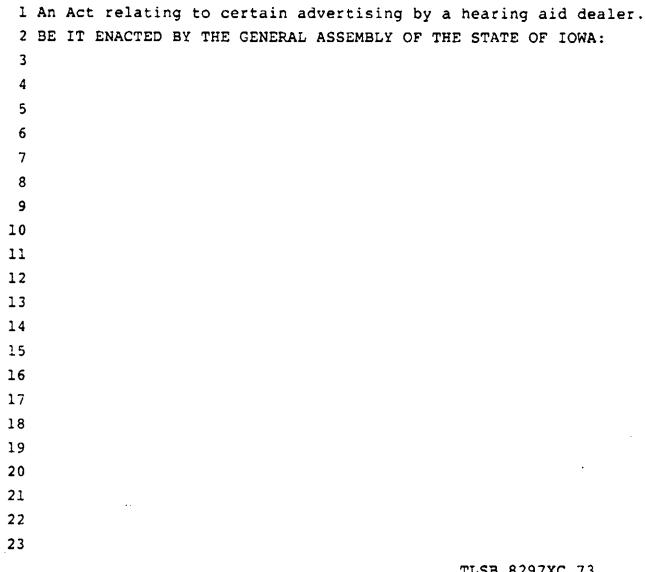
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SSB 2195 HUMAN RESOURCES

SENATE FILE <u>224</u> BY (PROPOSED COMMITTEE ON HUMAN RESOURCES BILL BY CHAIRPERSON HANNON)

Passed	Senate,	Date	Passed	House,	Date	
Vote:	Ayes	Nays	Vote:	Ayes	Nays	
	Ap	proved			_	

A BILL FOR



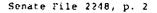
TLSB 8297XC 73 pf/cf/24 S.F. \_\_\_\_\_ H.F. \_\_\_

1 Section 1. Section 154A.24, subsection 3, Code 1989, is 2 amended by adding the following new paragraph after paragraph 3 r and relettering the subsequent paragraph: 4 NEW PARAGRAPH. s. Failure to place in an advertisement, 5 which advertises hearing tests, or free hearing tests, or 6 hearing measurement, or free hearing measurement for the 7 purpose of determining whether a hearing aid will assist 8 hearing, the qualifying words in the same size type "for the 9 purpose of fitting, selection, adaption, and sale of the 10 hearing aids". 11 EXPLANATION 12 The bill requires hearing aid dealers to include in their 13 advertising disclaimer when offering hearing tests that the 14 tests are for the purpose of fitting, selection, adaption, and 15 sale of hearing aids. 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35

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title of the business which is advertising appears in the advertisement and includes the words "hearing aid".

JO ANN ZIMMERMAN President of the Senate

SENATE FILE 2248

#### AN ACT

RELATING TO CERTAIN ADVERTISING BY A HEARING AID DEALER.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section 154A.24, subsection 3, Code 1989, is amended by adding the following new paragraph after paragraph r and relettering the subsequent paragraph:

NEW PARAGRAPH. s. Failure to place in an advertisement, if an advertisement does not include the words "hearing aid" in the title of the business which is advertising, the qualifying words in the same size type, "for the purpose of fitting, selection, adaption, and sale of hearing aids". However, the qualifying words are not required if the advertisement includes the words, "hearing test", "hearing evaluation", "free hearing test", "free hearing evaluation", "hearing measurement", or "free hearing measurement", and the DONALD D. AVENSON Speaker of the House

I hereby certify that this bill originated in the Senate and is known as Senate File 2248, Seventy-third General Assembly.

aren 27 , 1990 Approved

JOHN F. DWYER Secretary of the Senate

TERRY E. BRANSTAD Governor

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