

Sen Transportation 4/2/87 Do Pass 4/8/87 (p. 1176)

MAR 20 1987

HOUSE FILE 623

BY COMMITTEE ON NATURAL RESOURCES  
AND OUTDOOR RECREATION

Place On Calendar

(Formerly House Study Bill 308)

Passed House, Date 4-1-87 (p. 1018) Passed Senate, Date 4-14-87 (p. 1292)

Vote: Ayes 97 Nays 0 Vote: Ayes 46 Nays 4

Approved June 2, 1987

**A BILL FOR**

1 An Act relating to the identification, protection, planning, and  
2 promotion of public highways and roads along scenic regions of  
3 the state.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

HOUSE FILE 623

H-3474

1 Amend House File 623 as follows:

2 1. Page 3, by striking lines 1 through 4 and in-  
3 serting the following: "priation by the general  
4 assembly for that purpose."

H-3474 FILED MARCH 30, 1987 BY BRANSTAD of Winnebago

*Adopted 4/1/87 (p. 1018)*

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1 Section 1. NEW SECTION. 306D.1 STATEMENT OF PURPOSE --  
2 INTENT.

3 1. The general assembly finds that:

4 a. The state offers numerous regions through which people  
5 can drive for the pleasure of viewing unusually scenic and  
6 interesting landscapes; however, routes to and through these  
7 areas have not been adequately identified for Iowans and state  
8 visitors.

9 b. Among those things that attract motorists to the  
10 state's landscape are agricultural lands, forests, river  
11 basins, distinctive landforms, interesting architecture,  
12 metropolitan areas, small rural towns, and historic sites.

13 c. The landscape qualities of unusually scenic routes  
14 throughout the state have not been protected from visual and  
15 resource deterioration particularly along routes which pass  
16 near the state's nationally significant areas such as the  
17 bluffs of the Mississippi and Missouri rivers, the Amana  
18 colonies, the Herbert Hoover national historic site, federal  
19 reservoirs, communities surrounding the state's natural lakes,  
20 the Des Moines river greenbelt, the great river road, and many  
21 others.

22 d. A principal goal of economic development in this state  
23 is to increase the influence which travel and tourism have on  
24 the state's economic expansion.

25 e. Iowans and visitors should be encouraged to travel to  
26 and through unusually scenic areas of the state.

27 f. A program should be established, following a statewide  
28 plan, to identify and promote highways and secondary routes  
29 which pass through unusually scenic landscapes and to protect  
30 and enhance the scenic qualities of the landscape through  
31 which these routes pass.

32 2. In addition to other goals for the program, it is the  
33 intention of the general assembly that the scenic highways  
34 program be coordinated with the state's open space program.

35 Sec. 2. NEW SECTION. 306D.2 STATEWIDE SCENIC HIGHWAYS

1 PROGRAM -- OBJECTIVES AND AGENCY DUTIES.

2 1. The department of transportation shall prepare a state-  
3 wide, long-range plan for the protection, enhancement, and  
4 identification of highways and secondary roads which pass  
5 through unusually scenic areas of the state as identified in  
6 section 306D.1. The department of natural resources,  
7 department of economic development, and department of cultural  
8 affairs, private organizations, county conservation boards,  
9 city park and recreation departments, and the federal agencies  
10 having jurisdiction over land in the state shall be encouraged  
11 to assist in preparing the plan. The plan shall be  
12 coordinated with the state's open space plan if a state open  
13 space plan has been approved by the general assembly. The  
14 plan shall include, but is not limited to, the following  
15 elements:

16 a. Preparation of a statewide inventory of scenic routes  
17 and ranking of relative uniqueness for each route. The degree  
18 to which these routes suffer from negative visual intrusions  
19 shall be documented.

20 b. Recommended techniques for preserving and enhancing the  
21 scenic qualities associated with each route.

22 c. Forecasts of significant changes in traffic volumes and  
23 environmental, social, and economic impacts if scenic routes  
24 are publicly identified and promoted as tourism attractions.

25 d. Recommended techniques for incorporating scenic highway  
26 routes in state and local tourism development and marketing  
27 programs.

28 e. Landscape management needs including maintenance,  
29 rehabilitation, and improvements to scenic areas.

30 f. Funding levels needed to accomplish the statewide  
31 scenic highway program.

32 g. Recommendations of how federal and state transportation  
33 programs can be modified or developed to assist the state's  
34 scenic highway program.

35 2. The preparation of the plan is subject to an appro-

1 priation by the general assembly for that purpose. The de-  
2 partment may enter into agreements with the department of  
3 landscape architecture of Iowa State University of science and  
4 technology for the preparation of all or part of the plan.  
5 The plan shall be submitted to the general assembly by January  
6 15, 1988. Prior to submission of the plan to the general  
7 assembly, the department shall request comments on the  
8 proposed plan from state agencies, federal agencies, and  
9 private organizations with interests in scenic highways. The  
10 comments shall be submitted to the general assembly.

11 Sec. 3. NEW SECTION. 306D.3 PLAN RECOMMENDATIONS AND  
12 PILOT PROJECTS.

13 1. The department's recommendations to the general as-  
14 sembly shall include proposed legislation for the state to  
15 acquire and protect scenic landscapes along public roads and  
16 highways.

17 2. Before January 1, 1989, the department shall identify  
18 four pilot scenic highway routes across two or more counties  
19 each for trial promotion in the state's tourism marketing  
20 program.

21 EXPLANATION

22 This bill establishes a program for identifying, planning,  
23 and protecting the state's scenic highway and secondary road  
24 routes. Special emphasis is placed on those areas of the  
25 state which have national significance. The department of  
26 transportation has the responsibility of preparing a  
27 statewide, long-range plan for the promotion and protection of  
28 scenic landscapes and routes, identifying pilot projects, and  
29 making recommendations to the general assembly for additional  
30 means of protection. Other government agencies and private  
31 organizations are encouraged to participate in the scenic  
32 highways program. The bill creates a new chapter tentatively  
33 numbered 306D.

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NATURAL RESOURCES AND  
OUTDOOR RECREATION

HOUSE FILE \_\_\_\_\_  
BY (PROPOSED COMMITTEE ON  
NATURAL RESOURCES AND  
OUTDOOR RECREATION BILL)

Passed House, Date \_\_\_\_\_ Passed Senate, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

A BILL FOR

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4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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SUB COMMITTEE ASSIGNMENTS  
CHAIR: *Dransted*  
COMMITTEE: *Natural Resources*  
*3/20/87*

1 Section 1. NEW SECTION. 306D.1 STATEMENT OF PURPOSE --  
2 INTENT.

3 1. The general assembly finds that:

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5 can drive for the pleasure of viewing unusually scenic and  
6 interesting landscapes; however, routes to and through these  
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11 basins, distinctive landforms, interesting architecture,  
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13 c. The landscape qualities of unusually scenic routes  
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17 bluffs of the Mississippi and Missouri rivers, the Amana  
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19 reservoirs, communities surrounding the state's natural lakes,  
20 the Des Moines river greenbelt, the great river road, and many  
21 others.

22 d. A principal goal of economic development in this state  
23 is to increase the influence which travel and tourism have on  
24 the state's economic expansion.

25 e. Iowans and visitors should be encouraged to travel to  
26 and through unusually scenic areas of the state.

27 f. A program should be established, following a statewide  
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30 and enhance the scenic qualities of the landscape through  
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32 2. In addition to other goals for the program, it is the  
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35 Sec. 2. NEW SECTION. 306D.2 STATEWIDE SCENIC HIGHWAYS

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2 1. The department of transportation shall prepare a state-  
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28 e. Landscape management needs including maintenance,  
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30 f. Funding levels needed to accomplish the statewide  
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13 1. The department's recommendations to the general as-  
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33 numbered 306D.

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HOUSE FILE 623

AN ACT

RELATING TO THE IDENTIFICATION, PROTECTION, PLANNING, AND PROMOTION OF PUBLIC HIGHWAYS AND ROADS ALONG SCENIC REGIONS OF THE STATE.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. NEW SECTION. 306D.1 STATEMENT OF PURPOSE -- INTENT.

1. The general assembly finds that:

a. The state offers numerous regions through which people can drive for the pleasure of viewing unusually scenic and interesting landscapes; however, routes to and through these areas have not been adequately identified for Iowans and state visitors.

b. Among those things that attract motorists to the state's landscape are agricultural lands, forests, river basins, distinctive landforms, interesting architecture, metropolitan areas, small rural towns, and historic sites.

c. The landscape qualities of unusually scenic routes throughout the state have not been protected from visual and resource deterioration particularly along routes which pass near the state's nationally significant areas such as the bluffs of the Mississippi and Missouri rivers, the Amana colonies, the Herbert Hoover national historic site, federal reservoirs, communities surrounding the state's natural lakes, the Des Moines river greenbelt, the great river road, and many others.

d. A principal goal of economic development in this state is to increase the influence which travel and tourism have on the state's economic expansion.

e. Iowans and visitors should be encouraged to travel to and through unusually scenic areas of the state.

f. A program should be established, following a statewide plan, to identify and promote highways and secondary routes which pass through unusually scenic landscapes and to protect and enhance the scenic qualities of the landscape through which these routes pass.

2. In addition to other goals for the program, it is the intention of the general assembly that the scenic highways program be coordinated with the state's open space program.

Sec. 2. NEW SECTION. 306D.2 STATEWIDE SCENIC HIGHWAYS PROGRAM -- OBJECTIVES AND AGENCY DUTIES.

1. The department of transportation shall prepare a statewide, long-range plan for the protection, enhancement, and identification of highways and secondary roads which pass through unusually scenic areas of the state as identified in section 306D.1. The department of natural resources, department of economic development, and department of cultural affairs, private organizations, county conservation boards, city park and recreation departments, and the federal agencies having jurisdiction over land in the state shall be encouraged to assist in preparing the plan. The plan shall be coordinated with the state's open space plan if a state open

space plan has been approved by the general assembly. The plan shall include, but is not limited to, the following elements:

- a. Preparation of a statewide inventory of scenic routes and ranking of relative uniqueness for each route. The degree to which these routes suffer from negative visual intrusions shall be documented.
- b. Recommended techniques for preserving and enhancing the scenic qualities associated with each route.
- c. Forecasts of significant changes in traffic volumes and environmental, social, and economic impacts if scenic routes are publicly identified and promoted as tourism attractions.
- d. Recommended techniques for incorporating scenic highway routes in state and local tourism development and marketing programs.
- e. Landscape management needs including maintenance, rehabilitation, and improvements to scenic areas.
- f. Funding levels needed to accomplish the statewide scenic highway program.
- g. Recommendations of how federal and state transportation programs can be modified or developed to assist the state's scenic highway program.

2. The preparation of the plan is subject to an appropriation by the general assembly for that purpose. The plan shall be submitted to the general assembly by January 15, 1988. Prior to submission of the plan to the general assembly, the department shall request comments on the proposed plan from state agencies, federal agencies, and private organizations with interests in scenic highways. The comments shall be submitted to the general assembly.

Sec. 3. NEW SECTION. 306D.3 PLAN RECOMMENDATIONS AND PILOT PROJECTS.

1. The department's recommendations to the general assembly shall include proposed legislation for the state to acquire and protect scenic landscapes along public roads and highways.

2. Before January 1, 1989, the department shall identify four pilot scenic highway routes across two or more counties each for trial promotion in the state's tourism marketing program.

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DONALD D. AVENSON  
Speaker of the House

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JO ANN ZIMMERMAN  
President of the Senate

I hereby certify that this bill originated in the House and is known as House File 623, Seventy-second General Assembly.

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JOSEPH O'HERN  
Chief Clerk of the House

Approved June 2, 1987

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TERRY S. BRANSTAD  
Governor